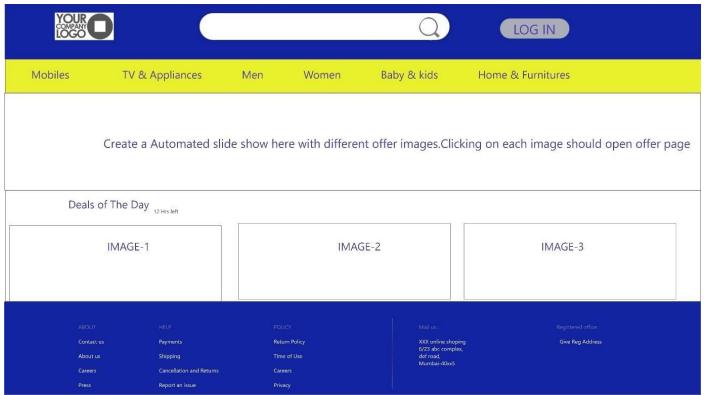


# **Project Title:**Build a ECommerce Website

An Indian retail shop owner is doing business the traditional way through a physical chain of shops in 15 locations in Western Maharashtra. Considering the high cost of overheads and high capital required to expand further, he has decided to cope up with the digital world by starting his own ECommerce website. This project requires you to develop an online shopping website for him. Something just like the market leader website: <a href="https://www.flipkart.com">www.flipkart.com</a>, but with limited pages and features.

Below is the customer brief as received.

### 1) Home Page





### **Instructions for Home Page:**

- 1. Slide show should contain at least 4 images and link them to a dummy page (Create a dummy.html that will display a simple message "This page is under construction")
- 2. In Deals of the day Show 3 images. Whenever you hover a mouse, give some css effects by which the image should either get highlighted with the border box and slightly scales up. Set links to dummy.html
- 3. OPTIONAL: Write a javascript to find out the number of hours left from the current system time to reach 00:00 AM of the next date and display the difference in hours. For e.g current system time is 2:20 PM, 15th July then find difference w.r.t 16th July 00:00 AM.and display that number of hours left. In this case 9 Hours.
- 4. Header section should have the company logo, search bar and search button. : Logo Example

## STAR RETAIL



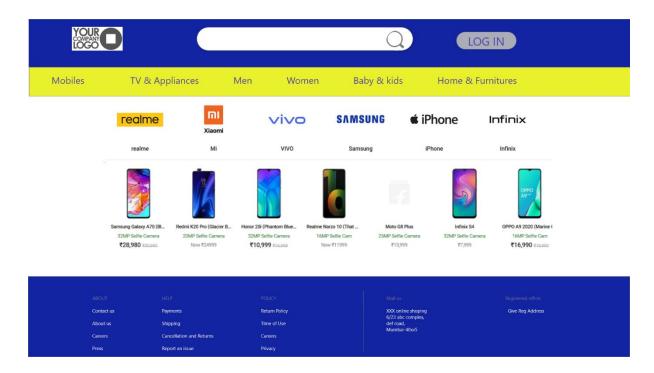
Also a Button for login is required.

- 5. Show menu items as displayed (Mobile, TV and Appliances etc)
- 6. Footer section should look like above. Set all links to dummy.html (Left hand side 3 columns in Greyed text is a heading and white text are links to dummy page)

### **Product Page**

Clicking on any of the menu bar should take you to the that category list of products.

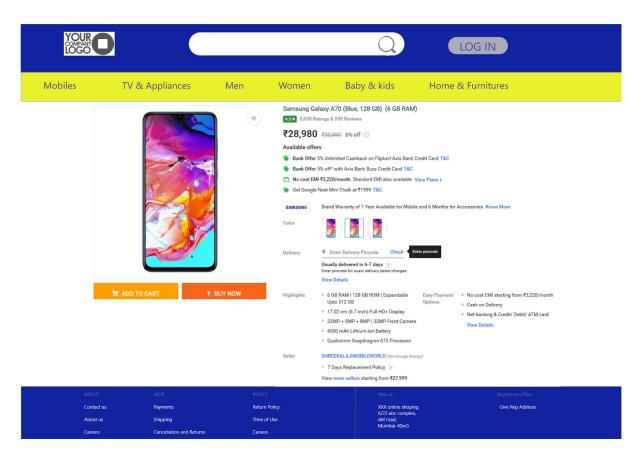
For e.g click on Mobiles menu icon, will bring to list of mobile products as below:



### **Instructions for Product Page:**

1. First Row contains a list of all some Mobile companies images. Give mouse hover effects. Clicking on this should open all products for that particular brand. As of now Link all to a dummy page.

2. Second row onwards contains the recommended phone (Mixed Brands) images and clicking on them will lead it to that particular product detail page(below). Show 6 to 7 images as it fits best.



On the Left side: Display an image of selected model in previous page with Add to cart and Buy Now options.

On right side: Show the feature of mobile as displayed above (Need not write all features shown)



#### **COMMON INSTRUCTIONS:**

- 1. You are free to use a simple CSS and/or Bootstrap framework.
- 2. Apart from the CSS effects shown in pages above, try to apply all possible CSS knowledge that you have learned in training or self-learning.
- 3. Feel free to apply animations wherever you can.
- 4. Take the height of each section as a page that suits the overall page.
- 5. All the pages should be responsive, so use bootstrap or simple css framework as you are comfortable.