Anshika Pandey

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EDUCATION

National Institute of Technology, Kurukshetra BTech Electrical Engineering CGPA:8.84/10 Kurukshetra, Haryana Dec 2021 - May 2025

Shree Ram Public School Class 12th(CBSE) 93.8%

Basti, Uttar Pradesh 2019 - 2020

EXPERIENCE

Analyst - Strategy & Consulting Bharatne

Gurgaon, Haryana Mar 2025 – Present

- · Wrote and optimized complex SQL queries on large datasets with multiple joins to support analytics and reporting.
- Built dashboards in Looker across different business funnels, using the model and view layers for scalable reporting.
- Worked on the "Prachar" project, identifying key merchant behaviors (e.g., unsecured load merchant category) through custom variables.
- Supported data-driven decision-making by transforming raw data into actionable insights for internal stakeholders.

Mentor Jan 2023 – Dec 2023

Physics Wallah

Remote, India

- Successfully guided over 300+ students through personalized mentoring sessions, leveraging effective strategies and insightful tips to enhance their academic performance and overall learning experience.
- Instrumental in driving significant growth in the mentorship vertical by 63% with increasement of sales by 23%, implementing innovative initiatives that attracted a surge of mentees and expanded the reach of the mentoring program.

SKILLS

Languages and Libraries: Python, Numpy, Pandas, Matplotlib, Seaborn

Functional Areas: Data Cleaning, Key Performance Indicators (KPI), Product Metrics, Root Cause Analysis, Product

Case Studies

Databases: MySQL

Data Visualization:Looker, Excel/Google Sheets, Power BI, MS PowerPoint

Coursework: Database Management Systems (DBMS), Object-Oriented Programming System (OOPS)

Developer Tools: BigQuery, VS Code, Jupyter Notebook, PyCharm

Soft Skills: Leadership, Consulting, Communication, Teamwork, Management, Problem solving

PROJECTS

Faasos Food Delivery Analytics | MySQL \mathbf{Q}

- * Analyzed 250,000+ orders to derive insights on roll metrics (30,000+ unique orders, 95% successful deliveries) and driver/customer experience (15-minute arrival,5km distance, 85% successful deliveries).
- * Created complex SQL queries to reveal peak order hours and correlations, boosting operational efficiency and cutting delivery delays.

Sales Analysis of E-commerce Platform | SQL, Python and its Libraries f O

- * Developed and optimized complex SQL queries to efficiently manage and analyze sales data, ensuring accurate reporting and insightful business intelligence for decision-making.
- * Implemented robust database solutions for tracking and forecasting sales trends, inventory management, and customer purchasing behavior, enhancing operational efficiency and customer satisfaction

Analysing Customer Attrition | PowerBI, Python, Exploratory Data Analysis O

- * Created an interactive PowerBI dashboard to visualize key drivers of customer churn.
- * Processed and analyzed 10,000+ customer records using Python, enhancing model accuracy through advanced preprocessing.

POSITION OF RESPONSIBILITY/ACHIEVEMENTS

- Attained a LeetCode rating of 1511 and solved over 500+ problems across multiple coding platforms and solved over 300+ SQL problem on various coding platforms.
- Event coordinator of **Director's Trophy Event** Orchestrated the successful planning and execution of the event, an intra-school competition hosted by the Electrical Engineering Society (EReck) at NIT Kurukshetra with leading a **management team**.