

# India's Agricultural Crop Production Analysis (1997-2021)

## 1. INTRODUCTION

### 1.1 Overview

A brief description about your project

A subscriber to a channel on the video-sharing YouTube is a user who has chosen to receive the channel's content by clicking on that channel's "Subscribe" button, and each user's subscription feed consists of videos published by channels to which the user is subscribed. The ability to subscribe to users was introduced in October 2005. YouTube began publishing a list of its most-subscribed channels in April 2006. An early archive of the list dates to May 2006.

The following table lists the 50 most-subscribed YouTube channels, as well as the primary language and content category of each channel. The channels are ordered by number of subscribers; those whose displayed subscriber counts are identical are listed so that the channel whose current growth rate indicates that its displayed subscriber count will exceed that of the other channel is listed first. Automatically generated channels that lack their own videos (such as Music and News) and channels that have been made effectively obsolete as a result of the transferal of their content (such as Justin Bieber VEVO and Taylor Swift VEVO) are excluded. As of February 2023, 21 of the 50 channels listed primarily produce content in English while 16 primarily produce content in Hindi. All 50 of the channels have surpassed 40 million subscribers, 39 of them have surpassed 50 million subscribers, 23 of them have surpassed 60 million subscribers, 16 of them have surpassed 70 million subscribers, 12 of them have surpassed 80 million subscribers, 10 of them have surpassed 90 million and 7 of them have surpassed 100 million subscribers. Only 1 channel (T-Series) has surpassed 200 million subscribers.

### 1.2 PURPOSE

The use of this project. What can be achieved using this.

For creators and industry professionals, studying successful channels can provide insights into audience engagement, content trends, and YouTube's algorithm.

Ultimately, the purpose of exploring top YouTube channels varies depending on individual interests and goals, but it can offer entertainment, education, inspiration, and more.

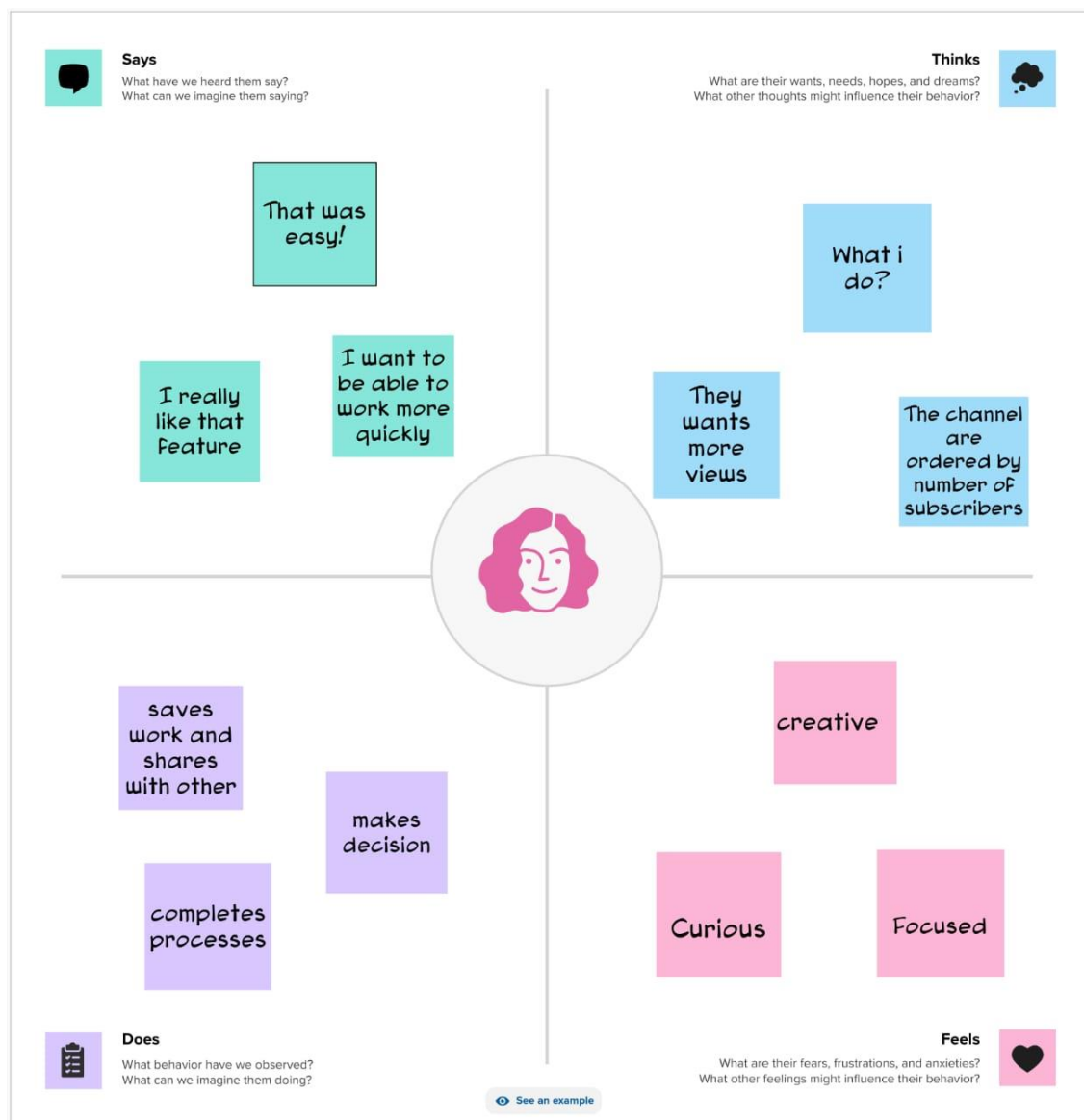
(What can be achieved using this):

