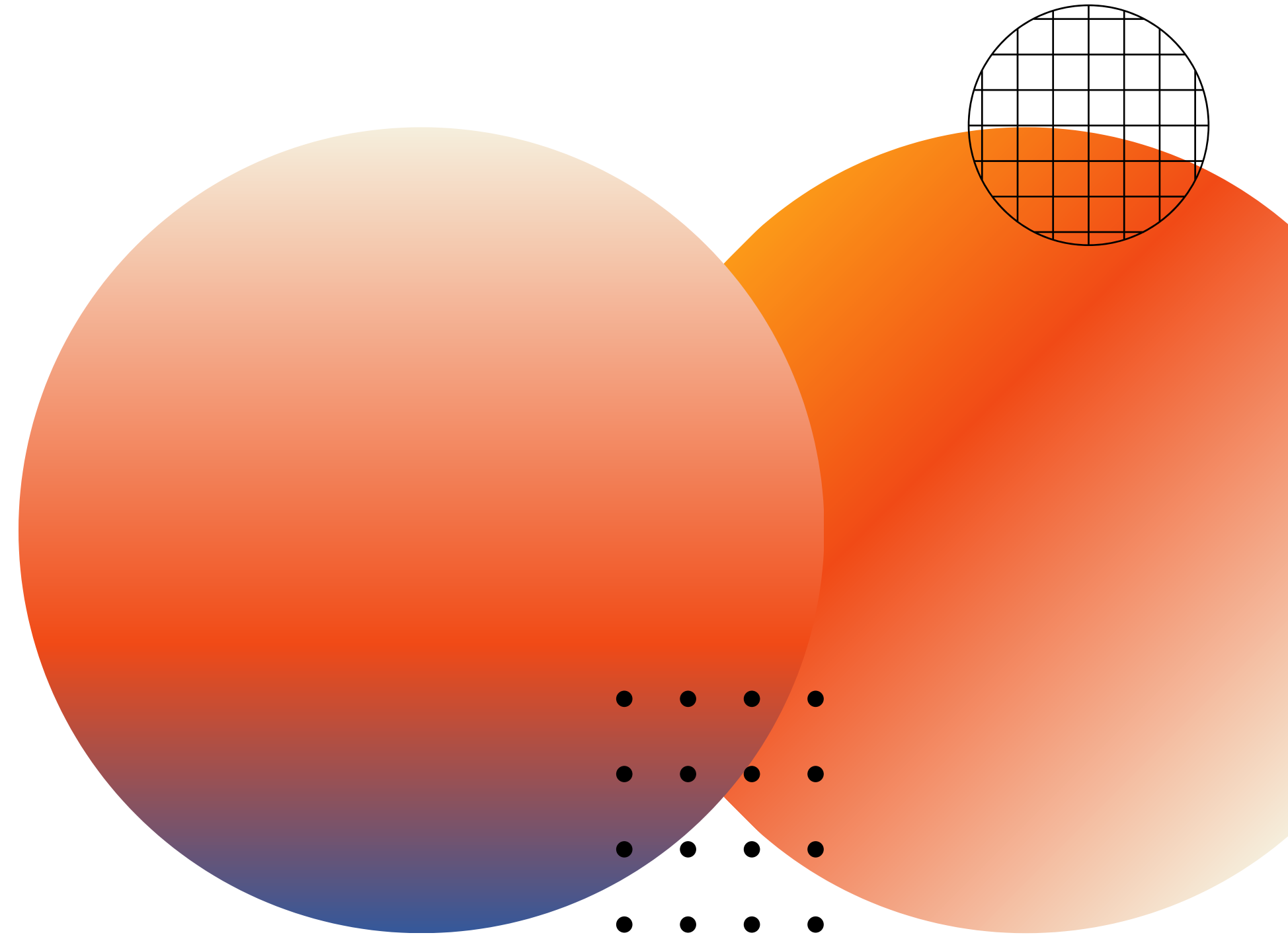


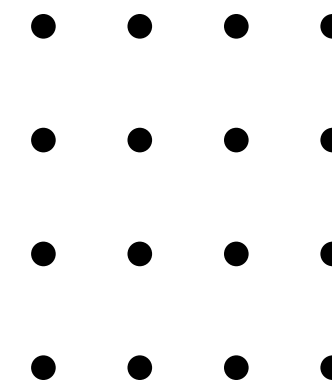
Market Analysis



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Meeting Agenda

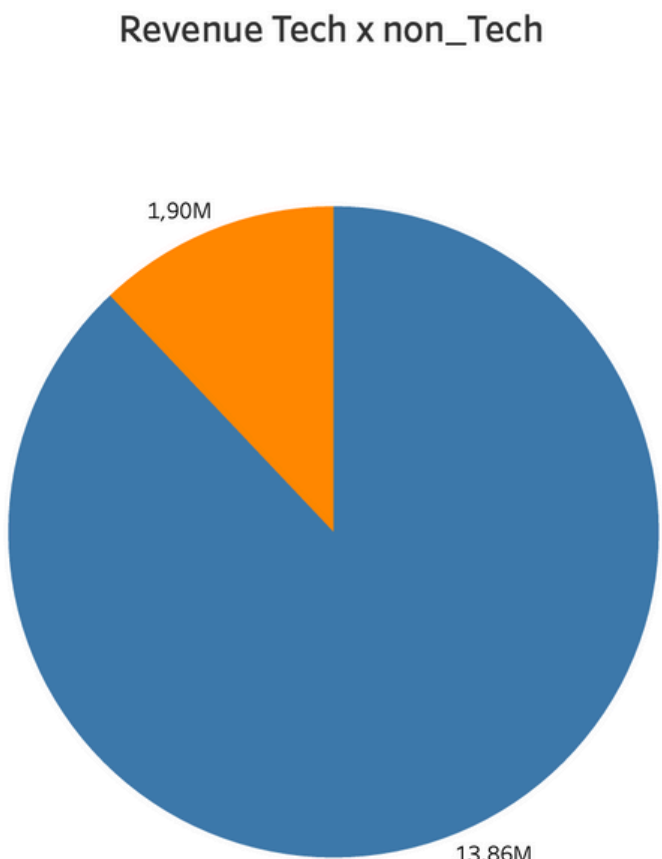


