

Obs	Publisher_ID	Publisher_Name	Keyword_ID	Keyword	Match_Type	Campaign	Keyword_Group	Category	Bid_Strategy	Keyword_Type	Status	Search_f
1												
2	K1175	Google - Global	4300000005663331	[airfrance]	Exact	Air France Global Campaign	Air France	airfrance	Position 1- 3	Unassigned	Unavailable	
3	K1175	Google - Global	43000000019449172	air france site	Broad	Air France Brand & French Destinations	Air France Website	uncategorized		Unassigned	Unavailable	
4	K1175	Google - Global	4300000005663431	air france airlines	Broad	Air France Global Campaign	Air France	airfrance	Position 1- 3	Unassigned	Unavailable	
5	K1175	Google - Global	4300000005663208	lyon airfare	Broad	Air France Global Campaign	Lyon	lyon	Position 1- 3	Unassigned	Unavailable	
6	K1175	Google - Global	4300000005648300	cont:air france global campaign::france	N/A	Air France Global Campaign	France	uncategorized		Unassigned	Unavailable	
7	K1175	Google - Global	4300000005663350	nice flight	Broad	Air France Global Campaign	Nice	nice	Position 1- 3	Unassigned	Unavailable	
8	K1175	Google - Global	4300000005663191	airfrance com	Broad	Air France Global Campaign	Air France Website	airfrancewebsite	Position 1- 3	Unassigned	Unavailable	
9	K1175	Google - Global	4300000005663215	air france com	Broad	Air France Global Campaign	Air France Website	airfrancewebsite	Position 1- 3	Unassigned	Unavailable	
10	K1175	Google - Global	43000000019449245	air france com	Broad	Air France Brand & French Destinations	Air France Website	uncategorized		Unassigned	Unavailable	
11	K1175	Google - Global	4300000005663439	[air france]	Exact	Air France Global Campaign	Air France	airfrance	Position 1- 3	Unassigned	Unavailable	
12	K1175	Google - Global	43000000009028069	paris airline	Broad	Air France Global Campaign	Tour de France	uncategorized		Unassigned	Unavailable	
13	K1175	Google - Global	4300000005663445	airfrance	Broad	Air France Global Campaign	Air France	airfrance	Position 1- 3	Unassigned	Unavailable	
14	K1175	Google - Global	4300000005663376	air france	Broad	Air France Global Campaign	Air France	airfrance	Position 1- 3	Unassigned	Unavailable	
15	K1175	Google - Global	43000000019449336	airfrance	Broad	Air France Brand & French Destinations	Air France Brand	uncategorized		Unassigned	Unavailable	
16	K1175	Google - Global	43000000019449085	airfrance com	Broad	Air France Brand & French Destinations	Air France Website	uncategorized		Unassigned	Unavailable	
17	K1175	Google - Global	43000000019449044	trip to paris france	Broad	Air France Brand & French Destinations	Paris	uncategorized		Unassigned	Unavailable	
18	K1175	Google - Global	43000000019449114	[air france]	Exact	Air France Brand & French Destinations	Air France Brand	uncategorized		Unassigned	Unavailable	
19	K1175	Google - Global	43000000019449400	air france airline	Broad	Air France Brand & French Destinations	Air France Brand	uncategorized		Unassigned	Unavailable	
20	K1175	Google - Global	43000000019449351	paris tourism	Broad	Air France Brand & French Destinations	Paris	uncategorized		Unassigned	Unavailable	
21	K1175	Google - Global	43000000019449260	paris cheap flight	Broad	Air France Brand & French Destinations	Paris	uncategorized		Unassigned	Unavailable	
22	K1175	Google - Global	43000000019449419	flight to paris	Broad	Air France Brand & French Destinations	Air France Website	uncategorized		Unassigned	Unavailable	
23	K1175	Google - Global	43000000008139172	flight to marseilles	Broad	Air France Global Campaign	Marseille	marseille	Position 1- 3	Unassigned	Unavailable	
24	K1175	Google - Global	4300000005663205	flights to nice	Broad	Air France Global Campaign	Nice	nice	Position 1- 3	Unassigned	Unavailable	
25	K1175	Google - Global	43000000019449128	paris flights	Broad	Air France Brand & French Destinations	Paris	uncategorized		Unassigned	Unavailable	
26	K1175	Google - Global	4300000005663307	flights to paris	Broad	Air France Global Campaign	Paris	paris	Position 1- 3	Unassigned	Unavailable	
27	K1175	Google - Global	4300000005663267	france airline	Broad	Air France Global Campaign	France	france	Position 1- 3	Unassigned	Unavailable	
28	K1175	Google - Global	4300000005663179	paris cheap tickets	Broad	Air France Global Campaign	Paris	paris	Position 1- 3	Unassigned	Unavailable	
29	K1175	Google - Global	4300000005663277	nice flights	Broad	Air France Global Campaign	Nice	nice	Position 1- 3	Unassigned	Unavailable	
30	K1175	Google - Global	4300000007704266	travel to nice	Broad	Air France Global Campaign	Nice	nice	Position 1- 3	Unassigned	Unavailable	
31	K1175	Google - Global	4300000005663399	paris tickets	Broad	Air France Global Campaign	Paris	paris	Position 1- 3	Unassigned	Unavailable	
32	K1175	Google - Global	4300000005663273	paris airfares	Broad	Air France Global Campaign	Paris	paris	Position 1- 3	Unassigned	Unavailable	
33	K1175	Google - Global	43000000019449325	ticket paris	Broad	Air France Brand & French Destinations	Paris	uncategorized		Unassigned	Unavailable	

Obs	Publisher_ID	Publisher_Name	Keyword_ID	Keyword	Match_Type	Campaign	Keyword_Group	Category	Bid_Strategy	Keyword_Type	Status	Search_f
34	K1175	Google - Global	43000000019449006	air france ticket	Broad	Air France Brand & French Destinations	Air France Brand	uncategorized		Unassigned	Unavailable	
35	K1175	Google - Global	43000000019449146	flights to france	Broad	Air France Brand & French Destinations	France	uncategorized		Unassigned	Paused	
36	K1175	Google - Global	43000000005663401	france cheap ticket	Broad	Air France Global Campaign	France	france	Position 1- 3	Unassigned	Unavailable	
37	K1175	Google - Global	43000000005663390	paris airline	Broad	Air France Global Campaign	Paris	uncategorized	Position 1- 3	Unassigned	Unavailable	
38	K1175	Google - Global	43000000019449360	flights to paris	Broad	Air France Brand & French Destinations	Paris	uncategorized		Unassigned	Unavailable	
39	K1175	Google - Global	43000000005663254	air france airline	Broad	Air France Global Campaign	Air France	airfrance	Position 1- 3	Unassigned	Unavailable	
40	K1175	Google - Global	43000000019449299	paris airline	Broad	Air France Brand & French Destinations	Paris	uncategorized		Unassigned	Unavailable	
41	K1175	Google - Global	43000000019449303	paris cheap ticket	Broad	Air France Brand & French Destinations	Paris	uncategorized		Unassigned	Unavailable	
42	K1175	Google - Global	43000000005663344	france fare	Broad	Air France Global Campaign	France	france	Position 1- 3	Unassigned	Unavailable	
43	K1175	Google - Global	43000000005663443	paris plane tickets	Broad	Air France Global Campaign	Paris	paris	Position 1- 3	Unassigned	Unavailable	
44	K1175	Google - Global	43000000005663286	paris airfare	Broad	Air France Global Campaign	Paris	paris	Position 1- 3	Unassigned	Unavailable	
45	K1175	Google - Global	43000000019449059	paris airlines	Broad	Air France Brand & French Destinations	Paris	uncategorized		Unassigned	Unavailable	
46	K1175	Google - Global	43000000019449246	air france	Broad	Air France Brand & French Destinations	Air France Brand	uncategorized		Unassigned	Unavailable	
47	K1175	Google - Global	43000000005663203	flight to paris	Broad	Air France Global Campaign	Paris	paris	Position 1- 3	Unassigned	Unavailable	
48	K1175	Google - Global	43000000019449104	paris plane ticket	Broad	Air France Brand & French Destinations	Paris	uncategorized		Unassigned	Unavailable	
49	K1175	Google - Global	43000000019449439	paris plane tickets	Broad	Air France Brand & French Destinations	Paris	uncategorized		Unassigned	Unavailable	
50	K1175	Google - Global	43000000005663367	fly to france	Broad	Air France Global Campaign	France	france	Position 1- 3	Unassigned	Unavailable	
51	K1175	Google - Global	43000000005663447	paris fares	Broad	Air France Global Campaign	Paris	paris	Position 1- 3	Unassigned	Unavailable	
52	K1175	Google - Global	43000000005663403	france ticket	Broad	Air France Global Campaign	France	france	Position 1- 3	Unassigned	Unavailable	
53	K1175	Google - Global	43000000005663222	flights to france	Broad	Air France Global Campaign	France	france	Position 1- 3	Unassigned	Unavailable	
54	K1175	Google - Global	43000000019449343	paris airfare	Broad	Air France Brand & French Destinations	Paris	uncategorized		Unassigned	Unavailable	
55	K1175	Google - Global	43000000019449330	paris ticket	Broad	Air France Brand & French Destinations	Paris	uncategorized		Unassigned	Unavailable	
56	K1175	Google - Global	43000000019449320	paris cheap flights	Broad	Air France Brand & French Destinations	Paris	uncategorized		Unassigned	Unavailable	
57	K1175	Google - Global	43000000005663294	french airlines	Broad	Air France Global Campaign	Air France	airfrance	Position 1- 3	Unassigned	Unavailable	
58	K1175	Google - Global	43000000019449083	paris fares	Broad	Air France Brand & French Destinations	Paris	uncategorized		Unassigned	Unavailable	
59	K1175	Google - Global	43000000005663387	paris cheap flights	Broad	Air France Global Campaign	Paris	paris	Position 1- 3	Unassigned	Unavailable	
60	K1175	Google - Global	43000000005663305	paris fare	Broad	Air France Global Campaign	Paris	paris	Position 1- 3	Unassigned	Unavailable	
61	K1175	Google - Global	43000000005663375	france airfares	Broad	Air France Global Campaign	France	france	Position 1- 3	Unassigned	Unavailable	
62	K1175	Google - Global	43000000019449267	paris flight	Broad	Air France Brand & French Destinations	Paris	uncategorized		Unassigned	Unavailable	
63	K1175	Google - Global	43000000019449333	travel to paris	Broad	Air France Brand & French Destinations	Paris	uncategorized		Unassigned	Unavailable	
64	K1175	Google - Global	43000000019449288	paris cheap tickets	Broad	Air France Brand & French Destinations	Paris	uncategorized		Unassigned	Unavailable	
65	K1175	Google - Global	43000000019449194	france airlines	Broad	Air France Brand & French Destinations	France	uncategorized		Unassigned	Paused	
66	K1175	Google - Global	43000000005663214	paris flight	Broad	Air France Global Campaign	Paris	paris	Position 1- 3	Unassigned	Unavailable	

Obs	Publisher_ID	Publisher_Name	Keyword_ID	Keyword	Match_Type	Campaign	Keyword_Group	Category	Bid_Strategy	Keyword_Type	Status	Search_f
67	K1175	Google - Global	43000000019449041	air france airlines	Broad	Air France Brand & French Destinations	Air France Brand	uncategorized		Unassigned	Unavailable	
68	K1175	Google - Global	43000000005663259	france plane tickets	Broad	Air France Global Campaign	France	france	Position 1-3	Unassigned	Unavailable	
69	K1175	Google - Global	43000000005663427	france travel	Broad	Air France Global Campaign	France	france	Position 1-3	Unassigned	Unavailable	
70	K1175	Google - Global	43000000019449367	paris travel	Broad	Air France Brand & French Destinations	Paris	uncategorized		Unassigned	Unavailable	
71	K1175	Google - Global	43000000019449186	paris airfares	Broad	Air France Brand & French Destinations	Paris	uncategorized		Unassigned	Unavailable	
72	K1175	Google - Global	43000000019449013	paris tickets	Broad	Air France Brand & French Destinations	Paris	uncategorized		Unassigned	Unavailable	
73	K1175	Google - Global	43000000007704267	travel to paris	Broad	Air France Global Campaign	Paris	paris	Position 1-3	Unassigned	Unavailable	
74	K1175	Google - Global	43000000005663314	france flights	Broad	Air France Global Campaign	France	france	Position 1-3	Unassigned	Unavailable	
75	K1175	Google - Global	43000000019449090	france cheap flights	Broad	Air France Brand & French Destinations	France	uncategorized		Unassigned	Paused	
76	K1175	Google - Global	43000000019449014	fly to paris	Broad	Air France Brand & French Destinations	Paris	uncategorized		Unassigned	Unavailable	
77	K1175	Google - Global	43000000005663355	flight to france	Broad	Air France Global Campaign	France	france	Position 1-3	Unassigned	Unavailable	
78	K1175	Google - Global	43000000019449305	flight to france	Broad	Air France Brand & French Destinations	France	uncategorized		Unassigned	Paused	
79	K1175	Google - Global	43000000005663321	france cheap flights	Broad	Air France Global Campaign	France	france	Position 1-3	Unassigned	Unavailable	
80	K1175	Google - Global	43000000008384360	trip to paris	Broad	Air France Global Campaign	Paris	paris	Position 1-3	Unassigned	Unavailable	
81	K1175	Google - Global	43000000007704270	travel to france	Broad	Air France Global Campaign	France	france	Position 1-3	Unassigned	Unavailable	
82	K1175	Google - Global	43000000005663361	paris travel	Broad	Air France Global Campaign	Paris	paris	Position 1-3	Unassigned	Unavailable	
83	K1175	Google - Global	43000000005663253	nice travel	Broad	Air France Global Campaign	Nice	nice	Position 1-3	Unassigned	Unavailable	
84	K1175	Google - Global	43000000005663197	france tickets	Broad	Air France Global Campaign	France	france	Position 1-3	Unassigned	Unavailable	
85	K1175	Google - Global	43000000005663429	paris flights	Broad	Air France Global Campaign	Paris	paris	Position 1-3	Unassigned	Unavailable	
86	K1175	Google - Global	43000000019449167	french airline	Broad	Air France Brand & French Destinations	Air France Brand	uncategorized		Unassigned	Unavailable	
87	K1175	Google - Global	43000000005663285	france flight	Broad	Air France Global Campaign	France	france	Position 1-3	Unassigned	Unavailable	
88	K1175	Google - Global	43000000019449277	france travel	Broad	Air France Brand & French Destinations	France	uncategorized		Unassigned	Paused	
89	K1175	Google - Global	43000000005663373	france airlines	Broad	Air France Global Campaign	France	france	Position 1-3	Unassigned	Unavailable	
90	K1175	Google - Global	43000000005663249	france airfare	Broad	Air France Global Campaign	France	france	Position 1-3	Unassigned	Unavailable	
91	K1175	Google - Global	43000000005663379	fly to lyon	Broad	Air France Global Campaign	Lyon	lyon	Position 1-3	Unassigned	Unavailable	
92	K1175	Google - Global	43000000005663308	fly to bordeaux	Broad	Air France Global Campaign	Bordeaux	bordeaux	Position 1-3	Unassigned	Unavailable	
93	K1175	Google - Global	43000000005663317	lyon fare	Broad	Air France Global Campaign	Lyon	lyon	Position 1-3	Unassigned	Unavailable	
94	K1175	Google - Global	43000000005663218	lyon airport	Broad	Air France Global Campaign	Lyon	lyon	Position 1-3	Unassigned	Unavailable	
95	K1175	Google - Global	43000000005663323	flight to bordeaux	Broad	Air France Global Campaign	Bordeaux	bordeaux	Position 1-3	Unassigned	Unavailable	
96	K1175	Google - Global	43000000005663394	paris airports	Broad	Air France Global Campaign	Paris	paris	Position 1-3	Unassigned	Unavailable	
97	K1175	Google - Global	43000000005663283	nice fare	Broad	Air France Global Campaign	Nice	nice	Position 1-3	Unassigned	Unavailable	
98	K1175	Google - Global	43000000005663381	nice airports	Broad	Air France Global Campaign	Nice	nice	Position 1-3	Unassigned	Unavailable	
99	K1175	Google - Global	43000000005663292	bordeaux airports	Broad	Air France Global Campaign	Bordeaux	bordeaux	Position 1-3	Unassigned	Unavailable	

Obs	Publisher_ID	Publisher_Name	Keyword_ID	Keyword	Match_Type	Campaign	Keyword_Group	Category	Bid_Strategy	Keyword_Type	Status	Search_f
100	K1175	Google - Global	4300000005663397	marseille airport	Broad	Air France Global Campaign	Marseille	marseille	Position 1- 3	Unassigned	Unavailable	
101	K1175	Google - Global	4300000005663435	marseille ticket	Broad	Air France Global Campaign	Marseille	marseille	Position 1- 3	Unassigned	Unavailable	
102	K1175	Google - Global	4300000005663301	bordeaux airfares	Broad	Air France Global Campaign	Bordeaux	bordeaux	Position 1- 3	Unassigned	Unavailable	
103	K1175	Google - Global	4300000005663220	lyon tickets	Broad	Air France Global Campaign	Lyon	lyon	Position 1- 3	Unassigned	Unavailable	
104	K1175	Google - Global	4300000005663193	bordeaux airline	Broad	Air France Global Campaign	Bordeaux	bordeaux	Position 1- 3	Unassigned	Unavailable	
105	K1175	Google - Global	4300000005663405	bordeaux tickets	Broad	Air France Global Campaign	Bordeaux	bordeaux	Position 1- 3	Unassigned	Unavailable	
106	K1175	Google - Global	4300000005663269	marseille plane tickets	Broad	Air France Global Campaign	Marseille	marseille	Position 1- 3	Unassigned	Unavailable	
107	K1175	Google - Global	4300000005663388	lyon fares	Broad	Air France Global Campaign	Lyon	lyon	Position 1- 3	Unassigned	Unavailable	
108	K1175	Google - Global	4300000005663207	fly to marseille	Broad	Air France Global Campaign	Marseille	marseille	Position 1- 3	Unassigned	Unavailable	
109	K1175	Google - Global	4300000005663275	marseille fare	Broad	Air France Global Campaign	Marseille	marseille	Position 1- 3	Unassigned	Unavailable	
110	K1175	Google - Global	4300000005663325	nice airport	Broad	Air France Global Campaign	Nice	nice	Position 1- 3	Unassigned	Unavailable	
111	K1175	Google - Global	4300000005663177	nice ticket	Broad	Air France Global Campaign	Nice	nice	Position 1- 3	Unassigned	Unavailable	
112	K1175	Google - Global	4300000005663189	nice plane ticket	Broad	Air France Global Campaign	Nice	nice	Position 1- 3	Unassigned	Unavailable	
113	K1175	Google - Global	4300000005663449	marseille airline	Broad	Air France Global Campaign	Marseille	marseille	Position 1- 3	Unassigned	Unavailable	
114	K1175	Google - Global	4300000005663184	france airport	Broad	Air France Global Campaign	France	france	Position 1- 3	Unassigned	Unavailable	
115	K1175	Google - Global	4300000005663348	flight to marseille	Broad	Air France Global Campaign	Marseille	marseille	Position 1- 3	Unassigned	Unavailable	
116	K1175	Google - Global	4300000005663337	lyon airline	Broad	Air France Global Campaign	Lyon	lyon	Position 1- 3	Unassigned	Unavailable	
117	K1175	Google - Global	4300000005663371	bordeaux flight	Broad	Air France Global Campaign	Bordeaux	bordeaux	Position 1- 3	Unassigned	Unavailable	
118	K1175	Google - Global	4300000005663346	marseille airlines	Broad	Air France Global Campaign	Marseille	marseille	Position 1- 3	Unassigned	Unavailable	
119	K1175	Google - Global	4300000005663335	marseille flight	Broad	Air France Global Campaign	Marseille	marseille	Position 1- 3	Unassigned	Unavailable	
120	K1175	Google - Global	4300000005663195	bordeaux flights	Broad	Air France Global Campaign	Bordeaux	bordeaux	Position 1- 3	Unassigned	Unavailable	
121	K1175	Google - Global	4300000005663359	air france site	Broad	Air France Global Campaign	Air France Website	airfrancewebsite	Position 1- 3	Unassigned	Unavailable	
122	K1175	Google - Global	4300000005663257	fly to nice	Broad	Air France Global Campaign	Nice	nice	Position 1- 3	Unassigned	Unavailable	
123	K1175	Google - Global	4300000005663392	nice tickets	Broad	Air France Global Campaign	Nice	nice	Position 1- 3	Unassigned	Unavailable	
124	K1175	Google - Global	4300000005663239	lyon flight	Broad	Air France Global Campaign	Lyon	lyon	Position 1- 3	Unassigned	Unavailable	
125	K1175	Google - Global	4300000005663415	marseille flights	Broad	Air France Global Campaign	Marseille	marseille	Position 1- 3	Unassigned	Unavailable	
126	K1175	Google - Global	4300000005663247	flights to bordeaux	Broad	Air France Global Campaign	Bordeaux	bordeaux	Position 1- 3	Unassigned	Unavailable	
127	K1175	Google - Global	4300000005663265	air france website	Broad	Air France Global Campaign	Air France Website	airfrancewebsite	Position 1- 3	Unassigned	Unavailable	
128	K1175	Google - Global	4300000005663407	flights to marseille	Broad	Air France Global Campaign	Marseille	marseille	Position 1- 3	Unassigned	Unavailable	
129	K1175	Google - Global	4300000005663441	nice airfare	Broad	Air France Global Campaign	Nice	nice	Position 1- 3	Unassigned	Unavailable	
130	K1175	Google - Global	4300000005663319	france airports	Broad	Air France Global Campaign	France	france	Position 1- 3	Unassigned	Unavailable	
131	K1175	Google - Global	4300000005663357	lyon cheap ticket	Broad	Air France Global Campaign	Lyon	lyon	Position 1- 3	Unassigned	Unavailable	
132	K1175	Google - Global	4300000005663411	bordeaux fares	Broad	Air France Global Campaign	Bordeaux	bordeaux	Position 1- 3	Unassigned	Unavailable	

