

# SURYAKANT SAHU

9753207844 | [sahusuryaofficial21@gmail.com](mailto:sahusuryaofficial21@gmail.com) | [www.linkedin.com/in/suryakant-sahu](https://www.linkedin.com/in/suryakant-sahu) | Kawardha, CG

## SUMMARY STATEMENT

Junior UI/UX Designer with a focus on results, who has demonstrated the ability to provide meaningful design solutions. By using user-centric designs that resulted in a **10% increase in sales and a 20% increase in customer retention**. Focused on creating user experiences that are smooth and in line with the **business's objectives**. Looking to put my experience to use and successfully contribute to a vibrant team.

*Multi-faceted designer with expertise in:*

**Tools:** Figma, Adobe XD, Photoshop, Canva, HTML, CSS (Bootstrap), JavaScript (VueJs)

**Skills:** Low to Hi-fi design & Prototyping, Wireframing, Graphic Design, Responsive Web Design

## WORK EXPERIENCE

### Jr. UI/UX Designer

May 2023 - Present

*Livekeeping (An IndiaMart Company), Noida*

- Managed and revamped the current process for creating vouchers, **cutting the time** required to make one down to **less than 12 seconds**.
- Introduced new E-Way Bill and E-Invoice creation features which resulted in a **10% increase in sales**.
- A **20% increase in customer retention** resulted from a **revamp** of the company's **current website**.
- Contributed to the creation of the new login screen, which **made the onboarding process for customers smoother**.
- Different mobile and web screens were designed to enhance the overall user experience.

### UI/UX Design Intern

Feb 2023- Apr 2023

*Livekeeping (An IndiaMart Company), Noida*

- Revamped buy premium checkout screen to **improve user experience** in general.
- Designed and developed **email templates** using **Figma and HTML**.
- Created various **social media posts** to increase customer engagement using **Canva & Figma**
- Designed various mobile and web screens to improve overall user experience.

## EDUCATION

Bachelors in Architecture, NIT Raipur

*Secured 1<sup>st</sup> Rank in Intra-College Product Design Competition*

*Published a Research Paper on MAT Journal*

May 2022

Google UX Design Professional Certificate, Coursera

*Learned about different UX design principles, Design Thinking Process*

2022