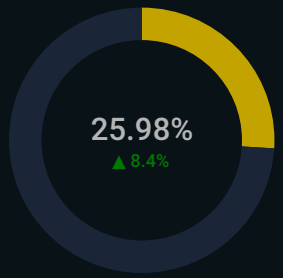
EMAIL CAMPAIGN PERFORMANCE

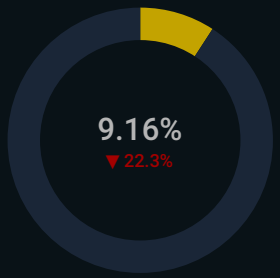
OVERVIEW | CALENDAR HEAT MAP | IN DETAIL

You are seeing data from **9/4/2018** to **10/20/2019** Compare to **This week**

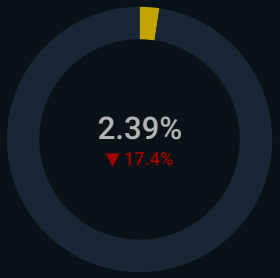
AVERAGE OF OPEN RATE



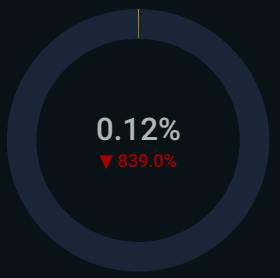
AVERAGE OF CTO RATE



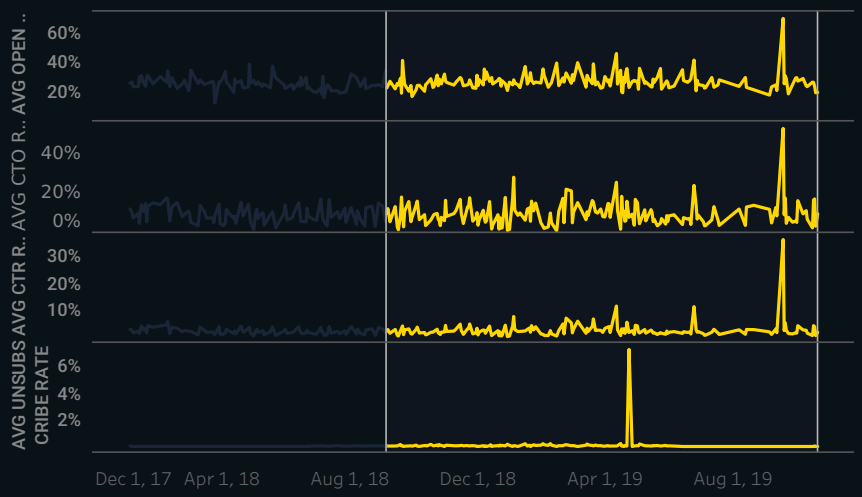
AVERAGE OF CTR RATE



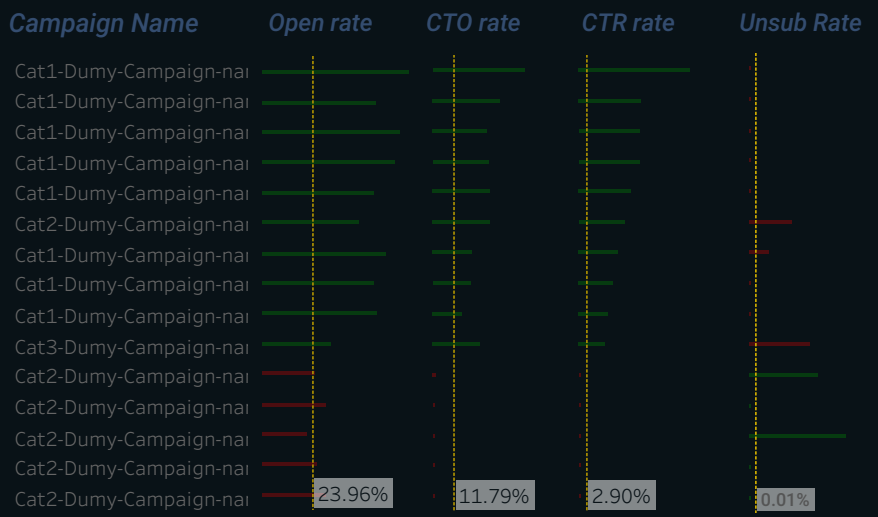