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133	K1175	Google - Global	4300000005663364	bordeaux plane ticket	Broad	Air France Global Campaign	Bordeaux	bordeaux	Position 1- 3	Unassigned	Unavailable	
134	K1175	Google - Global	4300000005663226	marseille cheap ticket	Broad	Air France Global Campaign	Marseille	marseille	Position 1- 3	Unassigned	Unavailable	
135	K1175	Google - Global	4300000005663279	lyon plane tickets	Broad	Air France Global Campaign	Lyon	lyon	Position 1- 3	Unassigned	Unavailable	
136	K1175	Google - Global	4300000005663181	lyon airfares	Broad	Air France Global Campaign	Lyon	lyon	Position 1- 3	Unassigned	Unavailable	
137	K1175	Google - Global	4300000005663281	marseille airfares	Broad	Air France Global Campaign	Marseille	marseille	Position 1- 3	Unassigned	Unavailable	
138	K1175	Google - Global	4300000005663230	bordeaux ticket	Broad	Air France Global Campaign	Bordeaux	bordeaux	Position 1- 3	Unassigned	Unavailable	
139	K1175	Google - Global	4300000005663413	nice fares	Broad	Air France Global Campaign	Nice	nice	Position 1- 3	Unassigned	Unavailable	
140	K1175	Google - Global	4300000005663327	lyon airlines	Broad	Air France Global Campaign	Lyon	lyon	Position 1- 3	Unassigned	Unavailable	
141	K1175	Google - Global	4300000005663303	airfrance airline	Broad	Air France Global Campaign	Air France	airfrance	Position 1- 3	Unassigned	Unavailable	
142	K1175	Google - Global	4300000005663251	marseille cheap tickets	Broad	Air France Global Campaign	Marseille	marseille	Position 1- 3	Unassigned	Unavailable	
143	K1175	Google - Global	4300000005663198	paris airport	Broad	Air France Global Campaign	Paris	paris	Position 1- 3	Unassigned	Unavailable	
144	K1175	Google - Global	4300000005663396	nice cheap tickets	Broad	Air France Global Campaign	Nice	nice	Position 1- 3	Unassigned	Unavailable	
145	K1175	Google - Global	4300000005663186	lyon flights	Broad	Air France Global Campaign	Lyon	lyon	Position 1- 3	Unassigned	Unavailable	
146	K1175	Google - Global	4300000005663333	nice airline	Broad	Air France Global Campaign	Nice	nice	Position 1- 3	Unassigned	Unavailable	
147	K1175	Google - Global	4300000005663228	nice airlines	Broad	Air France Global Campaign	Nice	nice	Position 1- 3	Unassigned	Unavailable	
148	K1175	Google - Global	4300000005663234	marseille cheap flights	Broad	Air France Global Campaign	Marseille	marseille	Position 1- 3	Unassigned	Unavailable	
149	K1175	Google - Global	4300000005663183	nice cheap flights	Broad	Air France Global Campaign	Nice	nice	Position 1- 3	Unassigned	Unavailable	
150	K1175	Google - Global	4300000005663417	fly to paris	Broad	Air France Global Campaign	Paris	paris	Position 1- 3	Unassigned	Unavailable	
151	K1175	Google - Global	4300000005663312	paris airlines	Broad	Air France Global Campaign	Paris	paris	Position 1- 3	Unassigned	Unavailable	
152	K1175	Google - Global	4300000005663437	bordeaux cheap tickets	Broad	Air France Global Campaign	Bordeaux	bordeaux	Position 1- 3	Unassigned	Unavailable	
153	K1175	Google - Global	4300000005663271	bordeaux cheap flights	Broad	Air France Global Campaign	Bordeaux	bordeaux	Position 1- 3	Unassigned	Unavailable	
154	K1175	Google - Global	4300000005663366	bordeaux airlines	Broad	Air France Global Campaign	Bordeaux	bordeaux	Position 1- 3	Unassigned	Unavailable	
155	K1175	Google - Global	4300000005663340	lyon travel	Broad	Air France Global Campaign	Lyon	lyon	Position 1- 3	Unassigned	Unavailable	
156	K1175	Google - Global	4300000005663299	nice cheap flight	Broad	Air France Global Campaign	Nice	nice	Position 1- 3	Unassigned	Unavailable	
157	K1175	Google - Global	4300000005663425	airfrance airlines	Broad	Air France Global Campaign	Air France	airfrance	Position 1- 3	Unassigned	Unavailable	
158	K1175	Google - Global	4300000005663210	marseille travel	Broad	Air France Global Campaign	Marseille	marseille	Position 1- 3	Unassigned	Unavailable	
159	K1175	Google - Global	4300000005663212	paris cheap ticket	Broad	Air France Global Campaign	Paris	paris	Position 1- 3	Unassigned	Unavailable	
160	K1175	Google - Global	4300000005663310	french airline	Broad	Air France Global Campaign	Air France	airfrance	Position 1- 3	Unassigned	Unavailable	
161	K1175	Google - Global	43000000019449126	flights to lyon	Broad	Air France Brand & French Destinations	Lyon	uncategorized		Unassigned	Paused	
162	K1175	Google - Global	43000000019449354	flight to nice	Broad	Air France Brand & French Destinations	Nice	uncategorized		Unassigned	Paused	
163	K1175	Google - Global	43000000019449304	bordeaux flights	Broad	Air France Brand & French Destinations	Bordeaux	uncategorized		Unassigned	Paused	
164	K1175	Google - Global	43000000019449170	trips to nice	Broad	Air France Brand & French Destinations	Nice	uncategorized		Unassigned	Paused	
165	K1175	Google - Global	43000000019449327	fly to nice	Broad	Air France Brand & French Destinations	Nice	uncategorized		Unassigned	Paused	

Obs	Publisher_ID	Publisher_Name	Keyword_ID	Keyword	Match_Type	Campaign	Keyword_Group	Category	Bid_Strategy	Keyword_Type	Status	Search_f
166	K1175	Google - Global	43000000019449237	air france paris flights	Broad	Air France Brand & French Destinations	Paris Branded	uncategorized		Unassigned	Unavailable	
167	K1175	Google - Global	43000000019449374	airfrance site	Broad	Air France Brand & French Destinations	Air France Website	uncategorized		Unassigned	Unavailable	
168	K1175	Google - Global	43000000019449196	air france fare paris	Broad	Air France Brand & French Destinations	Paris Branded	uncategorized		Unassigned	Unavailable	
169	K1175	Google - Global	43000000019449155	cheapest flight to france	Broad	Air France Brand & French Destinations	France	uncategorized		Unassigned	Paused	
170	K1175	Google - Global	43000000019449120	nice cheap flights	Broad	Air France Brand & French Destinations	Nice	uncategorized		Unassigned	Paused	
171	K1175	Google - Global	43000000019449039	air france cheap tickets paris	Broad	Air France Brand & French Destinations	Paris Branded	uncategorized		Unassigned	Unavailable	
172	K1175	Google - Global	43000000019449266	nice flights	Broad	Air France Brand & French Destinations	Nice	uncategorized		Unassigned	Paused	
173	K1175	Google - Global	43000000019449384	nice flight	Broad	Air France Brand & French Destinations	Nice	uncategorized		Unassigned	Paused	
174	K1175	Google - Global	43000000019449180	airfrance to paris	Broad	Air France Brand & French Destinations	Paris Branded	uncategorized		Unassigned	Unavailable	
175	K1175	Google - Global	43000000019449049	bordeaux airlines	Broad	Air France Brand & French Destinations	Bordeaux	uncategorized		Unassigned	Paused	
176	K1175	Google - Global	43000000019449347	air france flight to paris	Broad	Air France Brand & French Destinations	Paris Branded	uncategorized		Unassigned	Unavailable	
177	K1175	Google - Global	43000000019449060	flights to bordeaux	Broad	Air France Brand & French Destinations	Bordeaux	uncategorized		Unassigned	Paused	
178	K1175	Google - Global	43000000019449440	airfrance tickets	Broad	Air France Brand & French Destinations	Air France Brand	uncategorized		Unassigned	Unavailable	
179	K1175	Google - Global	43000000019449236	air france flights to paris	Broad	Air France Brand & French Destinations	Paris Branded	uncategorized		Unassigned	Unavailable	
180	K1175	Google - Global	43000000019449190	travel to nice	Broad	Air France Brand & French Destinations	Nice	uncategorized		Unassigned	Paused	
181	K1175	Google - Global	43000000019449137	nice travel	Broad	Air France Brand & French Destinations	Nice	uncategorized		Unassigned	Paused	
182	K1175	Google - Global	43000000019449042	paris flight deal	Broad	Air France Brand & French Destinations	Paris	uncategorized		Unassigned	Unavailable	
183	K1175	Google - Global	43000000005663316	nice cheap ticket	Broad	Air France Global Campaign	Nice	nice	Position 1- 3	Unassigned	Unavailable	
184	K1175	Google - Global	43000000019449057	budget travel france	Broad	Air France Brand & French Destinations	France	uncategorized		Unassigned	Paused	
185	K1175	Google - Global	43000000019449319	paris france airport	Broad	Air France Brand & French Destinations	Paris	uncategorized		Unassigned	Unavailable	
186	K1175	Google - Global	43000000019449436	trip in france	Broad	Air France Brand & French Destinations	France	uncategorized		Unassigned	Paused	
187	K1175	Google - Global	43000000019449092	france holidays	Broad	Air France Brand & French Destinations	France	uncategorized		Unassigned	Paused	
188	K1175	Google - Global	43000000019449317	france airport	Broad	Air France Brand & French Destinations	France	uncategorized		Unassigned	Paused	
189	K1175	Google - Global	43000000019449413	flights to nice	Broad	Air France Brand & French Destinations	Nice	uncategorized		Unassigned	Paused	
190	K1175	Google - Global	43000000019449395	air france deal	Broad	Air France Brand & French Destinations	Air France Brand	uncategorized		Unassigned	Unavailable	
191	K1175	Google - Global	43000000019449214	paris travel information	Broad	Air France Brand & French Destinations	Paris	uncategorized		Unassigned	Unavailable	
192	K1175	Google - Global	43000000019449207	south france travel	Broad	Air France Brand & French Destinations	France	uncategorized		Unassigned	Paused	
193	K1175	Google - Global	43000000019449112	orlando to paris	Broad	Air France Brand & French Destinations	Paris	uncategorized		Unassigned	Unavailable	
194	K1175	Google - Global	43000000005663409	marseille airfare	Broad	Air France Global Campaign	Marseille	marseille	Position 1- 3	Unassigned	Unavailable	
195	K1175	Google - Global	43000000019449442	airfrance airline	Broad	Air France Brand & French Destinations	Air France Brand	uncategorized		Unassigned	Unavailable	
196	K1175	Google - Global	43000000019449032	airfrance airlines	Broad	Air France Brand & French Destinations	Air France Brand	uncategorized		Unassigned	Unavailable	
197	K1175	Google - Global	43000000019449108	air france website	Broad	Air France Brand & French Destinations	Air France Website	uncategorized		Unassigned	Unavailable	
198	K1175	Google - Global	43000000019449233	france plane ticket	Broad	Air France Brand & French Destinations	France	uncategorized		Unassigned	Paused	

Obs	Publisher_ID	Publisher_Name	Keyword_ID	Keyword	Match_Type	Campaign	Keyword_Group	Category	Bid_Strategy	Keyword_Type	Status	Search_F
199	K1175	Google - Global	43000000019449133	newark to paris	Broad	Air France Brand & French Destinations	Paris	uncategorized		Unassigned	Unavailable	
200	K1175	Google - Global	43000000019449206	france airports	Broad	Air France Brand & French Destinations	France	uncategorized		Unassigned	Paused	
201	K1175	Google - Global	43000000019449298	new york to paris flight	Broad	Air France Brand & French Destinations	Paris	uncategorized		Unassigned	Unavailable	
202	K1175	Google - Global	43000000019449153	paris airport	Broad	Air France Brand & French Destinations	Paris	uncategorized		Unassigned	Unavailable	
203	K1175	Google - Global	43000000005663297	paris plane ticket	Broad	Air France Global Campaign	Paris	paris	Position 1- 3	Unassigned	Unavailable	
204	K1175	Google - Global	43000000019449391	paris france tourism	Broad	Air France Brand & French Destinations	Paris	uncategorized		Unassigned	Unavailable	
205	K1175	Google - Global	43000000005663288	lyon cheap flights	Broad	Air France Global Campaign	Lyon	lyon	Position 1- 3	Unassigned	Unavailable	
206	K1175	Google - Global	43000000019449149	paris airports	Broad	Air France Brand & French Destinations	Paris	uncategorized		Unassigned	Unavailable	
207	K1175	Google - Global	43000000019449067	air france to paris	Broad	Air France Brand & French Destinations	Paris Branded	uncategorized		Unassigned	Unavailable	
208	K1175	Google - Global	43000000019449243	france cheap ticket	Broad	Air France Brand & French Destinations	France	uncategorized		Unassigned	Paused	
209	K1175	Google - Global	43000000019449005	france fare	Broad	Air France Brand & French Destinations	France	uncategorized		Unassigned	Paused	
210	K1175	Google - Global	43000000019449227	paris travel deal	Broad	Air France Brand & French Destinations	Paris	uncategorized		Unassigned	Unavailable	
211	K1175	Google - Global	43000000019449081	france ticket	Broad	Air France Brand & French Destinations	France	uncategorized		Unassigned	Paused	
212	K1175	Google - Global	43000000005663238	bordeaux travel	Broad	Air France Global Campaign	Bordeaux	bordeaux	Position 1- 3	Unassigned	Unavailable	
213	K1175	Google - Global	43000000019449369	france plane tickets	Broad	Air France Brand & French Destinations	France	uncategorized		Unassigned	Paused	
214	K1175	Google - Global	43000000019449371	france cheap flight	Broad	Air France Brand & French Destinations	France	uncategorized		Unassigned	Paused	
215	K1175	Google - Global	43000000005663224	paris cheap flight	Broad	Air France Global Campaign	Paris	paris	Position 1- 3	Unassigned	Unavailable	
216	K1175	Google - Global	43000000019449187	ticket to france	Broad	Air France Brand & French Destinations	France	uncategorized		Unassigned	Paused	
217	K1175	Google - Global	43000000019449297	trip to france	Broad	Air France Brand & French Destinations	France	uncategorized		Unassigned	Paused	
218	K1175	Google - Global	43000000019449122	france airline	Broad	Air France Brand & French Destinations	France	uncategorized		Unassigned	Paused	
219	K1175	Google - Global	43000000019449398	france fares	Broad	Air France Brand & French Destinations	France	uncategorized		Unassigned	Paused	
220	K1175	Google - Global	43000000019449396	france trip	Broad	Air France Brand & French Destinations	France	uncategorized		Unassigned	Paused	
221	K1175	Google - Global	43000000019449031	air france deals	Broad	Air France Brand & French Destinations	Air France Brand	uncategorized		Unassigned	Unavailable	
222	K1175	Google - Global	43000000019449010	france airfares	Broad	Air France Brand & French Destinations	France	uncategorized		Unassigned	Paused	
223	K1175	Google - Global	43000000019449259	trips to france	Broad	Air France Brand & French Destinations	France	uncategorized		Unassigned	Paused	
224	K1175	Google - Global	43000000019449068	france flight	Broad	Air France Brand & French Destinations	France	uncategorized		Unassigned	Paused	
225	K1175	Google - Global	43000000019449046	fly to france	Broad	Air France Brand & French Destinations	France	uncategorized		Unassigned	Paused	
226	K1175	Google - Global	43000000019449241	visit paris	Broad	Air France Brand & French Destinations	Paris	uncategorized		Unassigned	Unavailable	
227	K1175	Google - Global	43000000019449183	france tickets	Broad	Air France Brand & French Destinations	France	uncategorized		Unassigned	Paused	
228	K1175	Google - Global	43000000005663354	paris ticket	Broad	Air France Global Campaign	Paris	paris	Position 1- 3	Unassigned	Unavailable	
229	K1175	Google - Global	43000000019449034	paris fare	Broad	Air France Brand & French Destinations	Paris	uncategorized		Unassigned	Unavailable	
230	K1175	Google - Global	43000000019449386	paris trip	Broad	Air France Brand & French Destinations	Paris	uncategorized		Unassigned	Unavailable	
231	K1175	Google - Global	43000000019449284	travel in paris	Broad	Air France Brand & French Destinations	Paris	uncategorized		Unassigned	Unavailable	

