

Salesforce PropertyHub

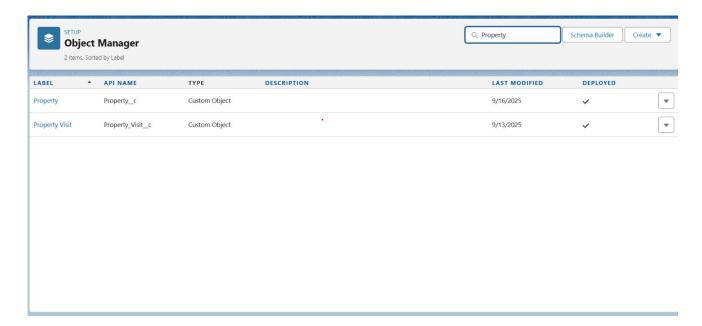
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Phase 3 - Data Modeling & Core Objects

Core Custom Objects Created

The foundational data structure for the PropertyHub application was implemented by creating the following custom objects:

- Property c: To manage all real estate listings and their details.
- Property_Visit__c: To schedule and track customer visits to properties.

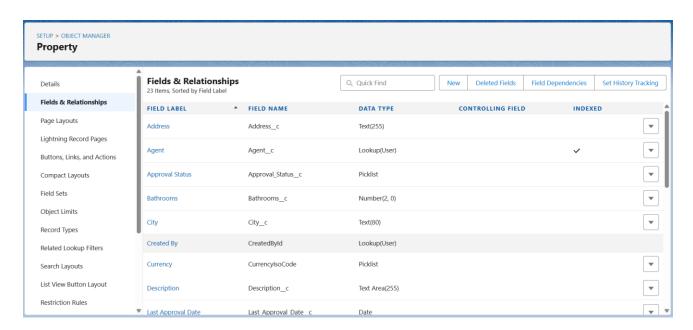


Property Object Field Setup

Configured the following custom fields under *Property* c to capture all necessary listing details:

- Address_c (Text): Street address of the property. Required.
- **City c** (Text): City where the property is located.
- Price_c (Currency): Listing price of the property. Required.
- Bedrooms_c (Number): Number of bedrooms.
- Bathrooms c (Number): Number of bathrooms.
- **Property_Type__c** (Picklist): Type of property (Single Family, Condo, Townhouse, Multi Family, Commercial).

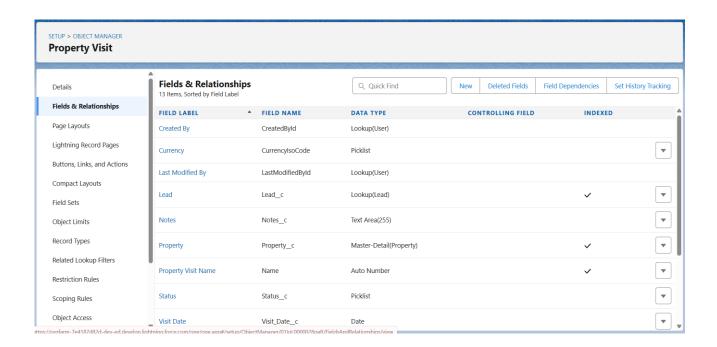
 Status_c (Picklist): Current status of the listing (Available, Pending, Sold, Off Market). Default: Available.



Property Visit Object & Relationship Setup

Configured the following custom fields under *Property Visit c* to manage site visits:

- **Property c** (Master-Detail): Relationship to the Property object. *Required*.
- Visit_Date__c (Date): Date of the scheduled visit. Required.
- Visit_Time__c (Text): Time of the scheduled visit.
- Visitor_Name__c (Text): Name of the prospective buyer.
- Visitor_Email__c (Email): Email address of the visitor.
- Status_c (Text): Status of the visit (e.g., Scheduled, Completed, Cancelled).



