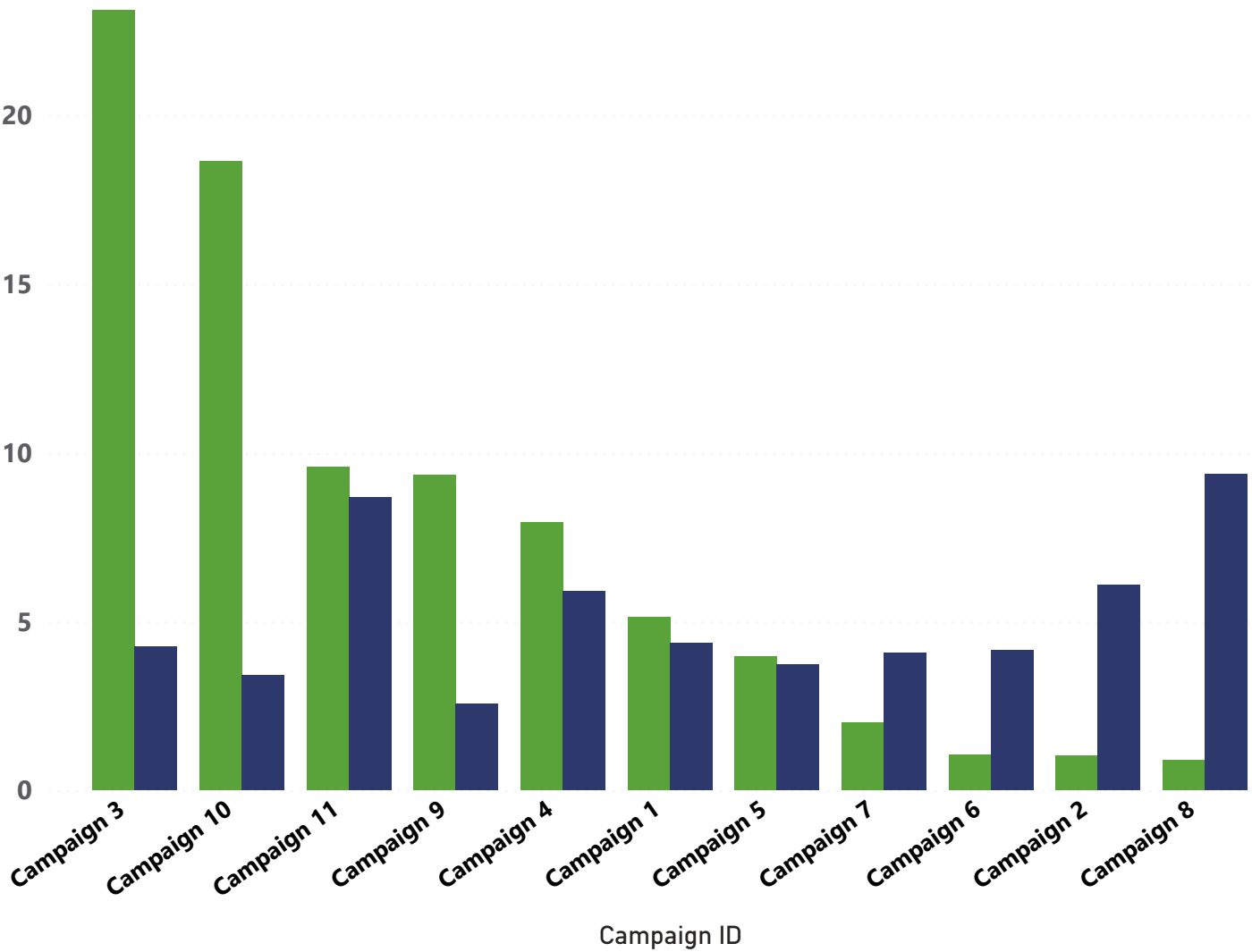
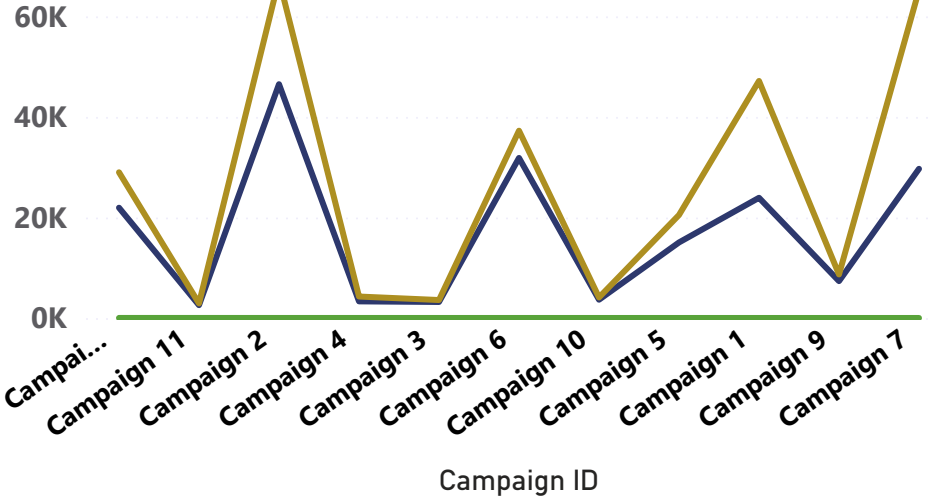


