



# Supply Chain Analysis - AtliQ Mart



## Important KPIs

**IF%**  
52.78%

**OT%**  
59.03%

**OTIF%**  
29.02%

**IF%\_Target**  
76.51%

**OT%\_Target**  
86.09%

**OTIF%\_Target**  
65.91%

**VOFR%**  
96.59%

**Total\_Orders**  
32K

**LIFR%**  
65.97%

Month

All

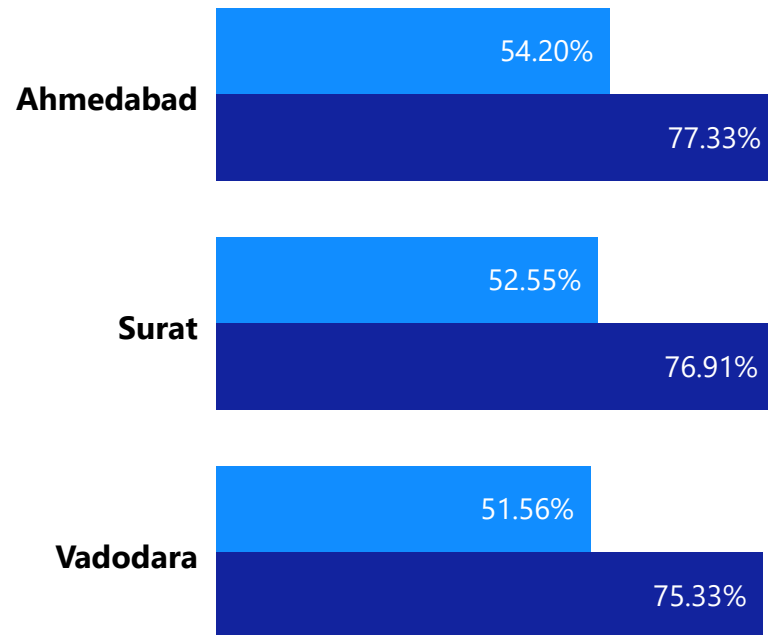
Year

2022

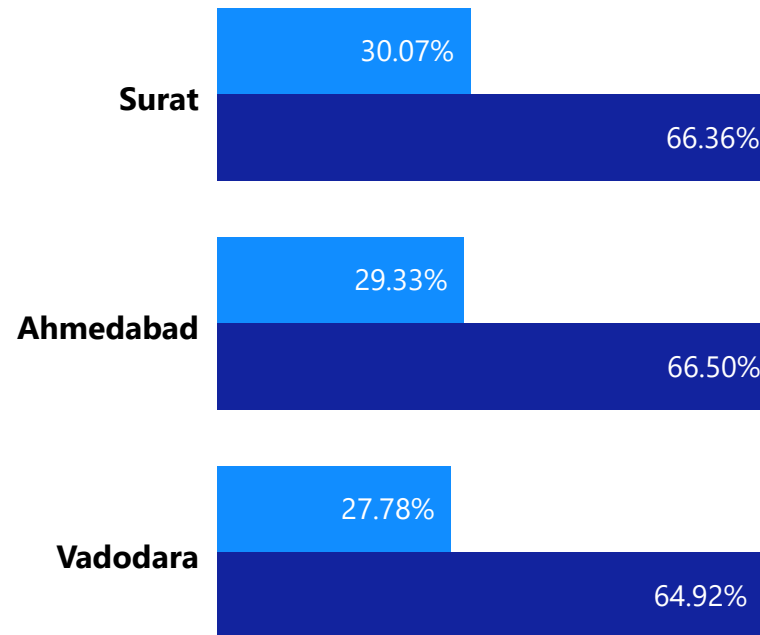


# Split by Cities

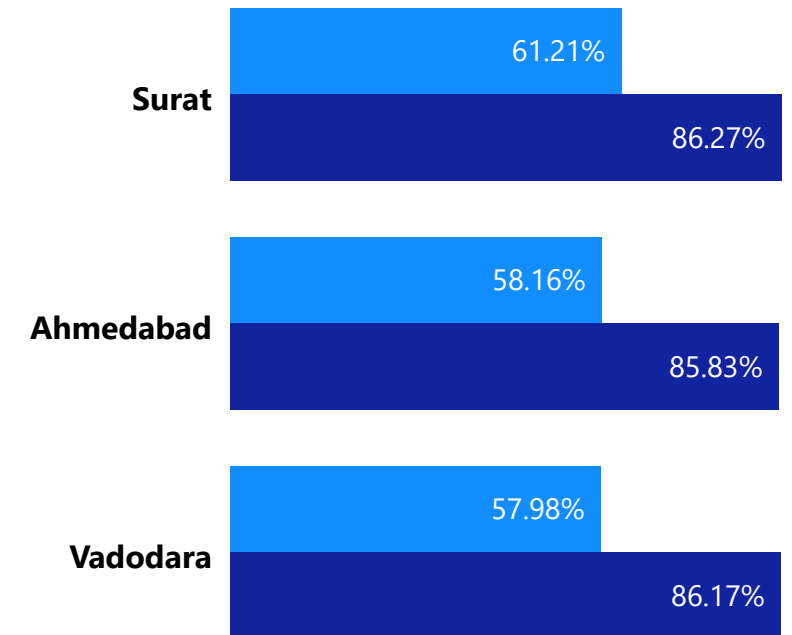
● IF% ● IF%\_Target



● OTIF% ● OTIF%\_Target



● OT% ● OT%\_Target





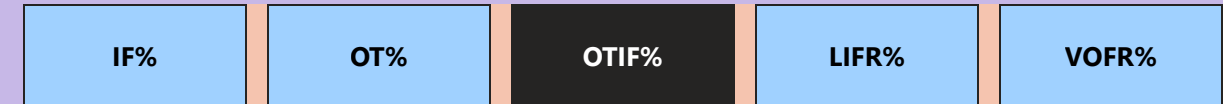
## Product Insight

product_name	Sum of order_qty	LIFR%	VOFR%
AM Biscuits 250	563K	65.16%	96.58%
AM Biscuits 500	558K	66.10%	96.49%
AM Biscuits 750	557K	68.05%	96.85%
AM Butter 100	943K	66.66%	96.59%
AM Butter 250	933K	63.52%	96.36%
AM Butter 500	983K	65.19%	96.46%
AM Curd 100	1105K	66.73%	96.62%
AM Curd 250	1099K	67.05%	96.72%
AM Curd 50	1119K	65.55%	96.62%
AM Ghee 100	186K	65.75%	96.59%
AM Ghee 150	194K	66.72%	96.69%
