the 4 Ps of delivering an impactful presentation can also be summarized as:

Plan: Explain what your presentation will be about, what main points and goals you expect to be conveyed.

Prepare: It's pertinent to note that you need to advance your content well in terms of research and other materials as well as any kinds of visuals. Check for consistency with all the goals that you have laid down.

Practice: To gain confidence and feel at ease, and ensure that you know when to make which transition it is advisable to practice the presentation some times. It makes them feel more confident and also tries to iron out all problems.

Present: Ensure that the presentation is bright and energetic and keep your audience interested and in tune to your message.