The specific outcomes depend on your interests and goals, but exploring top YouTube channels can be a source of entertainment, education, inspiration, and even career opportunities

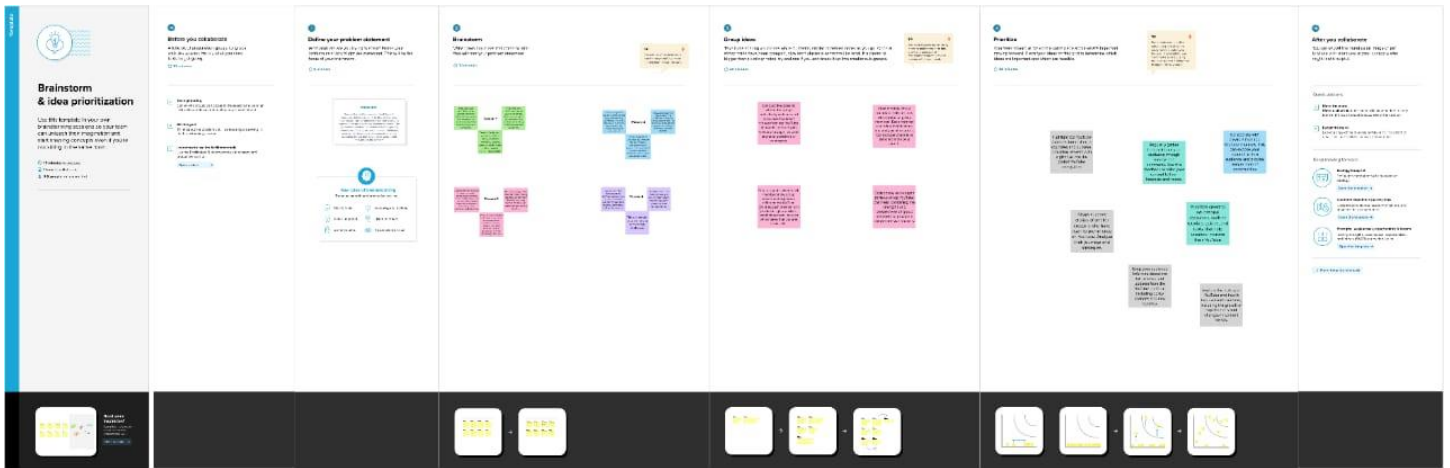
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## 2.Problem Definition & Design Thinking

