

Credit Card Transaction Report

Interest Earned

7.98M

Total Revenue

57M

Transaction Amt.

46M

Transaction Vol.

667K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earr
Blue	47188612	37840749	66,14,172.
Silver	5659109	4647596	8,21,922.
Gold	2533682	2091362	3,84,755.
Platinum	1135608	953314	1,61,629.

Customers based on Income Group

Moderate

Low

High

Card_Category

All

Week_Start_Date

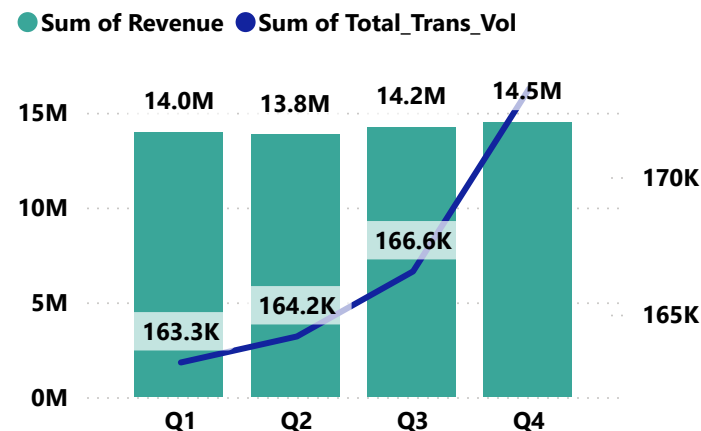
All

Customers based on Gender

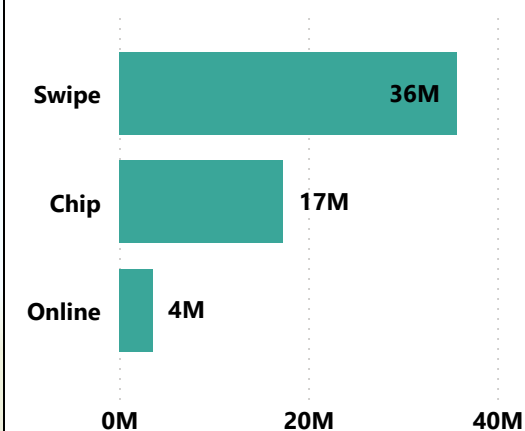
F

M

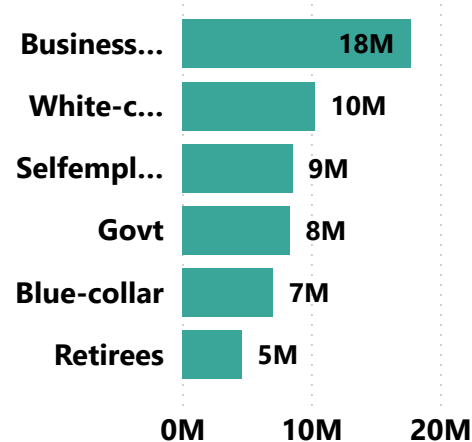
Revenue and Total_Trans_Vol by Qtr



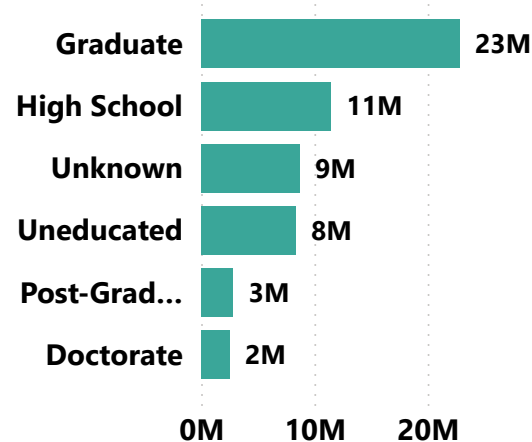
Revenue by Use Chip



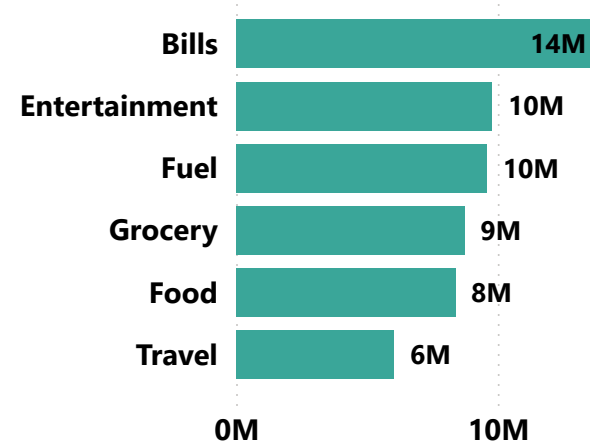
Revenue by Customer_Job



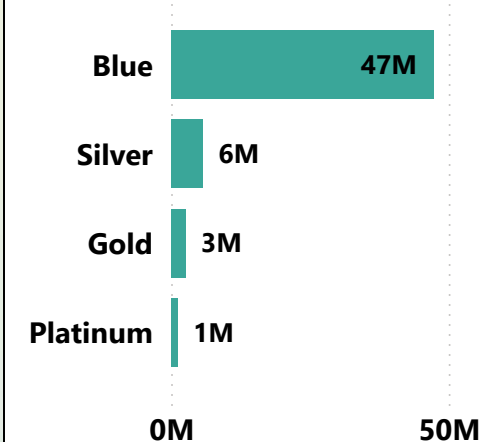
Revenue by Education_Level



Revenue by Exp Type



Revenue by Card_Category



Credit Card Customer Report

Interest Earned

7.98M

Total Revenue

57M