Obs	Publisher_ID	Publisher_Name	Keyword_ID	Keyword	Match_Type	Campaign	Keyword_Group	Category	Bid_Strategy	Keyword_Type	Status	Search_f
232	K1175	Google - Global	43000000019449422	paris france travel	Broad	Air France Brand & French Destinations	Paris	uncategorized		Unassigned	Unavailable	
233	K1175	Google - Global	43000000019449334	france airfare	Broad	Air France Brand & French Destinations	France	uncategorized		Unassigned	Paused	
234	K1175	Google - Global	43000000019449393	trips to paris	Broad	Air France Brand & French Destinations	Paris	uncategorized		Unassigned	Unavailable	
235	K1175	Google - Global	43000000019449321	france cheap tickets	Broad	Air France Brand & French Destinations	France	uncategorized		Unassigned	Paused	
236	K1175	Google - Global	43000000019449244	flight to paris	Broad	Air France Brand & French Destinations	Paris	uncategorized		Unassigned	Unavailable	
237	K1175	Google - Global	43000000019449084	travel to france	Broad	Air France Brand & French Destinations	France	uncategorized		Unassigned	Paused	
238	K1175	Google - Global	43000000019449202	trip to paris	Broad	Air France Brand & French Destinations	Paris	uncategorized		Unassigned	Unavailable	
239	K1175	Google - Global	43000000019449212	french airlines	Broad	Air France Brand & French Destinations	Air France Brand	uncategorized		Unassigned	Unavailable	
240	K1175	Google - Global	43000000019449416	france flights	Broad	Air France Brand & French Destinations	France	uncategorized		Unassigned	Paused	
241	K1175	Google - Global	43000000009028077	tour de france trip	Broad	Air France Global Campaign	Tour de France	uncategorized		Unassigned	Unavailable	
242	K1175	Google - Global	43000000009028068	tour de france travel	Broad	Air France Global Campaign	Tour de France	uncategorized		Unassigned	Unavailable	
243	K1175	Google - Global	43000000009028056	tou de france	Broad	Air France Global Campaign	Tour de France	uncategorized		Unassigned	Unavailable	
244	K1175	Google - Global	43000000009028064	toure de france	Broad	Air France Global Campaign	Tour de France	uncategorized		Unassigned	Unavailable	
245	K1175	Google - Global	43000000005663416	bordeaux airfare	Broad	Air France Global Campaign	Bordeaux	bordeaux	Position 1- 3	Unassigned	Unavailable	
246	K1175	Google - Global	43000000009028079	tour de france vacation	Broad	Air France Global Campaign	Tour de France	uncategorized		Unassigned	Unavailable	
247	K1175	Google - Global	43000000009028087	tour de franc	Broad	Air France Global Campaign	Tour de France	uncategorized		Unassigned	Unavailable	
248	K1175	Google - Global	43000000009028085	tours de france	Broad	Air France Global Campaign	Tour de France	uncategorized		Unassigned	Unavailable	
249	K1175	Google - Global	43000000005663236	france plane ticket	Broad	Air France Global Campaign	France	france	Position 1- 3	Unassigned	Unavailable	
250	K1175	Google - Global	43000000009028089	de france tour	Broad	Air France Global Campaign	Tour de France	uncategorized		Unassigned	Unavailable	
251	K1175	Google - Global	43000000009028073	tour airline	Broad	Air France Global Campaign	Tour de France	uncategorized		Unassigned	Unavailable	
252	K1175	Google - Global	43000000005663217	france fares	Broad	Air France Global Campaign	France	france	Position 1- 3	Unassigned	Unavailable	
253	K1175	Google - Global	43000000009028054	tour de france	Broad	Air France Global Campaign	Tour de France	uncategorized		Unassigned	Unavailable	
254	K1175	Google - Global	43000000005663329	lyon plane ticket	Broad	Air France Global Campaign	Lyon	lyon	Position 1- 3	Unassigned	Unavailable	
255	K1175	Google - Global	43000000005663296	lyon cheap tickets	Broad	Air France Global Campaign	Lyon	lyon	Position 1- 3	Unassigned	Unavailable	
256	K1175	Google - Global	43000000005663241	france cheap flight	Broad	Air France Global Campaign	France	france	Position 1- 3	Unassigned	Unavailable	
257	K1175	Google - Global	43000000005663245	france cheap tickets	Broad	Air France Global Campaign	France	france	Position 1- 3	Unassigned	Unavailable	
258	K1175	Google - Global	43000000008384346	trips to bordeaux	Broad	Air France Global Campaign	Bordeaux	bordeaux	Position 1- 3	Unassigned	Unavailable	
259	K1175	Google - Global	43000000008384356	trip to lyon	Broad	Air France Global Campaign	Lyon	lyon	Position 1- 3	Unassigned	Unavailable	
260	K1175	Google - Global	43000000008384348	trip to marseille	Broad	Air France Global Campaign	Marseille	marseille	Position 1- 3	Unassigned	Unavailable	
261	K1175	Google - Global	43000000008384364	trips to marseille	Broad	Air France Global Campaign	Marseille	marseille	Position 1- 3	Unassigned	Unavailable	
262	K1175	Google - Global	43000000008384366	trip to bordeaux	Broad	Air France Global Campaign	Bordeaux	bordeaux	Position 1- 3	Unassigned	Unavailable	
263	K1175	Google - Global	43000000008384350	trips to nice	Broad	Air France Global Campaign	Nice	nice	Position 1- 3	Unassigned	Unavailable	
264	K1175	Google - Global	43000000007704268	travel to marseille	Broad	Air France Global Campaign	Marseille	marseille	Position 1- 3	Unassigned	Unavailable	

Obs	Publisher_ID	Publisher_Name	Keyword_ID	Keyword	Match_Type	Campaign	Keyword_Group	Category	Bid_Strategy	Keyword_Type	Status	Search_f
265	K1175	Google - Global	4300000008384368	trip to nice	Broad	Air France Global Campaign	Nice	nice	Position 1- 3	Unassigned	Unavailable	
266	K1175	Google - Global	4300000008384362	trips to paris	Broad	Air France Global Campaign	Paris	paris	Position 1- 3	Unassigned	Unavailable	
267	K1175	Google - Global	4300000008384354	trip to france	Broad	Air France Global Campaign	France	france	Position 1- 3	Unassigned	Unavailable	
268	K1175	Google - Global	4300000008384358	trips to france	Broad	Air France Global Campaign	France	france	Position 1- 3	Unassigned	Unavailable	
269	K1175	Google - Global	4300000005663266	nice airfares	Broad	Air France Global Campaign	Nice	nice	Position 1- 3	Unassigned	Unavailable	
270	K1175	Google - Global	4300000005663342	flights to lyon	Broad	Air France Global Campaign	Lyon	lyon	Position 1- 3	Unassigned	Unavailable	
271	K1175	Google - Global	4300000008139209	marseilles airport	Broad	Air France Global Campaign	Marseille	marseille	Position 1- 3	Unassigned	Unavailable	
272	K1175	Google - Global	4300000008139181	fly to strasbourg	Broad	Air France Global Campaign	Strasbourg	strasbourg	Position 1- 3	Unassigned	Unavailable	
273	K1175	Google - Global	4300000007706604	flights to glasgow	Broad	Air France Global Campaign	Glasgow	glasgow	Position 1- 3	Unassigned	Unavailable	
274	K1175	Google - Global	4300000007706584	zagreb tickets	Broad	Air France Global Campaign	Zagreb	zagreb	Position 1- 3	Unassigned	Unavailable	
275	K1175	Google - Global	4300000007707031	cheap flight to strasbourg	Broad	Air France Global Campaign	Strasbourg	strasbourg	Position 1- 3	Unassigned	Unavailable	
276	K1175	Google - Global	4300000007706340	pisa airfare	Broad	Air France Global Campaign	Pisa	pisa	Position 1- 3	Unassigned	Unavailable	
277	K1175	Google - Global	4300000007707011	flight to warsaw	Broad	Air France Global Campaign	Warsaw	warsaw	Position 1- 3	Unassigned	Unavailable	
278	K1175	Google - Global	4300000008139189	strasbourg airports	Broad	Air France Global Campaign	Strasbourg	strasbourg	Position 1- 3	Unassigned	Unavailable	
279	K1175	Google - Global	4300000007717161	travel to brussels	Broad	Air France Global Campaign	Brussels	brussels	Position 1- 3	Unassigned	Unavailable	
280	K1175	Google - Global	4300000007706136	oslo airfare	Broad	Air France Global Campaign	Oslo	oslo	Position 1- 3	Unassigned	Unavailable	
281	K1175	Google - Global	4300000007706831	strasbourg tickets	Broad	Air France Global Campaign	Strasbourg	strasbourg	Position 1- 3	Unassigned	Unavailable	
282	K1175	Google - Global	4300000008139191	strasbourg airlines	Broad	Air France Global Campaign	Strasbourg	strasbourg	Position 1- 3	Unassigned	Unavailable	
283	K1175	Google - Global	4300000007707047	glasgow flight	Broad	Air France Global Campaign	Glasgow	glasgow	Position 1- 3	Unassigned	Unavailable	
284	K1175	Google - Global	4300000007717155	cheap flight to brussels	Broad	Air France Global Campaign	Brussels	brussels	Position 1- 3	Unassigned	Unavailable	
285	K1175	Google - Global	4300000008139199	marseilles airports	Broad	Air France Global Campaign	Marseille	marseille	Position 1- 3	Unassigned	Unavailable	
286	K1175	Google - Global	4300000007706918	genoa flight	Broad	Air France Global Campaign	Genoa	genoa	Position 1- 3	Unassigned	Unavailable	
287	K1175	Google - Global	4300000007706877	st. petersburg airfare	Broad	Air France Global Campaign	St. Petersburg	st.petersburg	Position 1- 3	Unassigned	Unavailable	
288	K1175	Google - Global	4300000007717175	brussels cheap tickets	Broad	Air France Global Campaign	Brussels	brussels	Position 1- 3	Unassigned	Unavailable	
289	K1175	Google - Global	4300000007706818	amsterdam airfares	Broad	Air France Global Campaign	Amsterdam	amsterdam	Position 1- 3	Unassigned	Unavailable	
290	K1175	Google - Global	4300000007707294	strasbourg fares	Broad	Air France Global Campaign	Strasbourg	strasbourg	Position 1- 3	Unassigned	Unavailable	
291	K1175	Google - Global	4300000007706226	stockholm flights	Broad	Air France Global Campaign	Stockholm	stockholm	Position 1- 3	Unassigned	Unavailable	
292	K1175	Google - Global	4300000007706499	strasbourg flight	Broad	Air France Global Campaign	Strasbourg	strasbourg	Position 1- 3	Unassigned	Unavailable	
293	K1175	Google - Global	4300000007706485	basel flights	Broad	Air France Global Campaign	Basel	basel	Position 1- 3	Unassigned	Unavailable	
294	K1175	Google - Global	4300000007707292	trip to amsterdam	Broad	Air France Global Campaign	Amsterdam	amsterdam	Position 1- 3	Unassigned	Unavailable	
295	K1175	Google - Global	4300000007707053	cheap flights to manchester	Broad	Air France Global Campaign	Manchester	manchester	Position 1- 3	Unassigned	Unavailable	
296	K1175	Google - Global	4300000007707019	lisbon flight	Broad	Air France Global Campaign	Lisbon	lisbon	Position 1- 3	Unassigned	Unavailable	
297	K1175	Google - Global	4300000007717171	brussels tickets	Broad	Air France Global Campaign	Brussels	brussels	Position 1- 3	Unassigned	Unavailable	

Obs	Publisher_ID	Publisher_Name	Keyword_ID	Keyword	Match_Type	Campaign	Keyword_Group	Category	Bid_Strategy	Keyword_Type	Status	Search_f
298	K1175	Google - Global	4300000007707221	southampton flights	Broad	Air France Global Campaign	Southampton	southampton	Position 1- 3	Unassigned	Unavailable	
299	K1175	Google - Global	4300000008139203	marseilles ticket	Broad	Air France Global Campaign	Marseille	marseille	Position 1- 3	Unassigned	Unavailable	
300	K1175	Google - Global	4300000007706243	stockholm flight	Broad	Air France Global Campaign	Stockholm	stockholm	Position 1- 3	Unassigned	Unavailable	
301	K1175	Google - Global	4300000007706853	lisbon flights	Broad	Air France Global Campaign	Lisbon	lisbon	Position 1- 3	Unassigned	Unavailable	
302	K1175	Google - Global	4300000007706763	warsaw flights	Broad	Air France Global Campaign	Warsaw	warsaw	Position 1- 3	Unassigned	Unavailable	
303	K1175	Google - Global	4300000007706395	budapest airfares	Broad	Air France Global Campaign	Budapest	budapest	Position 1- 3	Unassigned	Unavailable	
304	K1175	Google - Global	4300000007706051	flights to genoa	Broad	Air France Global Campaign	Genoa	genoa	Position 1- 3	Unassigned	Unavailable	
305	K1175	Google - Global	4300000007706354	krakow airfare	Broad	Air France Global Campaign	Krakow	krakow	Position 1- 3	Unassigned	Unavailable	
306	K1175	Google - Global	4300000007706946	copenhagen airfare	Broad	Air France Global Campaign	Copenhagen	copenhagen	Position 1- 3	Unassigned	Unavailable	
307	K1175	Google - Global	4300000007717169	brussels fares	Broad	Air France Global Campaign	Brussels	brussels	Position 1- 3	Unassigned	Unavailable	
308	K1175	Google - Global	4300000007706138	amsterdam tickets	Broad	Air France Global Campaign	Amsterdam	amsterdam	Position 1- 3	Unassigned	Unavailable	
309	K1175	Google - Global	4300000007706237	amsterdam airline tickets	Broad	Air France Global Campaign	Amsterdam	amsterdam	Position 1- 3	Unassigned	Unavailable	
310	K1175	Google - Global	4300000007707043	copenhagen airfares	Broad	Air France Global Campaign	Copenhagen	copenhagen	Position 1- 3	Unassigned	Unavailable	
311	K1175	Google - Global	4300000007707272	dusseldorf flights	Broad	Air France Global Campaign	Dusseldorf	dusseldorf	Position 1- 3	Unassigned	Unavailable	
312	K1175	Google - Global	4300000007706296	flights to stockholm	Broad	Air France Global Campaign	Stockholm	stockholm	Position 1- 3	Unassigned	Unavailable	
313	K1175	Google - Global	4300000007706280	flight to lisbon	Broad	Air France Global Campaign	Lisbon	lisbon	Position 1- 3	Unassigned	Unavailable	
314	K1175	Google - Global	4300000007707116	flights to naples	Broad	Air France Global Campaign	Naples	uncategorized	Position 1- 3	Unassigned	Unavailable	
315	K1175	Google - Global	4300000007706421	flight to vienna	Broad	Air France Global Campaign	Vienna	vienna	Position 1- 3	Unassigned	Unavailable	
316	K1175	Google - Global	4300000007706910	zagreb flights	Broad	Air France Global Campaign	Zagreb	zagreb	Position 1- 3	Unassigned	Unavailable	
317	K1175	Google - Global	4300000007707069	glasgow flights	Broad	Air France Global Campaign	Glasgow	glasgow	Position 1- 3	Unassigned	Unavailable	
318	K1175	Google - Global	4300000007707211	amsterdam cheap tickets	Broad	Air France Global Campaign	Amsterdam	amsterdam	Position 1- 3	Unassigned	Unavailable	
319	K1175	Google - Global	4300000007706596	manchester airfare	Broad	Air France Global Campaign	Manchester	manchester	Position 1- 3	Unassigned	Unavailable	
320	K1175	Google - Global	4300000007706065	bucharest airfare	Broad	Air France Global Campaign	Bucharest	bucharest	Position 1- 3	Unassigned	Unavailable	
321	K1175	Google - Global	4300000007707091	flights to krakow	Broad	Air France Global Campaign	Krakow	krakow	Position 1- 3	Unassigned	Unavailable	
322	K1175	Google - Global	4300000007706115	helsinki airfare	Broad	Air France Global Campaign	Helsinki	helsinki	Position 1- 3	Unassigned	Unavailable	
323	K1175	Google - Global	4300000007706828	travel to venice	Broad	Air France Global Campaign	Venice	venice	Position 1- 3	Unassigned	Unavailable	
324	K1175	Google - Global	4300000007706294	dusseldorf airfare	Broad	Air France Global Campaign	Dusseldorf	dusseldorf	Position 1- 3	Unassigned	Unavailable	
325	K1175	Google - Global	4300000007706665	venice flights	Broad	Air France Global Campaign	Venice	venice	Position 1- 3	Unassigned	Unavailable	
326	K1175	Google - Global	4300000007706381	flights to bologna	Broad	Air France Global Campaign	Bologna	bologna	Position 1- 3	Unassigned	Unavailable	
327	K1175	Google - Global	4300000007706330	zurich airfare	Broad	Air France Global Campaign	Zurich	zurich	Position 1- 3	Unassigned	Unavailable	
328	K1175	Google - Global	4300000007706958	amsterdam airfare	Broad	Air France Global Campaign	Amsterdam	amsterdam	Position 1- 3	Unassigned	Unavailable	
329	K1175	Google - Global	4300000007706882	venice flight	Broad	Air France Global Campaign	Venice	venice	Position 1- 3	Unassigned	Unavailable	
330	K1175	Google - Global	4300000007706552	cheap flights to zurich	Broad	Air France Global Campaign	Zurich	zurich	Position 1- 3	Unassigned	Unavailable	

Obs	Publisher_ID	Publisher_Name	Keyword_ID	Keyword	Match_Type	Campaign	Keyword_Group	Category	Bid_Strategy	Keyword_Type	Status	Search_f
331	K1175	Google - Global	4300000007706471	flights to zagreb	Broad	Air France Global Campaign	Zagreb	zagreb	Position 1- 3	Unassigned	Unavailable	
332	K1175	Google - Global	4300000007706590	oslo flights	Broad	Air France Global Campaign	Oslo	oslo	Position 1- 3	Unassigned	Unavailable	
333	K1175	Google - Global	4300000007706745	helsinki flight	Broad	Air France Global Campaign	Helsinki	helsinki	Position 1- 3	Unassigned	Unavailable	
334	K1175	Google - Global	4300000007717157	brussels flight	Broad	Air France Global Campaign	Brussels	brussels	Position 1- 3	Unassigned	Unavailable	
335	K1175	Google - Global	4300000007706487	zurich flights	Broad	Air France Global Campaign	Zurich	zurich	Position 1- 3	Unassigned	Unavailable	
336	K1175	Google - Global	4300000007706576	zurich flight	Broad	Air France Global Campaign	Zurich	zurich	Position 1- 3	Unassigned	Unavailable	
337	K1175	Google - Global	4300000007707035	flight to naples	Broad	Air France Global Campaign	Naples	uncategorized	Position 1- 3	Unassigned	Unavailable	
338	K1175	Google - Global	4300000007706849	flights to helsinki	Broad	Air France Global Campaign	Helsinki	helsinki	Position 1- 3	Unassigned	Unavailable	
339	K1175	Google - Global	4300000007706405	strasbourg airfare	Broad	Air France Global Campaign	Strasbourg	strasbourg	Position 1- 3	Unassigned	Unavailable	
340	K1175	Google - Global	4300000007706721	lisbon airfare	Broad	Air France Global Campaign	Lisbon	lisbon	Position 1- 3	Unassigned	Unavailable	
341	K1175	Google - Global	4300000007706176	vienna airfare	Broad	Air France Global Campaign	Vienna	vienna	Position 1- 3	Unassigned	Unavailable	
342	K1175	Google - Global	4300000007707264	manchester flights	Broad	Air France Global Campaign	Manchester	manchester	Position 1- 3	Unassigned	Unavailable	
343	K1175	Google - Global	4300000007707215	trip to oslo	Broad	Air France Global Campaign	Oslo	oslo	Position 1- 3	Unassigned	Unavailable	
344	K1175	Google - Global	4300000007707223	copenhagen flights	Broad	Air France Global Campaign	Copenhagen	copenhagen	Position 1- 3	Unassigned	Unavailable	
345	K1175	Google - Global	4300000007706140	travel to bucharest	Broad	Air France Global Campaign	Bucharest	bucharest	Position 1- 3	Unassigned	Unavailable	
346	K1175	Google - Global	4300000007707276	vienna tickets	Broad	Air France Global Campaign	Vienna	vienna	Position 1- 3	Unassigned	Unavailable	
347	K1175	Google - Global	4300000007706550	flight to strasbourg	Broad	Air France Global Campaign	Strasbourg	strasbourg	Position 1- 3	Unassigned	Unavailable	
348	K1175	Google - Global	4300000007706773	dusseldorf flight	Broad	Air France Global Campaign	Dusseldorf	dusseldorf	Position 1- 3	Unassigned	Unavailable	
349	K1175	Google - Global	4300000007706483	copenhagen cheap ticket	Broad	Air France Global Campaign	Copenhagen	copenhagen	Position 1- 3	Unassigned	Unavailable	
350	K1175	Google - Global	4300000007706795	flights to copenhagen	Broad	Air France Global Campaign	Copenhagen	copenhagen	Position 1- 3	Unassigned	Unavailable	
351	K1175	Google - Global	4300000008139193	marseilles airline	Broad	Air France Global Campaign	Marseille	marseille	Position 1- 3	Unassigned	Unavailable	
352	K1175	Google - Global	4300000007707242	flight to budapest	Broad	Air France Global Campaign	Budapest	budapest	Position 1- 3	Unassigned	Unavailable	
353	K1175	Google - Global	4300000007706652	flights to vienna	Broad	Air France Global Campaign	Vienna	vienna	Position 1- 3	Unassigned	Unavailable	
354	K1175	Google - Global	4300000005663378	marseille cheap flight	Broad	Air France Global Campaign	Marseille	marseille	Position 1- 3	Unassigned	Unavailable	
355	K1175	Google - Global	4300000007707201	flights to dusseldorf	Broad	Air France Global Campaign	Dusseldorf	dusseldorf	Position 1- 3	Unassigned	Unavailable	
356	K1175	Google - Global	4300000007706693	bologna flight	Broad	Air France Global Campaign	Bologna	bologna	Position 1- 3	Unassigned	Unavailable	
357	K1175	Google - Global	4300000008139162	marseilles cheap flights	Broad	Air France Global Campaign	Marseille	marseille	Position 1- 3	Unassigned	Unavailable	
358	K1175	Google - Global	4300000007717151	flight to brussels	Broad	Air France Global Campaign	Brussels	brussels	Position 1- 3	Unassigned	Unavailable	
359	K1175	Google - Global	4300000008139170	marseilles flights	Broad	Air France Global Campaign	Marseille	marseille	Position 1- 3	Unassigned	Unavailable	
360	K1175	Google - Global	4300000007706391	flights to strasbourg	Broad	Air France Global Campaign	Strasbourg	strasbourg	Position 1- 3	Unassigned	Unavailable	
361	K1175	Google - Global	4300000007706370	budapest cheap ticket	Broad	Air France Global Campaign	Budapest	budapest	Position 1- 3	Unassigned	Unavailable	
362	K1175	Google - Global	4300000008139166	marseilles airlines	Broad	Air France Global Campaign	Marseille	marseille	Position 1- 3	Unassigned	Unavailable	
363	K1175	Google - Global	4300000007706886	flights to bucharest	Broad	Air France Global Campaign	Bucharest	bucharest	Position 1- 3	Unassigned	Unavailable	

