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About us

"Krutanic Solutions is at the forefront of transforming education through cutting-edge technology. Our comprehensive platform empowers learners with personalized learning experiences, collaborative tools, and real-time analytics. With adaptive assessments and interactive content creation, we enhance student engagement and achievement. Join us in revolutionizing education for the digital age, driving positive outcomes and preparing learners for success in tomorrow's world."





GRAPHIC DESIGN

Why Graphic Design?

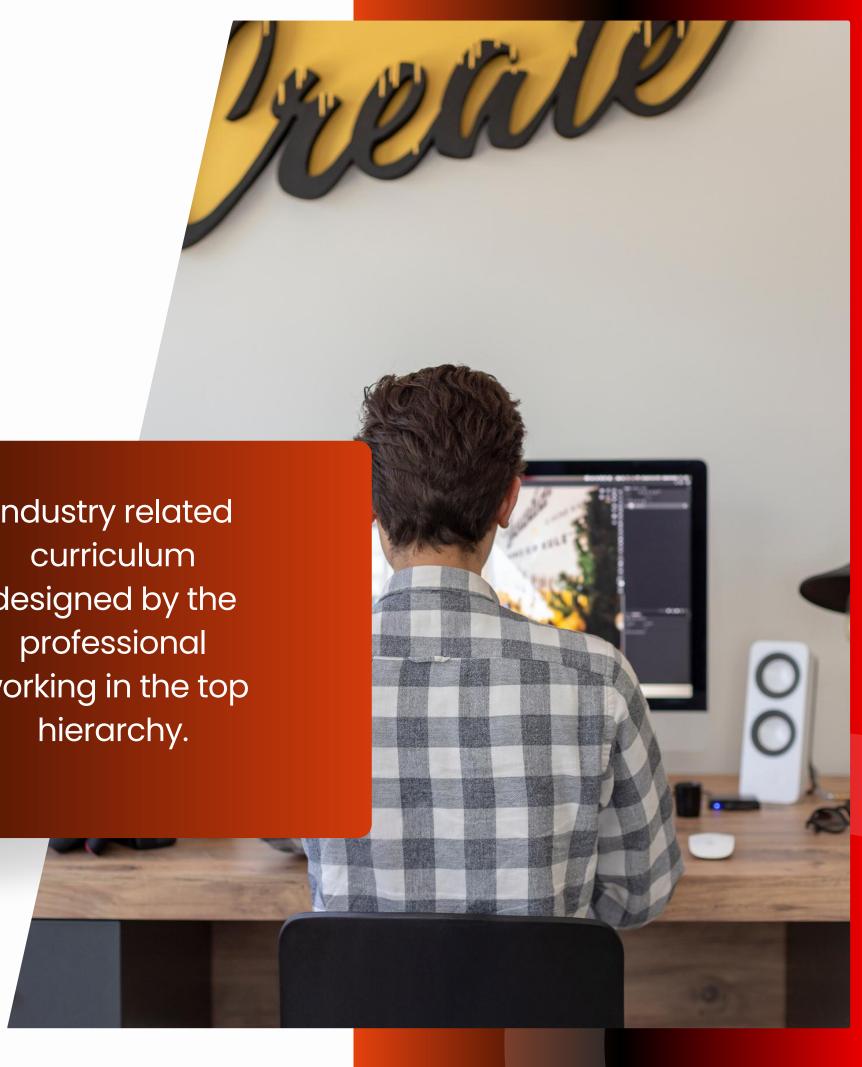
- Businesses in diverse sectors need graphic designers for branding, marketing, and digital content creation.
- Skilled designers often command competitive salaries, especially in UX/UI, branding, and digital marketing fields.
- Graphic design allows you to express your creativity while solving visual communication challenges for various brands.
- Explore areas like web design, motion graphics, packaging, and branding to find your niche and passion.
- Work with international brands, freelance clients, or remotely, broadening your professional horizons across the globe.
- Stay at the forefront of trends and technologies, like AR, VR, and AI, reshaping the design landscape.

ST 1 MONTH

Live sessions with industrial experts having experience above 10 years in the industry.

Recordings of all live sessions available with lifelong access in our LMS portal.

Industry related curriculum designed by the professional working in the top hierarchy.



2 MONTH

Two real time
industrial projects:One minor project and
One major project

All mentors will be assigned as project leads and guide the intern till the completion of the project.

Additional projects
for personal
development can
be required.



Curriculum included

MODULE - 01

Introduction to
Graphic Design
Overview of graphic
design principles and
practices Historical
overview of graphic
design Role of graphic
designers in various
industries.

MODULE - 02

Design Principles
Understanding design
elements (line, shape, color,
texture, etc.) Applying design
principles (balance, contrast,
alignment, proximity, etc.)
Gestalt principles and their
application in design.

MODULE - 03

Typography Basics of typography (typeface, font, point size, etc.) Typography terminology and anatomy Principles of effective typography in design.

MODULE - 04

Layout Design Basics of
layout design (grid
systems, visual
hierarchy, etc.)
Composition techniques
and rules Creating
effective layouts for print
and digital media

Curriculum included

MODULE - 05

Color Theory Understanding color models (RGB, CMYK, etc.)
Color wheel and color harmonies Psychology of color and its impact on design.

MODULE - 06

Image Editing Introduction to image editing software (Adobe Photoshop, GIMP, etc.) Basics of image manipulation (cropping, resizing, retouching, etc.)

Editing techniques for enhancing digital images.

MODULE - 07

Vector Graphics
Introduction to vector
graphics software (Adobe
Illustrator, Inkscape, etc.)
Creating vector-based
illustrations and logos
Applying vector graphics in
design projects.

MODULE - 08

Branding and Identity Design
Basics of branding and
visual identity Logo design
principles and process
Creating brand assets and
style guides.

Curriculum included

MODULE - 09

Web Design Basics
Fundamentals of web design
principles Introduction to web
design software (Adobe XD,
Sketch, etc.) Designing user
interfaces and wireframes.

MODULE - 10

Print Design Basics of print design (brochures, posters, business cards, etc.) Preparing print-ready files Understanding print production processes.

MODULE - 11

Motion Graphics
Introduction to motion
graphics software (Adobe
After Effects, Blender, etc.)
Basics of animation
principles Creating simple
motion graphics projects

MODULE - 12

Portfolio Development
Building a portfolio of design
projects Presentation
techniques for showcasing
design work Review and
critique of student portfolios.

Discover why this Graphic Design course is essential for your learning journey



Google Ratings

4.8 / 5



Mentees Trained

15k +



Hiring Partners

200+



Job Openings 26000+



Average Salary

8.5+ LPA



Global Size

USD 58 Billion

Certifications

01

Training Completioon
Certificate Validates the
skills which acquired

02

Internship Completion certificate certified by "WIPRO dice Id"

03

LOR (Letter of recommendation)

04

Certificate of exellence

KRUTANIC

DER FOR BRIGHTI

05

Placement Assistance

Our process

Quick guide



Program ratings







STUDENTS AVERAGE RATINGS



4.85 / 5

Brands where our alumini are



















Deloitte.







REACH OUT US



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