



# **RAJALAKSHMI ENGINEERING COLLEGE**

**An AUTONOMOUS Institution**  
**Affiliated to ANNA UNIVERSITY, Chennai**

**DEPARTMENT OF COMPUTER SCIENCE AND DESIGN**

**ACADEMIC YEAR 2024-2025 ODD SEMESTER**



**CD23332**

**LAB MANUAL**

**SECOND YEAR**

**THIRD SEMESTER**

**2024- 2025**

**ODD SEMESTER**

List of Experiments	
1	Design to teach mathematics to the children of 4-5 years age in school in Rural sector
2	Design to help people to sell their handmade products in metro cities
3	Design a social media website and chat
4	Design a publication that support different languages
5	Design a publication that tells comic stories
6	Design an advertisement for mobile company
7	Design an advertisement for any political party with images
8	Design an advertisement for electronic products
9	Design an advertisement for food products
10	Design an interactive website for new institution
11	Design a blog that publish educational post
12	Design an interactive website for hospital management system
13	Design an interactive website for food selling app
Requirements	
Hardware	Intel i3 or AMD processor with 64-bit support;2 GHz or faster processor with SSE 4. or later- 8 GB RAM -Windows 10 64-bit (version 1909)or later - 1.5 GB of GPU memory -4 GB of available hard-disk space
Software	Figma, Adobe Photoshop, HTML and CSS
Operating System	Windows

## LAB PLAN

### CD23332-DESIGN PROCESSES AND PERSPECTIVES LAB

Exercise no.	Exercise Name	Required Hours
1	Design to teach mathematics to the children of 4-5 years age in school in Rural sector	3
2	Design to help people to sell their handmade products in metro cities	6
3	Design a social media website and chat	3
4	Design a publication that support different languages	3
5	Design a publication that tells comic stories	3
6	Design an advertisement for mobile company	3
7	Design an advertisement for any political party with images	9
8	Design an advertisement for electronic products	6
9	Design an advertisement for food products	6
10	Design an interactive website for new institution	6
11	Design a blog that publish educational post	6
12	Design an interactive website for hospital management system.	3
13	Design an interactive website for food selling app.	3

**Course Outcomes (COs)****Course Name: Design Processes and Perspectives****Course Code: CD19341**

Outcome 1	Understand the various graphic design thinking process and phases
Outcome 2	Analyze and choose between various visual components
Outcome 3	Designing and communicating visual components
Outcome 4	Apply design concepts for media publishing and advertising
Outcome 5	Create website using different design concepts

**CO-PO – PSO matrices of course**

PO/PSO CO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PO 11	PO 12	PSO 1	PSO 2	PSO 3
CD19341. 1	3	1	3	2	3	2	3	2	1	1	1	3	1	3	1
CD19341. 2	3	-	3	-	3	-	-	-	-	-	1	1	1	3	1
CD19341. 3	3	3	3	2	3	-	-	-	-	-	-	1	1	3	2
CD19341. 4	1	3	3	3	3	3	2	2	2	2	2	2	1	3	3
CD19341. 5	1	3	3	3	3	3	2	2	2	2	2	2	1	3	3
Average	2.2	2.0	3.0	2.0	3.0	1.6	1.4	1.0	1.0	1.0	1.2	1.8	1.0	3.0	2.0

Note: Enter correlation levels 1,2 or 3 as defined below:

1: Slight(Low) 2: Moderate(Medium) 3: Substantial(High) If there is no correlation, put “-“

**Expt. No.:1**

**Date:**

**Design to teach mathematics to the children of 4-5 years age in school in Rural sector**

**Aim:** To design a user interface for teaching mathematics to the children of 4-5 years age in school in the rural sector.

**Tools:** Figma, Photoshop

**Steps:**

1. Create a new background layer.
2. Create containers for placing images, icons and logos.
3. Gradient color panel has to be used.
4. Buttons and attractive fonts have been used.
5. Proper navigation should be done to move from one page to another.
6. Login page has to be included.

**Output:**

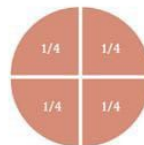
# FRACTIONS



One half



One third



One fourth



One fifth



One sixth



One seventh



One eighth



One ninth



One tenth

**Result:**

**Expt. No.:2**

**Date:**

**Design to help people to sell their handmade products in metro cities**

**AIM:** To Design an UI that can help people to sell their handmade products in metro cities

**Tools:** Figma, Photoshop

**Steps:**

1. Create a new background layer.
2. Create containers for placing images, icons and logos.
3. Gradient color panel has to be used.
4. Buttons and attractive fonts have been used.
5. Proper navigation should be done to move from one page to another.
6. Login page has to be included.

**Output:**





**Result:**

**Expt. No.:3**

**Date:**

### **Design a social media website and chat**

**Aim:** To design a user interface for teaching mathematics to the children of 4-5 years age in school in the rural sector.

