### What is a RAG Chatbot?

# **RAG** = Retrieval-Augmented Generation

Instead of relying only on the model's memory, a RAG chatbot:

- 1. **Retrieves relevant documents** from a knowledge base (using vector embeddings)
- 2. Feeds them into the language model
- 3. The model generates an answer based on those documents

## This is perfect for:

- Customer support bots
- Internal knowledge assistants
- Al tutors
- FAQ bots for your website

# **Components & Tools**

Component	Tool / Service
Cloud Storage	Google Drive
Trigger System	Google Drive Trigger
Vector Store	Pinecone
Embeddings	OpenAI (text-embedding- ada-002)
Data Loader	Default Data Loader
Text Splitter	Recursive Character Text Splitter
Chat Model	OpenAl Chat Model (e.g., GPT-4 / GPT-3.5)
Memory	Simple Memory
<u>Language</u>	JSON-based backend configuration

### Component

## **Tool / Service**

**Frontend** 

None (CLI or system integration only)

### **Key Features**

- · Automated ingestion from Google Drive
- RAG pipeline for up-to-date document-backed answers
- OpenAl-powered understanding + generation
- Memory-based continuity across chat turns
- No frontend needed; callable via API or CLI

### Use Case - Webai RAG Bot

The Webai Agency RAG Chatbot Al Agent is a backend-first, Retrieval-Augmented Generation (RAG) chatbot system. It is designed to dynamically process and retrieve knowledge from uploaded documents (via Google Drive) using OpenAl embeddings and respond to user queries with grounded responses via a simple Al agent architecture.

#### For your **Webai Agency**, a RAG chatbot can:

- Answer FAQs automatically from a structured PDF or Notion doc
- Provide support on website/SEO issues
- Onboard new clients with custom responses
- Allow sales teams to pull up key project/service info instantly

#### Webai Agency RAG Chatbot – Overview

#### What it Does:

- Answers questions about:
  - Services (e.g., "Do you offer SEO?")
  - Pricing (e.g., "How much is a landing page?")
  - Timelines (e.g., "How long does website delivery take?")
  - Support (e.g., "What happens after launch?")
  - Future features (e.g., "When will AI bots be available?")

- Pulls answers directly from a vectorized knowledge base
  Responds in a brand-aligned, professional tone