

Ideation Phase

Brainstorm & Idea Prioritization Template


Date	30 october 2023
Team ID	NM2023 TMID 03767
Project Name	Project-Vaccine Tracking
Maximum Marks	4 Marks

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/empathy-map-canvas>

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 🕒 10 minutes to prepare
- 🕒 1 hour to collaborate
- 👥 2-8 people recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

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1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

How might we [your problem statement]?

Key rules of brainstorming

To run a smooth and productive session

- 😊 Stay in topic.
- 💡 Encourage wild ideas.
- 🙅 Defer judgment.
- 👂 Listen to others.
- 🗣️ Go for volume.
- 👁️ If possible, be visual.

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP



You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Person 1

Inventory Management: Implement a robust inventory management system to track vaccine supplies at various distribution points. This ensures a steady supply and avoids shortages or wastage.

QR Code or Digital Passports: Utilize QR codes or digital passports to prove vaccination status, making it easier for individuals to participate in public activities and travel.

Person 2

Cold Chain Monitoring: Use temperature-sensitive sensors and GPS technology to track vaccines' storage conditions during transportation to maintain their efficacy.

Public Awareness Campaigns: Conduct information campaigns to educate the public about vaccine benefits, safety, and where to get vaccinated.

Person 3

Vaccine Registration: Develop a centralized database where individuals can register for vaccinations, allowing for appointment scheduling and data collection.

Secure Data Handling: Ensure data security and privacy when collecting and storing vaccination information.

Person 4

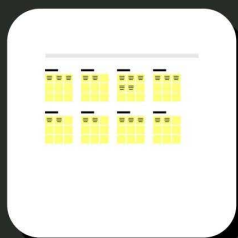
Mobile Apps: Create mobile apps for users to receive notifications about vaccine availability, schedule appointments, and record their vaccination history.

Data Analytics: Employ data analytics to monitor vaccination rates, identify trends, and target areas with low vaccination coverage for outreach efforts.

Person 5

International Cooperation: Collaborate with other countries to share data and ensure the smooth movement of vaccines across borders.

Monitoring Adverse Events: Set up systems to quickly identify and investigate any adverse events related to vaccines for prompt response and public reassurance.



3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

⌚ 20 minutes

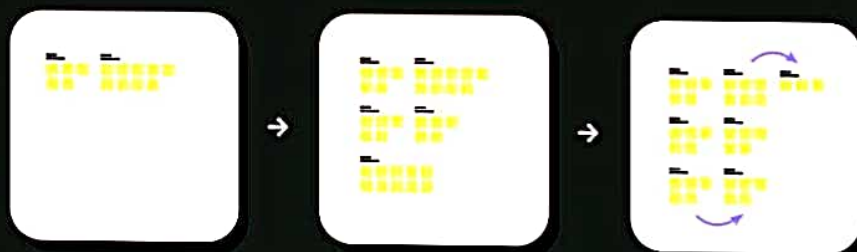
TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

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Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⌚ 20 minutes

TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H** key on the keyboard.

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

