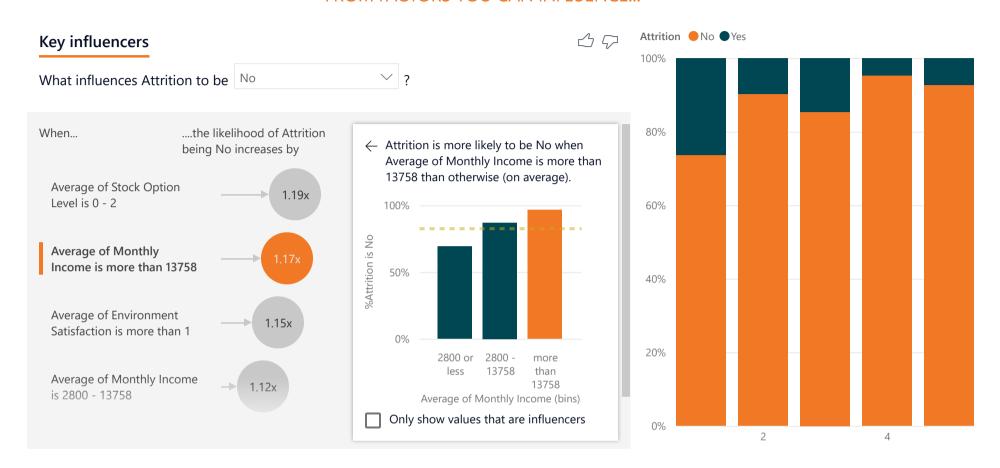
WHAT MAKES PEOPLE STAY?

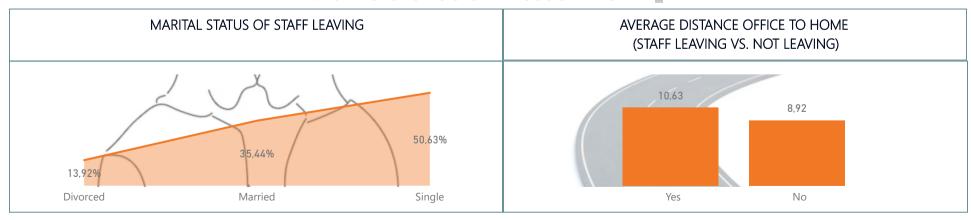
FACTORS REDUCING THE LIKELIHOOD OF STAFF LEAVING



FROM FACTORS YOU CAN INFLUENCE...



...TO FACTORS YOU CAN ACCOUNT FOR



To increase staff staying, organizations need to ensure a robust **internal promotion policy** is in place, allowing staff to grow and learn continously. The case of IBM also shows that the more stock options staff have, the more likely they are to stay - pointing towards **ownership** as an important factor. Creating the opportunity to **work from home** means staff have more flexibility and distance from the office is less of a factor to leave a position. Not to forget, we are all humans and want to work in a positive **iob environment** - this has a clear influence on staff choosing to stay