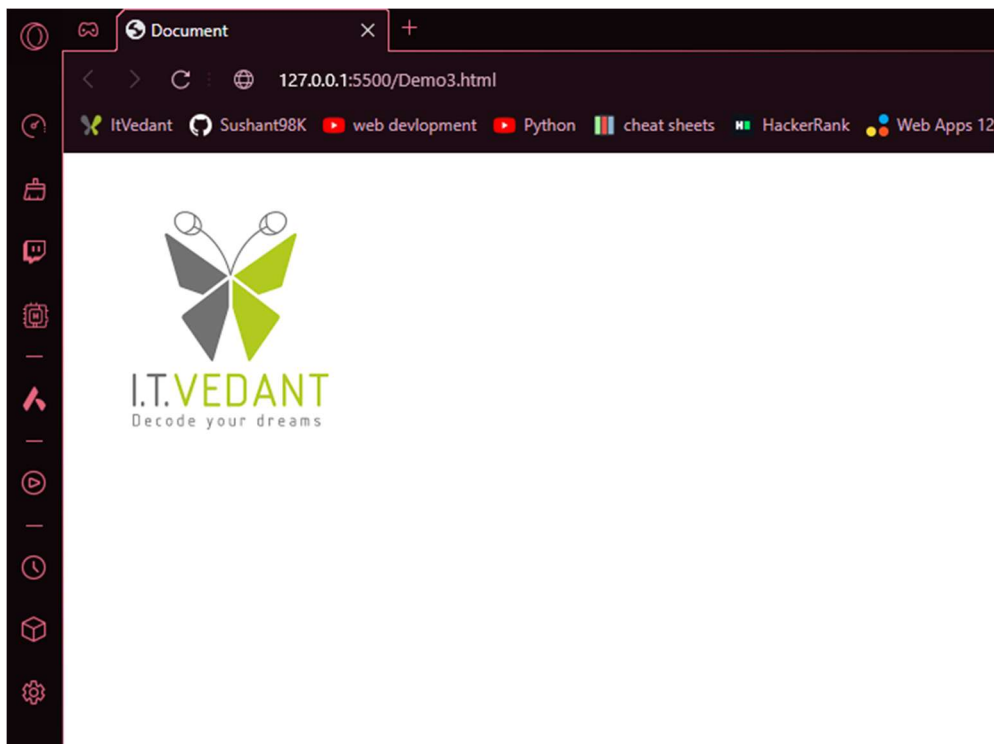


What is the use of alt attribute in image tag?

Alternative or alt text is also referred to as an alt attribute. It is concise, descriptive text that accurately describes an image.

By default, this text is not shown when you view a web page in the browser. Still, in a situation where you cannot view an image for some reason, the alt text becomes visible. This text should be informative and descriptive enough to give the reader or user a sense of what the image is about and what message it conveys.

```
1 <!DOCTYPE html>
2 <html lang="en">
3 <head>
4   <meta charset="UTF-8">
5   <meta name="viewport" content="width=device-width, initial-scale=1.0">
6   <title>Document</title>
7 </head>
8 <body>
9   <div>
10     <a href="https://www.itvedant.com" target="_blank">
11       
12     </a>
13   </div>
14 </body>
15 </html>
```



Next if you give wrong path or image does not open by any chance like bad network then you provided information in alt attribute will display

```
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