

SUSHAN KARKI

Balkot , Bhaktapur , 9864059619, karkisush1470@gmail.com

Sushankarki.com.np

SUMMARY

Dynamic and passionate Graphic Designer with 1 year of professional experience at ETutorclass, where I created impactful visual designs that elevated brand identity and engagement. Currently contributing creative expertise to SSB Education Consultancy, excelling in innovative graphic solutions and strategic digital marketing campaigns. Skilled in graphic designing, video editing, UI/UX design, and digital marketing, I combine technical precision with artistic flair to deliver results. With a +2 from Janapremi World School and ongoing BIT (Hons) studies at Padmashree College, I'm driven to innovate and inspire through design and technology.

WORK EXPERIENCE

Graphic Designer at Etutorclass

Jan 2023 -2024

As a Graphic Designer at Etutorclass , I craft compelling visual designs to enhance the brand's identity and communication. My role involves creating engaging marketing materials, including brochures, social media graphics, and promotional videos, tailored to connect with our target audience. I collaborate closely with the team to ensure consistent branding across digital and print platforms while introducing innovative design solutions. By combining creativity with technical expertise in graphic design, video editing, UI/UX design, and digital marketing, I contribute to driving the consultancy's growth and outreach.

Graphic designer and Digital Marking at SSB Education Consultancy

Mar 2024 - Present

As a Digital Marketer at SSB Education Consultancy, I develop and execute data-driven marketing strategies to enhance brand visibility and drive client engagement. My role involves creating and managing targeted social media campaigns, optimizing SEO and SEM efforts, and producing compelling content that resonates with the audience. By analyzing campaign performance and leveraging digital tools, I ensure measurable results that align with organizational goals. Combining creativity with analytics, I help position SSB Education Consultancy as a trusted and leading name in the education consulting sector.

Graphic Designer and Video editor in Consultancy Group

Part-time

As a part-time Video Editor and Graphic Designer for Consultancy Group , I contribute to a wide range of projects that demand creative visual solutions. My responsibilities include producing engaging marketing videos, designing eye-catching social media content, and crafting compelling presentations. I am proficient in Adobe Creative Suite, including Premiere Pro, After Effects, Photoshop, and Illustrator. I am passionate about visual storytelling and possess a keen eye for detail, ensuring that all deliverables align with the company's brand identity and effectively communicate their message. I am a highly motivated and results-oriented individual with a proven ability to manage multiple projects simultaneously while adhering to tight deadlines. My contributions have consistently enhanced the visual appeal and impact of the company's communication materials.

SKILLS

- **Graphic Design :**

Adept at conceptualizing and executing visually compelling designs across various mediums. Expertise in Adobe Creative Suite (Photoshop, Illustrator, InDesign) enables me to craft engaging marketing collateral, including brochures, social media graphics, and website visuals.

- **Video Editing :**

Proficient in Adobe Premiere Pro and After Effects, I possess a strong command of video editing techniques, including color correction, sound design, and motion graphics. Experienced in producing high-quality videos for diverse purposes.

- **UI Design :**

Passionate about creating user-centered interfaces that are both aesthetically pleasing and functional. Utilize Figma and Sketch to design intuitive and engaging user experiences for websites and applications.

- **Digital Marketing :**

Possess a comprehensive understanding of digital marketing strategies and platforms, including social media marketing, content marketing, and SEO. Experienced in developing and implementing targeted campaigns to increase brand visibility and drive customer engagement.

INTERPERSONAL SKILL

- Communication
- Teamwork
- Problem-Solving
- Adaptability
- Empathy

EDUCATION

+2 , janapremi World School

Sep 2022 - Oct 2024

Business studies

Bachelor in Information Technology Hons

Aug 2024 - Present

Padmashree International College affiliated with Nilai University

ADDITIONAL INFORMATION

- **Languages:** English, Nepali
- **Hobbies:** Reading , Travelling
- **Aim:** Software Engineer