Obs	Publisher_ID	Publisher_Name	Keyword_ID	Keyword	Match_Type	Campaign	Keyword_Group	Category	Bid_Strategy	Keyword_Type	Status	Search_F
364	K1175	Google - Global	4300000008139164	marseilles tickets	Broad	Air France Global Campaign	Marseille	marseille	Position 1- 3	Unassigned	Unavailable	
365	K1175	Google - Global	43000000007706371	venice airfare	Broad	Air France Global Campaign	Venice	venice	Position 1- 3	Unassigned	Unavailable	
366	K1175	Google - Global	43000000007717179	brussels airfares	Broad	Air France Global Campaign	Brussels	brussels	Position 1- 3	Unassigned	Unavailable	
367	K1175	Google - Global	43000000008139211	marseilles airfare	Broad	Air France Global Campaign	Marseille	marseille	Position 1- 3	Unassigned	Unavailable	
368	K1175	Google - Global	43000000007706366	bucharest flights	Broad	Air France Global Campaign	Bucharest	bucharest	Position 1- 3	Unassigned	Unavailable	
369	K1175	Google - Global	43000000007706526	flights to st. petersburg	Broad	Air France Global Campaign	St. Petersburg	st.petersburg	Position 1- 3	Unassigned	Unavailable	
370	K1175	Google - Global	43000000007706061	flights to pisa	Broad	Air France Global Campaign	Pisa	pisa	Position 1- 3	Unassigned	Unavailable	
371	K1175	Google - Global	43000000007707173	gothenburg cheap tickets	Broad	Air France Global Campaign	Gothenburg	gothenburg	Position 1- 3	Unassigned	Unavailable	
372	K1175	Google - Global	43000000007707282	budapest flight	Broad	Air France Global Campaign	Budapest	budapest	Position 1- 3	Unassigned	Unavailable	
373	K1175	Google - Global	43000000007717149	flights to brussels	Broad	Air France Global Campaign	Brussels	brussels	Position 1- 3	Unassigned	Unavailable	
374	K1175	Google - Global	43000000007706658	vienna flights	Broad	Air France Global Campaign	Vienna	vienna	Position 1- 3	Unassigned	Unavailable	
375	K1175	Google - Global	43000000007706798	flights to venice	Broad	Air France Global Campaign	Venice	venice	Position 1- 3	Unassigned	Unavailable	
376	K1175	Google - Global	43000000007707266	amsterdam flight	Broad	Air France Global Campaign	Amsterdam	amsterdam	Position 1- 3	Unassigned	Unavailable	
377	K1175	Google - Global	43000000007717147	cheap flights to brussels	Broad	Air France Global Campaign	Brussels	brussels	Position 1- 3	Unassigned	Unavailable	
378	K1175	Google - Global	43000000007706328	cheap flights to venice	Broad	Air France Global Campaign	Venice	venice	Position 1- 3	Unassigned	Unavailable	
379	K1175	Google - Global	43000000007706097	flights to budapest	Broad	Air France Global Campaign	Budapest	budapest	Position 1- 3	Unassigned	Unavailable	
380	K1175	Google - Global	43000000007707083	budapest flights	Broad	Air France Global Campaign	Budapest	budapest	Position 1- 3	Unassigned	Unavailable	
381	K1175	Google - Global	43000000007706077	budapest airfare	Broad	Air France Global Campaign	Budapest	budapest	Position 1- 3	Unassigned	Unavailable	
382	K1175	Google - Global	43000000007707274	travel to amsterdam	Broad	Air France Global Campaign	Amsterdam	amsterdam	Position 1- 3	Unassigned	Unavailable	
383	K1175	Google - Global	43000000007706099	amsterdam flights	Broad	Air France Global Campaign	Amsterdam	amsterdam	Position 1- 3	Unassigned	Unavailable	
384	K1175	Google - Global	43000000007706735	flights to zurich	Broad	Air France Global Campaign	Zurich	zurich	Position 1- 3	Unassigned	Unavailable	
385	K1175	Google - Global	43000000008139197	flights to marseilles	Broad	Air France Global Campaign	Marseille	marseille	Position 1- 3	Unassigned	Unavailable	
386	K1175	Google - Global	43000000007717167	brussels flights	Broad	Air France Global Campaign	Brussels	brussels	Position 1- 3	Unassigned	Unavailable	
387	K1175	Google - Global	43000000007707075	flights to amsterdam	Broad	Air France Global Campaign	Amsterdam	amsterdam	Position 1- 3	Unassigned	Unavailable	
388	K1175	Google - Global	43000000005648302	cont:air france global campaign::lyon	N/A	Air France Global Campaign	Lyon	uncategorized		Unassigned	Unavailable	
389	K1175	Google - Global	43000000005648298	cont:air france global campaign::bordeaux	N/A	Air France Global Campaign	Bordeaux	uncategorized		Unassigned	Unavailable	
390	K1175	Google - Global	43000000005648304	cont:air france global campaign::nice	N/A	Air France Global Campaign	Nice	uncategorized		Unassigned	Unavailable	
391	K1175	Google - Global	43000000005648296	cont:air france global campaign::paris	N/A	Air France Global Campaign	Paris	uncategorized		Unassigned	Unavailable	
392	K1175	Google - Global	43000000005648294	cont:air france global campaign::air france website	N/A	Air France Global Campaign	Air France Website	uncategorized		Unassigned	Unavailable	
393	K1175	Google - Global	43000000005648292	cont:air france global campaign::air france	N/A	Air France Global Campaign	Air France	uncategorized		Unassigned	Unavailable	
394	K1175	Google - Global	43000000005663324	flight to nice	Broad	Air France Global Campaign	Nice	nice	Position 1- 3	Unassigned	Unavailable	
395	K435	Google - US	43000000014110441	paris cheap airline	Broad	Geo Targeted San Francisco	San Francisco to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
396	K435	Google - US	43000000017532136	air france us	Broad	Air France Branded	Air France Website	uncategorized		Unassigned	Live	
397	K435	Google - US	43000000017532129	airfrance	Broad	Air France Branded	Air France Website	uncategorized		Unassigned	Paused	

Obs	Publisher_ID	Publisher_Name	Keyword_ID	Keyword	Match_Type	Campaign	Keyword_Group	Category	Bid_Strategy	Keyword_Type	Status	Search_f
398	K435	Google - US	4300000017532133	airfrance us	Broad	Air France Branded	Air France Website	uncategorized		Unassigned	Live	
399	K435	Google - US	4300000014113402	france airline ticket	Broad	Geo Targeted New York	New York to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
400	K435	Google - US	4300000013069003	airfrance website	Broad	Air France Branded	Air France Website	uncategorized	Position 2-5 Bid Strategy	Unassigned	Live	
401	K435	Google - US	4300000014115425	france airfare sale	Broad	Geo Targeted Miami	Miami to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
402	K435	Google - US	4300000014122527	france flights	Broad	Geo Targeted DC	DC to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
403	K435	Google - US	4300000014201100	international airfares	Broad	Geo Targeted Detroit	International Detroit	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
404	K435	Google - US	4300000014113704	france air ticket	Broad	Geo Targeted New York	New York to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
405	K435	Google - US	4300000014127450	paris cheap ticket	Broad	Geo Targeted Boston	Boston to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
406	K435	Google - US	4300000014118997	paris cheap flights	Broad	Geo Targeted Houston	Houston to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
407	K435	Google - US	4300000017532124	airfrance.com	Broad	Air France Branded	Air France Website	uncategorized		Unassigned	Live	
408	K435	Google - US	4300000013136095	book airfrance	Broad	Air France Branded	Air France Brand	uncategorized	Position 1 -2 Target	Unassigned	Live	
409	K435	Google - US	4300000017532142	airfrance.us	Broad	Air France Branded	Air France Website	uncategorized		Unassigned	Live	
410	K435	Google - US	4300000007147583	rabat flights	Broad	Google_Yearlong 2006	Google rabat	uncategorized	Position 1-4 Bid Strategy	Unassigned	Paused	
411	K435	Google - US	4300000005277892	cont:google_yearlong 2006::google europe	N/A	Google_Yearlong 2006	Google Europe	uncategorized		Unassigned	Unavailable	
412	K435	Google - US	4300000013069225	airfrance	Broad	Air France Branded	Air France Brand	uncategorized		Unassigned	Live	
413	K435	Google - US	4300000014113121	paris flight	Broad	Geo Targeted Philadelphia	Philadelphia to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
414	K435	Google - US	4300000013068975	airfrance airlines	Broad	Air France Branded	Air France Brand	uncategorized	Position 1 -2 Target	Unassigned	Live	
415	K435	Google - US	4300000014113546	florence cheap tickets	Broad	Geo Targeted New York	New York to Florence Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
416	K435	Google - US	4300000005278156	rome fare	Broad	Google_Yearlong 2006	Google Rome	uncategorized	Position 1-4 Bid Strategy	Unassigned	Paused	
417	K435	Google - US	4300000013069140	air france com	Broad	Air France Branded	Air France Website	uncategorized	Position 1-4 Bid Strategy	Unassigned	Live	
418	K435	Google - US	4300000017532123	airfrance usa	Broad	Air France Branded	Air France Website	uncategorized		Unassigned	Live	
419	K435	Google - US	4300000014122844	france cheap tickets	Broad	Geo Targeted DC	DC to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
420	K435	Google - US	4300000014126195	paris ticket	Broad	Geo Targeted Chicago	Chicago to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
421	K435	Google - US	4300000013069207	air france website	Broad	Air France Branded	Air France Website	uncategorized	Position 2-5 Bid Strategy	Unassigned	Live	
422	K435	Google - US	4300000014113639	paris air fares	Broad	Geo Targeted New York	New York to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
423	K435	Google - US	4300000014118692	paris air flight	Broad	Geo Targeted Houston	Houston to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
424	K435	Google - US	4300000014113425	paris airfares	Broad	Geo Targeted New York	New York to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
425	K435	Google - US	4300000013068288	airfrance com	Broad	Air France Branded	Air France Website	uncategorized	Position 1-4 Bid Strategy	Unassigned	Live	
426	K435	Google - US	4300000017532138	air france usa	Broad	Air France Branded	Air France Website	uncategorized		Unassigned	Live	
427	K435	Google - US	43000000034321251	paris tickets	Broad	Geo Targeted Seattle	Seattle to Paris Sale	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
428	K435	Google - US	4300000014113834	paris cheap air tickets	Broad	Geo Targeted New York	New York to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
429	K435	Google - US	4300000014113617	france airlines	Broad	Geo Targeted New York	New York to France Sale	uncategorized	Position 1-4 Bid Strategy	Unassigned	Live	
430	K435	Google - US	4300000014113896	france air flight	Broad	Geo Targeted New York	New York to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
431	K435	Google - US	4300000014116465	france air flight	Broad	Geo Targeted Los Angeles	Los Angeles to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
432	K435	Google - US	4300000013068726	[air france]	Exact	Air France Branded	Air France Brand	uncategorized		Unassigned	Live	
433	K435	Google - US	4300000013136087	airfrance tickets	Broad	Air France Branded	Air France Brand	uncategorized	Position 1 -2 Target	Unassigned	Live	
434	K435	Google - US	4300000013068860	airfrance airline	Broad	Air France Branded	Air France Brand	uncategorized	Position 1 -2 Target	Unassigned	Live	
435	K435	Google - US	4300000014126154	paris airfare	Broad	Geo Targeted Chicago	Chicago to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
436	K435	Google - US	4300000014110167	italy airline	Broad	Geo Targeted San Francisco	San Francisco to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
437	K435	Google - US	4300000013069215	air france airlines	Broad	Air France Branded	Air France Brand	uncategorized	Position 1 -2 Target	Unassigned	Live	
438	K435	Google - US	4300000005278541	rome cheap flights	Broad	Google_Yearlong 2006	Google Rome	uncategorized	Position 1-4 Bid Strategy	Unassigned	Paused	
439	K435	Google - US	4300000014117659	paris flights	Broad	Geo Targeted Los Angeles	Los Angeles to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
440	K435	Google - US	4300000014113701	paris plane ticket	Broad	Geo Targeted New York	New York to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
441	K435	Google - US	4300000013068710	air france to nice	Broad	French Destinations	Nice Branded	uncategorized	Position 2-5 Bid Strategy	Unassigned	Live	
442	K435	Google - US	4300000017532151	airfrance fr	Broad	Air France Branded	Air France Website	uncategorized		Unassigned	Live	
443	K435	Google - US	4300000013068768	air france site	Broad	Air France Branded	Air France Website	uncategorized	Position 2-5 Bid Strategy	Unassigned	Live	

Obs	Publisher_ID	Publisher_Name	Keyword_ID	Keyword	Match_Type	Campaign	Keyword_Group	Category	Bid_Strategy	Keyword_Type	Status	Search_f
444	K435	Google - US	43000000013136065	book air france	Broad	Air France Branded	Air France Brand	uncategorized	Position 1 -2 Target	Unassigned	Live	
445	K435	Google - US	43000000014127815	paris flights	Broad	Geo Targeted Boston	Boston to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
446	K435	Google - US	43000000014110638	paris airfare	Broad	Geo Targeted San Francisco	San Francisco to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
447	K435	Google - US	43000000013071315	flights to florence	Broad	Western Europe Destinations	Florence	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
448	K435	Google - US	43000000013069065	air france airline	Broad	Air France Branded	Air France Brand	uncategorized	Position 1 -2 Target	Unassigned	Live	
449	K435	Google - US	43000000013068961	air france tickets paris	Broad	Paris & France Terms	Paris Branded	uncategorized	Position 2-5 Bid Strategy	Unassigned	Live	
450	K435	Google - US	43000000005278792	barcelona flight	Broad	Google_Yearlong 2006	Google Barcelona	barcelona	Position 1-4 Bid Strategy	Unassigned	Paused	
451	K435	Google - US	43000000014127701	paris cheap flights	Broad	Geo Targeted Boston	Boston to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
452	K435	Google - US	43000000014113703	france air tickets	Broad	Geo Targeted New York	New York to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
453	K435	Google - US	43000000034321236	paris fares	Broad	Geo Targeted Seattle	Seattle to Paris Sale	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
454	K435	Google - US	43000000013068751	nice fares	Broad	French Destinations	Nice	uncategorized	Position 2-5 Bid Strategy	Unassigned	Live	
455	K435	Google - US	43000000014114001	paris cheap flights	Broad	Geo Targeted New York	New York to Paris Sale	uncategorized	Position 1-4 Bid Strategy	Unassigned	Live	
456	K435	Google - US	43000000013068784	ticket to france	Broad	Paris & France Terms	France	uncategorized	Pos 3-6	Unassigned	Paused	
457	K435	Google - US	43000000014119792	paris flight	Broad	Geo Targeted Houston	Houston to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
458	K435	Google - US	43000000013068439	air france	Broad	Air France Branded	Air France Brand	uncategorized		Unassigned	Live	
459	K435	Google - US	43000000013068757	air france to paris	Broad	Paris & France Terms	Paris Branded	uncategorized	Position 2-5 Bid Strategy	Unassigned	Live	
460	K435	Google - US	43000000013072884	italy fares	Broad	Western Europe Destinations	Italy	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
461	K435	Google - US	43000000013136072	air france deal	Broad	Air France Branded	Air France Brand	uncategorized	Position 1 -2 Target	Unassigned	Live	
462	K435	Google - US	43000000005278565	athens airline	Broad	Google_Yearlong 2006	Google Athens	athens	Position 1-4 Bid Strategy	Unassigned	Paused	
463	K435	Google - US	43000000013071946	barcelona flight	Broad	Western Europe Destinations	Barcelona	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
464	K435	Google - US	43000000034321237	paris flight	Broad	Geo Targeted Seattle	Seattle to Paris Sale	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
465	K435	Google - US	43000000013072997	italy airline	Broad	Western Europe Destinations	Italy	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
466	K435	Google - US	43000000013068241	france airfares	Broad	Paris & France Terms	France	uncategorized	Pos 3-6	Unassigned	Unavailable	
467	K435	Google - US	43000000013068858	flight to paris	Broad	Paris & France Terms	Paris	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
468	K435	Google - US	43000000013072208	italy airfares	Broad	Western Europe Destinations	Italy	uncategorized	Position 1-4 Bid Strategy	Unassigned	Unavailable	
469	K435	Google - US	43000000013068594	paris airfares	Broad	Paris & France Terms	Paris	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
470	K435	Google - US	43000000017532143	air france	Broad	Air France Branded	Air France Website	uncategorized		Unassigned	Paused	
471	K435	Google - US	43000000014113866	france cheap flights	Broad	Geo Targeted New York	New York to France Sale	uncategorized	Position 1-4 Bid Strategy	Unassigned	Live	
472	K435	Google - US	43000000013068570	fly to france	Broad	Paris & France Terms	France	uncategorized	Pos 3-6	Unassigned	Paused	
473	K435	Google - US	43000000013068408	france tickets	Broad	Paris & France Terms	France	uncategorized	Pos 3-6	Unassigned	Paused	
474	K435	Google - US	43000000014113669	paris flight	Broad	Geo Targeted New York	New York to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
475	K435	Google - US	43000000014113174	paris flights	Broad	Geo Targeted New York	New York to Paris Sale	uncategorized	Position 1-4 Bid Strategy	Unassigned	Live	
476	K435	Google - US	43000000014113823	paris tickets	Broad	Geo Targeted New York	New York to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
477	K435	Google - US	43000000017532147	air france germany	Broad	Air France Branded	Air France Website	uncategorized		Unassigned	Live	
478	K435	Google - US	43000000005278188	athens travel	Broad	Google_Yearlong 2006	Google Athens	athens	Position 1-4 Bid Strategy	Unassigned	Paused	
479	K435	Google - US	43000000005278167	flight to spain	Broad	Google_Yearlong 2006	Google Spain	flight	Position 1-4 Bid Strategy	Unassigned	Paused	
480	K435	Google - US	43000000013068971	paris airlines	Broad	Paris & France Terms	Paris	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
481	K435	Google - US	43000000014114150	france tickets	Broad	Geo Targeted New York	New York to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
482	K435	Google - US	43000000013069175	france airfare	Broad	Paris & France Terms	France	uncategorized	Pos 3-6	Unassigned	Unavailable	
483	K435	Google - US	43000000014113812	france airline	Broad	Geo Targeted New York	New York to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
484	K435	Google - US	43000000013072675	flights to spain	Broad	Western Europe Destinations	Spain	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
485	K435	Google - US	43000000017532146	air france uk	Broad	Air France Branded	Air France Website	uncategorized		Unassigned	Live	
486	K435	Google - US	43000000014125964	paris flights	Broad	Geo Targeted Chicago	Chicago to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
487	K435	Google - US	43000000014114012	france flight	Broad	Geo Targeted New York	New York to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
488	K435	Google - US	43000000017532128	airfrance.com/us	Broad	Air France Branded	Air France Website	uncategorized		Unassigned	Live	
489	K435	Google - US	43000000013068640	nice airlines	Broad	French Destinations	Nice	uncategorized	Position 2-5 Bid Strategy	Unassigned	Live	

