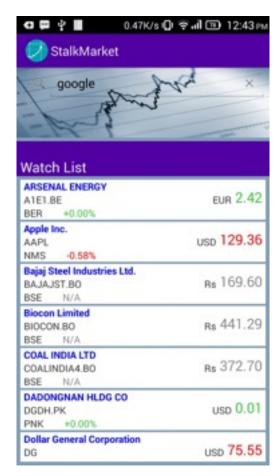
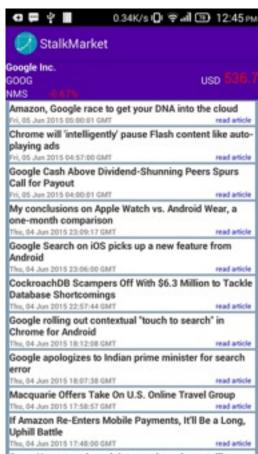
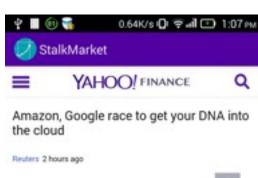
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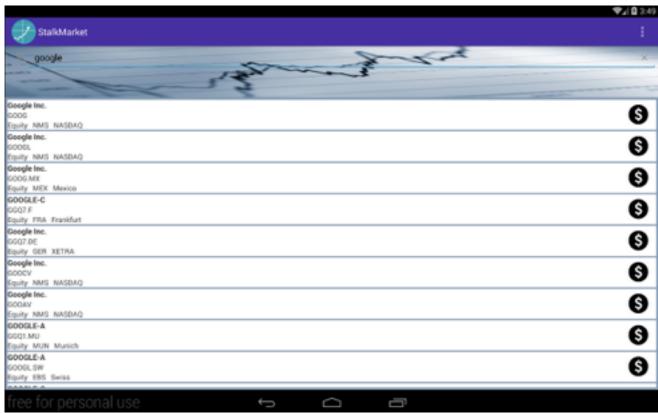
By Sharon Begley and Caroline Humer

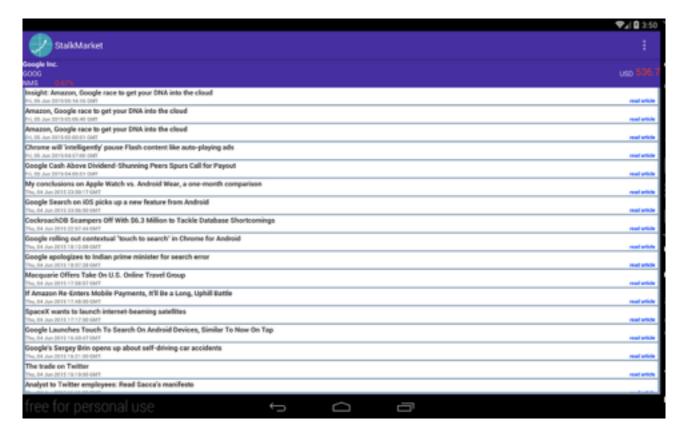
NEW YORK, June 5 (Reuters) - Amazon.com Inc is in a race against Google Inc to store data on human DNA, seeking both bragging rights in helping scientists make new medical discoveries and market share in a business that may be worth \$1 billion a year by 2018.

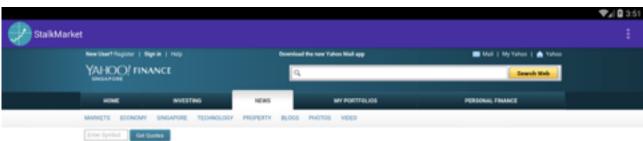
Academic institutions and healthcare companies are picking sides between their cloud computing offerings - Google Genomics or Amazon Web Services - spurring the two to one-up each other as they win high-profile genomics business, according to interviews with researchers, industry consultants and analysts.

That growth is being propelled by, among other









## Amazon, Google race to get your DNA into the cloud



Seuters - 2 hours 44 minutes ago

By Sharon Begley and Caroline Humer

NEW YORK (Reuters) - Amazon.com Inc is in a race against Google Inc to store data on human DNA, seeking both bragging rights in helping scientists make new medical discoveries and market share in a business that may be worth 51 billion a year by 2058.

Academic institutions and healthcare companies are picking sides between their cloud computing offerings - Google Genomics or Amazon Web Services - spurring the two to one-up each other as they win high-profile genomics business, according to interviews with researchers, industry consultants and analysts.

That growth is being propelled by, among other forces, the push for personalized medicine, which aims to base treatments on a patient's DNA profile. Making that a reality will require

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