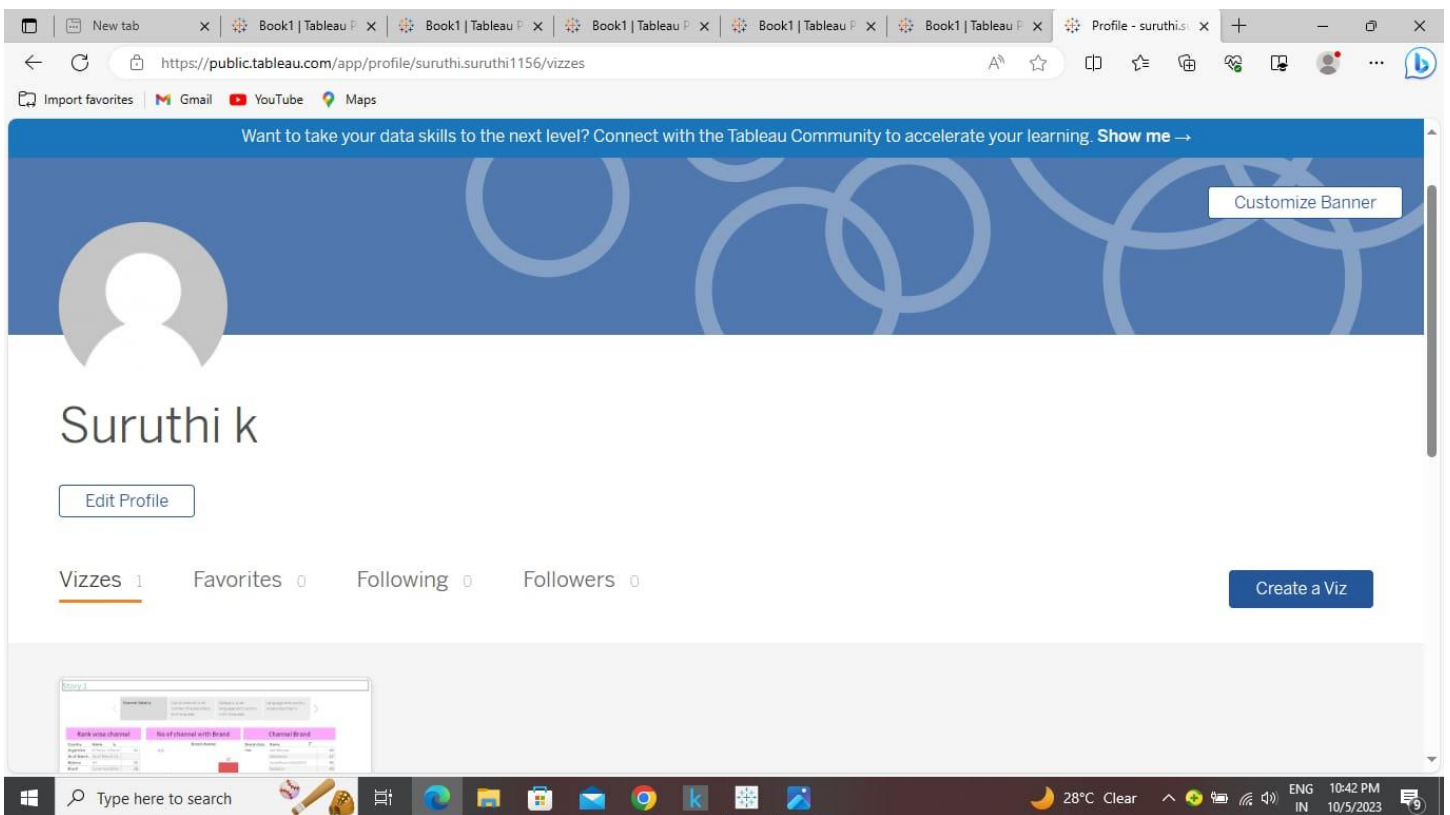
### 2.1.Empathy Map

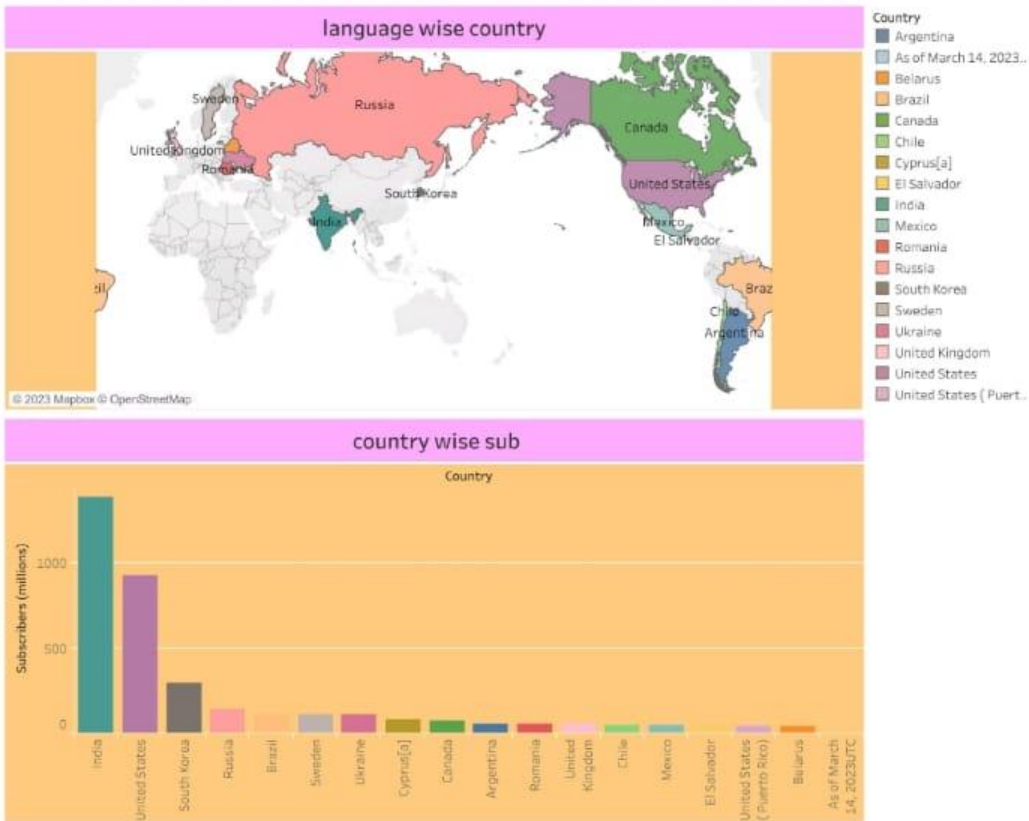


