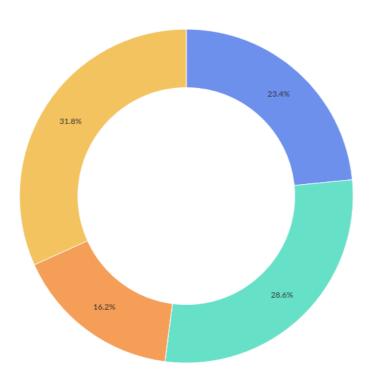
# **Table Of Contents**

Region-wise Discount	. 1
Distribution of Discount	. 2
Category-wise Discount	. 3
Category-wise Discount by Region	. 4
Sub Category-wise Discount	. 5
Top 10 Order ID by Discount	. 6
Discount distribution across Category by Region	. 7

## **Region-wise Discount**

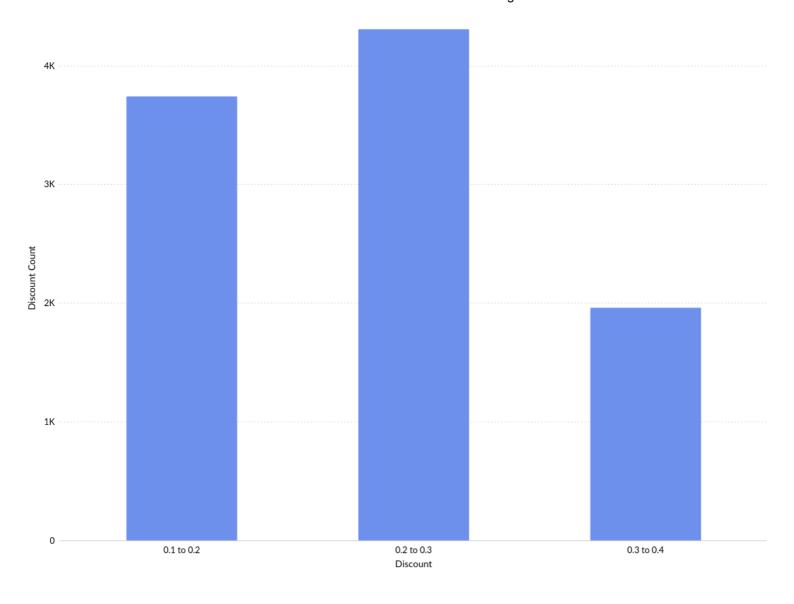
Region-wise split up of Discount





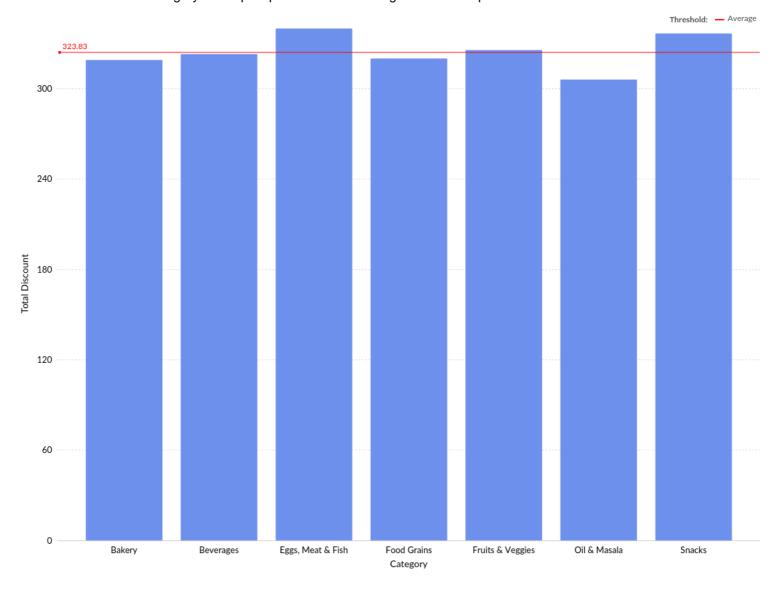
### **Distribution of Discount**

Distribution of Discount over different ranges



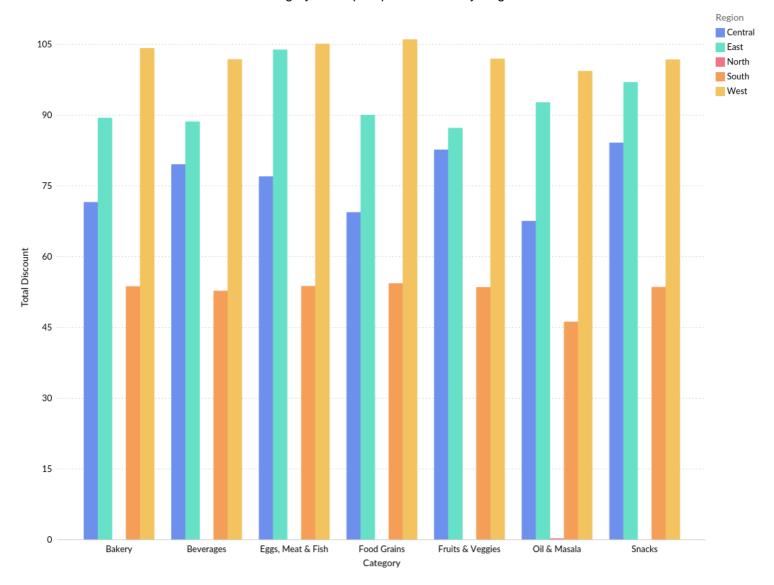
### **Category-wise Discount**

Category-wise split up of Discount. Average of Discount plotted as Threshold value



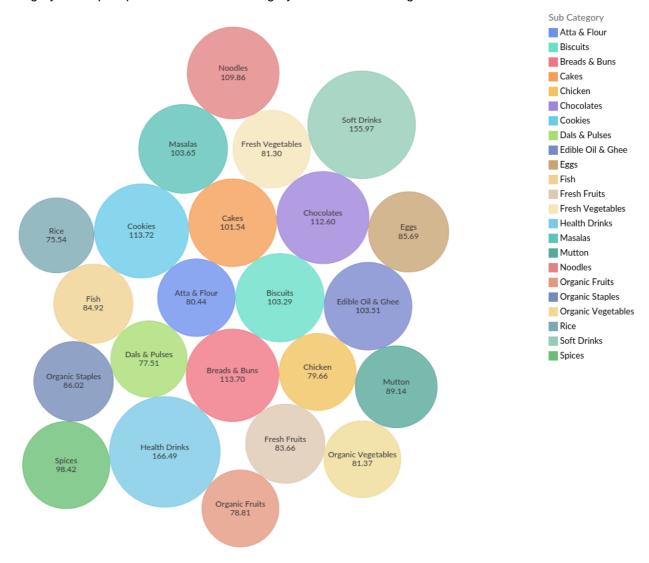
### **Category-wise Discount by Region**

Category-wise split up of Discount by Region



