

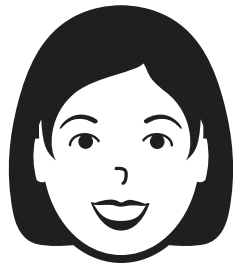
Unnamed

Says

What have we heard them say?
What can we imagine them saying?

Personal Loans. Mortgage, Auto Lones, Student Loans, Business Lones and many more. They are offered by Banks, Credit Unions and other Financial Instructions,and the terms of the loan

Interest Rate, Repayment period, and Fees, Very depending on the lender and the type of Loan.



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Better Security Measure

Need Minimum Human Interaction

Banker

Verify Scanned documents manua

Property documents and Salary Certificate has been Seriously viewed

***Final approval
Will be
only by a
human
being (Manager)***

***Expected
reliable
software
solution for
loan approval***

Feels

What are their fears, frustration, and anxieties?
What other feelings might influence their behavior?



Dose

What behavior have we observed?

What can we imagine them doing?