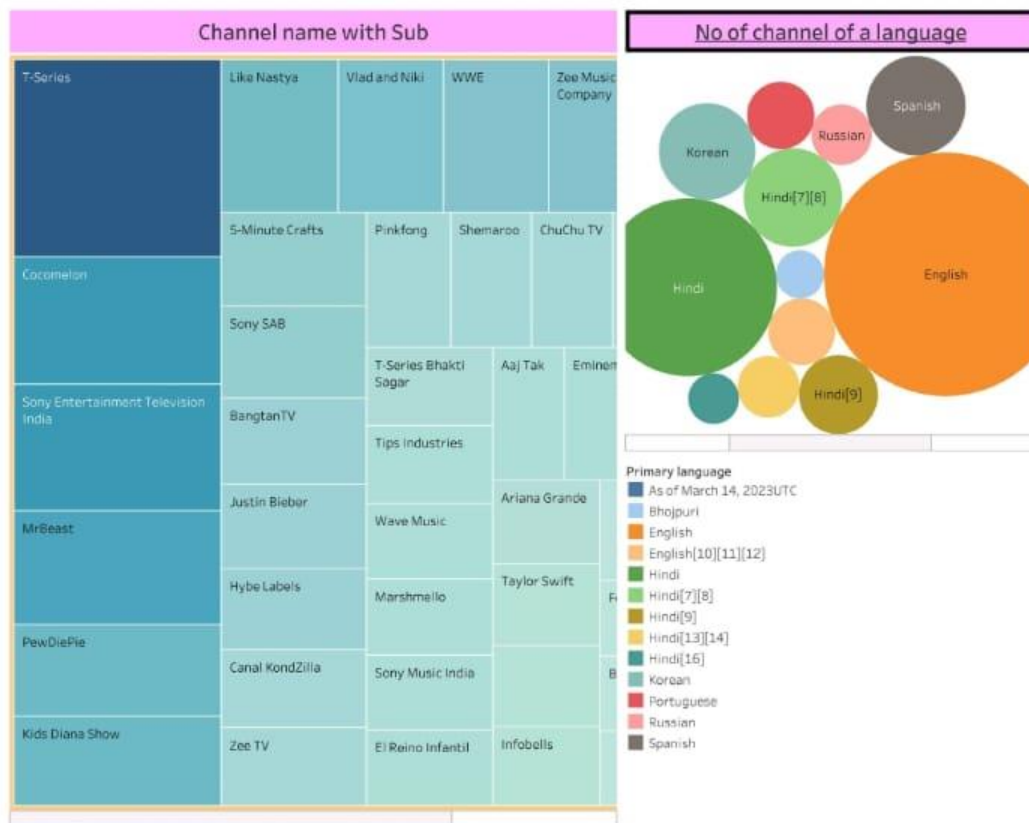
### 2.2.IDEATION & BRAINSTORMING:



