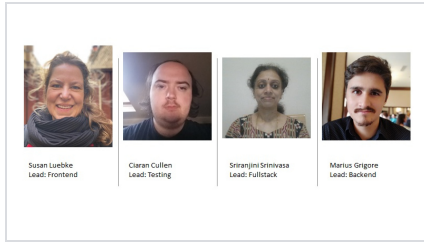


Sunny Walk - Intro & Frontend / Final Presentation Storyboard / Susan Luebke

1



Introduction: CodeBenders

🕒 30s

Description

Leads:

Frontend: Susan

Testing: Ciaran

Fullstack: Ranjini

Backend: Marius

2



Agile Ways of Working

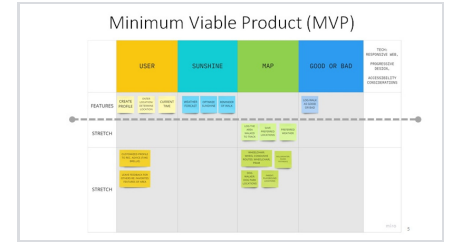
🕒 1m0s

Description

What set our team apart

- Honest and forthright communication
- Respect of each others category expertise
- Open mind and individual interests
- Win-win mindset

3



The Brief

🕒 30s

Description

Brief: Create a web app that can advise the user on the best times to take daily walks in order to maximise intake of sunshine

- Tech specs: responsive, progressive, accessible design

4



Frontend: Design Elements

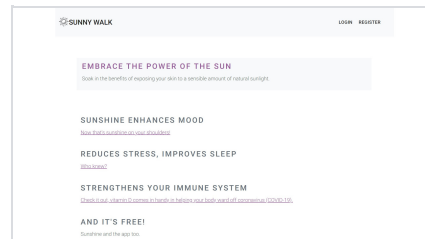
🕒 30s

Description

Design elements chosen to draw users:

- Pantone colors of year, 2021: yellow & grey
- Figure isolation
- Design hierarchy & white space
- Responsive design, crisp typography

5



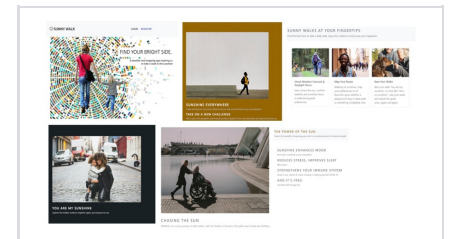
Frontend: Maximize Dwell Time & ROI Conversion

🕒 30s

Description

- Social responsibility: benefits of sunshine & precautions of overexposure (UV Index)
- Gameification: 11 song titles hidden within
- Future bolt on/co-collaboration/philanthropic opp.

6



Frontend: Inclusivity

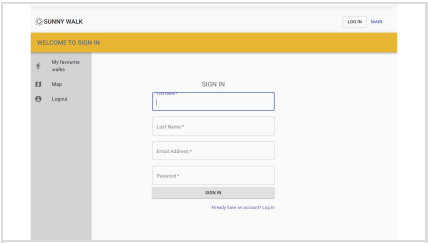
🕒 30s

Description

- Multi generational
- Multi cultural
- Mobility variants
- Many user types provides greater reach of applications

Sunny Walk - Intro & Frontend / Final Presentation Storyboard / Susan Luebke

7



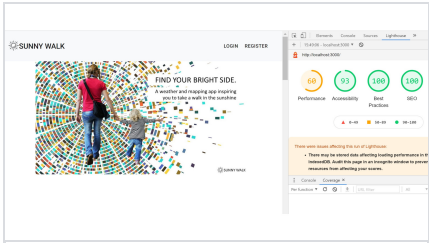
Frontend: React components, hooks, etc.

🕒 30s

Description

- Continuity of design: Login, Registration, Profile
- Dry, stable code
- Google Lighthouse Best Practices rating of 100%

8



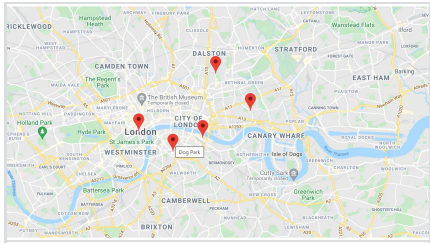
Frontend: Accessibility

🕒 30s

Description

- Initial Google Lighthouse Accessibility rating of 78; now 93 (green)
- Implemented colourblindness tools, alt descriptive for images, etc.

9



Frontend: Sunny Walk Map & User Home Page

🕒 1m30s

Description

- API
- Google maps: onclick events, location capture
- Weather: UV-Index parameters (5), feedback capture, 3 best times for sun exposure, email notification
- Axios for HTTP requests; Frontend to backend connectivity

10



Successes & Challenges

🕒 2m0s

Description

- Include ideas for next steps