


# INVESTMENT BANKING ADVANCED PROGRAM



Master the tools and strategies  
shaping investment banking's  
future in 2025

INVESTMENT

BANKING



We assume you might  
have some questions..



*Why should I choose krutanic?*



*Why is Industrial Banking a good option?*



*How will the Industrial Banking Program  
will help you achieve your Dream?*



*Do you know how many job opening's are  
worldwide?*



*What are the Industrial Banking tool you  
need to master ?*



*Will I get a certificate to enhance my resume?*



*How should I enroll for this program?*



We genuinely care for  
**your dreams** and be  
a path for your  
**success!**

That's why our career focused programs seamlessly combine theory with practices, equipping you with real-world skills for employer's value

Ensuring you're not just ready for the next step but also for the future at large, we offer exclusive modules on leveraging generative AI in your field



### Build Portfolio

Learn and perfect your skills - hands on by working on **industry relevant projects** to build a **solid portfolio**



### Get Placement Ready

Gain the most In - demand skills to launch **switch, or advance your career** with actionable programs across fields



### Community Building

Enjoy the best peer - led learning with tons of events while **networking & building lifelong relationships**

Why is Industrial banking  
a good career option?

Stay on top of the game - Investment  
Banking is Your Gateway to *Financial Mastery*

Investment banking is a pivotal career in the global financial ecosystem, enabling professionals to drive mergers, acquisitions, and capital market transactions. It offers exposure to high-stakes deals and opportunities to collaborate with leading corporations, making it ideal for ambitious individuals looking to impact economies and industries.

With lucrative rewards and skill-building opportunities in financial modeling and strategic analysis, investment banking equips professionals to thrive in a competitive, evolving market. As demand for expertise grows alongside trends like FinTech and ESG investments, it remains a top choice for those aspiring to lead in finance.

**\$318** BILLION

Global Performance  
market by 2033...

**#2 MOST IN -  
DEMAND SKILLS**

**20000+**

Job opening's in India



How will the **Investment Banking Program** will help you achieve your **Dream**

# THEY SAW THEIR CAREERS TRANSFORM & YOU CAN TOO HERE'S HOW?

1

## Online Induction

Meet your tribe, participate in fun yet intense challenges and kick-start your transformative journey.

2

## Master the concepts of Investment Banking

Build a strong foundation in Investment Banking and learn the strategies used by industry leaders to become Investment Banking analyst in 6 months.

3

## Build proof of work

Work on industry-relevant assignments, participate in challenging projects to develop a portfolio that showcases your diverse set of skills.

4

## Prepare for interviews & land your dream job

Participate in live portfolio review sessions, mock interviews, and get guidance throughout the job application process.

# 100000+

Job opening's worldwide

Investment  
Banking Analyst

Financial Analyst

Equity  
Research Analyst

Corporate  
Finance Associate

Mergers and Acquisitions  
(M&A) Analyst

Private Equity Analyst

Venture  
Capital Associate

Risk Management  
Consultant

Wealth  
Management Advisor

Portfolio Manager

Capital  
Markets Associate

Hedge Fund Analyst

Debt Capital  
Markets Specialist

Structured  
Finance Specialist

Investment  
Banking Associate



# Investment Banking Tools

**Bloomberg**

***dealogic***



**FACTSET**



 **PitchBook**



 **+ a b | e a u**

**MORNINGSTAR**



## Weeks 1-2

# Introduction to Investment Banking

This module provides a foundational understanding of the investment banking industry, including its role in the financial market and key players. It covers the various products and services offered by investment banks, such as M&A advisory, capital raising, and underwriting.

- ✦ Overview of the global financial market and the investment banking ecosystem.
- ✦ Key functions of investment banks (M&A, underwriting, capital raising)
- ✦ Roles of investment bankers: analysts, sales, trading, and research
- ✦ Introduction to the regulatory framework (SEC, FINRA, Basel III)

## LEARNING OUTCOME

Understand the structure and function of investment banks within the global financial system.

