

MONTHLY CONTENT PLAN SOCIAL MEDIA

MONTH : JULY

WEEK - 1

| MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY |
|---|--|-------------------|-------------------------|--------------|
| Social media focus on digital presence Ex- Instagram, Facebook | Strengthen/kick start your social media strategy to increase reach | Product spotlight | Live question & answers | Poll or Quiz |

WEEK - 2

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| Introduction to reels | Video tutorial and creating interactive conten | Video | Customer view | Customer's Questions & Answers |
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WEEK - 3

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| Podcast | Live question & answers | Before & After | Infographic | Short Quiz |
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WEEK - 4

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| Community Spotlight | Sharing a blog post | Interactive poll | Thankful Thursday | Educational Video. |
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