Obs	Publisher_ID	Publisher_Name	Keyword_ID	Keyword	Match_Type	Campaign	Keyword_Group	Category	Bid_Strategy	Keyword_Type	Status	Search_f
490	K435	Google - US	43000000013069029	flights to marseille	Broad	French Destinations	Marseille	uncategorized	Postion 1-4 Bid Strategy	Unassigned	Paused	
491	K435	Google - US	43000000005278495	europe travel	Broad	Google_Yearlong 2006	Google Europe	europe2	Position 1-4 Bid Strategy	Unassigned	Paused	
492	K435	Google - US	43000000013068935	flights to france	Broad	Paris & France Terms	France	uncategorized	Pos 3-6	Unassigned	Unavailable	
493	K435	Google - US	43000000013068261	fly to nice	Broad	French Destinations	Nice	uncategorized	Position 2-5 Bid Strategy	Unassigned	Live	
494	K435	Google - US	43000000013068477	nice flights	Broad	French Destinations	Nice	uncategorized	Position 1-4 Bid Strategy	Unassigned	Live	
495	K435	Google - US	43000000013068618	france airline	Broad	Paris & France Terms	France	uncategorized	Pos 3-6	Unassigned	Paused	
496	K435	Google - US	43000000013069150	paris flight	Broad	Paris & France Terms	Paris	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
497	K435	Google - US	43000000013068409	france cheap flights	Broad	Paris & France Terms	France	uncategorized	Pos 3-6	Unassigned	Paused	
498	K435	Google - US	43000000005278209	rome travel	Broad	Google_Yearlong 2006	Google Rome	uncategorized	Postion 1-4 Bid Strategy	Unassigned	Paused	
499	K435	Google - US	43000000014113509	france flights	Broad	Geo Targeted New York	New York to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
500	K435	Google - US	43000000013069170	flight to paris	Broad	Air France Branded	Air France Website	uncategorized	Postion 1-4 Bid Strategy	Unassigned	Paused	
501	K435	Google - US	43000000013068583	france cheap tickets	Broad	Paris & France Terms	France	uncategorized	Pos 3-6	Unassigned	Unavailable	
502	K435	Google - US	43000000005278768	athens flights	Broad	Google_Yearlong 2006	Google Athens	uncategorized	Postion 1-4 Bid Strategy	Unassigned	Paused	
503	K435	Google - US	43000000014113441	paris cheap tickets	Broad	Geo Targeted New York	New York to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
504	K435	Google - US	43000000013068779	paris flights	Broad	Paris & France Terms	Paris	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
505	K435	Google - US	43000000013072547	flights to italy	Broad	Western Europe Destinations	Italy	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
506	K435	Google - US	43000000013072734	flight to italy	Broad	Western Europe Destinations	Italy	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
507	K435	Google - US	43000000013069200	flights to paris	Broad	Paris & France Terms	Paris	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
508	K435	Google - US	43000000013068478	paris travel	Broad	Paris & France Terms	Paris	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
509	K435	Google - US	43000000017532134	air france italy	Broad	Air France Branded	Air France Website	uncategorized		Unassigned	Live	
510	K435	Google - US	43000000005278225	athens cheap flights	Broad	Google_Yearlong 2006	Google Athens	uncategorized	Postion 1-4 Bid Strategy	Unassigned	Paused	
511	K435	Google - US	43000000013069180	france travel	Broad	Paris & France Terms	France	uncategorized	Pos 3-6	Unassigned	Unavailable	
512	K435	Google - US	43000000005277962	flights to italy	Broad	Google_Yearlong 2006	Google Italy	uncategorized	Postion 1-4 Bid Strategy	Unassigned	Paused	
513	K435	Google - US	43000000013971488	cont:geo targeted boston::boston to paris sale	N/A	Geo Targeted Boston	Boston to Paris Sale	uncategorized		Unassigned	Unavailable	
514	K435	Google - US	43000000013072189	flights to madrid	Broad	Western Europe Destinations	Madrid	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
515	K435	Google - US	43000000013136057	air france ticket	Broad	Air France Branded	Air France Brand	uncategorized	Position 1 -2 Target	Unassigned	Live	
516	K435	Google - US	43000000013072778	italy airfare	Broad	Western Europe Destinations	Italy	uncategorized	Postion 1-4 Bid Strategy	Unassigned	Unavailable	
517	K435	Google - US	43000000013068352	french airlines	Broad	Paris & France Terms	France	uncategorized	Pos 3-6	Unassigned	Unavailable	
518	K435	Google - US	43000000013068332	paris cheap flights	Broad	Paris & France Terms	Paris	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
519	K435	Google - US	43000000013072024	athens cheap flights	Broad	Western Europe Destinations	Athens	uncategorized	Postion 1-4 Bid Strategy	Unassigned	Unavailable	
520	K435	Google - US	43000000013072698	flight to spain	Broad	Western Europe Destinations	Spain	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
521	K435	Google - US	43000000013071472	europe cheap flights	Broad	Western Europe Destinations	Europe	uncategorized	Position 1-4 Bid Strategy	Unassigned	Unavailable	
522	K435	Google - US	43000000013071232	flights to barcelona	Broad	Western Europe Destinations	Barcelona	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
523	K435	Google - US	43000000013068952	france flights	Broad	Paris & France Terms	France	uncategorized	Pos 3-6	Unassigned	Paused	
524	K435	Google - US	43000000013068795	flight to france	Broad	Paris & France Terms	France	uncategorized	Pos 3-6	Unassigned	Paused	
525	K435	Google - US	43000000013069205	flights to nice	Broad	French Destinations	Nice	uncategorized	Postion 1-4 Bid Strategy	Unassigned	Live	
526	K435	Google - US	43000000005278335	flights	Broad	Google_Yearlong 2006	Google Flights Relaunch	uncategorized	Position 1-4 Bid Strategy	Unassigned	Paused	
527	K435	Google - US	43000000033387624	business class	Broad	Business Class	Business Class - Generic	uncategorized	Position 2-5 Bid Strategy	Unassigned	Live	
528	K435	Google - US	43000000013068690	travel to paris	Broad	Paris & France Terms	Paris	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
529	K435	Google - US	43000000013072765	air france to spain	Broad	Western Europe Destinations	Spain Branded	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
530	K435	Google - US	43000000013072181	air france to rome	Broad	Western Europe Destinations	Rome Branded	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
531	K435	Google - US	43000000013072061	florence airlines	Broad	Western Europe Destinations	Florence	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
532	K435	Google - US	43000000013071606	air france to athens	Broad	Western Europe Destinations	Athens Branded	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
533	K435	Google - US	43000000013071503	air france to florence	Broad	Western Europe Destinations	Florence Branded	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
534	K435	Google - US	43000000013071365	florence airfare	Broad	Western Europe Destinations	Florence	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
535	K435	Google - US	43000000013071899	air france to barcelona	Broad	Western Europe Destinations	Barcelona Branded	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	

Obs	Publisher_ID	Publisher_Name	Keyword_ID	Keyword	Match_Type	Campaign	Keyword_Group	Category	Bid_Strategy	Keyword_Type	Status	Search_f
536	K435	Google - US	43000000013071918	florence airline	Broad	Western Europe Destinations	Florence	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
537	K435	Google - US	43000000013072507	rome fares	Broad	Western Europe Destinations	Rome	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
538	K435	Google - US	43000000013072510	rome fare	Broad	Western Europe Destinations	Rome	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
539	K435	Google - US	43000000013071459	athens cheap flight	Broad	Western Europe Destinations	Athens	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
540	K435	Google - US	43000000013071287	flight to florence	Broad	Western Europe Destinations	Florence	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
541	K435	Google - US	43000000013072470	italy fare	Broad	Western Europe Destinations	Italy	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
542	K435	Google - US	43000000013071800	barcelona flights	Broad	Western Europe Destinations	Barcelona	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
543	K435	Google - US	43000000013072405	rome flight	Broad	Western Europe Destinations	Rome	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
544	K435	Google - US	43000000013071707	athens airline	Broad	Western Europe Destinations	Athens	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
545	K435	Google - US	43000000013072158	italy airlines	Broad	Western Europe Destinations	Italy	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
546	K435	Google - US	43000000013072899	rome flights	Broad	Western Europe Destinations	Rome	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
547	K435	Google - US	43000000013072307	air france to italy	Broad	Western Europe Destinations	Italy Branded	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
548	K435	Google - US	43000000013072246	[rome cheap flights]	Exact	Western Europe Destinations	Rome	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
549	K435	Google - US	43000000013068748	airfrance site	Broad	Air France Branded	Air France Website	uncategorized	Position 2-5 Bid Strategy	Unassigned	Live	
550	K435	Google - US	43000000013072473	airfrance to rome	Broad	Western Europe Destinations	Rome Branded	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
551	K435	Google - US	43000000013068813	paris airline	Broad	Paris & France Terms	Paris	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
552	K435	Google - US	43000000013072699	rome travel	Broad	Western Europe Destinations	Rome	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
553	K435	Google - US	43000000013068610	french airline	Broad	Paris & France Terms	France	uncategorized	Pos 3-6	Unassigned	Paused	
554	K435	Google - US	43000000034321146	paris air flights	Broad	Geo Targeted Seattle	Seattle to Paris Sale	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
555	K435	Google - US	43000000034321245	paris flight specials	Broad	Geo Targeted Seattle	Seattle to Paris Sale	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
556	K435	Google - US	43000000034321239	paris flight deals	Broad	Geo Targeted Seattle	Seattle to Paris Sale	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
557	K435	Google - US	43000000034321180	paris airplane tickets	Broad	Geo Targeted Seattle	Seattle to Paris Sale	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
558	K435	Google - US	43000000034321218	paris cheap fare	Broad	Geo Targeted Seattle	Seattle to Paris Sale	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
559	K435	Google - US	43000000034321201	paris cheap air tickets	Broad	Geo Targeted Seattle	Seattle to Paris Sale	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
560	K435	Google - US	43000000034321222	paris cheap fares	Broad	Geo Targeted Seattle	Seattle to Paris Sale	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
561	K435	Google - US	43000000034321188	paris cheap air flights	Broad	Geo Targeted Seattle	Seattle to Paris Sale	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
562	K435	Google - US	43000000013072692	air france ticket rome	Broad	Western Europe Destinations	Rome Branded	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
563	K435	Google - US	43000000034321143	paris air fares	Broad	Geo Targeted Seattle	Seattle to Paris Sale	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
564	K435	Google - US	43000000034321232	paris cheap ticket	Broad	Geo Targeted Seattle	Seattle to Paris Sale	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
565	K435	Google - US	43000000034321144	paris air flight	Broad	Geo Targeted Seattle	Seattle to Paris Sale	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
566	K435	Google - US	43000000034321211	paris cheap airlines	Broad	Geo Targeted Seattle	Seattle to Paris Sale	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
567	K435	Google - US	43000000034321205	paris cheap airline	Broad	Geo Targeted Seattle	Seattle to Paris Sale	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
568	K435	Google - US	43000000034321181	paris airport	Broad	Geo Targeted Seattle	Seattle to Paris Sale	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
569	K435	Google - US	43000000034321248	paris plane tickets	Broad	Geo Targeted Seattle	Seattle to Paris Sale	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
570	K435	Google - US	43000000034321164	paris airfares	Broad	Geo Targeted Seattle	Seattle to Paris Sale	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
571	K435	Google - US	43000000034321176	paris airline tickets	Broad	Geo Targeted Seattle	Seattle to Paris Sale	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
572	K435	Google - US	43000000034321137	paris air fare	Broad	Geo Targeted Seattle	Seattle to Paris Sale	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
573	K435	Google - US	43000000034321223	paris cheap flight	Broad	Geo Targeted Seattle	Seattle to Paris Sale	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
574	K435	Google - US	43000000034321175	paris airline ticket	Broad	Geo Targeted Seattle	Seattle to Paris Sale	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
575	K435	Google - US	43000000034321203	paris cheap airfare	Broad	Geo Targeted Seattle	Seattle to Paris Sale	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
576	K435	Google - US	43000000034321182	paris airports	Broad	Geo Targeted Seattle	Seattle to Paris Sale	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
577	K435	Google - US	43000000034321171	paris airline	Broad	Geo Targeted Seattle	Seattle to Paris Sale	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
578	K435	Google - US	43000000034321234	paris fare	Broad	Geo Targeted Seattle	Seattle to Paris Sale	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
579	K435	Google - US	43000000034321250	paris ticket	Broad	Geo Targeted Seattle	Seattle to Paris Sale	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
580	K435	Google - US	43000000034321233	paris cheap tickets	Broad	Geo Targeted Seattle	Seattle to Paris Sale	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
581	K435	Google - US	43000000034321177	paris airlines	Broad	Geo Targeted Seattle	Seattle to Paris Sale	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	

Obs	Publisher_ID	Publisher_Name	Keyword_ID	Keyword	Match_Type	Campaign	Keyword_Group	Category	Bid_Strategy	Keyword_Type	Status	Search_f
582	K435	Google - US	43000000034321228	paris cheap flights	Broad	Geo Targeted Seattle	Seattle to Paris Sale	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
583	K435	Google - US	43000000034321162	paris airfare	Broad	Geo Targeted Seattle	Seattle to Paris Sale	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
584	K435	Google - US	43000000034321246	paris flights	Broad	Geo Targeted Seattle	Seattle to Paris Sale	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
585	K435	Google - US	43000000013136103	air france deals	Broad	Air France Branded	Air France Brand	uncategorized	Position 1 -2 Target	Unassigned	Paused	
586	K435	Google - US	43000000014128044	france fare	Broad	Geo Targeted Boston	Boston to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
587	K435	Google - US	43000000014115208	france air flights	Broad	Geo Targeted Miami	Miami to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
588	K435	Google - US	43000000013072811	turkey airport	Broad	Western Europe Destinations	Turkey	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
589	K435	Google - US	43000000014127235	france airport	Broad	Geo Targeted Boston	Boston to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
590	K435	Google - US	43000000013072227	milan airport	Broad	Western Europe Destinations	Milan	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
591	K435	Google - US	43000000014111814	france air flight	Broad	Geo Targeted Philadelphia	Philadelphia to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
592	K435	Google - US	43000000013072370	milan cheap flight	Broad	Western Europe Destinations	Milan	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
593	K435	Google - US	43000000005278373	europe airport	Broad	Google_Yearlong 2006	Google Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
594	K435	Google - US	43000000005278119	england airline	Broad	Google_Yearlong 2006	Google England	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
595	K435	Google - US	43000000005278434	england airports	Broad	Google_Yearlong 2006	Google England	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
596	K435	Google - US	43000000013071295	barcelona cheap tickets	Broad	Western Europe Destinations	Barcelona	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
597	K435	Google - US	43000000014201084	international airports	Broad	Geo Targeted Los Angeles	International Los Angeles	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
598	K435	Google - US	43000000014119877	air france sales	Broad	Geo Targeted Detroit	Airfrance Deal Detroit	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
599	K435	Google - US	43000000005278385	england ticket	Broad	Google_Yearlong 2006	Google England	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
600	K435	Google - US	43000000013072515	venice airfares	Broad	Western Europe Destinations	Venice	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
601	K435	Google - US	43000000014116011	france airports	Broad	Geo Targeted Miami	Miami to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
602	K435	Google - US	43000000005278585	london cheap ticket	Broad	Google_Yearlong 2006	Google London	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
603	K435	Google - US	43000000005287790	fly to nuremberg	Broad	Google_Yearlong 2006	Google Nuremberg	nuremberg	Position 5-10 Bid Strategy	Unassigned	Paused	
604	K435	Google - US	43000000014116355	airfrance tickets	Broad	Geo Targeted Los Angeles	Airfrance Deal Los Angeles	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
605	K435	Google - US	43000000013072966	milan airports	Broad	Western Europe Destinations	Milan	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
606	K435	Google - US	43000000014115260	france air ticket	Broad	Geo Targeted Miami	Miami to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
607	K435	Google - US	43000000014121044	paris airports	Broad	Geo Targeted Detroit	Detroit to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
608	K435	Google - US	43000000013072896	air france milan flights	Broad	Western Europe Destinations	Milan Branded	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
609	K435	Google - US	43000000014120893	paris cheap tickets	Broad	Geo Targeted Detroit	Detroit to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
610	K435	Google - US	43000000008357098	cheap flight to athens greece	Broad	Google_Yearlong 2006	Google Greece	greece	Position 5-10 Bid Strategy	Unassigned	Paused	
611	K435	Google - US	43000000014113221	france cheap air flights	Broad	Geo Targeted New York	New York to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
612	K435	Google - US	43000000014121092	france air flight	Broad	Geo Targeted Detroit	Detroit to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
613	K435	Google - US	43000000013071296	athens cheap ticket	Broad	Western Europe Destinations	Athens	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
614	K435	Google - US	43000000014113414	florence fare	Broad	Geo Targeted New York	New York to Florence Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
615	K435	Google - US	43000000013072539	new york to greece	Broad	Western Europe Destinations	Greece	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
616	K435	Google - US	43000000014113478	france flight deal	Broad	Geo Targeted New York	New York to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
617	K435	Google - US	43000000014125813	france air flights	Broad	Geo Targeted Chicago	Chicago to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
618	K435	Google - US	43000000014112642	air france flight	Broad	Geo Targeted New York	Airfrance Deal New York	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
619	K435	Google - US	43000000014125918	paris airport	Broad	Geo Targeted Chicago	Chicago to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
620	K435	Google - US	43000000014116670	france air ticket	Broad	Geo Targeted Los Angeles	Los Angeles to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
621	K435	Google - US	43000000013071386	jfk to athens	Broad	Western Europe Destinations	Athens	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
622	K435	Google - US	43000000014200744	international air ticket	Broad	Geo Targeted New York	International New York	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
623	K435	Google - US	43000000014120556	france airports	Broad	Geo Targeted Detroit	Detroit to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
624	K435	Google - US	43000000014123011	france fare	Broad	Geo Targeted DC	DC to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
625	K435	Google - US	43000000014112199	france airports	Broad	Geo Targeted Philadelphia	Philadelphia to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
626	K435	Google - US	43000000007147591	ouagadougou flights	Broad	Google_Yearlong 2006	Google ouagadougou	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
627	K435	Google - US	43000000014127943	france air ticket	Broad	Geo Targeted Boston	Boston to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	