Gain insight into the services provided by investment banks and the regulatory environment they operate in.







## Weeks 3-4

# Financial Analysis and Valuation Techniques

This module focuses on the core skills of financial analysis and valuation techniques used in investment banking. Students learn how to analyze financial statements, perform ratio analysis, and understand various valuation models such as DCF and CCA.

- ✦ Financial statement analysis (income statements, balance sheets, cash flow statements)
- ✦ Ratio analysis (ROE, ROA, P/E ratios)
- ✦ Discounted Cash Flow (DCF) and comparable company analysis (CCA)
- ✦ Mergers and Acquisitions (M&A) valuation methods

## LEARNING OUTCOME

Proficiency in performing DCF and CCA to value companies and assets.

Apply valuation techniques in real-world scenarios to assess business value and investment opportunities.





## Weeks 5-6

# Capital Markets and Underwriting

This module covers the mechanisms of capital markets and the process of underwriting. Students learn about different capital raising strategies, including IPOs, follow-on offerings, and private placements.

- ✦ Capital raising strategies: IPOs, follow-on offerings, private placements
- ✦ The underwriting process: roles of underwriters, bookbuilding, pricing strategies
- ✦ Secondary markets and liquidity considerations
- ✦ Risk management in capital market transactions

## LEARNING OUTCOME

Understand the processes involved in capital raising and the role of underwriters.

Gain practical knowledge of how to price and manage risks in capital market transactions.





## Week 7

# Mergers and Acquisitions

This module provides a deep dive into M&A transactions, including strategies, due diligence, and valuation. It also explores the role of financial models in assessing transaction value and understanding the strategic rationale behind different types of M&A deals.

- ✦ Types of M&A transactions (mergers, acquisitions, divestitures, spin-offs)
- ✦ Due diligence process: financial, legal, and operational aspects
- ✦ Negotiation strategies and integration planning
- ✦ Regulatory considerations in M&A (antitrust, competition laws)

## LEARNING OUTCOME

Ability to conduct due diligence and assess the financial and strategic aspects of M&A transactions.

Proficiency in using financial models for transaction analysis and valuation.





## Weeks 8-9

# Financial Modeling and Forecasting

This module introduces financial modeling techniques essential for investment banking. Students learn how to build and interpret financial models, conduct sensitivity analysis, and perform budget forecasting.

- ✦ Building financial models: income statements, balance sheets, cash flow statements
- ✦ Sensitivity analysis and scenario planning
- ✦ Projected financials and budget forecasting
- ✦ Stress testing financial models under different economic scenarios

## LEARNING OUTCOME

Ability to perform sensitivity analysis to understand the impact of changes in variables on financial outcomes.

Apply these skills in real-world financial planning and budgeting.





## Week 10

# Corporate Governance and Ethical Considerations

This module covers the importance of corporate governance and ethical practices in investment banking. It examines how corporate governance frameworks are applied in real-world scenarios.

- ✦ Corporate governance frameworks and practices
- ✦ Ethical considerations in investment banking (conflicts of interest, insider trading)
- ✦ Role of boards and committees in financial oversight
- ✦ Case studies on corporate governance failures and lessons learned

## LEARNING OUTCOME

Develop awareness of ethical practices and the importance of integrity in investment banking.

Learn from case studies to avoid common pitfalls in governance and decision-making.





Weeks 11-12

# Investment Strategies and Portfolio Management

This module explores different investment strategies and portfolio management techniques used in investment banking. Students learn about asset allocation, risk management, and performance measurement.

- ✦ Asset allocation and risk management strategies
- ✦ Portfolio construction techniques (active vs. passive management)
- ✦ Performance measurement and attribution
- ✦ Sectoral and thematic investment strategies

## LEARNING OUTCOME

Understand portfolio performance metrics and how to assess investment success.

Proficiency in constructing diversified portfolios using different investment strategies.





Weeks 13-14

## Derivatives and Risk Management

This module covers the use of derivatives for managing financial risk. Students learn about different types of derivatives (futures, options, swaps), hedging techniques, and how to use these tools to mitigate exposure to market volatility.

