

Meet Our Team



SEAN YU

Wise Elder (11/02/2023-Present)
Backed VC



PARTH BHATNAGAR

BD Baddie (11/02/2023-Present)
Aureli Ventures, UCL



STEVE NGO

Developer (not for property)
(11/02/2023-Present)
UCL



SUSHANT KHUMAR

Fully Stacked (11/02/2023-Present)
GE, Queen Mary's



FABIAN BJORKLUND

BD but not Baddie
(11/02/2023-Present)
Aureli Ventures, UCL



IntLabs

Xpulse

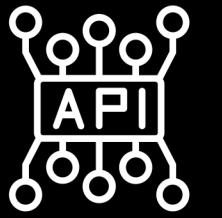
Uniting Communities, One Prediction at a time



Prediction Markets Today



High User Frictions



Scarcely Integrated



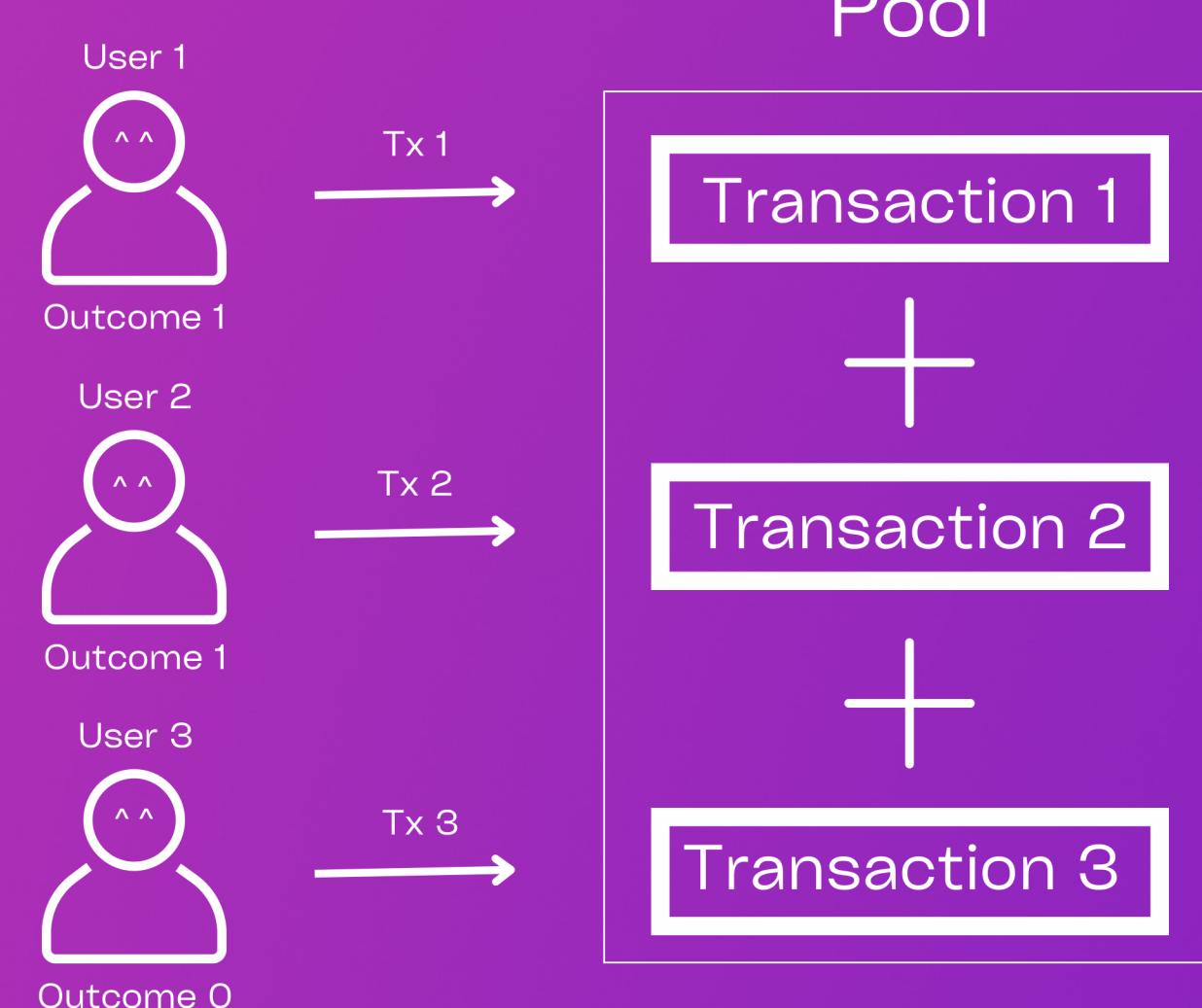
No Meaningful Liquidity

What is Xpulse?