Obs	Publisher_ID	Publisher_Name	Keyword_ID	Keyword	Match_Type	Campaign	Keyword_Group	Category	Bid_Strategy	Keyword_Type	Status	Search_f
628	K435	Google - US	4300000005278179	turkey cheap tickets	Broad	Google_Yearlong 2006	Google Turkey	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
629	K435	Google - US	43000000014110911	paris flight specials	Broad	Geo Targeted San Francisco	San Francisco to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
630	K435	Google - US	43000000014117521	rome airports	Broad	Geo Targeted Los Angeles	Los Angeles to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
631	K435	Google - US	43000000014122203	paris airline ticket	Broad	Geo Targeted DC	DC to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
632	K435	Google - US	43000000013072155	rome plane ticket	Broad	Western Europe Destinations	Rome	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
633	K435	Google - US	43000000014116727	barcelona tickets	Broad	Geo Targeted Los Angeles	Los Angeles to Barcelona Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
634	K435	Google - US	43000000014123196	valencia flights	Broad	Geo Targeted DC	DC to Valencia Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
635	K435	Google - US	43000000014128045	italy fares	Broad	Geo Targeted Boston	Boston to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
636	K435	Google - US	43000000014113191	madrid fares	Broad	Geo Targeted New York	New York to Madrid Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
637	K435	Google - US	43000000014120948	madrid airlines	Broad	Geo Targeted Detroit	Detroit to Madrid Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
638	K435	Google - US	43000000014125819	france air ticket	Broad	Geo Targeted Chicago	Chicago to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
639	K435	Google - US	43000000005278305	european cheap ticket	Broad	Google_Yearlong 2006	Google Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
640	K435	Google - US	43000000005278653	florence cheap flight	Broad	Google_Yearlong 2006	Google Florence	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
641	K435	Google - US	43000000005287734	hanover airfare	Broad	Google_Yearlong 2006	Google Hanover	hanover	Position 5-10 Bid Strategy	Unassigned	Paused	
642	K435	Google - US	43000000013071710	florence cheap ticket	Broad	Western Europe Destinations	Florence	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
643	K435	Google - US	43000000013072472	spain fare	Broad	Western Europe Destinations	Spain	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
644	K435	Google - US	43000000014126694	athens tickets	Broad	Geo Targeted Boston	Boston to Athens Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
645	K435	Google - US	43000000013071706	florence tickets	Broad	Western Europe Destinations	Florence	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
646	K435	Google - US	43000000005278758	istanbul airport	Broad	Google_Yearlong 2006	Google Istanbul	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
647	K435	Google - US	43000000005287752	hanover	Broad	Google_Yearlong 2006	Google Hanover	hanover	Position 5-10 Bid Strategy	Unassigned	Paused	
648	K435	Google - US	43000000013071674	air france europe flights	Broad	Western Europe Destinations	Europe Branded	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
649	K435	Google - US	43000000014113140	low europe airlines	Broad	Geo Targeted New York	Low Europe New York	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
650	K435	Google - US	43000000014109751	florence airport	Broad	Geo Targeted San Francisco	San Francisco to Florence Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
651	K435	Google - US	43000000014125589	paris cheap airlines	Broad	Geo Targeted Chicago	Chicago to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
652	K435	Google - US	43000000005278462	milan plane tickets	Broad	Google_Yearlong 2006	Google Milan	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
653	K435	Google - US	43000000014114006	florence airport	Broad	Geo Targeted New York	New York to Florence Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
654	K435	Google - US	43000000014201058	international airports	Broad	Geo Targeted Detroit	International Detroit	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
655	K435	Google - US	43000000014122578	paris fare	Broad	Geo Targeted DC	DC to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
656	K435	Google - US	43000000013072085	florence airports	Broad	Western Europe Destinations	Florence	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
657	K435	Google - US	43000000014115305	paris airline	Broad	Geo Targeted Miami	Miami to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
658	K435	Google - US	43000000014127544	naples flights	Broad	Geo Targeted Boston	Boston to Naples Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
659	K435	Google - US	43000000013072671	uk airports	Broad	Western Europe Destinations	UK	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
660	K435	Google - US	43000000014113341	athens airfares	Broad	Geo Targeted New York	New York to Athens Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
661	K435	Google - US	43000000014121645	france airfare	Broad	Geo Targeted DC	DC to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
662	K435	Google - US	43000000005278664	geneva ticket	Broad	Google_Yearlong 2006	Google Geneva	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
663	K435	Google - US	43000000013072878	[istanbul tickets]	Exact	Western Europe Destinations	Istanbul	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
664	K435	Google - US	43000000013072452	milan cheap tickets	Broad	Western Europe Destinations	Milan	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
665	K435	Google - US	43000000014116569	greece ticket	Broad	Geo Targeted Los Angeles	Los Angeles to Greece Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
666	K435	Google - US	43000000014200940	international airport	Broad	Geo Targeted Detroit	International Detroit	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
667	K435	Google - US	43000000014125241	france airport	Broad	Geo Targeted Chicago	Chicago to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
668	K435	Google - US	43000000014122202	france flight	Broad	Geo Targeted DC	DC to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
669	K435	Google - US	43000000014200772	europe airport	Broad	Geo Targeted Philadelphia	Europe Philadelphia	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
670	K435	Google - US	43000000013072657	cheap flight to athens greece	Broad	Western Europe Destinations	Greece	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
671	K435	Google - US	43000000014117349	madrid flight	Broad	Geo Targeted Los Angeles	Los Angeles to Madrid Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
672	K435	Google - US	43000000014201067	europe airline tickets	Broad	Geo Targeted Los Angeles	Europe Los Angeles	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
673	K435	Google - US	43000000014120037	rome airline ticket	Broad	Geo Targeted Houston	Houston to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	

Obs	Publisher_ID	Publisher_Name	Keyword_ID	Keyword	Match_Type	Campaign	Keyword_Group	Category	Bid_Strategy	Keyword_Type	Status	Search_f
674	K435	Google - US	43000000014118437	florence tickets	Broad	Geo Targeted Houston	Houston to Florence Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
675	K435	Google - US	43000000014115375	paris tickets	Broad	Geo Targeted Miami	Miami to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
676	K435	Google - US	43000000014115794	paris air fare	Broad	Geo Targeted Miami	Miami to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
677	K435	Google - US	43000000014122692	greece airfare	Broad	Geo Targeted DC	DC to Greece Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
678	K435	Google - US	43000000005278603	flight to switzerland	Broad	Google_Yearlong 2006	Google Switzerland	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
679	K435	Google - US	43000000013072388	spain airfares	Broad	Western Europe Destinations	Spain	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
680	K435	Google - US	43000000014121862	france airport	Broad	Geo Targeted DC	DC to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
681	K435	Google - US	43000000014126610	air france flight	Broad	Geo Targeted Boston	Airfrance Deal Boston	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
682	K435	Google - US	43000000014113696	paris airfare sale	Broad	Geo Targeted New York	New York to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
683	K435	Google - US	43000000013072667	madrid airfares	Broad	Western Europe Destinations	Madrid	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
684	K435	Google - US	43000000014121280	florence airports	Broad	Geo Targeted DC	DC to Florence Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
685	K435	Google - US	43000000014127684	paris airport	Broad	Geo Targeted Boston	Boston to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
686	K435	Google - US	43000000014126937	athens airfare	Broad	Geo Targeted Boston	Boston to Athens Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
687	K435	Google - US	43000000014127153	greece flights	Broad	Geo Targeted Boston	Boston to Greece Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
688	K435	Google - US	43000000014127492	spain airline	Broad	Geo Targeted Boston	Boston to Spain Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
689	K435	Google - US	43000000014128379	cheap europe ticket	Broad	Geo Targeted Boston	Cheap Europe Boston	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
690	K435	Google - US	43000000014111690	greece flights	Broad	Geo Targeted Philadelphia	Philadelphia to Greece Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
691	K435	Google - US	43000000014125341	france airports	Broad	Geo Targeted Chicago	Chicago to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
692	K435	Google - US	43000000005278369	england airfare	Broad	Google_Yearlong 2006	Google England	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
693	K435	Google - US	43000000014112804	spain airfare	Broad	Geo Targeted Philadelphia	Philadelphia to Spain Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
694	K435	Google - US	43000000014119528	airfrance tickets	Broad	Geo Targeted Detroit	Airfrance Deal Detroit	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
695	K435	Google - US	43000000014127175	italy air fares	Broad	Geo Targeted Boston	Boston to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
696	K435	Google - US	43000000014128065	florence airports	Broad	Geo Targeted Boston	Boston to Florence Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
697	K435	Google - US	43000000014109866	italy air flights	Broad	Geo Targeted San Francisco	San Francisco to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
698	K435	Google - US	43000000014112691	cheap europe airline	Broad	Geo Targeted New York	Cheap Europe New York	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
699	K435	Google - US	43000000014200730	europe ticket	Broad	Geo Targeted New York	Europe New York	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
700	K435	Google - US	43000000014116405	cheap europe airlines	Broad	Geo Targeted Los Angeles	Cheap Europe Los Angeles	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
701	K435	Google - US	43000000014122547	greece airline	Broad	Geo Targeted DC	DC to Greece Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
702	K435	Google - US	43000000013072053	germany airlines	Broad	Western Europe Destinations	Germany	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
703	K435	Google - US	43000000014201158	europe air fare	Broad	Geo Targeted Detroit	Europe Detroit	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
704	K435	Google - US	43000000014201002	international fare	Broad	Geo Targeted Detroit	International Detroit	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
705	K435	Google - US	43000000014127276	paris plane tickets	Broad	Geo Targeted Boston	Boston to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
706	K435	Google - US	43000000005299188	britain airline	Broad	Google_Yearlong 2006	Google Britain	britain	Position 5-10 Bid Strategy	Unassigned	Paused	
707	K435	Google - US	43000000014121386	barcelona flight deal	Broad	Geo Targeted DC	DC to Barcelona Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
708	K435	Google - US	43000000014117149	france airline ticket	Broad	Geo Targeted Los Angeles	Los Angeles to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
709	K435	Google - US	43000000014113731	france cheap air ticket	Broad	Geo Targeted New York	New York to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
710	K435	Google - US	43000000014117401	spain airfare sale	Broad	Geo Targeted Los Angeles	Los Angeles to Spain Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
711	K435	Google - US	43000000014119920	rome plane ticket	Broad	Geo Targeted Houston	Houston to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
712	K435	Google - US	43000000014111059	rome fare	Broad	Geo Targeted San Francisco	San Francisco to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
713	K435	Google - US	43000000014121636	spain airfare	Broad	Geo Targeted Detroit	Detroit to Spain Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
714	K435	Google - US	43000000014127463	france cheap airfare	Broad	Geo Targeted Boston	Boston to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
715	K435	Google - US	43000000005287834	stuttgart airports	Broad	Google_Yearlong 2006	Google Stuttgart	stuttgart	Position 5-10 Bid Strategy	Unassigned	Paused	
716	K435	Google - US	43000000013072423	turkey fares	Broad	Western Europe Destinations	Turkey	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
717	K435	Google - US	43000000014111661	florence fare	Broad	Geo Targeted Philadelphia	Philadelphia to Florence Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
718	K435	Google - US	43000000014201407	international air flights	Broad	Geo Targeted Boston	International Boston	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
719	K435	Google - US	43000000014114285	spain cheap airfare	Broad	Geo Targeted New York	New York to Spain Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	

Obs	Publisher_ID	Publisher_Name	Keyword_ID	Keyword	Match_Type	Campaign	Keyword_Group	Category	Bid_Strategy	Keyword_Type	Status	Search_f
720	K435	Google - US	43000000014118835	florence airline	Broad	Geo Targeted Houston	Houston to Florence Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
721	K435	Google - US	43000000014120195	france airfare	Broad	Geo Targeted Detroit	Detroit to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
722	K435	Google - US	43000000014117132	greece airlines	Broad	Geo Targeted Los Angeles	Los Angeles to Greece Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
723	K435	Google - US	43000000014116860	france air tickets	Broad	Geo Targeted Los Angeles	Los Angeles to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
724	K435	Google - US	43000000014120756	france airline	Broad	Geo Targeted Detroit	Detroit to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
725	K435	Google - US	43000000014112382	spain airline	Broad	Geo Targeted Philadelphia	Philadelphia to Spain Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
726	K435	Google - US	43000000014118889	athens cheap fares	Broad	Geo Targeted Houston	Houston to Athens Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
727	K435	Google - US	43000000005278259	florence airfare	Broad	Google_Yearlong 2006	Google Florence	uncategorized	Position 1-4 Bid Strategy	Unassigned	Paused	
728	K435	Google - US	43000000013072321	air france to milan	Broad	Western Europe Destinations	Milan Branded	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
729	K435	Google - US	43000000014113785	low europe flights	Broad	Geo Targeted New York	Low Europe New York	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
730	K435	Google - US	43000000014200927	international air tickets	Broad	Geo Targeted DC	International DC	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
731	K435	Google - US	43000000014127228	paris air ticket	Broad	Geo Targeted Boston	Boston to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
732	K435	Google - US	43000000014121811	barcelona plane tickets	Broad	Geo Targeted DC	DC to Barcelona Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
733	K435	Google - US	43000000005278381	barcelona airports	Broad	Google_Yearlong 2006	Google Barcelona	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
734	K435	Google - US	43000000014200690	international tickets	Broad	Geo Targeted Philadelphia	International Philadelphia	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
735	K435	Google - US	43000000014122507	rome air fares	Broad	Geo Targeted DC	DC to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
736	K435	Google - US	43000000013072780	uk fare	Broad	Western Europe Destinations	UK	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
737	K435	Google - US	43000000013072857	madrid cheap ticket	Broad	Western Europe Destinations	Madrid	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
738	K435	Google - US	43000000014112683	paris air fare	Broad	Geo Targeted Philadelphia	Philadelphia to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
739	K435	Google - US	43000000014118277	paris cheap airfare	Broad	Geo Targeted Houston	Houston to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
740	K435	Google - US	43000000014111008	venice fare	Broad	Geo Targeted San Francisco	San Francisco to Venice Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
741	K435	Google - US	43000000014200729	europe airline	Broad	Geo Targeted Philadelphia	Europe Philadelphia	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
742	K435	Google - US	43000000014121061	greece flights	Broad	Geo Targeted Detroit	Detroit to Greece Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
743	K435	Google - US	43000000014127949	italy cheap flights	Broad	Geo Targeted Boston	Boston to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
744	K435	Google - US	43000000013072308	milan fare	Broad	Western Europe Destinations	Milan	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
745	K435	Google - US	43000000014114424	spain airfare	Broad	Geo Targeted New York	New York to Spain Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
746	K435	Google - US	43000000014114884	rome cheap tickets	Broad	Geo Targeted New York	New York to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
747	K435	Google - US	43000000013072446	air france istanbul flight	Broad	Western Europe Destinations	Istanbul Branded	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
748	K435	Google - US	43000000014113325	madrid flight	Broad	Geo Targeted New York	New York to Madrid Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
749	K435	Google - US	43000000014116642	athens airfare	Broad	Geo Targeted Los Angeles	Los Angeles to Athens Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
750	K435	Google - US	43000000014118980	paris air flights	Broad	Geo Targeted Houston	Houston to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
751	K435	Google - US	43000000014115426	paris airline tickets	Broad	Geo Targeted Miami	Miami to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
752	K435	Google - US	43000000014113920	italy cheap airfare	Broad	Geo Targeted New York	New York to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
753	K435	Google - US	43000000014118661	paris cheap airline	Broad	Geo Targeted Houston	Houston to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
754	K435	Google - US	43000000014127903	france cheap flight	Broad	Geo Targeted Boston	Boston to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
755	K435	Google - US	43000000014128631	cheap international airline ticket	Broad	Geo Targeted Boston	Cheap International Boston	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
756	K435	Google - US	43000000008357130	new york to athens	Broad	Google_Yearlong 2006	Google Athens	athens	Position 5-10 Bid Strategy	Unassigned	Paused	
757	K435	Google - US	43000000013072803	milan airline	Broad	Western Europe Destinations	Milan	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
758	K435	Google - US	43000000014113461	rome air flight	Broad	Geo Targeted New York	New York to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
759	K435	Google - US	43000000014117193	cheap international airline ticket	Broad	Geo Targeted Los Angeles	Cheap International Los Angeles	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
760	K435	Google - US	43000000014112409	spain cheap airlines	Broad	Geo Targeted Philadelphia	Philadelphia to Spain Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
761	K435	Google - US	43000000014113180	italy airports	Broad	Geo Targeted New York	New York to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
762	K435	Google - US	43000000014114930	spain airports	Broad	Geo Targeted New York	New York to Spain Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
763	K435	Google - US	43000000014119704	athens airfare	Broad	Geo Targeted Detroit	Detroit to Athens Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
764	K435	Google - US	43000000014120476	italy airports	Broad	Geo Targeted Detroit	Detroit to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
765	K435	Google - US	43000000005278719	overseas ticket	Broad	Google_Yearlong 2006	Google Overseas	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	