Revenue
Seller Distribution
Orders / Customer Satisfaction
Delivery Times
Recomendations

Growth Opportunity

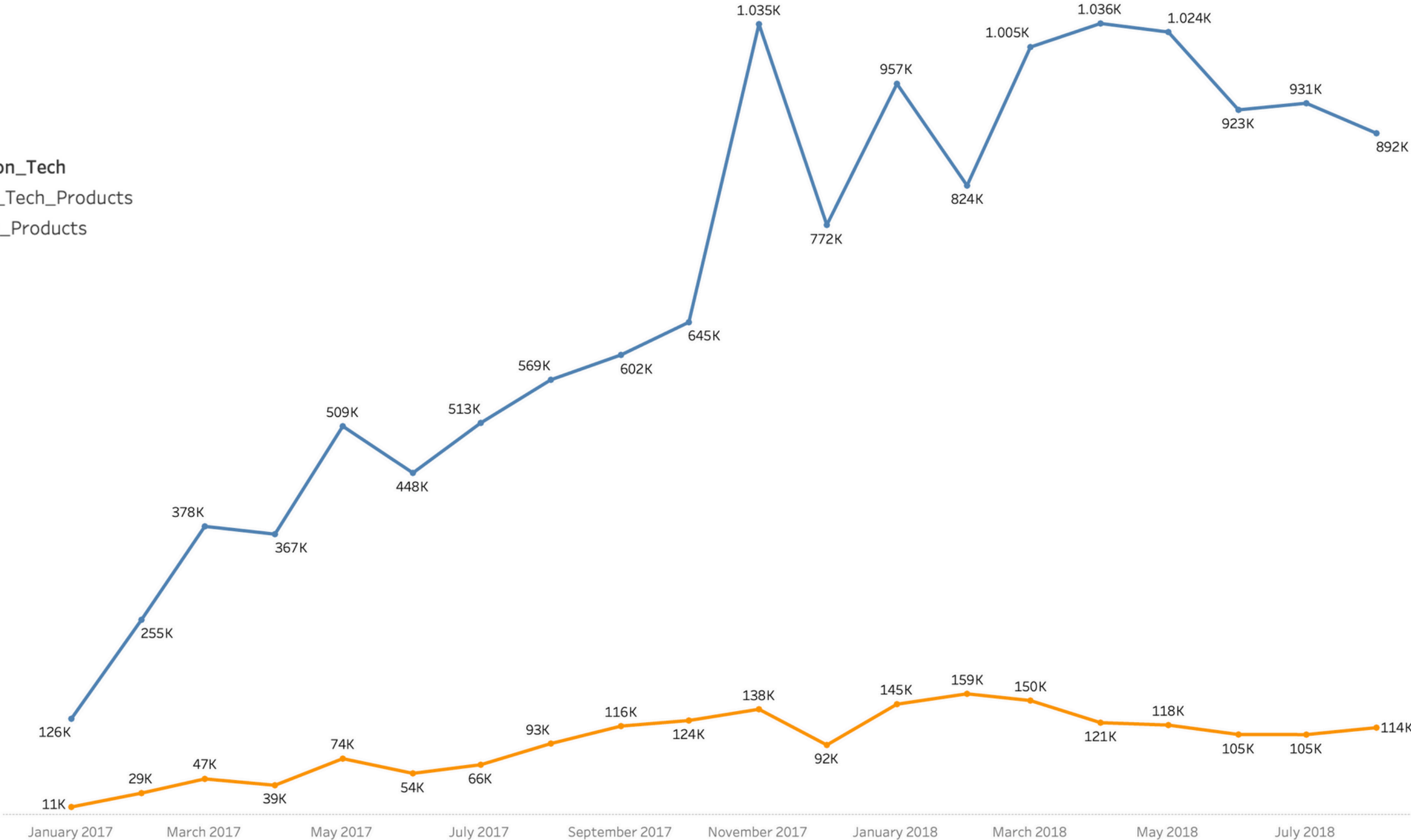
Potential partnership on tech categories

