

Ideation Phase

Define the Problem Statements

Date	5 February 2026
Team ID	LTVIP2026TMIDS77691
Project Name	Empowering India: Analysing the Evolution of Union Budget Allocations for Sustainable Growth
Maximum Marks	2 Marks

Customer Problem Statement :

I am	I'm trying to	But	Because	Which makes me feel
<div>I am</div> <div>a pharmaceutical company.</div>	<div>I'm trying to</div> <div>identify healthcare funding priorities from the Union Budget.</div>	<div>But</div> <div>the data is complex and difficult to analyze.</div>	<div>Because</div> <div>there is no clear visualization of ministry and scheme allocations.</div>	<div>Which makes me feel</div> <div>uncertain about making investment decisions.</div>

I am	I'm trying to	But	Because	Which makes me feel
<div>I am</div> <div>a healthcare organization planning expansion.</div>	<div>I'm trying to</div> <div>understand year-wise healthcare budget trends.</div>	<div>But</div> <div>the information is spread across multiple budget datasets.</div>	<div>Because</div> <div>there is no consolidated comparison dashboard.</div>	<div>Which makes me feel</div> <div>unsure about long-term strategic planning.</div>

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	a pharmaceutical company planning to expand research and healthcare product development.	understand government healthcare funding priorities and identify ministries and schemes receiving higher allocations.	the Union Budget data is large, complex, and spread across multiple ministries and schemes.	there is no structured analytical dashboard that clearly highlights sector-wise and ministry-wise funding trends.	uncertain about where to invest resources and how to align expansion strategies with government funding opportunities.
PS-2	a healthcare organization planning long-term investments and operational expansion.	analyze how healthcare-related budget allocations have changed over multiple financial years.	tracking year-to-year funding changes manually across multiple budget datasets is difficult and time-consuming.	there is no consolidated visualization that compares healthcare funding trends across years.	challenged in making confident, data-driven strategic decisions for future growth and investment planning.