Obs	Publisher_ID	Publisher_Name	Keyword_ID	Keyword	Match_Type	Campaign	Keyword_Group	Category	Bid_Strategy	Keyword_Type	Status	Search_f
766	K435	Google - US	43000000013071458	european airports	Broad	Western Europe Destinations	Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
767	K435	Google - US	43000000013072460	[venice cheap flight]	Exact	Western Europe Destinations	Venice	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
768	K435	Google - US	43000000014109480	barcelona fares	Broad	Geo Targeted San Francisco	San Francisco to Barcelona Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
769	K435	Google - US	43000000014114333	rome fare	Broad	Geo Targeted New York	New York to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
770	K435	Google - US	43000000013071249	nyc to athens	Broad	Western Europe Destinations	Athens	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
771	K435	Google - US	43000000013071466	florence fare	Broad	Western Europe Destinations	Florence	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
772	K435	Google - US	43000000013072218	air france to london	Broad	Western Europe Destinations	London Branded	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
773	K435	Google - US	43000000014110112	florence cheap tickets	Broad	Geo Targeted San Francisco	San Francisco to Florence Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
774	K435	Google - US	43000000014119944	rome air fare	Broad	Geo Targeted Houston	Houston to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
775	K435	Google - US	43000000005277971	rome plane tickets	Broad	Google_Yearlong 2006	Google Rome	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
776	K435	Google - US	43000000005299187	fly to britain	Broad	Google_Yearlong 2006	Google Britain	britain	Position 5-10 Bid Strategy	Unassigned	Paused	
777	K435	Google - US	43000000014112231	paris airline tickets	Broad	Geo Targeted Philadelphia	Philadelphia to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
778	K435	Google - US	43000000014112244	cheap europe ticket	Broad	Geo Targeted New York	Cheap Europe New York	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
779	K435	Google - US	43000000014128607	cheap europe airlines	Broad	Geo Targeted Boston	Cheap Europe Boston	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
780	K435	Google - US	43000000014114713	venice airfare	Broad	Geo Targeted New York	New York to Venice Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
781	K435	Google - US	43000000005278620	madrid plane ticket	Broad	Google_Yearlong 2006	Google Spain	madrid	Position 5-10 Bid Strategy	Unassigned	Paused	
782	K435	Google - US	43000000013072275	air france to istanbul	Broad	Western Europe Destinations	Istanbul Branded	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
783	K435	Google - US	43000000014110110	italy air fare	Broad	Geo Targeted San Francisco	San Francisco to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
784	K435	Google - US	43000000014113848	malaga flight	Broad	Geo Targeted New York	New York to Malaga Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
785	K435	Google - US	43000000014114106	barcelona cheap airfare	Broad	Geo Targeted New York	New York to Barcelona Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
786	K435	Google - US	43000000005278829	istanbul cheap tickets	Broad	Google_Yearlong 2006	Google Istanbul	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
787	K435	Google - US	43000000014113273	madrid cheap flight	Broad	Geo Targeted New York	New York to Madrid Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
788	K435	Google - US	43000000014116672	athens flights	Broad	Geo Targeted Los Angeles	Los Angeles to Athens Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
789	K435	Google - US	43000000014113381	france cheap air fare	Broad	Geo Targeted New York	New York to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
790	K435	Google - US	43000000014113713	milan airline	Broad	Geo Targeted New York	New York to Milan Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
791	K435	Google - US	43000000014112185	france air flights	Broad	Geo Targeted Philadelphia	Philadelphia to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
792	K435	Google - US	43000000014114659	venice cheap tickets	Broad	Geo Targeted New York	New York to Venice Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
793	K435	Google - US	43000000014118178	paris airline ticket	Broad	Geo Targeted Los Angeles	Los Angeles to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
794	K435	Google - US	43000000014118313	paris cheap fare	Broad	Geo Targeted Houston	Houston to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
795	K435	Google - US	43000000005278371	switzerland airlines	Broad	Google_Yearlong 2006	Google Switzerland	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
796	K435	Google - US	43000000005278615	england flight	Broad	Google_Yearlong 2006	Google England	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
797	K435	Google - US	43000000014121816	france cheap airfare	Broad	Geo Targeted DC	DC to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
798	K435	Google - US	43000000005278559	fly to istanbul	Broad	Google_Yearlong 2006	Google Istanbul	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
799	K435	Google - US	43000000014110633	paris plane ticket	Broad	Geo Targeted San Francisco	San Francisco to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
800	K435	Google - US	43000000014122580	paris airfares	Broad	Geo Targeted DC	DC to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
801	K435	Google - US	43000000014127676	france cheap airline	Broad	Geo Targeted Boston	Boston to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
802	K435	Google - US	43000000014113219	france cheap plane tickets	Broad	Geo Targeted New York	New York to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
803	K435	Google - US	43000000014109863	italy air ticket	Broad	Geo Targeted San Francisco	San Francisco to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
804	K435	Google - US	43000000014114002	barcelona airlines	Broad	Geo Targeted New York	New York to Barcelona Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
805	K435	Google - US	43000000007147579	abidjan flights	Broad	Google_Yearlong 2006	Google abidjan	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
806	K435	Google - US	43000000005299181	britain fares	Broad	Google_Yearlong 2006	Google Britain	britain	Position 5-10 Bid Strategy	Unassigned	Paused	
807	K435	Google - US	43000000013071780	barcelona plane ticket	Broad	Western Europe Destinations	Barcelona	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
808	K435	Google - US	43000000014112983	paris cheap flight	Broad	Geo Targeted Philadelphia	Philadelphia to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
809	K435	Google - US	43000000005278662	rome plane ticket	Broad	Google_Yearlong 2006	Google Rome	italy	Position 5-10 Bid Strategy	Unassigned	Paused	
810	K435	Google - US	43000000005287982	stuttgart fare	Broad	Google_Yearlong 2006	Google Stuttgart	stuttgart	Position 5-10 Bid Strategy	Unassigned	Paused	
811	K435	Google - US	43000000014115899	france cheap ticket	Broad	Geo Targeted Miami	Miami to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	

Obs	Publisher_ID	Publisher_Name	Keyword_ID	Keyword	Match_Type	Campaign	Keyword_Group	Category	Bid_Strategy	Keyword_Type	Status	Search_f
812	K435	Google - US	43000000014113006	cheap international airfare	Broad	Geo Targeted New York	Cheap International New York	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
813	K435	Google - US	43000000014120032	venice ticket	Broad	Geo Targeted Houston	Houston to Venice Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
814	K435	Google - US	43000000005278395	venice plane tickets	Broad	Google_Yearlong 2006	Google Venice	venice	Position 5-10 Bid Strategy	Unassigned	Paused	
815	K435	Google - US	43000000014121108	barcelona ticket	Broad	Geo Targeted Detroit	Detroit to Barcelona Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
816	K435	Google - US	43000000014201473	international airlines	Broad	Geo Targeted Boston	International Boston	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
817	K435	Google - US	43000000014127602	italy airline	Broad	Geo Targeted Boston	Boston to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
818	K435	Google - US	43000000005277952	geneva airfares	Broad	Google_Yearlong 2006	Google Geneva	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
819	K435	Google - US	43000000005278175	istanbul cheap ticket	Broad	Google_Yearlong 2006	Google Istanbul	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
820	K435	Google - US	43000000013072998	madrid airports	Broad	Western Europe Destinations	Madrid	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
821	K435	Google - US	43000000014112882	rome airline tickets	Broad	Geo Targeted Philadelphia	Philadelphia to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
822	K435	Google - US	43000000014117115	malaga flights	Broad	Geo Targeted Los Angeles	Los Angeles to Malaga Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
823	K435	Google - US	43000000014201145	international airfare	Broad	Geo Targeted Los Angeles	International Los Angeles	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
824	K435	Google - US	43000000014127838	paris air fares	Broad	Geo Targeted Boston	Boston to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
825	K435	Google - US	43000000014112788	cheap international flights	Broad	Geo Targeted New York	Cheap International New York	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
826	K435	Google - US	43000000014127420	seville airfares	Broad	Geo Targeted Boston	Boston to Seville Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
827	K435	Google - US	43000000005278515	spain cheap ticket	Broad	Google_Yearlong 2006	Google Spain	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
828	K435	Google - US	43000000014114613	rome airports	Broad	Geo Targeted New York	New York to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
829	K435	Google - US	43000000014109660	barcelona airline	Broad	Geo Targeted San Francisco	San Francisco to Barcelona Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
830	K435	Google - US	43000000014122628	spain flights	Broad	Geo Targeted DC	DC to Spain Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
831	K435	Google - US	43000000014127270	paris airline ticket	Broad	Geo Targeted Boston	Boston to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
832	K435	Google - US	43000000014117713	seville flights	Broad	Geo Targeted Los Angeles	Los Angeles to Seville Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
833	K435	Google - US	43000000005278695	turkey plane ticket	Broad	Google_Yearlong 2006	Google Turkey	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
834	K435	Google - US	43000000014200902	europe airfare	Broad	Geo Targeted Philadelphia	Europe Philadelphia	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
835	K435	Google - US	43000000014113637	florence flight	Broad	Geo Targeted New York	New York to Florence Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
836	K435	Google - US	43000000014113970	athens airline	Broad	Geo Targeted New York	New York to Athens Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
837	K435	Google - US	43000000014117194	malaga flight	Broad	Geo Targeted Los Angeles	Los Angeles to Malaga Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
838	K435	Google - US	43000000014127913	italy flights	Broad	Geo Targeted Boston	Boston to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
839	K435	Google - US	43000000014201166	international airline	Broad	Geo Targeted Detroit	International Detroit	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
840	K435	Google - US	43000000014118252	florence cheap tickets	Broad	Geo Targeted Houston	Houston to Florence Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
841	K435	Google - US	43000000014121274	cheap europe airfare	Broad	Geo Targeted DC	Cheap Europe DC	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
842	K435	Google - US	43000000014128897	venice cheap airfare	Broad	Geo Targeted Boston	Boston to Venice Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
843	K435	Google - US	43000000014114147	athens flight	Broad	Geo Targeted New York	New York to Athens Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
844	K435	Google - US	43000000014114531	venice cheap airfare	Broad	Geo Targeted New York	New York to Venice Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
845	K435	Google - US	43000000014120830	paris fares	Broad	Geo Targeted Detroit	Detroit to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
846	K435	Google - US	43000000014121978	athens cheap airline	Broad	Geo Targeted DC	DC to Athens Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
847	K435	Google - US	43000000005278282	fly to england	Broad	Google_Yearlong 2006	Google England	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
848	K435	Google - US	43000000005287860	cologne cheap flights	Broad	Google_Yearlong 2006	Google Cologne	cologne	Position 5-10 Bid Strategy	Unassigned	Paused	
849	K435	Google - US	43000000013072375	flight to athens greece	Broad	Western Europe Destinations	Greece	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
850	K435	Google - US	43000000014114082	france airplane ticket	Broad	Geo Targeted New York	New York to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
851	K435	Google - US	43000000014113557	italy airport	Broad	Geo Targeted New York	New York to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
852	K435	Google - US	43000000014201069	europe airlines	Broad	Geo Targeted DC	Europe DC	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
853	K435	Google - US	43000000014125303	france fares	Broad	Geo Targeted Chicago	Chicago to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
854	K435	Google - US	43000000008357090	flight to athens greece	Broad	Google_Yearlong 2006	Google Greece	greece	Position 5-10 Bid Strategy	Unassigned	Paused	
855	K435	Google - US	43000000014113357	france cheap air fares	Broad	Geo Targeted New York	New York to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
856	K435	Google - US	43000000014200885	europe airfares	Broad	Geo Targeted New York	Europe New York	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
857	K435	Google - US	43000000014121847	cheap europe flight	Broad	Geo Targeted DC	Cheap Europe DC	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	

Obs	Publisher_ID	Publisher_Name	Keyword_ID	Keyword	Match_Type	Campaign	Keyword_Group	Category	Bid_Strategy	Keyword_Type	Status	Search_f
858	K435	Google - US	43000000013072570	air france to madrid	Broad	Western Europe Destinations	Madrid Branded	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
859	K435	Google - US	43000000014120574	madrid airline	Broad	Geo Targeted Detroit	Detroit to Madrid Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
860	K435	Google - US	43000000014121537	cheap europe tickets	Broad	Geo Targeted DC	Cheap Europe DC	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
861	K435	Google - US	43000000005278443	florence cheap tickets	Broad	Google_Yearlong 2006	Google Florence	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
862	K435	Google - US	43000000014115541	paris flight deals	Broad	Geo Targeted Miami	Miami to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
863	K435	Google - US	43000000014122909	seville flights	Broad	Geo Targeted DC	DC to Seville Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
864	K435	Google - US	43000000014128945	cheap europe airfare	Broad	Geo Targeted Boston	Cheap Europe Boston	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
865	K435	Google - US	43000000014200894	europe airfare	Broad	Geo Targeted New York	Europe New York	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
866	K435	Google - US	43000000014118309	athens airfares	Broad	Geo Targeted Houston	Houston to Athens Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
867	K435	Google - US	43000000014121288	turin tickets	Broad	Geo Targeted Detroit	Detroit to Turin Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
868	K435	Google - US	43000000014122762	rome air fare	Broad	Geo Targeted DC	DC to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
869	K435	Google - US	43000000014121831	air france tickets	Broad	Geo Targeted DC	Airfrance Deal DC	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
870	K435	Google - US	43000000014127856	italy airfare	Broad	Geo Targeted Boston	Boston to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
871	K435	Google - US	43000000005299193	britain cheap flights	Broad	Google_Yearlong 2006	Google Britain	britain	Position 5-10 Bid Strategy	Unassigned	Paused	
872	K435	Google - US	43000000014111254	florence flight	Broad	Geo Targeted Philadelphia	Philadelphia to Florence Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
873	K435	Google - US	43000000014120120	paris plane ticket	Broad	Geo Targeted Houston	Houston to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
874	K435	Google - US	43000000014123186	venice flights	Broad	Geo Targeted DC	DC to Venice Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
875	K435	Google - US	43000000014200942	europe airfares	Broad	Geo Targeted DC	Europe DC	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
876	K435	Google - US	43000000014128334	cheap europe airfares	Broad	Geo Targeted Boston	Cheap Europe Boston	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
877	K435	Google - US	43000000014114205	spain plane ticket	Broad	Geo Targeted New York	New York to Spain Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
878	K435	Google - US	43000000014118099	paris flight deals	Broad	Geo Targeted Los Angeles	Los Angeles to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
879	K435	Google - US	43000000014201024	international air ticket	Broad	Geo Targeted Detroit	International Detroit	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
880	K435	Google - US	43000000005278485	istanbul tickets	Broad	Google_Yearlong 2006	Google Istanbul	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
881	K435	Google - US	43000000014110401	venice flights	Broad	Geo Targeted San Francisco	San Francisco to Venice Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
882	K435	Google - US	43000000005278219	frankfurt fare	Broad	Google_Yearlong 2006	Google Frankfurt	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
883	K435	Google - US	43000000014127580	france cheap flights	Broad	Geo Targeted Boston	Boston to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
884	K435	Google - US	43000000005278101	istanbul ticket	Broad	Google_Yearlong 2006	Google Istanbul	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
885	K435	Google - US	43000000013072841	air france flights to rome	Broad	Western Europe Destinations	Rome Branded	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
886	K435	Google - US	43000000014120139	rome flight sale	Broad	Geo Targeted Houston	Houston to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
887	K435	Google - US	43000000014122140	italy airports	Broad	Geo Targeted DC	DC to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
888	K435	Google - US	43000000014128941	venice tickets	Broad	Geo Targeted Boston	Boston to Venice Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
889	K435	Google - US	43000000014114448	spain air fare	Broad	Geo Targeted New York	New York to Spain Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
890	K435	Google - US	43000000014201345	international airfare	Broad	Geo Targeted Boston	International Boston	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
891	K435	Google - US	43000000014110765	rome airlines	Broad	Geo Targeted San Francisco	San Francisco to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
892	K435	Google - US	43000000014114912	spain airline	Broad	Geo Targeted New York	New York to Spain Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
893	K435	Google - US	43000000014116935	cheap international tickets	Broad	Geo Targeted Los Angeles	Cheap International Los Angeles	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
894	K435	Google - US	43000000014122204	rome cheap tickets	Broad	Geo Targeted DC	DC to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
895	K435	Google - US	43000000013071882	barcelona airports	Broad	Western Europe Destinations	Barcelona	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
896	K435	Google - US	43000000014113817	florence air fare	Broad	Geo Targeted New York	New York to Florence Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
897	K435	Google - US	43000000014117262	france cheap airfare	Broad	Geo Targeted Los Angeles	Los Angeles to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
898	K435	Google - US	43000000014118300	athens cheap flights	Broad	Geo Targeted Houston	Houston to Athens Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
899	K435	Google - US	43000000014113493	paris cheap air flight	Broad	Geo Targeted New York	New York to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
900	K435	Google - US	43000000014125385	paris airports	Broad	Geo Targeted Chicago	Chicago to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
901	K435	Google - US	43000000014121493	france air flight	Broad	Geo Targeted DC	DC to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
902	K435	Google - US	43000000014119022	paris airplane ticket	Broad	Geo Targeted Houston	Houston to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
903	K435	Google - US	43000000014201036	international air fares	Broad	Geo Targeted Detroit	International Detroit	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	

Obs	Publisher_ID	Publisher_Name	Keyword_ID	Keyword	Match_Type	Campaign	Keyword_Group	Category	Bid_Strategy	Keyword_Type	Status	Search_f
904	K435	Google - US	43000000014119511	athens ticket	Broad	Geo Targeted Detroit	Detroit to Athens Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
905	K435	Google - US	43000000014125255	france airfare	Broad	Geo Targeted Chicago	Chicago to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
906	K435	Google - US	43000000014113246	florence airfare sale	Broad	Geo Targeted New York	New York to Florence Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
907	K435	Google - US	43000000014127247	spain flights	Broad	Geo Targeted Boston	Boston to Spain Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
908	K435	Google - US	43000000014128746	cheap europe flight	Broad	Geo Targeted Boston	Cheap Europe Boston	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
909	K435	Google - US	43000000014201356	europe airline	Broad	Geo Targeted Boston	Europe Boston	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
910	K435	Google - US	43000000005278038	frankfurt cheap tickets	Broad	Google_Yearlong 2006	Google Frankfurt	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
911	K435	Google - US	43000000014113218	athens cheap flight	Broad	Geo Targeted New York	New York to Athens Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
912	K435	Google - US	43000000014122010	spain cheap flights	Broad	Geo Targeted Detroit	Detroit to Spain Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
913	K435	Google - US	43000000014121340	florence airfare sale	Broad	Geo Targeted DC	DC to Florence Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
914	K435	Google - US	43000000014113549	madrid airline	Broad	Geo Targeted New York	New York to Madrid Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
915	K435	Google - US	43000000014121656	cheap international ticket	Broad	Geo Targeted DC	Cheap International DC	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
916	K435	Google - US	43000000014127818	rome air flights	Broad	Geo Targeted Boston	Boston to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
917	K435	Google - US	43000000013072838	italy plane ticket	Broad	Western Europe Destinations	Italy	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
918	K435	Google - US	43000000014115175	paris fares	Broad	Geo Targeted Miami	Miami to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
919	K435	Google - US	43000000014120518	barcelona airlines	Broad	Geo Targeted Detroit	Detroit to Barcelona Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
920	K435	Google - US	43000000014125479	paris airfares	Broad	Geo Targeted Chicago	Chicago to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
921	K435	Google - US	43000000013072824	air france spain flight	Broad	Western Europe Destinations	Spain Branded	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
922	K435	Google - US	43000000014121294	venice fare	Broad	Geo Targeted Detroit	Detroit to Venice Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
923	K435	Google - US	43000000005278609	switzerland flight	Broad	Google_Yearlong 2006	Google Switzerland	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
924	K435	Google - US	43000000014115076	venice airfares	Broad	Geo Targeted New York	New York to Venice Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
925	K435	Google - US	43000000005278144	england airfares	Broad	Google_Yearlong 2006	Google England	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
926	K435	Google - US	43000000013072124	european tickets	Broad	Western Europe Destinations	Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
927	K435	Google - US	43000000014115459	france plane tickets	Broad	Geo Targeted Miami	Miami to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
928	K435	Google - US	43000000014113023	spain airlines	Broad	Geo Targeted Philadelphia	Philadelphia to Spain Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
929	K435	Google - US	43000000014114638	rome ticket	Broad	Geo Targeted New York	New York to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
930	K435	Google - US	43000000014115094	france airline tickets	Broad	Geo Targeted Miami	Miami to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
931	K435	Google - US	43000000014200989	europe airlines	Broad	Geo Targeted Los Angeles	Europe Los Angeles	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
932	K435	Google - US	43000000014122358	paris cheap flight	Broad	Geo Targeted DC	DC to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
933	K435	Google - US	43000000014117252	milan flight	Broad	Geo Targeted Los Angeles	Los Angeles to Milan Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
934	K435	Google - US	43000000014127722	france cheap ticket	Broad	Geo Targeted Boston	Boston to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
935	K435	Google - US	43000000014127817	italy tickets	Broad	Geo Targeted Boston	Boston to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
936	K435	Google - US	43000000005278358	geneva tickets	Broad	Google_Yearlong 2006	Google Geneva	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
937	K435	Google - US	43000000014110121	athens airfares	Broad	Geo Targeted San Francisco	San Francisco to Athens Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
938	K435	Google - US	43000000014119954	venice flight	Broad	Geo Targeted Houston	Houston to Venice Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
939	K435	Google - US	43000000014120378	barcelona cheap flights	Broad	Geo Targeted Detroit	Detroit to Barcelona Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
940	K435	Google - US	43000000014121958	florence flight	Broad	Geo Targeted DC	DC to Florence Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
941	K435	Google - US	43000000014200641	europe air fare	Broad	Geo Targeted Philadelphia	Europe Philadelphia	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
942	K435	Google - US	43000000014121378	athens air fares	Broad	Geo Targeted DC	DC to Athens Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
943	K435	Google - US	43000000014109713	italy airline tickets	Broad	Geo Targeted San Francisco	San Francisco to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
944	K435	Google - US	43000000014122469	paris cheap fares	Broad	Geo Targeted DC	DC to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
945	K435	Google - US	43000000014125772	paris cheap airfares	Broad	Geo Targeted Chicago	Chicago to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
946	K435	Google - US	43000000014127874	milan cheap flights	Broad	Geo Targeted Boston	Boston to Milan Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
947	K435	Google - US	43000000014200711	international air tickets	Broad	Geo Targeted Philadelphia	International Philadelphia	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
948	K435	Google - US	43000000005278397	switzerland airline	Broad	Google_Yearlong 2006	Google Switzerland	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
949	K435	Google - US	43000000014113137	cheap europe tickets	Broad	Geo Targeted New York	Cheap Europe New York	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	