Lower Growth on Tech products (€)

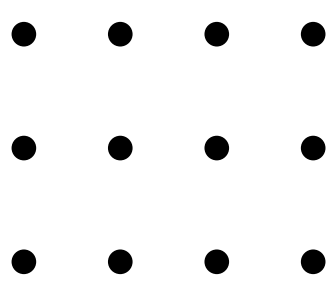


Tech x non_Tech

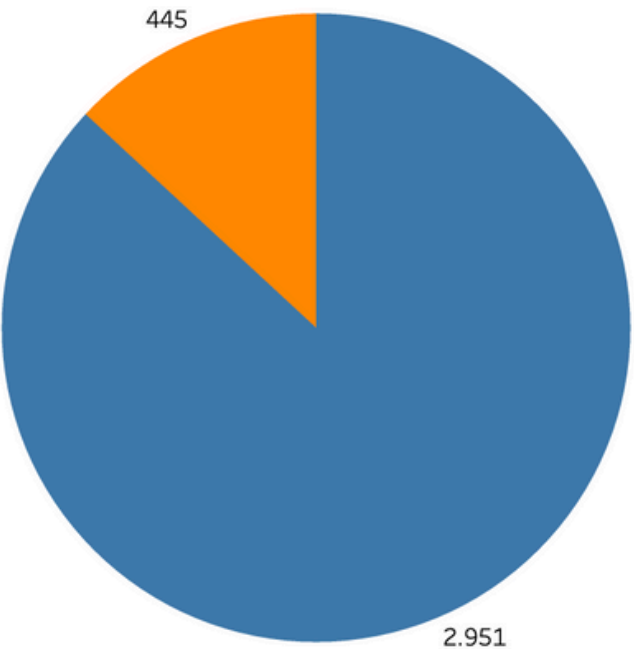
- Non_Tech_Products
- Tech_Products



Sellers Statistics



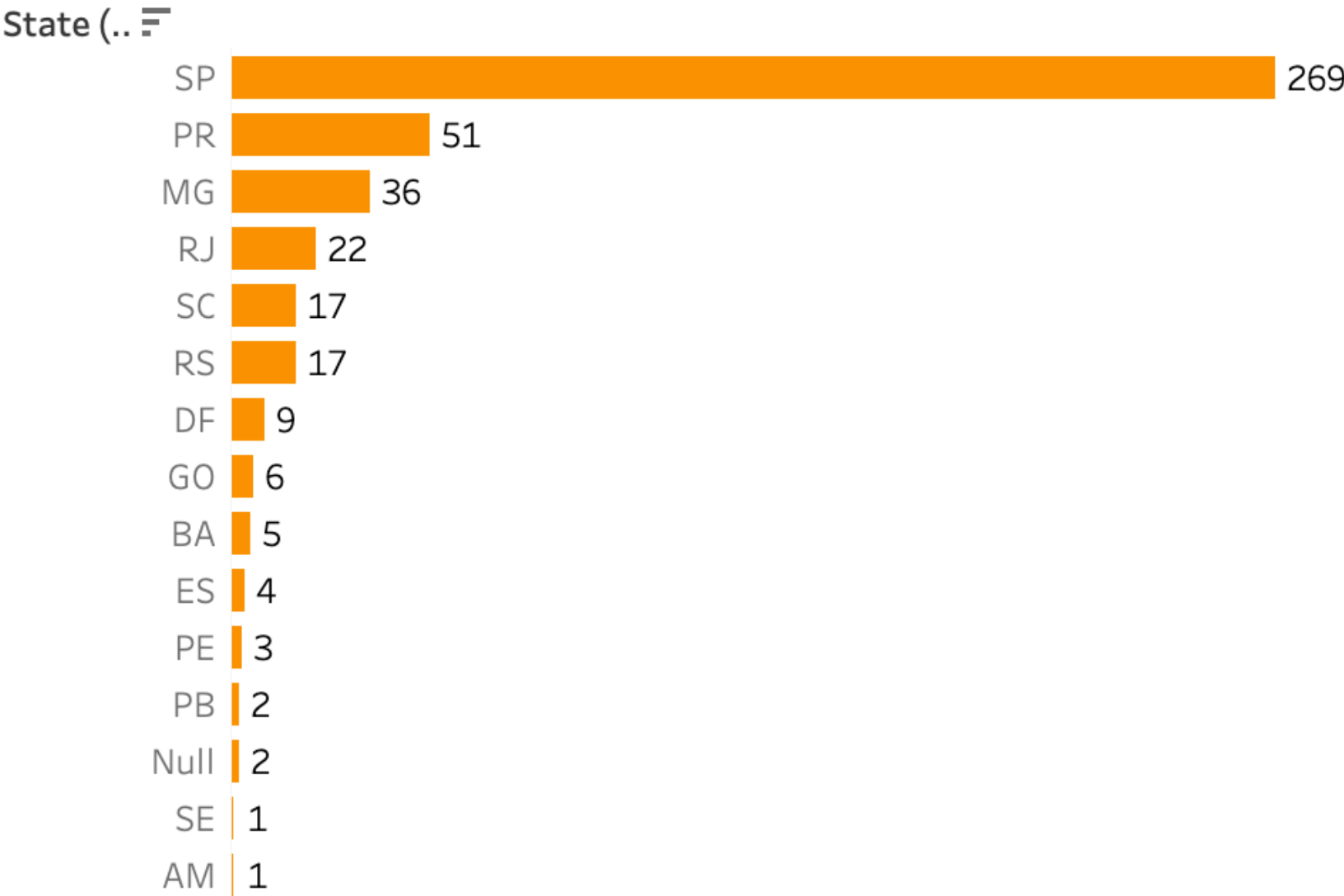
Sellers Tech x non_Tech



Tech x non_Tech