AM Ghee 250	191K	65.25%	96.53%
AM Milk 100	1276K	65.55%	96.54%
AM Milk 250	1279K	65.91%	96.61%
AM Milk 500	1254K	67.51%	96.71%

## Customer Insight

customer_name	OT%	IF%	OTIF%	LIFR%	VOFR%
Lotus Mart	28.11%	53.35%	16.34%	60.08%	96.01%
Coolblue	29.13%	44.73%	13.75%	51.53%	95.08%
Acclaimed Stores	29.43%	52.36%	15.47%	58.93%	95.85%
Expression Stores	69.92%	60.83%	38.39%	75.28%	97.54%
Viveks Stores	70.61%	60.07%	39.44%	75.06%	97.57%
Logic Stores	70.82%	60.14%	38.78%	74.39%	97.45%
Info Stores	70.94%	41.16%	25.52%	53.05%	95.24%
Chiptec Stores	71.62%	60.35%	38.73%	75.61%	97.58%
Atlas Stores	71.81%	59.78%	39.55%	75.48%	97.58%
Rel Fresh	72.32%	58.69%	38.18%	74.54%	97.43%
Vijay Stores	72.45%	44.98%	28.28%	59.23%	95.87%
Elite Mart	72.45%	37.94%	24.37%	52.74%	95.29%
Expert Mart	72.54%	59.81%	39.11%	75.48%	97.44%
Sorefoz Mart	72.67%	39.19%	25.89%	53.40%	95.33%
Propel Mart	73.64%	59.74%	40.92%	75.62%	97.70%

# Metric Performance Over Time



IF%\_Target and IF% by Quarter

● IF%\_Target ● IF%