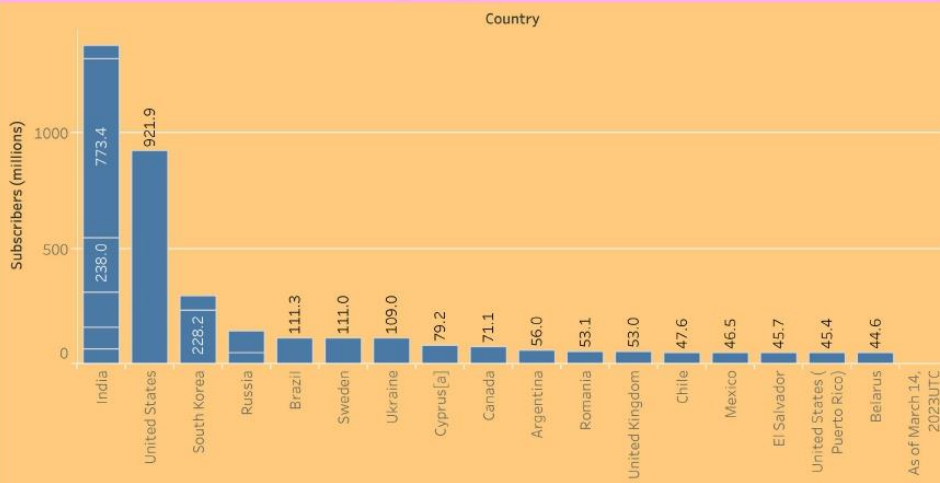
### 3.RESULT



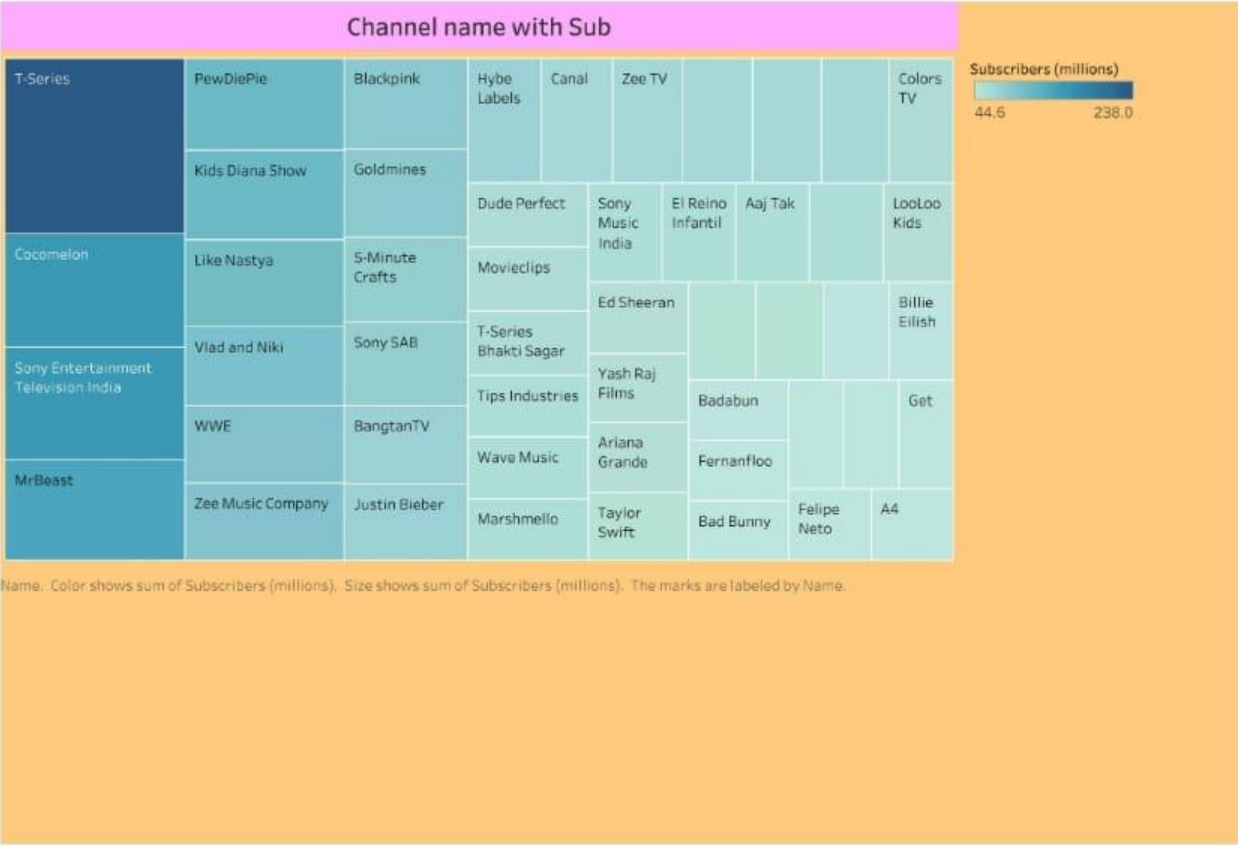


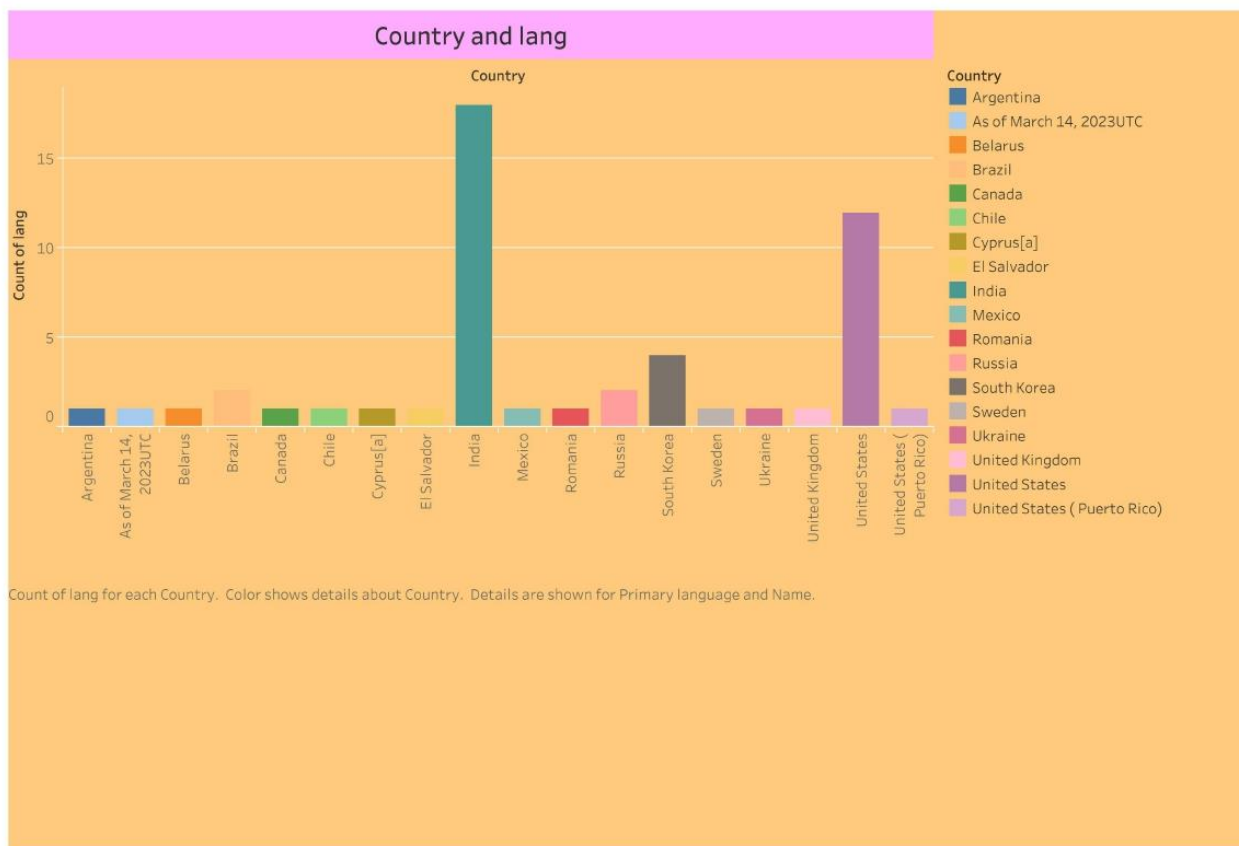


## Language wise sub



Sum of Subscribers (millions) for each Country. The marks are labeled by sum of Subscribers (millions). Details are shown for Country and Primary language.

