

SURYAKANT SAHU

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SUMMARY STATEMENT

Junior UI/UX Designer with a focus on results, who has demonstrated the ability to provide meaningful design solutions. By using user-centric designs that resulted in a **27% increase in sales**. Focused on creating user experiences that are smooth and in line with the **business's objectives**. Looking to put my experience to use and successfully contribute to a vibrant team.

TOOLS AND SKILLS

Tools: Figma, Adobe XD, Photoshop, Canva, HTML, CSS (Bootstrap), Basic JavaScript (VueJs)
Skills: Low to Hi-fi design & Prototyping, Wireframing, Graphic Design, Responsive Web Design

WORK EXPERIENCE

Jr. UI/UX Designer

May 2023 - Present

Livekeeping (An IndiaMart Company), Noida

- Managed and revamped the current process for creating vouchers using **Figma**, thus **cutting the time** required to make one down to **less than 12 seconds**.
- Introduced and Designed Mobile screen in Figma for new E-Way Bill and E-Invoice creation features which resulted in a **27% increase in sales**.
- Increase in customer retention** resulted from a **revamp** of the company's **current website**.
- Contributed to the creation of the new login screen, which **made the onboarding process for customers smoother**.
- Different mobile and web screens were designed in Figma to enhance the overall user experience.

UI/UX Design Intern

Feb 2023- Apr 2023

Livekeeping (An IndiaMart Company), Noida

- Revamped buy premium checkout screen in Figma to **improve user experience** in general.
- Designed and developed **email templates** using **Figma and HTML**.
- Created various **social media posts** to increase customer engagement using **Canva & Figma**
- Designed various mobile and web screens to improve overall user experience.

EDUCATION

Bachelors in Architecture, NIT Raipur

Secured 1st Rank in Intra-College Product Design Competition

Published a Research Paper on MAT Journal

May 2022

Google UX Design Professional Certificate, Coursera

Learned about different UX design principles, Design Thinking Process

2022