

Vendor Performance Dashboard – Executive Summary

Total Sales

441.41M

Total Purchase

307.34M

Gross Profit

134.07M

Avg. Profit Margin

38.72

Avg. Stock Turnover

2.03

Vendor Name

All

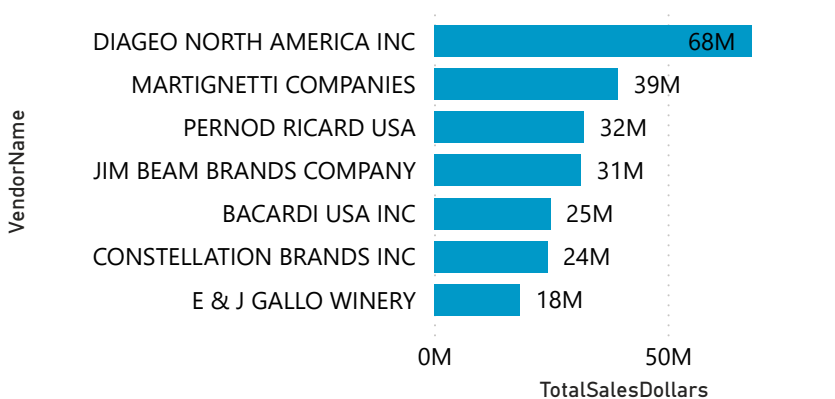
StockTurnover

All

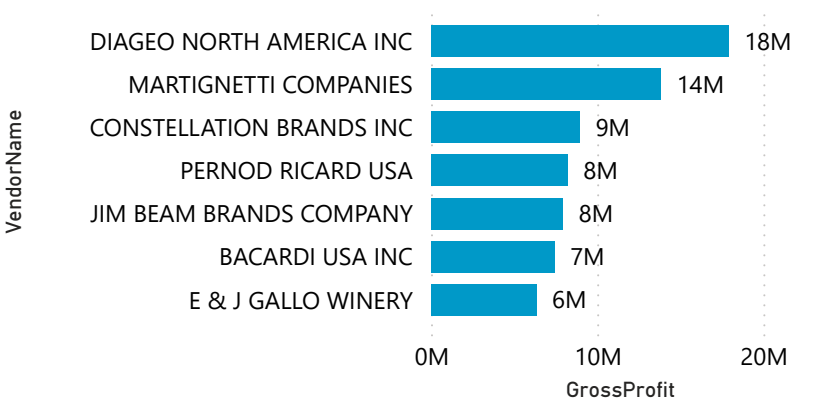
Brand

All

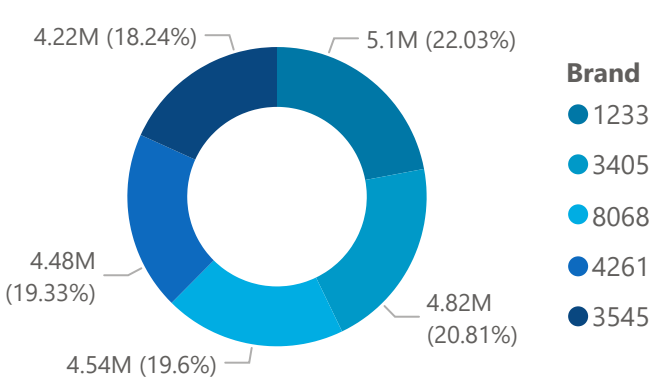
Top 10 Vendors by Sales



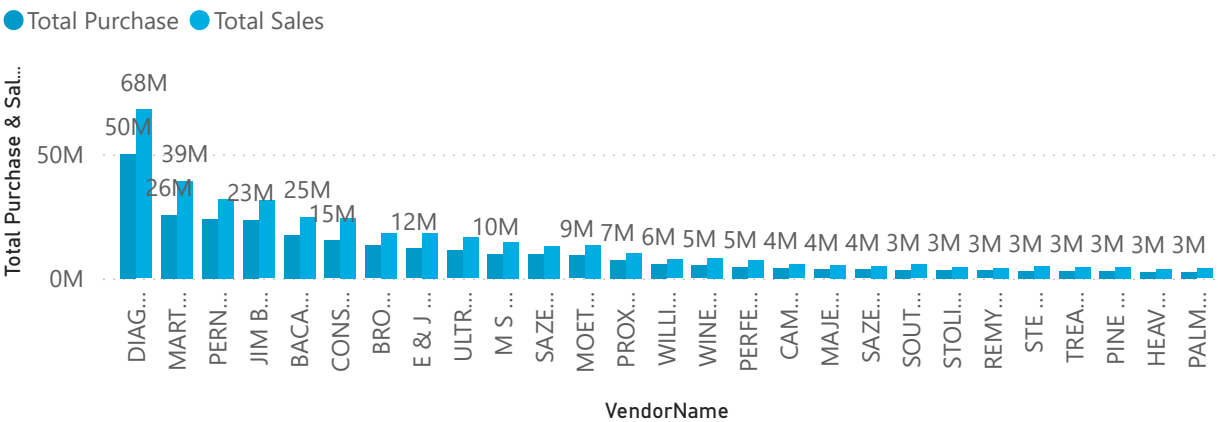
Top 10 Vendors by Gross Profit



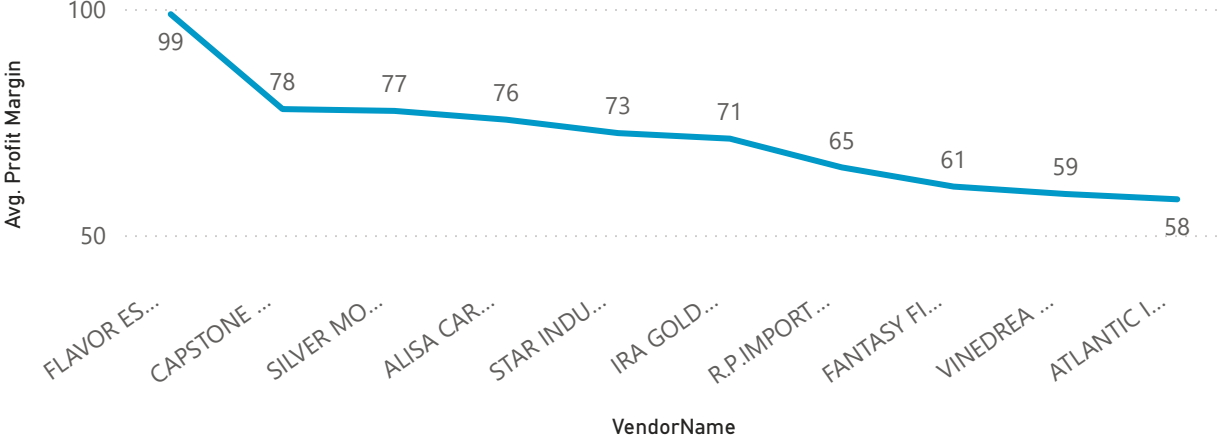
Brand Contribution to Total Sales



Sales vs Purchase by Vendor