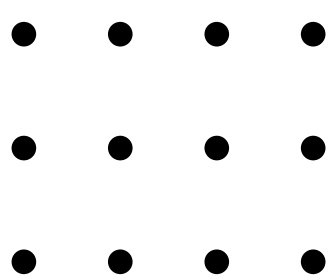
- Non_Tech_Products
- Tech_Products

Leading States for Tech Sellers in Brazil

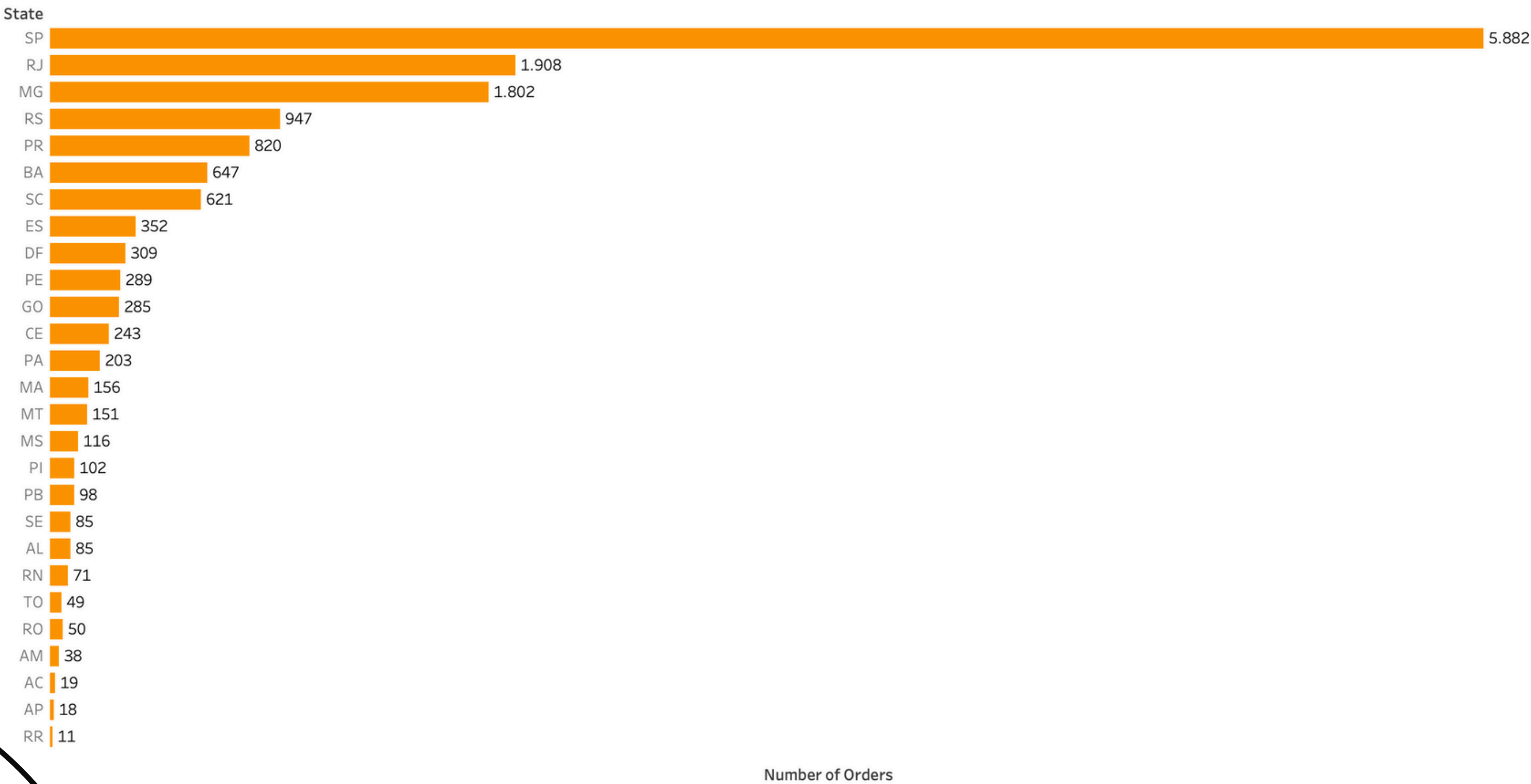


Number os Sellers

Tech Orders / Customer Satisfations

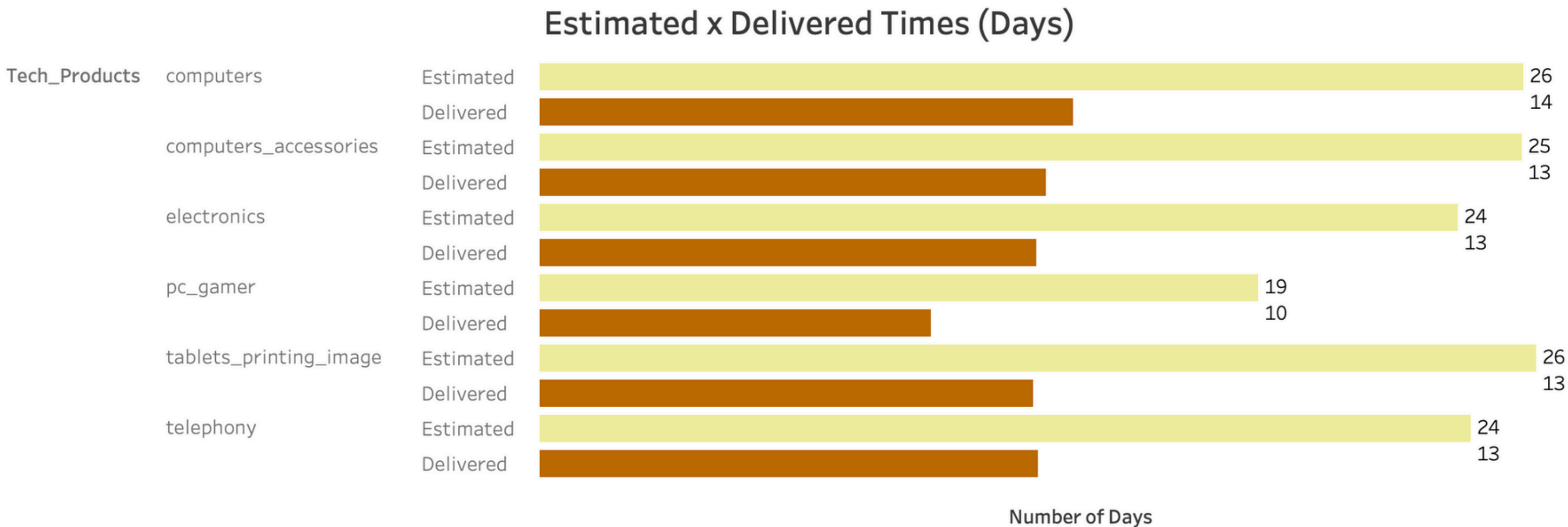


Orders concetrate in SP and customer satifaction at 74,91%



