

From
The Eye,
Computer Science and Engineering Association,
PSG College of Technology,
Coimbatore.

26thSeptember 2022

To

Dr. Vijayalakshmi S and Dr. Gopikarani
Faculties In-Charge, The Eye,
CSEA, PSG College of Technology,
Coimbatore.

Subject: Social Media Platform Proposals

Respected Dr. Vijayalakshmi and Dr. Gopikarani Ma'ams,

I wish to humbly request your permission for the social media handles for the cybersecurity club under the CSEA (The Eye).

The club is in need of 3 platforms namely Instagram, LinkedIn and Medium. I have attached a draft below highlighting the objectives of each of the club on each social media platform for your reference.

I look forward to your kind suggestions and updates on the same.

Yours Respectfully,
Aaditya Rengarajan,
Point of Contact, The Eye.
(21Z202 – BE CSE G1)

Social Media Platforms Proposal

1. Objective

To create an online presence through the use of social media that will enable the club to:

- Spread its Message and Agenda
- Connect to a wide audience
- Increase the availability and usage of online research materials

2. Social Media Platforms

The following table is the list of the social media platform handles required for the club.

Name	Objectives	Link
Instagram	1. To create its consistent presence and increase scope for interactivity. 2. For updates on the club events. 3. To share information related to cybersecurity (in terms of recent developments)	https://www.instagram.com/
LinkedIn	1. To connect with professionals. 2. For exposure in the cybersecurity field and to gain knowledge.	https://www.linkedin.com/
Medium	Medium is a social media blogging platform where experts share write ups on diverse topics. 1. To share write- ups or papers by the club. 2. To explore research and articles on cybersecurity and take part in discussions.	https://medium.com/