

# VAYUMITRA – The Community-Centric AI Pollution Guard

Empowering Citizens | Informing  
Authorities | Predicting the Future

[Team Name/Number]

"While others measure pollution, we manage it through a Quad-Stakeholder ecosystem."



## Slide 2: Problem & User (The Crisis)

# The Invisible Threat: Industrial Pollution in Residential Zones

### Context:

Industrial pollution in residential zones like SPB Colony.

### The Problem:

Pollution is smelled but invisible. No data = No action.

### The Users:

- **Residents:** Parents worried about children's health.
- **Authorities:** Municipal Officers lacking evidence to violators.

### Key Insight:

Data isn't enough; accessibility in Tamil is the real bridge to safety.

## Slide 3: The Solution & 3C Journey (The Innovation)

# From IoT to Impact: VAYUMITRA's Innovative Platform



### Solution:

An IoT-to-Cloud platform (ESP32 + Firebase) with a multi-role web interface.



### Collecting Dreams:

Clean air for every child.



### Creating Solutions:

Bilingual Dashboard with a direct complaint system.



### Changing Lives:

Immediate reporting leading to immediate action.



### Unique Tech:

Low-latency (<1s) cloud sync with built-in Tamil/English Toggle.

## Slide 4: AI Prototype & Demo (The Magic)

# Predicting Pollution, Empowering Action



**Demo Point:** (Show slider movement) Live "Call to Action" alerts.

### AI Function:

**Trend Prediction** – Analyzes spikes to warn users about the *next 60 minutes*.

### Role-Based Impact:

- **Public:** Health alerts in local language.
- **Industry:** Compliance portal to monitor own emissions.
- **Officers:** Real-time track-down of pollution sources.

Slide 5: Impact & The Road Ahead (The "So What?")

## Environmental Justice Through Transparency

**Impact:**

Zero-delay reporting + Automated accountability.

**Uniqueness:**

Multi-Role Transparency—Industries cannot hide data from the Government or Public.

### Future Scope:

- Physical Street-light Red Alerts (Visual warnings on the road).
- WhatsApp/SMS API integration for automated government summons.

**Stage 3: The Full-Grown Tree (Long-term Impact) -Neem tree , Banyan tree .etc**

**Vision:**

A "Smart Green City" where every factory is monitored 24/7.

**AI Integration:**

AI that can suggest better traffic routes to reduce pollution in residential areas.

**The Goal:**

Changing lives and making every breath safe for the next generation.

"VayuMitra: Turning data into environmental justice."