Delivery Times

Few delays due to the huge estimated times, fastest delivery time on 9 days



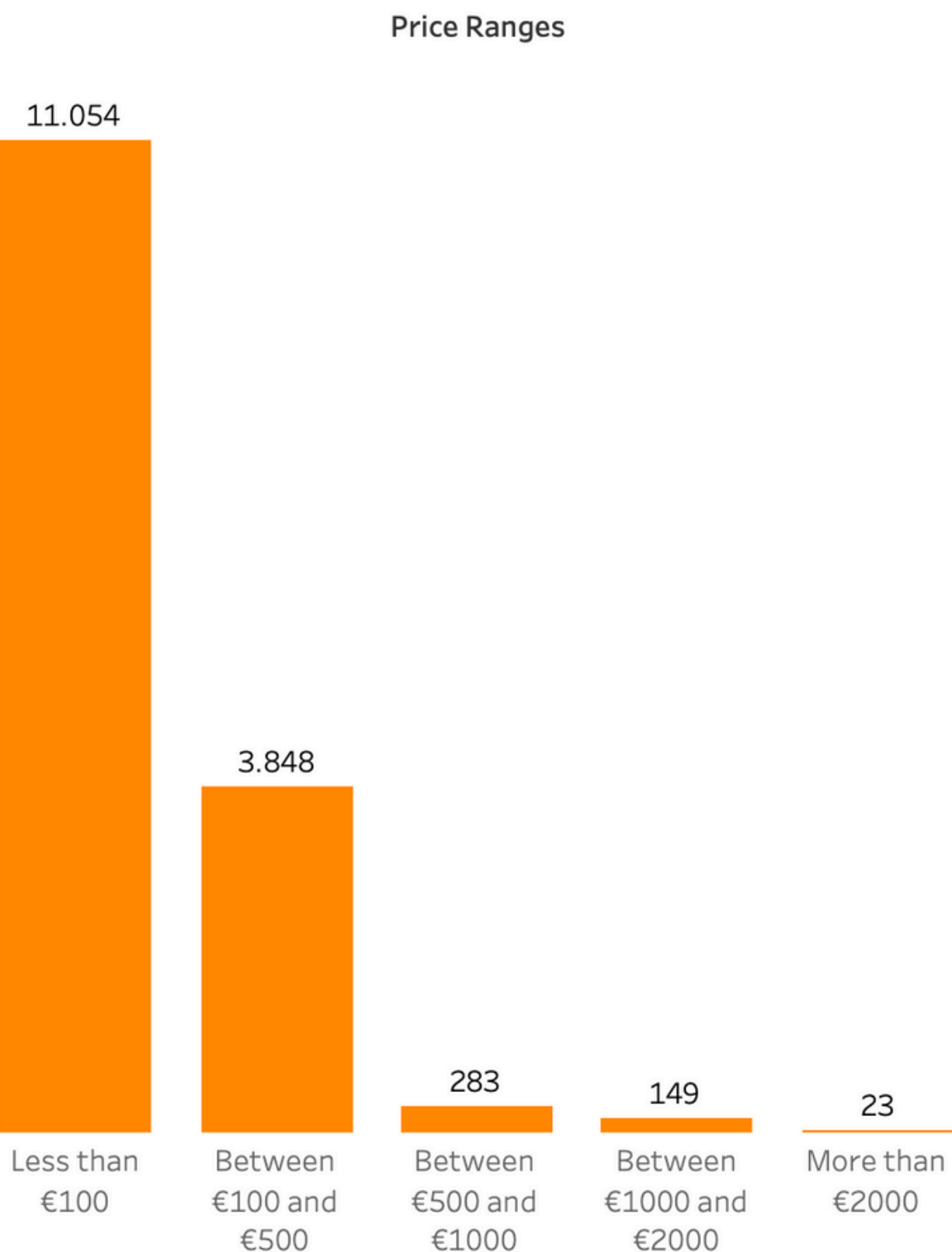
Delivery / Price Range

No experience in the delivery from expensive products.

Tag price higher in Brazil due to taxes.

Risk of theft or detour of goods.