- ✦ Understanding derivatives (futures, options, swaps)
- ✦ Risk management strategies using derivatives
- ✦ Hedging techniques and arbitrage strategies
- ✦ Case studies on financial crises and risk management failures

### LEARNING OUTCOME

Ability to apply arbitrage strategies and understand the implications of market volatility.

Knowledge of how derivatives can be used to protect against financial risks in real-world scenarios.





## Weeks 14-15

# International Finance and Global Market Trend

This module examines the complexities of international finance, including foreign exchange markets, cross-border M&A, and global economic indicators.

- ✦ Foreign exchange markets and currency risk management
- ✦ Global economic indicators and their impact on markets
- ✦ Cross-border M&A and international capital raising
- ✦ Regulatory and political risks in international finance

## LEARNING OUTCOME

Understanding the global economic indicators and their impact on investment decisions.

Skills for handling cross-border transactions and adapting to international financial markets.







## Week 16

# Private Equity and Venture Capital

Introduces the principles of private equity and venture capital, focusing on deal structuring, investment criteria, and exit strategies.

- ✦ Fundraising and Fund Structure
- ✦ Deal Sourcing and Screening
- ✦ Valuation in Private Equity Deals
- ✦ Exit Strategies: IPOs, M&A

## LEARNING OUTCOME

Gain insight into the investment processes of private equity and venture capital firms.





## Weeks 17-20

# Capstone Project

This module allows students to integrate their knowledge by working on a real-world investment banking project. It includes practical application of financial analysis, valuation techniques, and portfolio management. The final project involves research, analysis, and presentation of a comprehensive business case.

- ✦ Practical application of skills in a real-world investment banking scenario
- ✦ Research and analysis of a live market case
- ✦ Portfolio management and investment strategy development
- ✦ Final project presentation and portfolio evaluation

## LEARNING OUTCOME

Students will demonstrate their understanding of investment banking through a comprehensive project.

They will create a strong portfolio, showcasing their ability to conduct research, perform analysis, and present findings effectively to industry experts.





## Weeks 21-24

# Placement Preparation and Career Guidance

This module focuses on preparing students for their careers in investment banking. It includes resume building, mock interviews, job search strategies, and networking tips. Students also work on refining their presentation skills to confidently showcase their expertise.

- ✦ Resume Building and LinkedIn Optimization
- ✦ Interview Tips and Mock Interviews with industry professionals
- ✦ Job Search Strategies, Networking, and Building a Professional Portfolio
- ✦ Presentation skills for job interviews and client pitches

## LEARNING OUTCOME

Students will be well-prepared for the job market with a professional portfolio, strong resume, and interview skills.

They will understand how to effectively present their capstone project and network with industry professionals.



Will I get a certificate to  
enhance my resume?

Upon completing the Investment Banking Advanced Program,  
you'll earn a **certificate**, highlighting your **skills and expertise**.

**Showcase  
your new  
abilities  
and build a  
stronger  
professional  
portfolio.**



**All Investment Banking Concepts, Strategies,  
Assignments, Tools & Community Events At  
One Affordable Price**

**65,000+ GST** 24 weeks | 60 Seats per cohort

- ♦ Access to an Exclusive Community of Top Marketers and Industry Professionals.
- ♦ One-Year Access to Comprehensive Course Materials, Including Pre-reads and Training Resources.
- ♦ Exclusive Invitations to Physical Events, Networking Meetups, and Workshops.
- ♦ Personalized Guidance from Guest Mentors with Experience in Leading Startups.
- ♦ Real-World Insights and Strategies to Accelerate Your Marketing Career.

## Our Alumni's in



SONY



ORACLE

HCL



Deloitte.



TOYOTA



I'm all in! **How should I sign up?**

**READY TO TAKE CHARGE OF YOUR CAREER?**

Take your first steps towards a rewarding career in Investment Banking by filling out application form



Fill out the application form

oooo



Application review by experts

oooo



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