AVG OF UNSUBSCRIBE RATE



CAMPAIGN ANALYSIS OVER TIME : click to select period



TOP 10 AND BOTTOM 5 FROM THE PERIOD SELECTED COMPARED TO This week

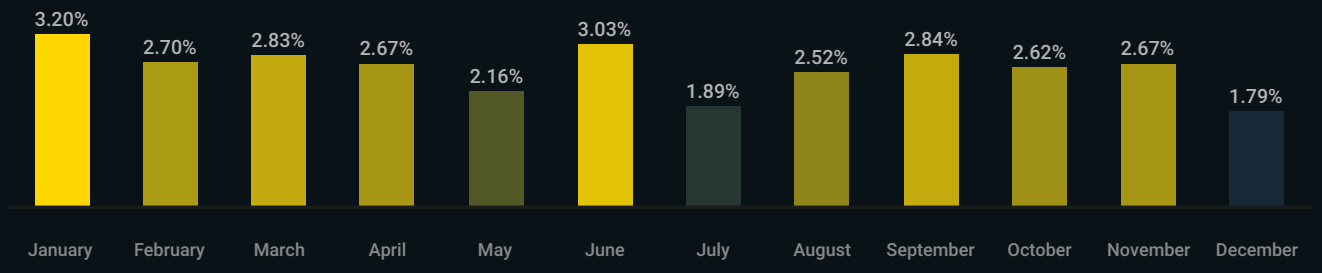


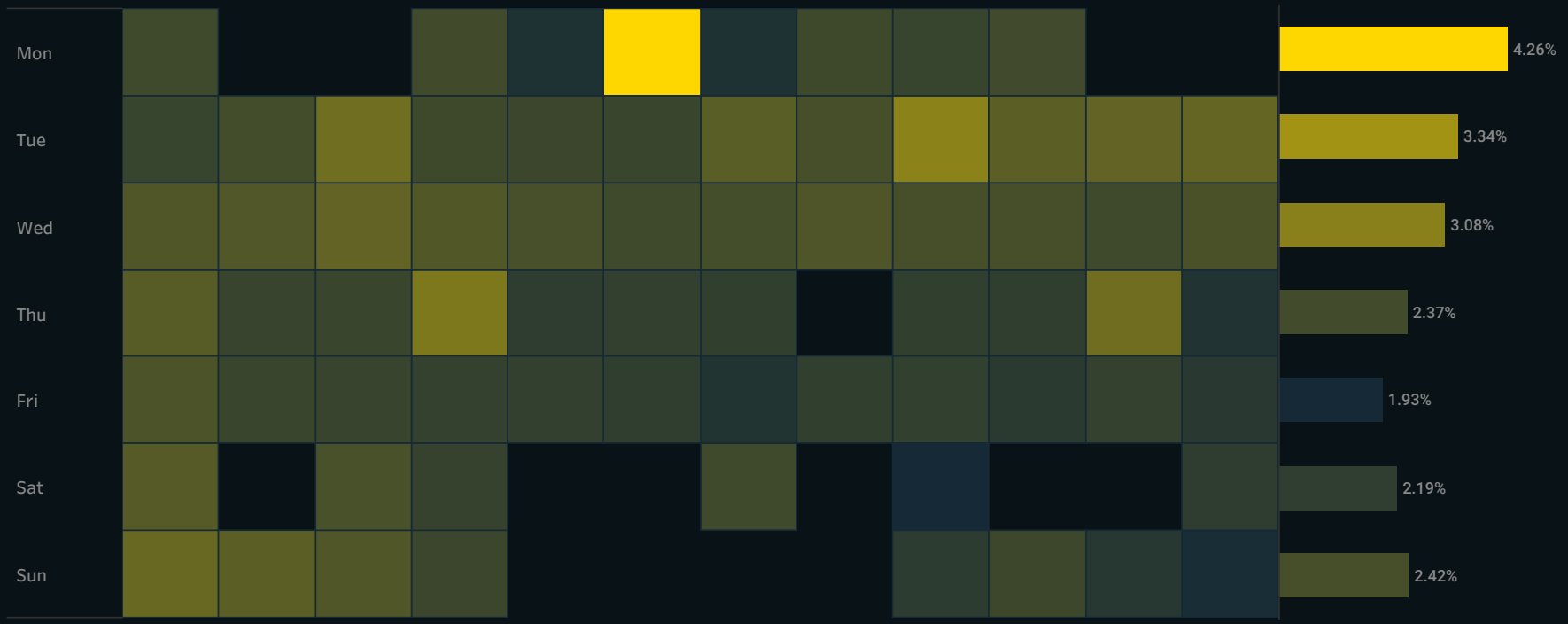
EMAIL CAMPAIGN PERFORMANCE

OVERVIEW | **CALENDAR HEAT MAP** | IN DETAIL

SELECT METRIC

CTR Rate





EMAIL CAMPAIGN PERFORMANCE

OVERVIEW | CALENDAR HEAT MAP | **IN DETAIL**

MIN DATE	MAX DATE	TOP N	BOTTOM N	COMPARE TO
9/28/2018	10/31/2019	10	5	This week