Tech Products sold by Price Ranges

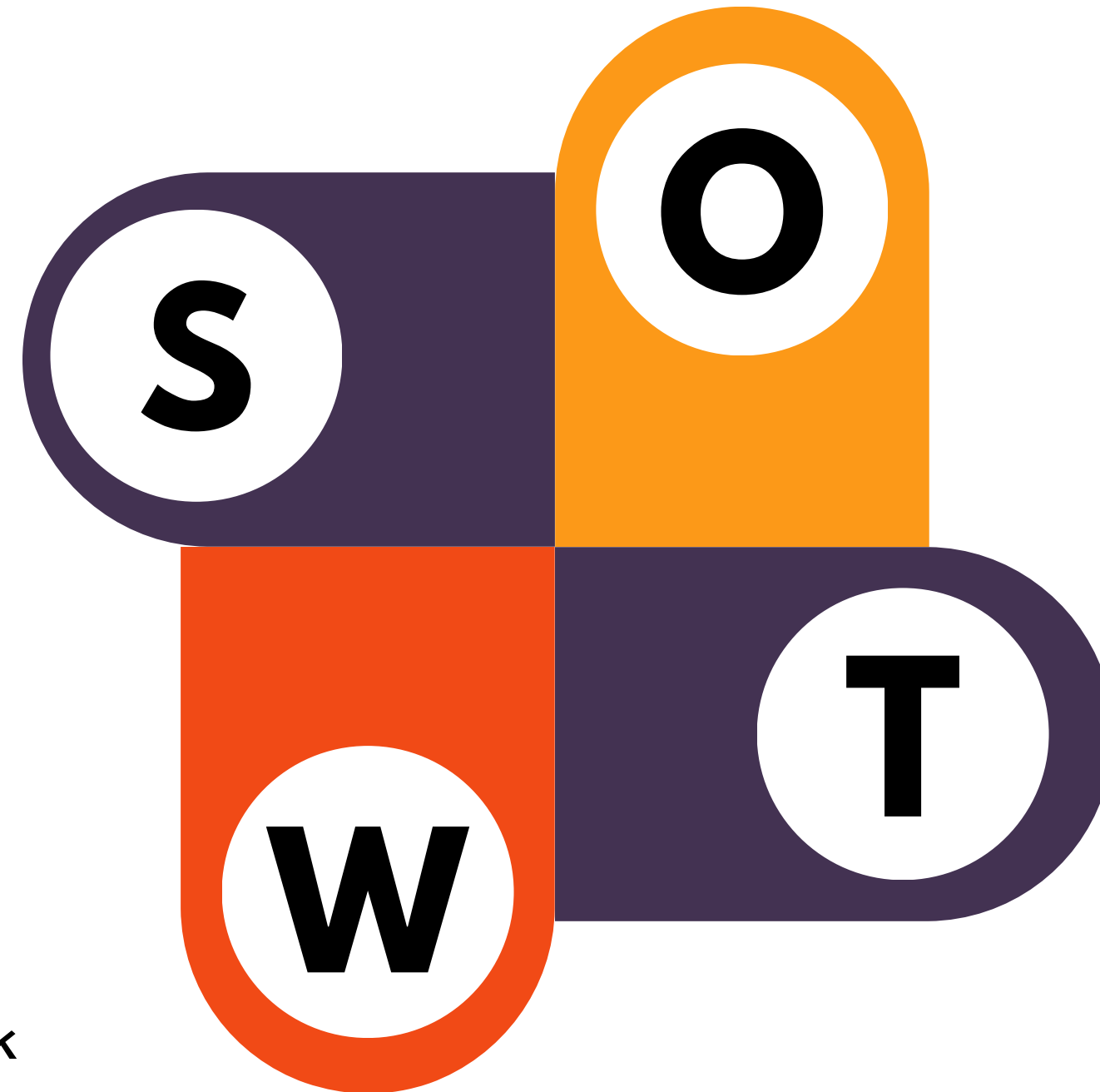


Strengths

Growing revenue and client's portfolio

Weaknesses