AD CAMPAIGN MARKETING PLAN DASHBOARD

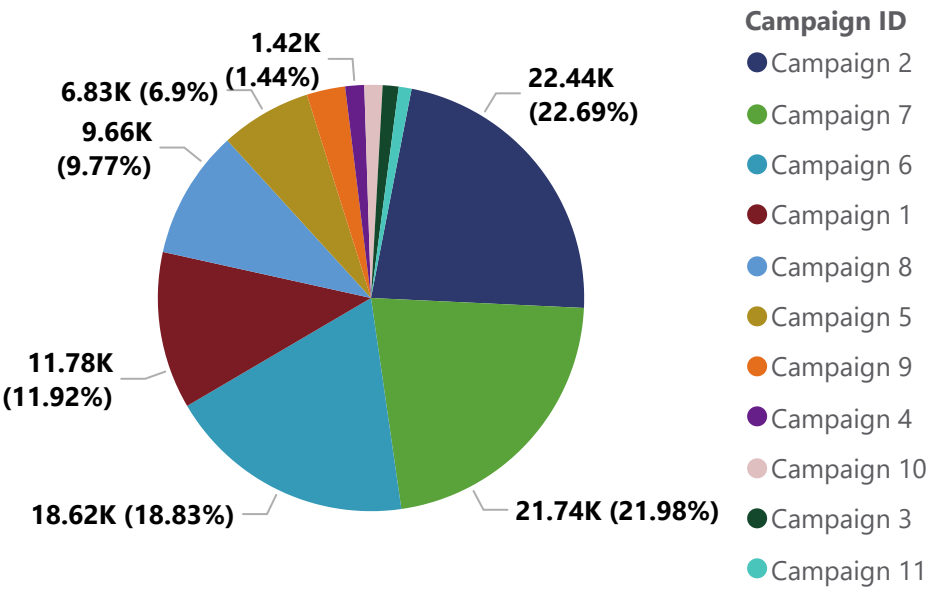
Average of Cost per Result (CPR) and Average of Unique Click-Through Rate (Unique CTR) by Campaign ID



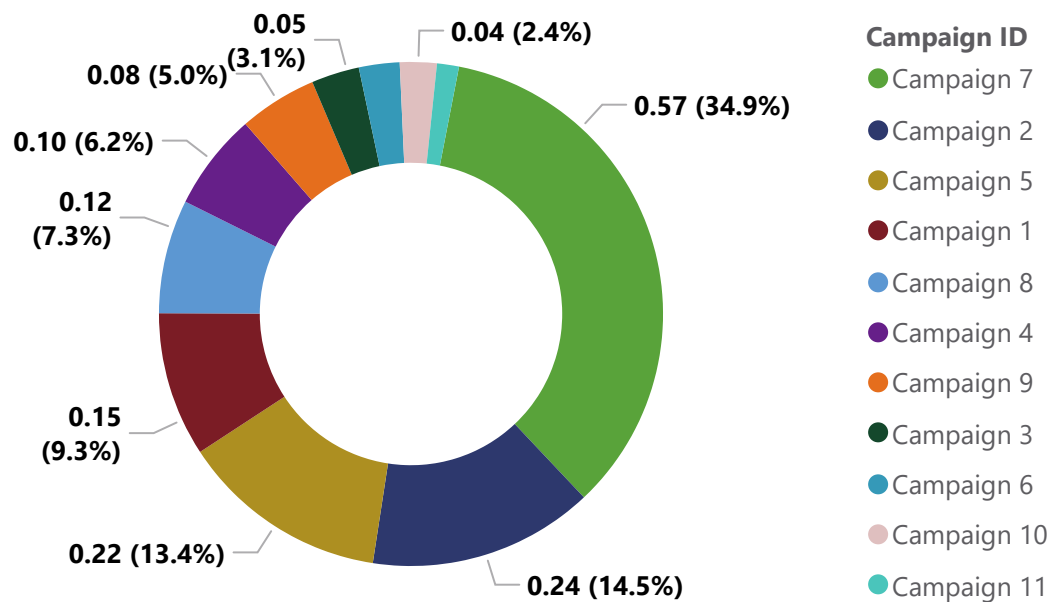
Average of Click-Through Rate (CTR), Sum of Reach and Sum of Impressions by Campaign ID



Average of Impressions by Campaign ID



Standard deviation of Frequency by Campaign ID



Average of Unique Click-Through Rate (CTR) and Average of Cost per Result (CPR) by Audience and Campaign ID