Income

588M

Satisfaction Rate

3.19

Customers based on Income Group

Moderate

Low

High

Week_Start_Date

All

Marital_Status

All

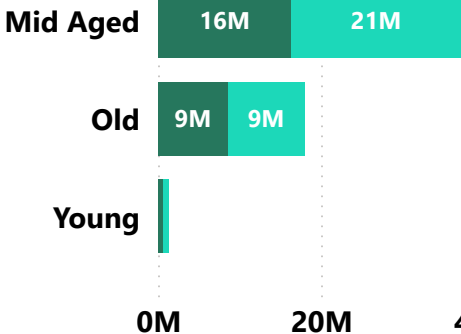
Customers based on Gender

F

M

Revenue by Age_group

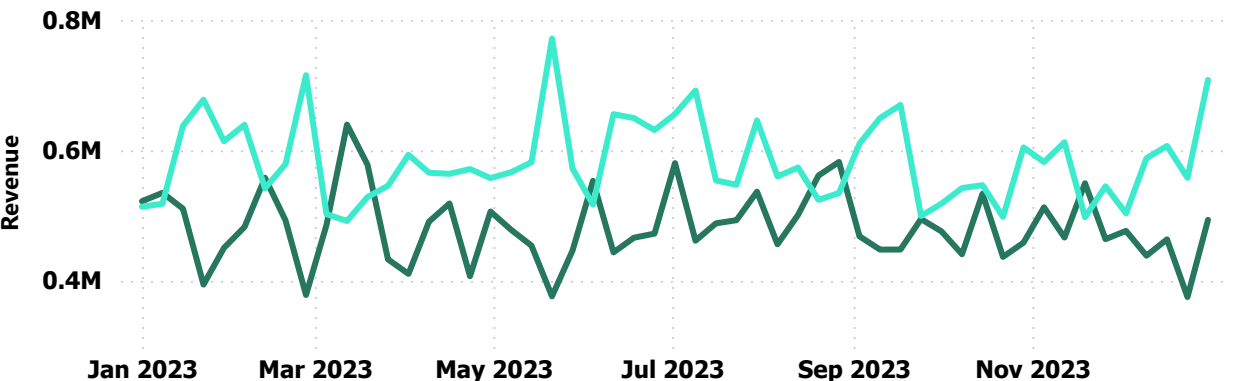
● F ● M



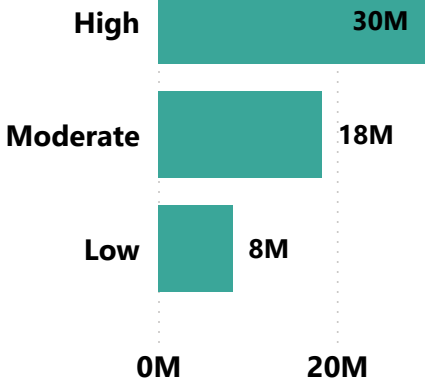
Sum of Revenue	Customer_Job	Sur
7040606	Blue-collar	
17697472	Businessman	1
8335534	Govt	
4617448	Retirees	
8542826	Selfemployeed	
10283124	White-collar	1

Revenue by Week

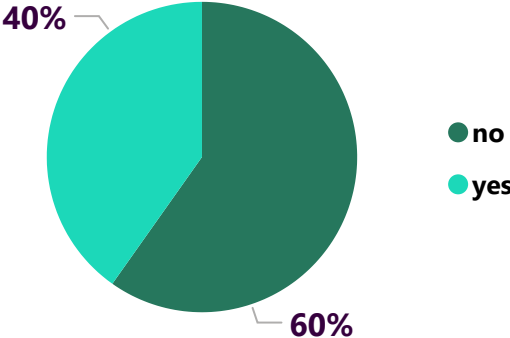
● F ● M



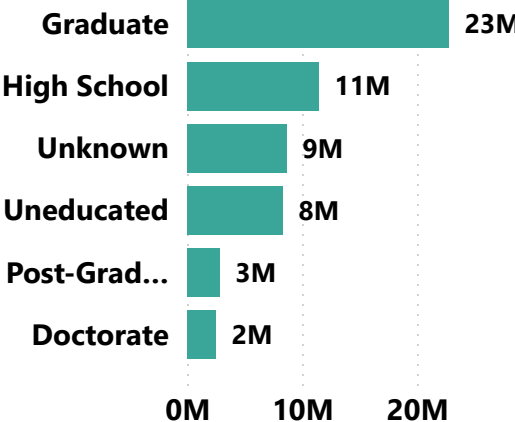
Revenue by Income_level



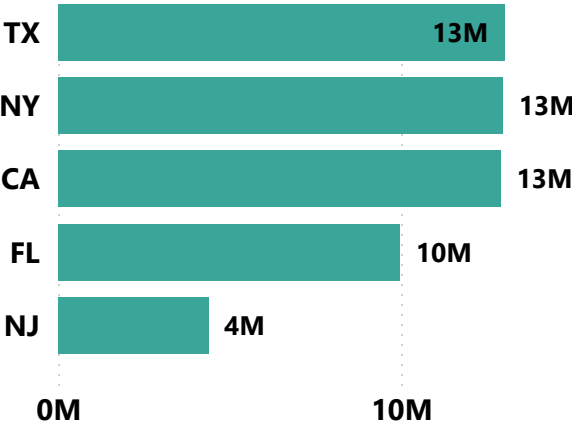
Car_Owners



Revenue by Education_Level



Top 5 States by Revenue



week_num2	week_on_week revenue
53	28.8%
52	-12.8%
51	4.3%
50	4.7%
49	-2.8%
48	-3.7%
47	-2.9%
46	-1.5%
45	3.0%
44	13.7%
43	-13.5%
42	9.9%
41	-1.1%
40	-0.0%
39	-11.0%
38	1.8%
37	1.7%
36	-3.4%
Total	28.8%

