

# Project Report Template

## 1 INTRODUCTION

### 1.1 Overview

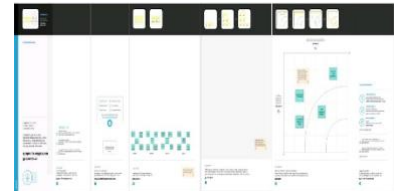
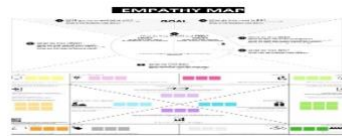
Event management is the process of creating and maintaining an event. This process spans from the very beginning of planning all the way to post-event strategizing.

### 1.2 Purpose

Helps organizers plan, execute and report on events, driving success for their business. Event project management is all about planning, organizing, and maintaining a successful event.

## 2 Problem Definition & Design Thinking

### 2.1 Empathy Map



### 2.2 Ideation & Brainstorming Map

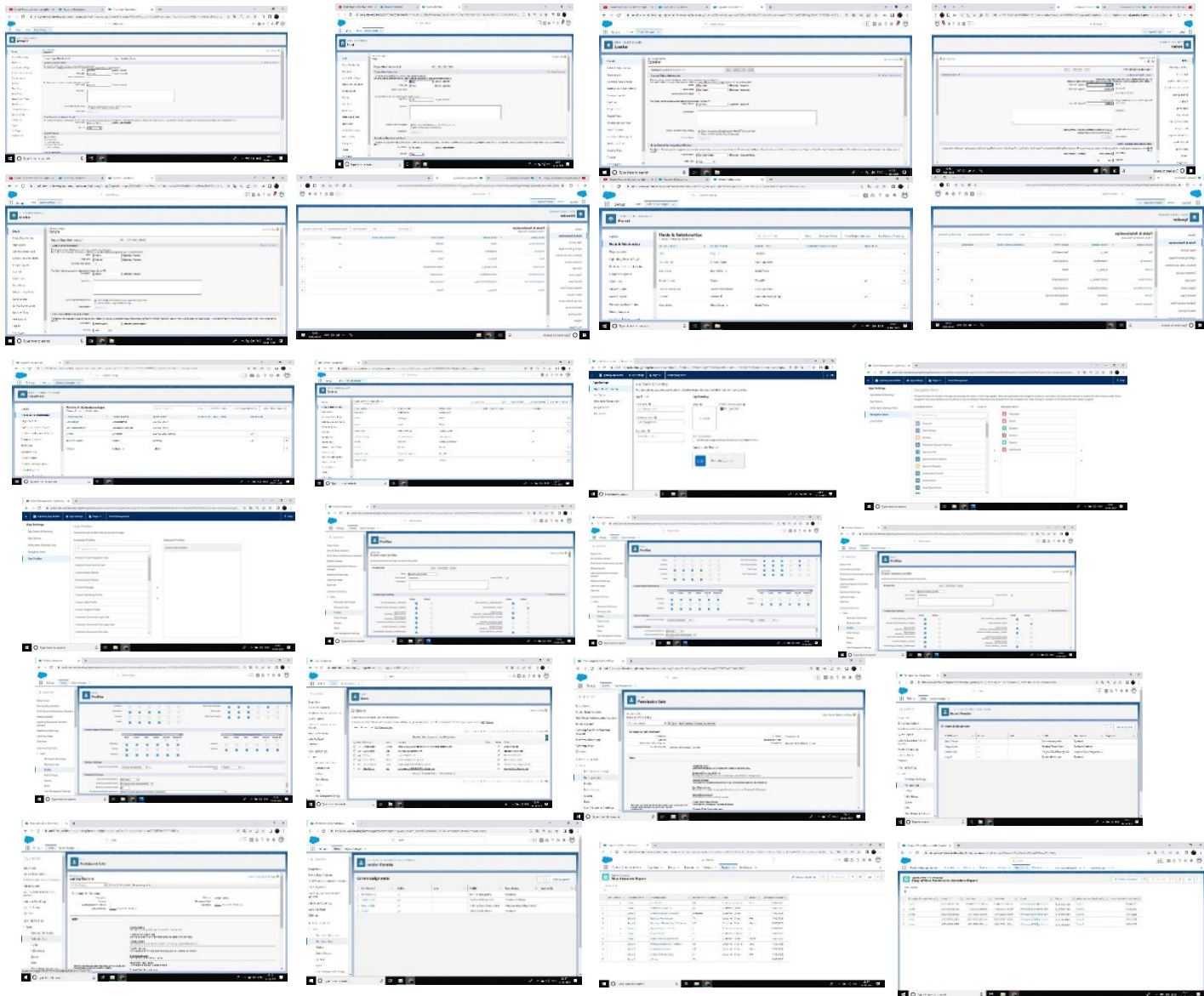
## 3 RESULT

### a. Data Model:

| Object name | Fields in the Object |             |
|-------------|----------------------|-------------|
| EVENT       | Field label          | Data type   |
|             | City                 | Text        |
|             | Start date           | Date/time   |
|             | End date             | Date/time   |
|             |                      |             |
| ATTENDEES   | Field label          | Data type   |
|             | Id                   | Auto number |
|             | Phone                | Phone       |
|             | Email                | Email       |
|             |                      |             |

|          |                  |            |
|----------|------------------|------------|
| STUDENT  | Field label      | Data type  |
|          | Tickets          | Picklist   |
| SPEAKERS | Field label      | Data type  |
|          | Bio              | Text areas |
|          | e-mail           | Email      |
| VENDORS  | Field label      | Data type  |
|          | e-mail           | Email      |
|          | Phone            | Phone      |
|          | e-mail           | Email      |
|          | Service provider | Text       |

## b. Activity & Screenshot



#### 4 Trailhead Profile Public URL

Team Lead - <https://trailblazer.me/id/surys22>

Team Member 1 - <https://trailblazer.me/id/ranji11>

Team Member 2 – <https://trailblazer.me/id/crubini>

Team Member 3 - <https://trailblazer.me/id/sasmin2>

#### 5 ADVANTAGES & DISADVANTAGE

| ADVANTAGES                  | DISADVANTAGES            |
|-----------------------------|--------------------------|
| 1)Reduce uncertainty        | 1)Lack of reliable data  |
| 2)Economical operation      | 2)Rigidity               |
| 3)Focus on objectives goals | 3)Time consuming process |
| 4)Facilitates control       | 4) Costly process        |
| 5)Avoid random activity     | 5)Rapid change           |

#### 6 APPLICATIONS

- Set ROI-Driven Event Goals and Objectives. The event's over, and you deem it a success. ...

- Create a Solid Event Budget. ...

- Design and Plan a Memorable Event. ...

- Coordinate the Day of the Event. ...

- Evaluate Your Event's Performance and Power Future Events.

#### 7 CONCLUSION

- Planning and managing events can be a challenging yet very rewarding process, which can lead to a whole range of positive outcomes for the individuals and organisations who host them and for the venues and locations in which they take place

#### 8. FUTURE SCOPE

The scope of event management as a career in India is immense. This career provides a unique opportunity to rephrase our social beliefs. **Hosting events can redesign the structure of a city by facilitating economic growth, employment opportunities, urban development, and promoting indigenous culture and heritage.**