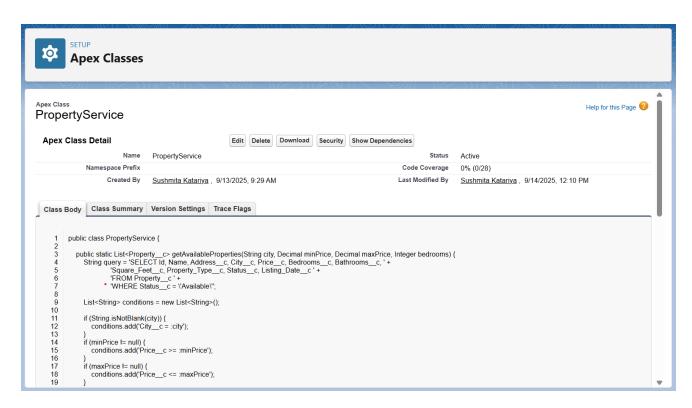
Apex Automation Logic

Key Apex classes were developed to implement core business logic:

- PropertyService.cls: Contains methods for:
 - Querying available properties based on filters (city, price, bedrooms).
 - Updating the status of properties in bulk.
 - Generating statistics on properties by city.
- VisitScheduler.cls: Contains methods for:
 - o Checking for scheduling conflicts for property visits.
 - o Sending confirmation emails for scheduled visits (logic placeholder).
- **Updated TerritoryAssignment.cls**: Enhanced the Phase 2 class to assign leads based on a more sophisticated postal code logic and mark the assigned territory on the lead.

Apex Trigger:

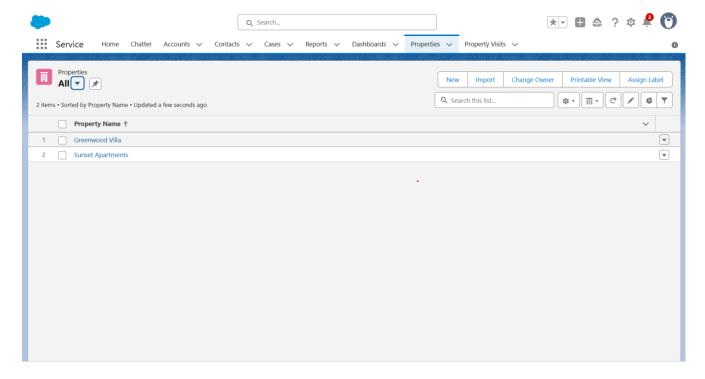
• **PropertyVisitTrigger.trigger**: A trigger on the Property_Visit__c object that automatically calls the VisitScheduler methods before insert or update to enforce business rules.



User Interface Setup

Custom tabs and page layouts were created to provide a user-friendly interface for managing properties and visits.

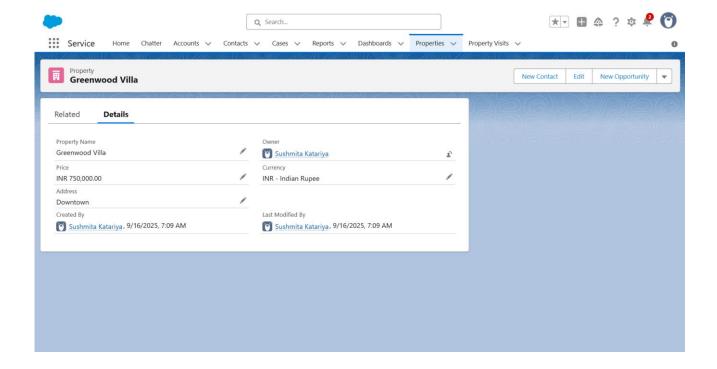
- Tabs: Created custom tabs for both Property c and Property Visit c objects.
- Layouts: Created and assigned custom page layouts for both objects, organizing fields into logical sections.



Sample Data Import

Sample property records were created to test functionality and demonstrate the application.

• **Sample Properties:** Created multiple property records in different cities with varying prices, bedrooms, and statuses.



Next Steps: Phase 4

With the core data model and automation in place, the next phase will focus on advanced automation and user experience:

- Flows & Processes: Build declarative automation for property approval processes and status updates.
- **Lightning Web Components (LWC):** Develop custom UI components for a enhanced user experience.
- Email Integration: Implement the logic to send automated confirmation emails for visits.
- **Reporting & Dashboards:** Create reports and dashboards for management visibility into listings and visits.