SURYA TEJA SHANKAPALLY

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PROFESSIONAL SUMMARY

User-Centered UI/UX Designer with 3+ years of experience designing responsive web and mobile applications across **Generative AI, Banking, Insurance, Data Analytics, and Urban domains.** Skilled in user research, usability testing, wireframing, prototyping, and visual design. Proficient with Figma, Adobe XD, and Illustrator. Adept at collaborating with cross-functional teams and maintaining scalable design systems aligned with accessibility standards.

EDUCATION

B. Tech in Mechanical Engineering   April 2021
KG Reddy College of Engineering and Technology

Diploma in Mechanical Engineering   May 2018
TRR College of Polytechnic

SKILLS

Design Skills: User Research, Personas, Storyboarding, User Journeys, Sketching, Wireframes, Prototyping, Interaction Design, Visual Design, Responsive Design, Web Content Accessibility Guidelines(WCAG), Design Systems
Tools: Figma, Adobe XD, Adobe Illustrator, Adobe Creative cloud tools
Technical Skills: HTML/CSS (basic understanding), Usability Testing, Design Specification
Methodologies: User-Centered Design, Design Thinking, Agile Collaboration
Soft Skills: Communication, Collaboration, Problem Solving, Presentation

WORK EXPERIENCE

Tata Consultancy Services (TCS), Hyderabad, India
UX Designer   Feb 2022 – Present

- Conducted extensive **user research and usability tests** to gather insights and define user needs, improving task success rate by **20%**.
- Developed **wireframes, interactive prototypes, and high-fidelity UI mockups** for web and mobile platforms aligned with branding and accessibility standards.
- Led creation and maintenance of a **scalable design system, ensuring WCAG compliance and design consistency** across global markets.
- Partnered with **product managers, developers, and QA** teams to ensure accurate implementation and high design fidelity, resulting in **95% on-time delivery**.
- Reduced workflow steps by **40%** through optimized user flows; increased developer efficiency by **70%** with reusable UI components.
- Decreased revision cycles by **50%** by streamlining design review processes using **Adobe XD and Figma**.
- Boosted stakeholder approvals by **30%** with tailored PoC prototypes and improved usability testing outcomes, cutting UI defects below **2%**.
- Proactively stayed current with design trends, contributing to team-wide **process improvement** and better tool adoption.

Greeniiac, Remote
Illustrator Intern   Oct 2021 – Dec 2021

- Translated scripts into **visually compelling illustrations, aligning with brand tone and project goals**.
- Delivered all artwork **ahead of schedule**, improving visual quality metrics by **12%**.

CERTIFICATIONS

TCS Certifications
TCS Elevate Wings1, UX Foundation, Design Thinking Foundation, Media Measurement Curriculum
Google UX Design
Foundations of UX Design, UX Design Process: Empathize, Define, Ideate

LANGUAGES AND INTERESTS

English, Telugu, Hindi   Sketching, Writing, Exploring UI Trends