**Tools:** Figma, Photoshop

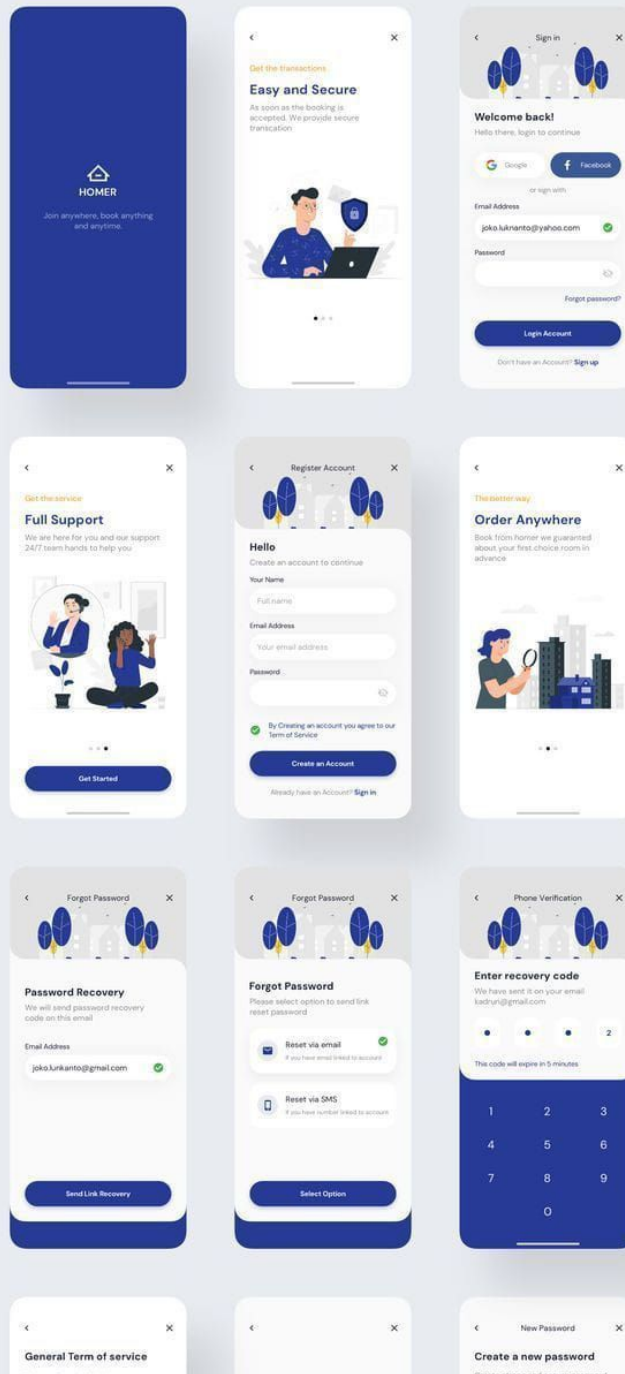
**Steps:**

1. Create a new background layer.
2. Create containers for placing images, icons and logos
3. Gradient color panel has to be used
4. Buttons and attractive fonts have been used
5. Proper navigation should be done to move from one page to another
6. Login page has to be included

**Output:**

# Screen preview

+40 screen beautiful and minimal display templates



**Result:**

**Expt. No.:4**

**Date:**

### **Design a publication that support different languages**

**Aim:** To design a publication that support different language

**Tools:** Adobe Photoshop

**Steps:**

1. Create a new background layer.
2. Create containers for placing images, icons and logos
3. Gradient color panel has to be used
4. Use different languages to display the content.
5. Use images that support the content.
6. Align white spaces between the contents.

**Output:**



**Result:**

**Expt. No.:5**

**Date:**

**Design a publication that tells comic stories**

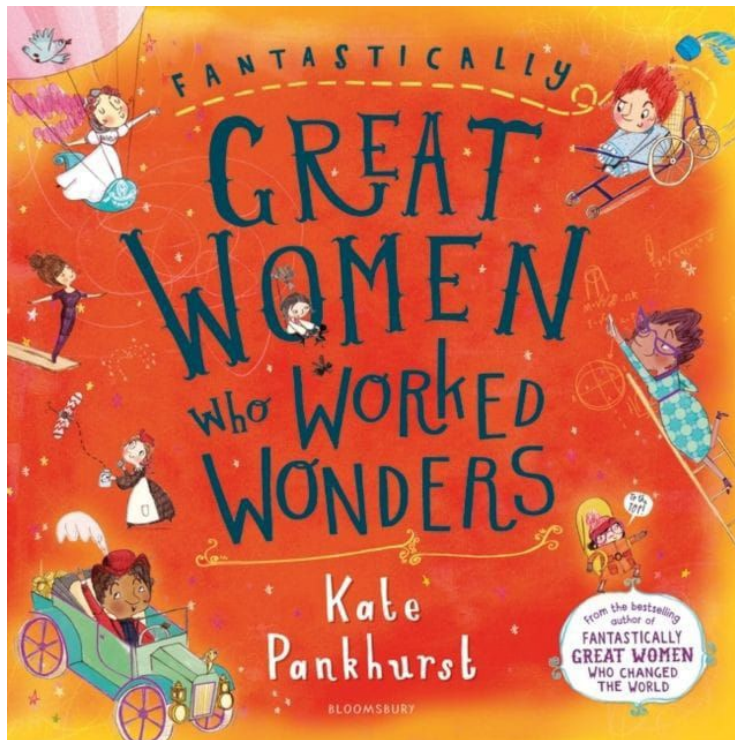
**Aim:** To design a Publication That Tells Comic Stories