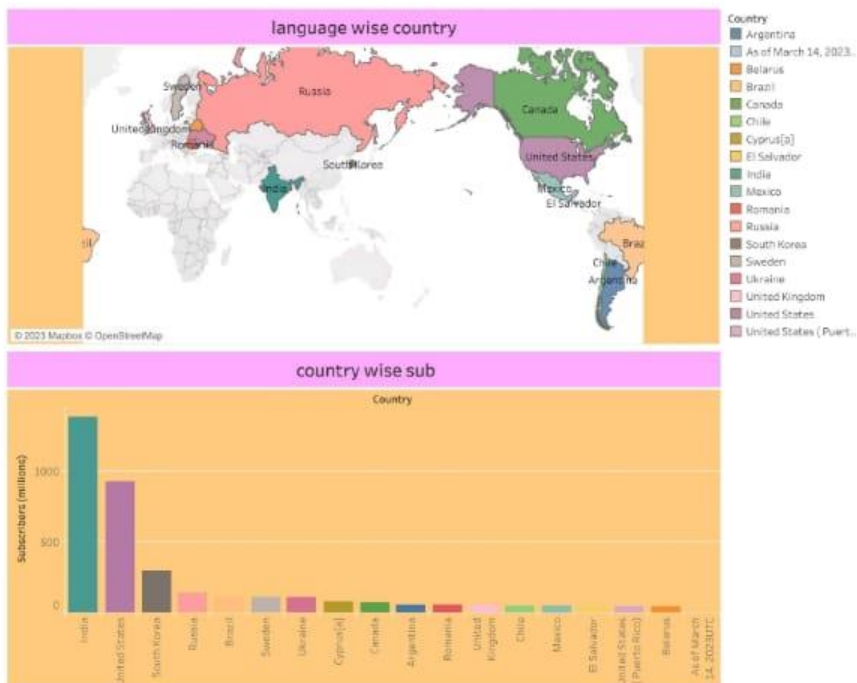


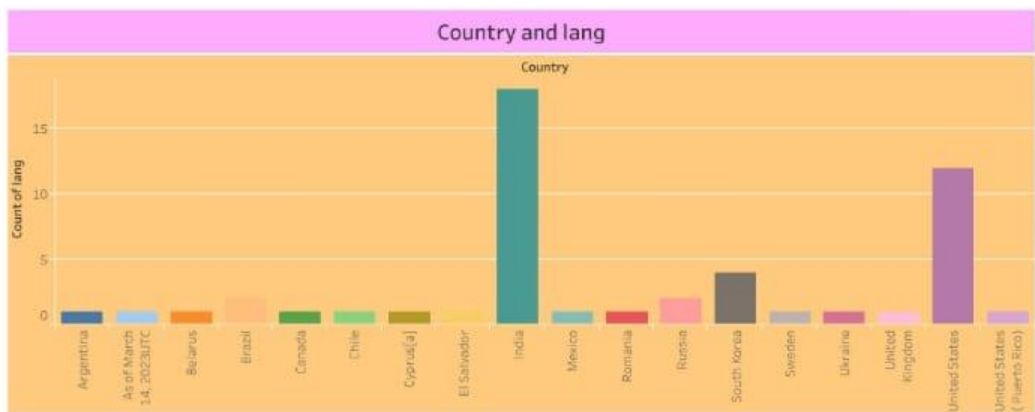
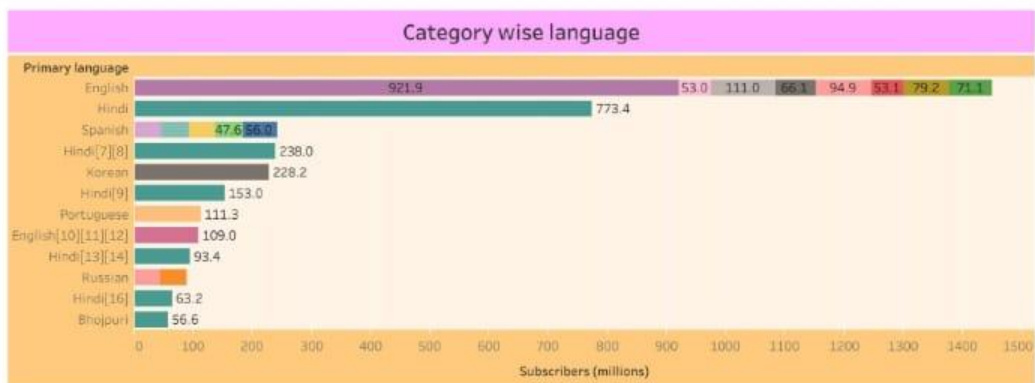