Weak tech seller's network



Opportunities

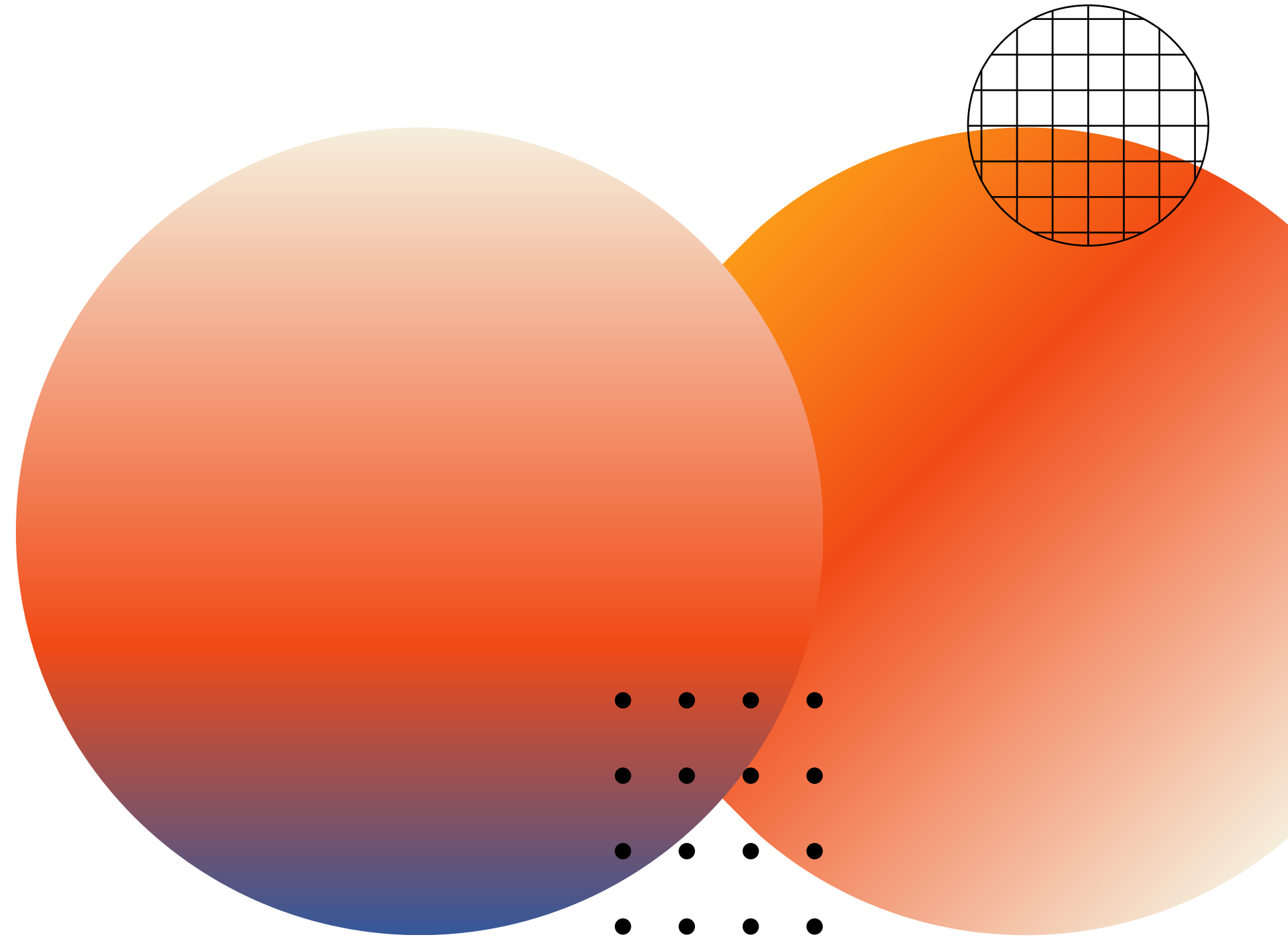
- Still few categories and volume on Tech
- Big market for cheap products

