



Susanna Salata

Business (Data) Analyst

I have a higher economic education and work experience in analytics, in particular:

- Research and analysis of the medical services and medical equipment markets;
- Analysis of market demand and needs of potential customers;
- Creation of concepts and development of business plans for medical institutions;
- Communication to managers of beauty salons and aesthetic medicine clinics;
- Development of customer service methodology, forecasting, and conflict resolution;
- Internal financial and marketing audits;
- Staff work and service profitability audits;

During the time of performing as a freelancer, I've working with Python and libraries for analytics like Pandas and Numpy, Matplotlib and Plotly visualizations.

I work in PyCharm, Jupiter Notebook, and Colab environments. I have some experience in data extraction with SQL queries.

I learn easily and quickly with support and access to the information I need.

Contact

Address

Gdansk, Poland

LinkedIn

[susanna-salata](#)

GitHub

[Susanna-Salata](#)

Email

susanna.salata@gmail.com

Education

2021 - 2023

Python Dev + Python for DS

GoIT - start your career in IT

2003 - 2008

Master of Financial Management

Kyiv National Economic University

Hard skills

- BA
- QA
- Python
- SQL
- GIT

Soft skills

- Teamwork
- Learnability
- Communication
- Creativity Skills
- Organization Skills

Language

English - intermediate (B1)

Polish - intermediate (B1)

Ukrainian - native

Pet-projects

susanna-salata.github.io/logoipsum

HTML+CSS

susanna-salata-portfolio.netlify.app

Python, HTML+CSS

[Susanna-Salata/kaggle_trams_demo](#)

Python, DS + ML, Visualizations

Experience



October 2022 - up to now

Freelance

Business (Data) Analyst with Python, ML

- Data extraction, transformation, and loading
- Data visualization (Matplotlib, Seaborn)
- Data analysis with Python, ML



February 2017 - July 2017

"MedExpert Consulting" | Kyiv, Ukraine

Business Analyst

- Research and analysis of medical services and medical equipment markets.
- Concept creation and development of business plans for medical institutions.
- Training and consulting for medical center's personnel and managers.
- Implementation of information systems and automation of medical staff workplaces



November 2015 - November 2016

"Grinishyn Consulting Agency" | Kyiv, Ukraine

Business Analyst

- Operational management of beauty salons and aesthetic medicine clinics.
- Creation of a business plan, calculation, and control of the budget for new projects.
- Creation of a marketing plan and monitoring of its implementation.
- Creation and implementation of compensation and benefit system.



September 2013 - November 2015

"Beauty salon marketing" | Kyiv, Ukraine

Business Analyst

- Business analysis and implementation of changes in processes.
- Staffing and team management.
- Compensation and benefit system development and implementation.