

1000 CUSTOMERS



Customer Demographic Profiling

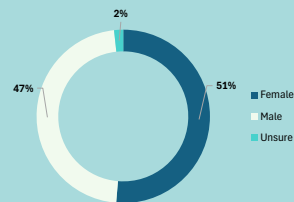
State

New South Wales
Queensland
Victoria

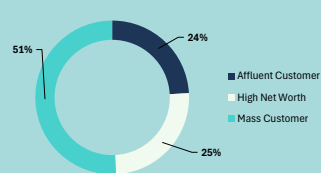
Gender

Female
Male
Unsure

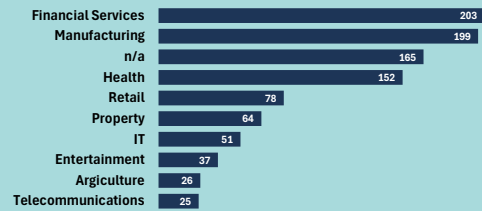
Customer Gender Distribution



How Customers Differ by Wealth Category



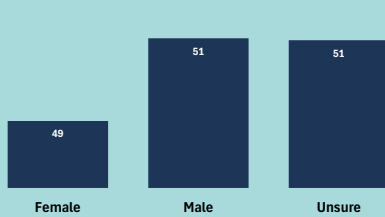
Which Industries Do Our Customers Work In?



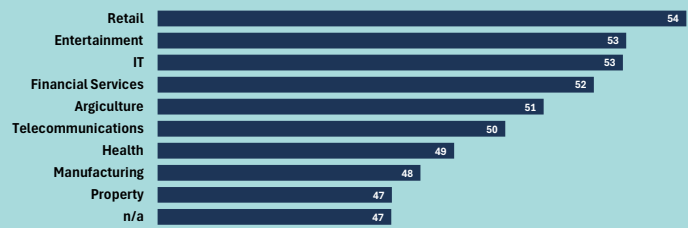
Customer Segmentation

build by: susan wanjiku
github: Susan-hue43

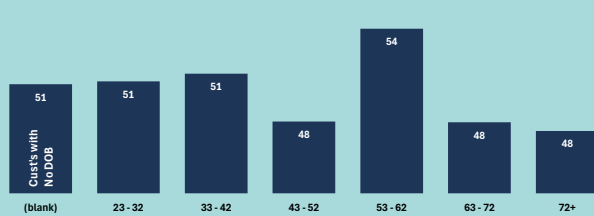
Comparing Average Bike Purchases Across Gender



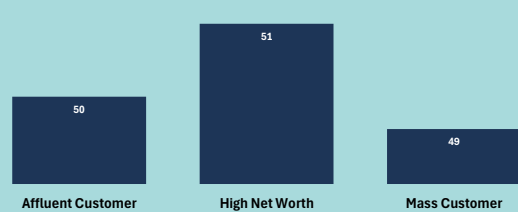
Which Industries Buy the Most Bikes? A 3-Year Average View



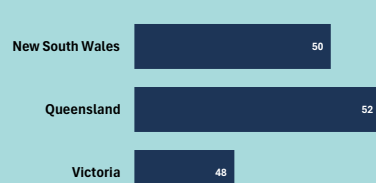
Comparing Average Bike Purchases Across Age Groups



Do Affluent Customers Buy More bikes on Average?



Average Bike Purchase Frequency Across States



Tracking Average Bike Purchases Over Customer Tenure(years)