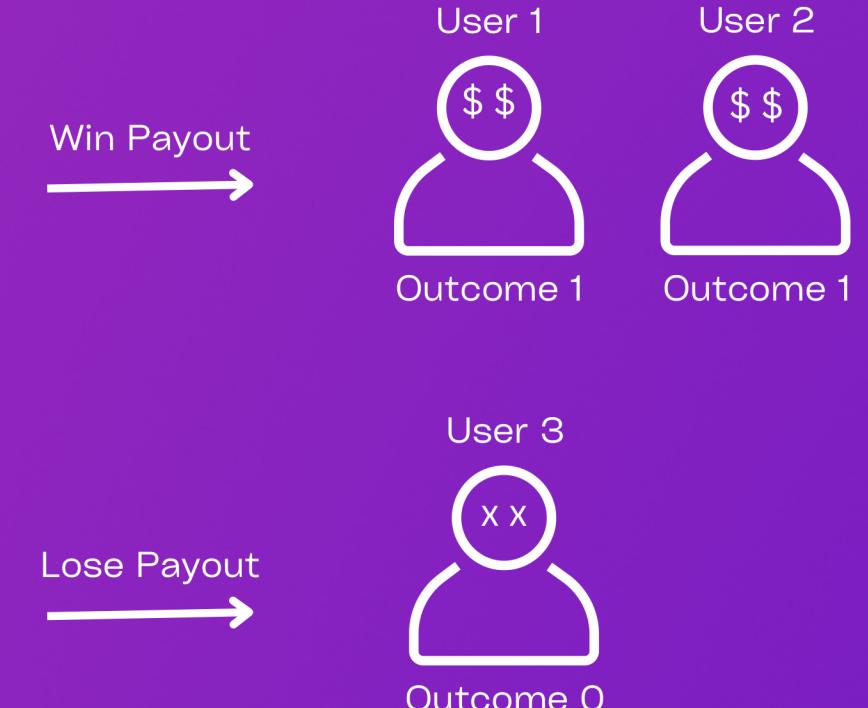
A b2b2c infrastructure to wager on discrete outcomes

A plug-and-play community engagement solution

Simplified, customizable and tradeable financial derivatives



Outcome 1 Realised:



$$\text{Payout} = \begin{cases} \text{Bet} + \frac{\text{Bet}}{\text{Winning Pool}} \times (\text{Losing Pool} - \text{Fee}) & \text{Win} \\ 0 & \text{Lose} \end{cases}$$



Business Model

Revenue Streams

5% of winnings

Bidding on rights for pool creation

Yield from staking pool before payouts

Go-To-Market

Game Developers

Financial KOLs

Traditional Prediction Markets

Affiliate Marketing

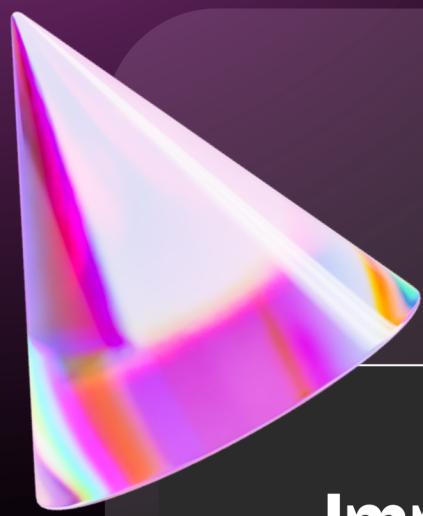
30% pool revshare for pool creators

Influencer referral for minimum 10% revshare of user gains (merit-based)

Influencer referral gives user minimum 10% fees cashback



Why Immutable X?

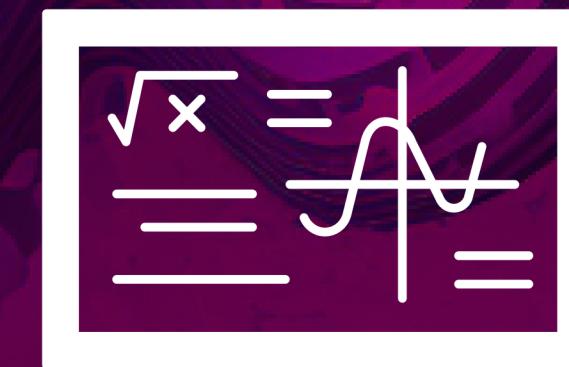


	Gas-Free NFT Minting	Mutable NFT Metadata	Games	Carbon Neutral
ImmutableX	✓	✓	100+	✓
Polygon	✗	✗	24	✓
Arbitrum	✗	✗	3	✗

Roadmap



Support multiple tokens



Time-based prediction weighting in depositing period



Social features expansion



Governance enabled pool creation