



ADVERTISEMENT PROPOSAL

Samakhushi, Kathmandu, Nepal
www.facebook.com/pandamotion

Tel: 9860808277
Panda Motion

Team Members

Rashkrin Shakya
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Team Members

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Dear Sir/Madam;

Undertaking the current scenario of local market that is difficult in one hand and challenging on the other, a professional partner is always at essence. We, Panda motion, plan and work on creative graphic designs, quality print out, user-friendly Online solution along with content development, all in all your one stop promotional cum marketing partner that gets best result for you and your organization. We are located at samakhushi, Kathmandu that works round the clock with you to meet and exceed your advertisement and promotional goals.

In this regards, we would like to meet you in person to explore business opportunities with your organization.

We look forward to hear from you.

With Best Regards,

Listener| panda motion

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Address: samakhushi, Kathmandu, Nepal | www.pandamotion.com panda motion

For more about us: please visit - www.facebook.com/pandamotion



ABOUT US

SO WHO IS PANDA MOTION?

Panda motion is a full service Advertisement agency that assists its clients in a successfully bringing their unique voices to the market place. We think strategically then turn strategies into action that deliver core message to the target constituencies in any platform. A small agency with big - project experience Panda has worked with clients from Billionaireship Partners to a variety of private company and from product goods to construction. We're effective, efficient, but never behind schedule. With over 5 years of experience in advertisement and communications in the hospitality industry, our specialty is brand exposure and refining brand consistency.



A STRONG AND STABLE HISTORY:

We've been in business as Panda Motion's since 2069 BS. Yet we can trace our history back to 2065 through Taitron Art's which we acquired. By fusing with Taitron Art's deep expertise as a graphics and printing company with Panda's full-service advertisement capabilities, our clients gain access to a complete range of services under one very convenient roof.

OUR CUSTOMIZED PROJECT TEAM CONCEPT:

One of the keys to our success is Panda's customized team concept. We give you access to some of the top people in our industry: strategic planners, graphic designers, programmers, illustrators, analysts, social media experts, printers, videographers, photographers, producer, and more- all working to make your project a success. But not every project needs all this talent. So we custom pick the exact team that suits your project and you pay only for the talent you need.

CAPABILITIES RELEVANT TO YOU

OUR MISSIONS:

To provide innovative and effective integrated brand advertisement and public relations solution which help our client grow their business and realize their marketing goals.

OUR VISION:

Delivering results-oriented brand advertisement programs and public relation campaigns that enhance our clients awareness and improve their sales and foster their growth.

OUR VALUES:

- We're here to serve our clients: Our commitment to our clients is deeply ingrained in our corporate culture – and we go above and beyond every day to prove. It's in our DNA.
- We get to know your business: We keep abreast of what's going on in your business and ours so we can deliver the best advertisement solution possible.
- We're passionate about what we do: We never lose sight of what matters most: our relationship with the clients. We only succeed when our clients succeed.
- We are creative but smart too: We produce clever work, but always keep the objective of each campaign top of mind.
- We do the right thing: We recommend the tactics that make sense, even if it means less money in your pocket. We find the most cost-effective means to achieve your goals.
- We are result oriented: Pure and simple, that's what we and our clients care most about the bottom line! Cool, award winning creativity is great- but tangible results are even better. We strive for both.



HOW WE ACHIEVE TARGET FOR YOUR CUSTOMER:

SHORT-TERM GOAL:

- Getting attention: one short-term goal and objective in advertising is getting peoples attention to know your services or brand.
- Promoting immediate action: Print and other types of advertisement must also apply to prompt people to act immediately.
- Replacing lost customer: Small companies use advertisement to replace lost customer. Your customer may switch brand move away or die, which is why advertisement on a continuous basis is imperative.
- Building sales and profit: Advertisement is designed to increase sales and build profits gradually people must try your products or service to become repeat user. They may also tell their friends and family, which is an additional advertise for you.
- Build brand awareness: Small companies also use advertisement to build brand awareness , which is when people know a particular brand is yours.

LONG-TERM GOALS:

- To provide guidance and unified direction: We provide proper guidance which will help your company through different stages in a unified direction.
- To provide good planning: Every company needs good planning. We panda motion provide you good planning by our group of expertise.
- To grow and expand: We help by providing distinct image and identity with excellent work result which is the base to expand and grow.
- To provide client satisfaction: Client satisfaction is our core motto. We establish good relationship like our own family.
- To gain continuous improvement eradicate the problem causing the downfall to gain continuous improvement.

SO WHY PANDA?

WHY CHOOSE US?

WHAT CAN WE DO FOR YOU TO GROW?

RESEARCH AND PLANNING

This is the brainstorming phase in which we meet to discuss your company and what it offers, how it's presently viewed in the marketplace, and what needs to happen to see continued growth and success.

DESIGN:

This is where your brand begins to take shape through logo and language creation.

CREATION AND EXECUTION:

This stage involves building out your brand through all necessary mediums of communication, such as print and Online advertising, and in-house materials like letterhead. Consistency is key.

TESTING:

We convene focus groups and conduct surveys to compare and contrast your brand with others in your industry, making adjustments where necessary.

SUPPORT AND MONITORING

Your new brand identity is set, and you've launched. This last step ensures things are going as planned and you're realizing growth.





We can do a lot for instance, we have recently:

- Researched and planned communication strategies.
- Planned social media and social media buzz.
- Developed physical advertisement.
- Created and produced video.
- Built awesome website.
- Researched advertisement strategies.
- Provided project related photographs.
- Saved clients money by streamlining their project process.
- And generally helped clients succeed at their advertisement communication.

We've already built all these things and more for our client. We can build what your project requires too. Yet we excel at and one of the things we're known for is building relationship. So we build relationship with our client, with consumer and with wide varieties of constituencies. We're ready to start building a relationship with your company.

LET'S MAKE MAGIC:

What do you want to accomplish in 2017? Weather its increased people attendance, expanding awareness or reaching new visitor, we'd like to help. Our team will translate your business goal into creative strategy with proven result.