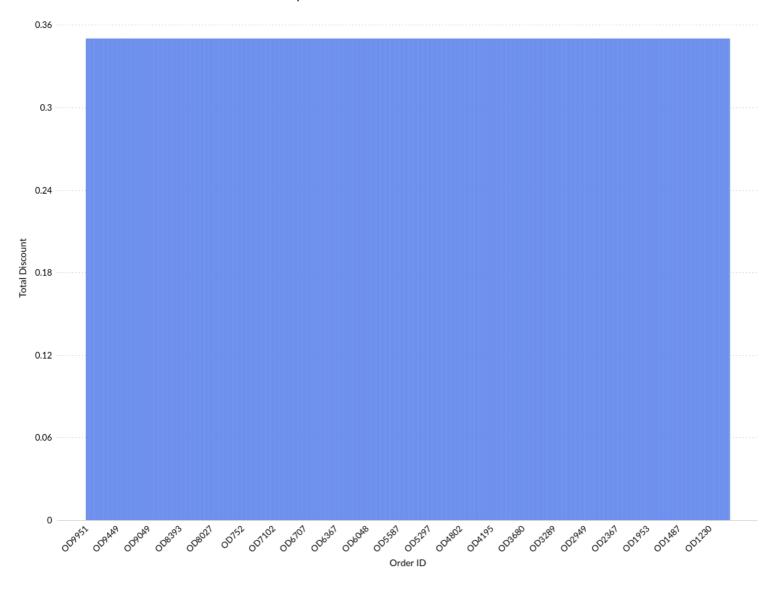
### **Sub Category-wise Discount**

Sub Category-wise split up of Discount. Sub Category sorted in Ascending order based on Discount



### **Top 10 Order ID by Discount**

Top 10 Order ID with more Discount



### **Discount distribution across Category by Region**

Total Discount for each Category by each Region

Category	Central	East	North	South	West	Total Discount
Bakery	22.4%	28.0%	0.0%	16.8%	32.7%	100.0%
Beverages	24.7%	27.5%	0.0%	16.3%	31.6%	100.0%
Eggs, Meat & Fish	22.7%	30.6%	0.0%	15.8%	31.0%	100.0%
Food Grains	21.7%	28.2%	0.0%	17.0%	33.2%	100.0%
Fruits & Veggies	25.4%	26.8%	0.0%	16.4%	31.3%	100.0%
Oil & Masala	22.1%	30.3%	0.0%	15.1%	32.5%	100.0%
Snacks	25.0%	28.8%	0.0%	15.9%	30.3%	100.0%
Grand Total:	23.4%	28.6%	0.0%	16.2%	31.8%	100.0%