**Tools:** Adobe Photoshop

**Steps:**

1. Create a new background layer.
2. Create containers for placing images, icons and logos
3. Gradient color panel has to be used.
4. Use different languages to display the content.
5. Use images that support the content.
6. Align white spaces between the contents.

**Output:**



**Result:**

**Expt. No.:6**

**Date:**

**Design an advertisement for mobile company**

**Aim:** To design an advertisement for mobile company

**Tools:** Adobe Photoshop, Canva

**Steps:**

1. Create a new background layer.
2. Create containers for placing images, icons and logos
3. Gradient color panel has to be used
4. Images that support the context must be placed.
5. Written context must be emphasized.
6. Appropriate color palette must be used.

**Output:**



# IPHONE

SAY HELLO TO THE FUTURE.



CREATE BY :- SHIV DESIGNER

>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas nulla ipsum, tristique quis semper vitae, convallis nec justo. Ut  
nisi tortor, laoreet aculis mattis id, tristique non diam. Donec. Quam ut est tempus elefend ac nec justo. Duis in ipsum. Turpis.  
Donec pharetra gravida blandit. Integer sed nunc, elit, in. Donec. Quam ut est tempus elefend ac nec justo. Duis in ipsum. Turpis.



**Result:**

**Expt. No.:**7

**Date:**

**Design an advertisement for any political party with images**

**Aim:** To design an advertisement for any political party with images

**Tools:** Adobe Photoshop, Canva.

**Steps:**

1. Create a new background layer.
2. Create containers for placing images, icons and logos.
3. Gradient color panel has to be used.
4. Images that support the context must be placed.
5. Written context must be emphasized.
6. Appropriate color palette must be used.

**Output:**



EVENT FLYER 8.5x11 & 5x7  
SERAPHIMBLACK "SAME QUALITY, HIGH STANDARDS"

**“THE  
PEOPLE  
NEED  
TRUTH,  
ALWAYS**

English. Many desktop  
publishing packages and  
web page editors now  
use Lorem Ipsum as their  
default model text, and a  
search for "Lorem Ipsum"  
will uncover many web  
sites still in their infancy.  
Various versions have

**VOTE**  
WITH CONFIDENCE  
**JONES**  
**2020**  
LAKE TOWN PUBLIC HALL: JUL.30

**ALL TEXT ARE EDITABLE**  
MODELS NOT INCLUDED

**Result:**

**Expt. No.:**8

**Date:**

**Design an advertisement for electronic products**

**Aim:** To design an advertisement for electronic products

**Tools:** Adobe Photoshop, Canva

**Steps:**

1. Create a new background layer.
2. Create containers for placing images, icons and logos.
3. Gradient color panel has to be used .
4. Images that support the context must be placed.
5. Written context must be emphasized.
6. Appropriate color palette must be used.

**Output:**

**Result:**




# What makes a comfortable **Home?**



It's the essential  
use of Electronics  
Appliances.

+2348087372533  
+2348141534860

DenlineElectronics  
denlineconceptnig@gmail.com

Powered by:  Denline

**Expt. No.:9**

**Date:**

### **Design an advertisement for food products**

**Aim:** To design an advertisement for food products

**Tools:** Adobe Photoshop, Canva

**Steps:**

1. Create a new background layer.
2. Create containers for placing images, icons and logos.
3. Gradient color panel has to be used .
4. Images that support the context must be placed.
5. Written context must be emphasized.
6. Appropriate color palette must be used.

**Output:**

**Result:**

Follow Us:

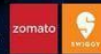


LIFE IS DULL  
WITHOUT  
**GOOD**  
FOOD



+91 7030 105 494  
BSNL CHOWK, NEAR GUJAR GAS, MIDC, BHOSARI, PUNE.

We are also  
Available on



**Expt. No.:10**

**Date:**

### **Design an interactive website for new institution**

**Aim:** To design interactive website for new institution

**Tools:** HTML, CSS

**Steps:**

1. Create a document of type HTML.
2. Craft a style sheet for better design.
3. Include the link of the stylesheet to the HTML file.
4. Assign a title for each page.
5. Add the required styles and attributes for the HTML tags.
6. Include action tag to navigate from one page to another.

**Output:**