Average Profit Margin Trend by Vendor Name



Cost Efficiency & Inventory Dashboard

Avg. Freight Cost

123.11

Avg. Stock Turnover

2.03

Avg. Purchase Price

21.78

Avg. Sales Price

32.30

Total Excise Tax

18.69M

Freight Range

All

Vendor Name

All

StockTurnover

All

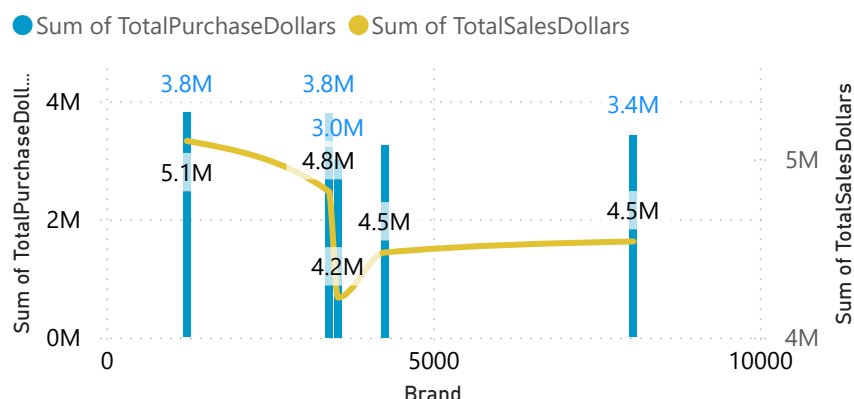
Brand

All

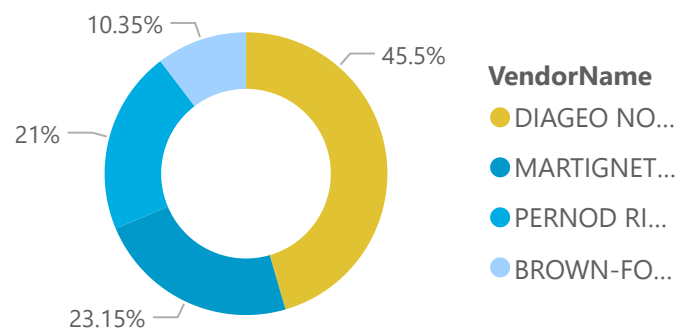
Vendors with Highest Freight Costs



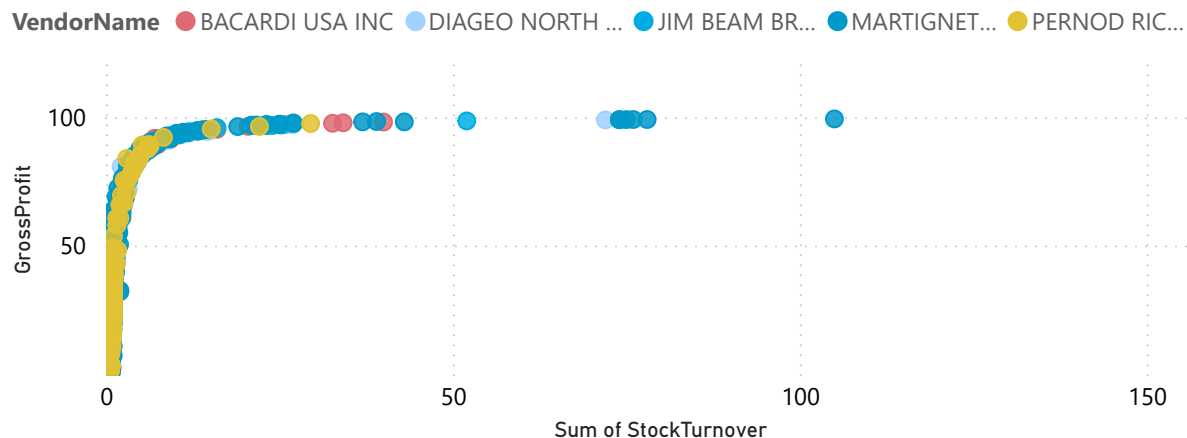
Sales vs Purchase by Brand



Freight Cost % of Sales by Vendor



Profit Margin vs Stock Turnover



Average Purchase vs Sales Price per Vendor