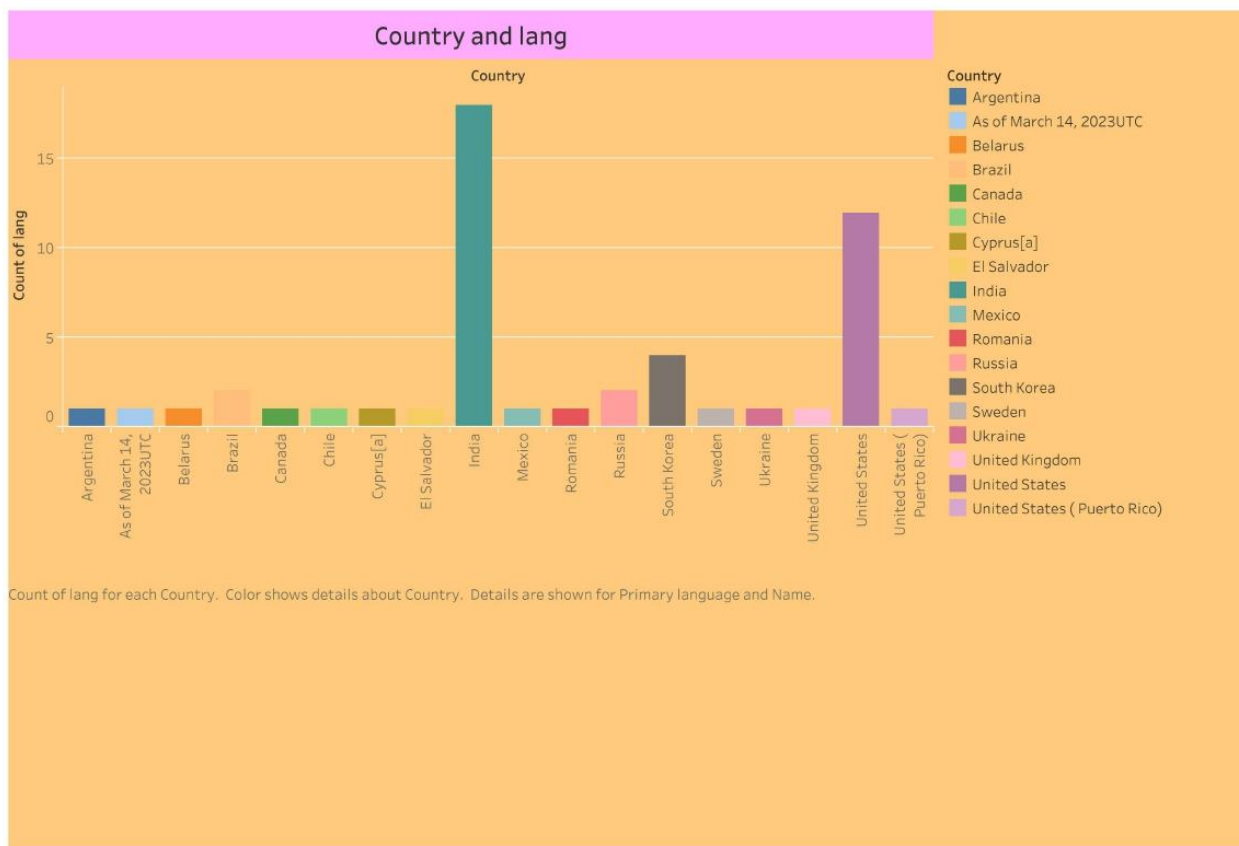


## story1

Channel Details	List of channel with number of subscribers and language	Category wise language and country with language	Language and country wise subscriber's
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## **2 ADVANTAGES AND DISADVANTAGES.**

### **Advantages:**

1. Inspiration: Top channels can serve as a source of inspiration, providing ideas for content, storytelling, and presentation styles.
2. Learning: By analyzing successful channels, creators can learn about effective strategies for audience engagement, content quality, and marketing.
3. Monetization: Understanding how top channels monetize their content through ads, sponsorships, merchandise, and other revenue streams can help creators earn income.
4. Niche Insights: Exploring diverse channels

### **Disadvantages:**

1. Time Consumption: Watching YouTube channels can be time-consuming, potentially leading to reduced productivity or other time commitments.
2. Content Quality: Not all top YouTube channels provide high-quality content, so viewers may encounter misleading or low-value videos.
3. Addiction: Excessive consumption of YouTube content, especially from popular channels, can lead to addiction and negatively impact daily routines.
4. Privacy Concerns: YouTube may track your viewing habits, leading to privacy concerns, or exposing you to targeted advertising.
5. Filter Bubble: Sticking to popular channels may result in a "filter bubble," limiting exposure to diverse viewpoints and ideas.

## **5.APPLICATIONS**

Sure, if you're looking to explore the world's top YouTube channels, you can use the YouTube app on your Android device. You can simply open the app and use the search feature to discover popular channels, or you can visit the "Trending" or "Subscriptions" sections to see what's currently popular and what channels you're already subscribed to. You can also use the "Explore" tab to find a variety of content based on your interests. If

you have specific genres or topics in mind, feel free to let me know, and I can provide recommendations for top channels in those areas.

## **6.CONCLUSION**

The world's top YouTube channels cover a wide range of content, but they all share common factors that contribute to their success. They consistently produce high-quality, engaging, and unique content that resonates with their target audience. They also have effective marketing and branding strategies, often collaborating with other YouTubers and using social media to promote their channel. Consistency in uploading videos and interacting with their viewers through comments and social media is key. Additionally, understanding and adapting to YouTube's algorithm and SEO practices can help channels grow. In conclusion, the world's top YouTube channels succeed by creating great content, building a strong community, and staying up-to-date with platform changes and trends.

## **7.FUTURE SCOPE**

Staying adaptable and open to emerging trends is crucial to remaining relevant in the ever-evolving landscape of online content creation.

Ultimately, the future success of YouTube channels will depend on their ability to adapt to changing trends, maintain audience engagement, and create content that resonates with viewers.

## **8.APPENDIX**

### **Dashboard-1 link**

[https://public.tableau.com/views/Book1\\_16958242064460/Dashboard1?:language=en-US&:display\\_count=n&:origin=viz\\_share\\_link](https://public.tableau.com/views/Book1_16958242064460/Dashboard1?:language=en-US&:display_count=n&:origin=viz_share_link)

### **Dashboard-2 link**

[https://public.tableau.com/views/Book1\\_16958242064460/Dashboard2?:language=en-US&:display\\_count=n&:origin=viz\\_share\\_link](https://public.tableau.com/views/Book1_16958242064460/Dashboard2?:language=en-US&:display_count=n&:origin=viz_share_link)

**Storyboard link**

[https://public.tableau.com/views/Book1\\_16958242064460/Story1?:language=en-US&:display\\_count=n&:origin=viz\\_share\\_link](https://public.tableau.com/views/Book1_16958242064460/Story1?:language=en-US&:display_count=n&:origin=viz_share_link)

**Project presentation link**

[https://drive.google.com/file/d/1\\_Nl8C\\_wA75nnZcTOtR3UC8PdmW1iHudg/view?usp=drivesdk](https://drive.google.com/file/d/1_Nl8C_wA75nnZcTOtR3UC8PdmW1iHudg/view?usp=drivesdk)