Threats

No experience in delivery of expensive products

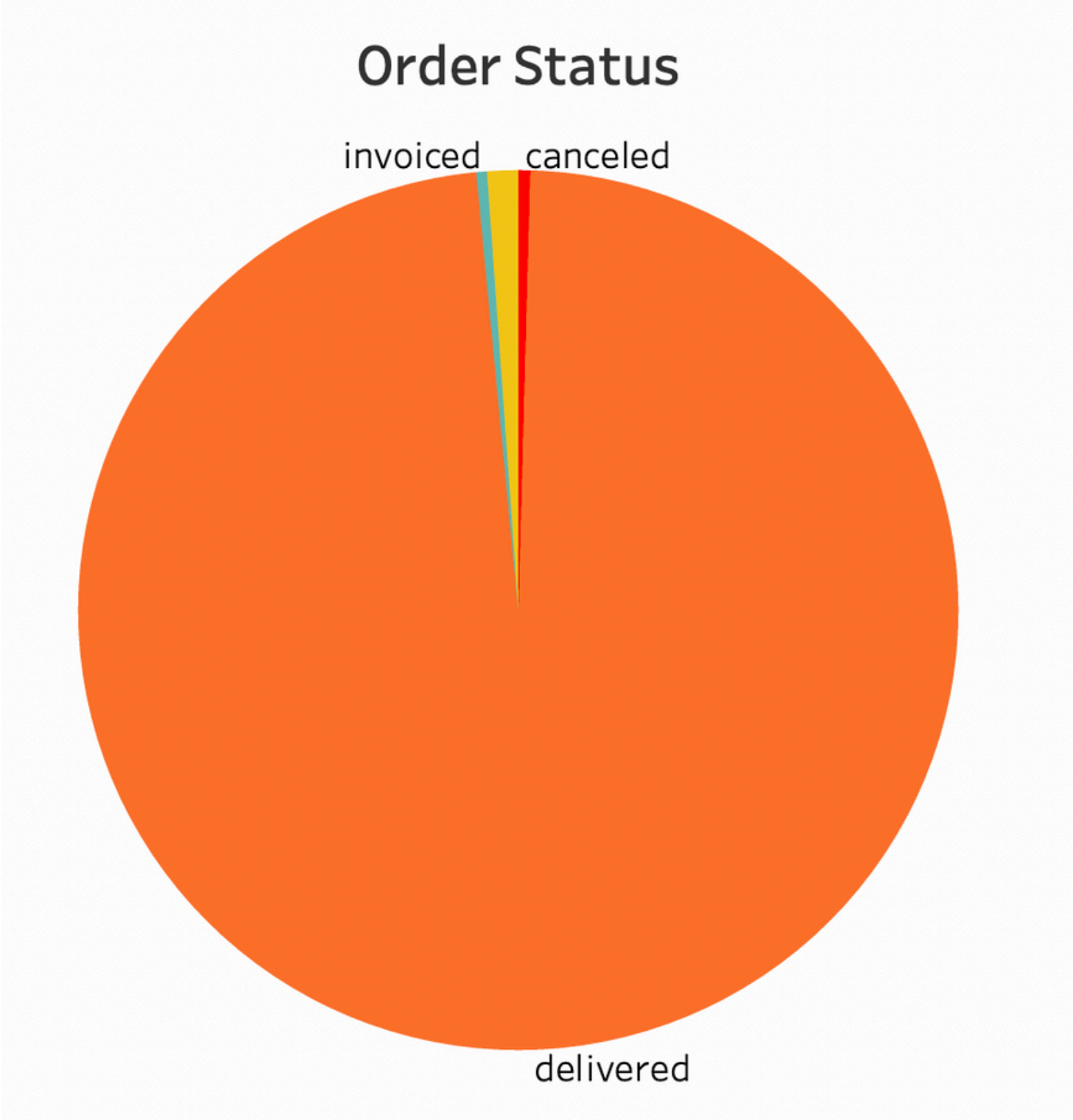
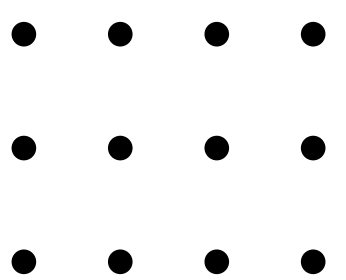
Thank you

Do you have any questions?

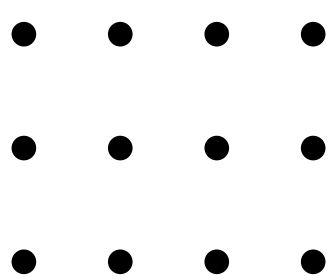


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Orders canceled



Delivery Time per State



Average Delivery Time per State (Tech)