Obs	Publisher_ID	Publisher_Name	Keyword_ID	Keyword	Match_Type	Campaign	Keyword_Group	Category	Bid_Strategy	Keyword_Type	Status	Search_f
950	K435	Google - US	43000000014122001	cheap international airfares	Broad	Geo Targeted DC	Cheap International DC	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
951	K435	Google - US	43000000014115704	paris cheap tickets	Broad	Geo Targeted Miami	Miami to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
952	K435	Google - US	43000000014109958	italy cheap airfare	Broad	Geo Targeted San Francisco	San Francisco to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
953	K435	Google - US	43000000014115049	spain airfares	Broad	Geo Targeted New York	New York to Spain Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
954	K435	Google - US	43000000014116440	discount europe airfares	Broad	Geo Targeted Los Angeles	Discount Europe Los Angeles	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
955	K435	Google - US	43000000014116591	greece cheap flights	Broad	Geo Targeted Los Angeles	Los Angeles to Greece Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
956	K435	Google - US	43000000014117196	cheap europe airfare	Broad	Geo Targeted Los Angeles	Cheap Europe Los Angeles	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
957	K435	Google - US	43000000014112969	cheap europe airfare	Broad	Geo Targeted New York	Cheap Europe New York	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
958	K435	Google - US	43000000014201025	international plane tickets	Broad	Geo Targeted Los Angeles	International Los Angeles	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
959	K435	Google - US	43000000014113860	athens airline tickets	Broad	Geo Targeted New York	New York to Athens Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
960	K435	Google - US	43000000014126856	athens flights	Broad	Geo Targeted Boston	Boston to Athens Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
961	K435	Google - US	43000000014117354	paris plane ticket	Broad	Geo Targeted Los Angeles	Los Angeles to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
962	K435	Google - US	43000000014118703	florence airfare sale	Broad	Geo Targeted Houston	Houston to Florence Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
963	K435	Google - US	43000000014122622	italy air flights	Broad	Geo Targeted DC	DC to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
964	K435	Google - US	43000000014115026	rome plane tickets	Broad	Geo Targeted New York	New York to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
965	K435	Google - US	43000000014125961	france plane tickets	Broad	Geo Targeted Chicago	Chicago to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
966	K435	Google - US	43000000014127341	italy plane tickets	Broad	Geo Targeted Boston	Boston to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
967	K435	Google - US	43000000014109537	barcelona cheap flights	Broad	Geo Targeted San Francisco	San Francisco to Barcelona Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
968	K435	Google - US	43000000014113660	paris air flights	Broad	Geo Targeted New York	New York to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
969	K435	Google - US	43000000014125438	france ticket	Broad	Geo Targeted Chicago	Chicago to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
970	K435	Google - US	43000000013072730	[istanbul airlines]	Exact	Western Europe Destinations	Istanbul	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
971	K435	Google - US	43000000014111221	rome tickets	Broad	Geo Targeted San Francisco	San Francisco to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
972	K435	Google - US	43000000014127133	france air flight	Broad	Geo Targeted Boston	Boston to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
973	K435	Google - US	43000000014111928	madrid flights	Broad	Geo Targeted Philadelphia	Philadelphia to Madrid Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
974	K435	Google - US	43000000014119014	paris cheap air tickets	Broad	Geo Targeted Houston	Houston to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
975	K435	Google - US	43000000014125421	france flight sale	Broad	Geo Targeted Chicago	Chicago to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
976	K435	Google - US	43000000014127570	paris flight deal	Broad	Geo Targeted Boston	Boston to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
977	K435	Google - US	43000000014112728	cheap air france	Broad	Geo Targeted New York	Airfrance Deal New York	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
978	K435	Google - US	43000000014116375	cheap international fares	Broad	Geo Targeted Los Angeles	Cheap International Los Angeles	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
979	K435	Google - US	43000000014121842	barcelona airfares	Broad	Geo Targeted DC	DC to Barcelona Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
980	K435	Google - US	43000000005287839	overseas cheap tickets	Broad	Google_Yearlong 2006	Google Overseas	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
981	K435	Google - US	43000000005287786	berlin plane ticket	Broad	Google_Yearlong 2006	Google Berlin	berlin	Position 5-10 Bid Strategy	Unassigned	Paused	
982	K435	Google - US	43000000013072376	[london cheap flights]	Exact	Western Europe Destinations	London	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
983	K435	Google - US	43000000005287107	geneva cheap tickets	Broad	Google_Yearlong 2006	Google Geneva	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
984	K435	Google - US	43000000005287311	geneva fare	Broad	Google_Yearlong 2006	Google Geneva	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
985	K435	Google - US	43000000013072314	spain fares	Broad	Western Europe Destinations	Spain	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
986	K435	Google - US	43000000014112547	rome cheap flights	Broad	Geo Targeted Philadelphia	Philadelphia to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
987	K435	Google - US	43000000014201140	europe fares	Broad	Geo Targeted Detroit	Europe Detroit	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
988	K435	Google - US	43000000014117611	venice flights	Broad	Geo Targeted Los Angeles	Los Angeles to Venice Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
989	K435	Google - US	43000000014121201	spain fares	Broad	Geo Targeted Detroit	Detroit to Spain Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
990	K435	Google - US	43000000013072951	turkey plane tickets	Broad	Western Europe Destinations	Turkey	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
991	K435	Google - US	43000000014109606	italy airplane tickets	Broad	Geo Targeted San Francisco	San Francisco to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
992	K435	Google - US	43000000014112315	cheap international tickets	Broad	Geo Targeted New York	Cheap International New York	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
993	K435	Google - US	43000000014122396	rome airline	Broad	Geo Targeted DC	DC to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
994	K435	Google - US	43000000005278493	geneva fares	Broad	Google_Yearlong 2006	Google Geneva	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
995	K435	Google - US	43000000005278752	geneva cheap ticket	Broad	Google_Yearlong 2006	Google Geneva	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	

Obs	Publisher_ID	Publisher_Name	Keyword_ID	Keyword	Match_Type	Campaign	Keyword_Group	Category	Bid_Strategy	Keyword_Type	Status	Search_f
996	K435	Google - US	43000000014109797	italy fare	Broad	Geo Targeted San Francisco	San Francisco to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
997	K435	Google - US	43000000014109855	italy cheap airlines	Broad	Geo Targeted San Francisco	San Francisco to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
998	K435	Google - US	43000000014121078	barcelona flights	Broad	Geo Targeted Detroit	Detroit to Barcelona Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
999	K435	Google - US	43000000014114404	spain cheap tickets	Broad	Geo Targeted New York	New York to Spain Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1000	K435	Google - US	43000000014118737	paris cheap fares	Broad	Geo Targeted Houston	Houston to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1001	K435	Google - US	43000000005299151	munich airfare	Broad	Google_Yearlong 2006	Google Munich	munich	Position 5-10 Bid Strategy	Unassigned	Paused	
1002	K435	Google - US	43000000005278735	geneva plane tickets	Broad	Google_Yearlong 2006	Google Geneva	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1003	K435	Google - US	43000000013072148	venice airline	Broad	Western Europe Destinations	Venice	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1004	K435	Google - US	43000000014115953	paris airports	Broad	Geo Targeted Miami	Miami to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1005	K435	Google - US	43000000014109931	italy cheap ticket	Broad	Geo Targeted San Francisco	San Francisco to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1006	K435	Google - US	43000000014111440	barcelona flights	Broad	Geo Targeted Philadelphia	Philadelphia to Barcelona Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1007	K435	Google - US	43000000014122709	paris airline	Broad	Geo Targeted DC	DC to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1008	K435	Google - US	43000000014201368	europe airports	Broad	Geo Targeted Boston	Europe Boston	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1009	K435	Google - US	43000000014201438	europe air fare	Broad	Geo Targeted Boston	Europe Boston	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1010	K435	Google - US	43000000013072613	rome airport	Broad	Western Europe Destinations	Rome	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1011	K435	Google - US	43000000014121787	florence cheap flights	Broad	Geo Targeted DC	DC to Florence Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1012	K435	Google - US	43000000005278303	istanbul airfare	Broad	Google_Yearlong 2006	Google Istanbul	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1013	K435	Google - US	43000000014109412	florence flights	Broad	Geo Targeted San Francisco	San Francisco to Florence Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1014	K435	Google - US	43000000014200820	international airfares	Broad	Geo Targeted New York	International New York	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1015	K435	Google - US	43000000014117079	discount europe airfare	Broad	Geo Targeted Los Angeles	Discount Europe Los Angeles	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1016	K435	Google - US	43000000014115348	france ticket	Broad	Geo Targeted Miami	Miami to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1017	K435	Google - US	43000000014109632	barcelona airlines	Broad	Geo Targeted San Francisco	San Francisco to Barcelona Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1018	K435	Google - US	43000000014118114	paris fare	Broad	Geo Targeted Los Angeles	Los Angeles to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1019	K435	Google - US	43000000014114017	milan flight	Broad	Geo Targeted New York	New York to Milan Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1020	K435	Google - US	43000000005278651	milan airports	Broad	Google_Yearlong 2006	Google Milan	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1021	K435	Google - US	43000000014119218	rome airline tickets	Broad	Geo Targeted Houston	Houston to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1022	K435	Google - US	43000000014119320	rome air flights	Broad	Geo Targeted Houston	Houston to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1023	K435	Google - US	43000000014122163	france cheap flights	Broad	Geo Targeted DC	DC to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1024	K435	Google - US	43000000014114027	athens ticket	Broad	Geo Targeted New York	New York to Athens Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1025	K435	Google - US	43000000014109686	florence airline	Broad	Geo Targeted San Francisco	San Francisco to Florence Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1026	K435	Google - US	43000000014114124	athens airfare	Broad	Geo Targeted New York	New York to Athens Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1027	K435	Google - US	43000000014114146	barcelona airline tickets	Broad	Geo Targeted New York	New York to Barcelona Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1028	K435	Google - US	43000000014128152	venice cheap flights	Broad	Geo Targeted Boston	Boston to Venice Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1029	K435	Google - US	43000000014113279	rome airfares	Broad	Geo Targeted New York	New York to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1030	K435	Google - US	43000000014200753	international airfare	Broad	Geo Targeted Philadelphia	International Philadelphia	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1031	K435	Google - US	43000000014123151	venice airport	Broad	Geo Targeted DC	DC to Venice Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1032	K435	Google - US	43000000014201154	international tickets	Broad	Geo Targeted Los Angeles	International Los Angeles	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1033	K435	Google - US	43000000014121845	low international fare	Broad	Geo Targeted Detroit	Low International Detroit	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1034	K435	Google - US	43000000013071614	european fares	Broad	Western Europe Destinations	Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1035	K435	Google - US	43000000013073018	venice ticket	Broad	Western Europe Destinations	Venice	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1036	K435	Google - US	43000000014112375	rome airlines	Broad	Geo Targeted Philadelphia	Philadelphia to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1037	K435	Google - US	43000000005278825	england flights	Broad	Google_Yearlong 2006	Google England	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1038	K435	Google - US	43000000014110841	rome air ticket	Broad	Geo Targeted San Francisco	San Francisco to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1039	K435	Google - US	43000000014117403	paris cheap airline tickets	Broad	Geo Targeted Los Angeles	Los Angeles to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1040	K435	Google - US	43000000014126712	barcelona cheap airfare	Broad	Geo Targeted Boston	Boston to Barcelona Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1041	K435	Google - US	43000000014113142	rome airline	Broad	Geo Targeted Philadelphia	Philadelphia to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	

Obs	Publisher_ID	Publisher_Name	Keyword_ID	Keyword	Match_Type	Campaign	Keyword_Group	Category	Bid_Strategy	Keyword_Type	Status	Search_f
1042	K435	Google - US	43000000014121744	low international fares	Broad	Geo Targeted Detroit	Low International Detroit	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1043	K435	Google - US	43000000005278555	istanbul airlines	Broad	Google_Yearlong 2006	Google Istanbul	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1044	K435	Google - US	43000000014111593	france airline	Broad	Geo Targeted Philadelphia	Philadelphia to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1045	K435	Google - US	43000000014116382	italy cheap flights	Broad	Geo Targeted Los Angeles	Los Angeles to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1046	K435	Google - US	43000000014118515	paris cheap airfares	Broad	Geo Targeted Houston	Houston to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1047	K435	Google - US	43000000014122018	spain flights	Broad	Geo Targeted Detroit	Detroit to Spain Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1048	K435	Google - US	43000000013071433	athens fares	Broad	Western Europe Destinations	Athens	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1049	K435	Google - US	43000000014118613	athens flights	Broad	Geo Targeted Houston	Houston to Athens Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1050	K435	Google - US	43000000014120852	paris ticket	Broad	Geo Targeted Detroit	Detroit to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1051	K435	Google - US	43000000014121104	greece flight	Broad	Geo Targeted Detroit	Detroit to Greece Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1052	K435	Google - US	43000000014127975	seville airfare	Broad	Geo Targeted Boston	Boston to Seville Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1053	K435	Google - US	43000000013072404	venice fares	Broad	Western Europe Destinations	Venice	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1054	K435	Google - US	43000000014200866	international tickets	Broad	Geo Targeted New York	International New York	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1055	K435	Google - US	43000000014121773	france airline	Broad	Geo Targeted DC	DC to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1056	K435	Google - US	43000000014119379	venice flights	Broad	Geo Targeted Houston	Houston to Venice Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1057	K435	Google - US	43000000014113490	madrid tickets	Broad	Geo Targeted New York	New York to Madrid Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1058	K435	Google - US	43000000014113723	barcelona plane tickets	Broad	Geo Targeted New York	New York to Barcelona Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1059	K435	Google - US	43000000014113553	athens cheap tickets	Broad	Geo Targeted New York	New York to Athens Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1060	K435	Google - US	43000000005287886	nuremberg airport	Broad	Google_Yearlong 2006	Google Nuremberg	nuremberg	Position 5-10 Bid Strategy	Unassigned	Paused	
1061	K435	Google - US	43000000014114203	rome tickets	Broad	Geo Targeted New York	New York to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1062	K435	Google - US	43000000014117499	paris cheap fare	Broad	Geo Targeted Los Angeles	Los Angeles to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1063	K435	Google - US	43000000014116949	cheap international air tickets	Broad	Geo Targeted Los Angeles	Cheap International Los Angeles	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1064	K435	Google - US	43000000013072527	madrid cheap tickets	Broad	Western Europe Destinations	Madrid	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1065	K435	Google - US	43000000014127653	france airline	Broad	Geo Targeted Boston	Boston to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1066	K435	Google - US	43000000014201454	europe airfare	Broad	Geo Targeted Boston	Europe Boston	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1067	K435	Google - US	43000000005278744	florence fare	Broad	Google_Yearlong 2006	Google Florence	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1068	K435	Google - US	43000000014110188	italy cheap flights	Broad	Geo Targeted San Francisco	San Francisco to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1069	K435	Google - US	43000000014201010	europe ticket	Broad	Geo Targeted Detroit	Europe Detroit	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1070	K435	Google - US	43000000014127900	madrid flights	Broad	Geo Targeted Boston	Boston to Madrid Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1071	K435	Google - US	43000000005278717	milan airline	Broad	Google_Yearlong 2006	Google Milan	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1072	K435	Google - US	43000000005278583	geneva airfare	Broad	Google_Yearlong 2006	Google Geneva	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1073	K435	Google - US	43000000014126281	athens airlines	Broad	Geo Targeted Boston	Boston to Athens Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1074	K435	Google - US	43000000014110745	rome airfare	Broad	Geo Targeted San Francisco	San Francisco to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1075	K435	Google - US	43000000014122138	spain airline	Broad	Geo Targeted DC	DC to Spain Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1076	K435	Google - US	43000000005287913	hanover tickets	Broad	Google_Yearlong 2006	Google Hanover	hanover	Position 5-10 Bid Strategy	Unassigned	Paused	
1077	K435	Google - US	43000000014116058	paris cheap ticket	Broad	Geo Targeted Miami	Miami to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1078	K435	Google - US	43000000014110313	barcelona cheap airlines	Broad	Geo Targeted San Francisco	San Francisco to Barcelona Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1079	K435	Google - US	43000000005278723	rome cheap flight	Broad	Google_Yearlong 2006	Google Rome	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1080	K435	Google - US	43000000005278146	turkey cheap flight	Broad	Google_Yearlong 2006	Google Turkey	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1081	K435	Google - US	43000000014121000	italy airlines	Broad	Geo Targeted Detroit	Detroit to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1082	K435	Google - US	43000000014122590	greece airlines	Broad	Geo Targeted DC	DC to Greece Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1083	K435	Google - US	43000000014201282	international fare	Broad	Geo Targeted Boston	International Boston	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1084	K435	Google - US	43000000014112288	cheap international ticket	Broad	Geo Targeted New York	Cheap International New York	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1085	K435	Google - US	43000000014120199	rome airline	Broad	Geo Targeted Detroit	Detroit to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1086	K435	Google - US	43000000014121454	discount europe airfare	Broad	Geo Targeted Detroit	Discount Europe Detroit	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1087	K435	Google - US	43000000014112444	cheap international air tickets	Broad	Geo Targeted New York	Cheap International New York	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	

Obs	Publisher_ID	Publisher_Name	Keyword_ID	Keyword	Match_Type	Campaign	Keyword_Group	Category	Bid_Strategy	Keyword_Type	Status	Search_f
1088	K435	Google - US	4300000014200984	international air fares	Broad	Geo Targeted Los Angeles	International Los Angeles	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1089	K435	Google - US	4300000014122673	paris air fares	Broad	Geo Targeted DC	DC to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1090	K435	Google - US	4300000014113830	naples flights	Broad	Geo Targeted New York	New York to Naples Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1091	K435	Google - US	4300000014125711	paris cheap airport	Broad	Geo Targeted Chicago	Chicago to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1092	K435	Google - US	4300000014119294	paris plane tickets	Broad	Geo Targeted Houston	Houston to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1093	K435	Google - US	4300000014128397	cheap international air tickets	Broad	Geo Targeted Boston	Cheap International Boston	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1094	K435	Google - US	4300000005287986	nuremberg plane tickets	Broad	Google_Yearlong 2006	Google Nuremberg	nuremberg	Position 5-10 Bid Strategy	Unassigned	Paused	
1095	K435	Google - US	4300000014118784	paris air fare	Broad	Geo Targeted Houston	Houston to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1096	K435	Google - US	4300000013072886	uk airfare	Broad	Western Europe Destinations	UK	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1097	K435	Google - US	4300000014112613	spain flights	Broad	Geo Targeted Philadelphia	Philadelphia to Spain Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1098	K435	Google - US	4300000014110203	barcelona airfare	Broad	Geo Targeted San Francisco	San Francisco to Barcelona Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1099	K435	Google - US	4300000014111459	barcelona flight	Broad	Geo Targeted Philadelphia	Philadelphia to Barcelona Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1100	K435	Google - US	4300000014113336	madrid airports	Broad	Geo Targeted New York	New York to Madrid Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1101	K435	Google - US	4300000014109934	barcelona flight deals	Broad	Geo Targeted San Francisco	San Francisco to Barcelona Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1102	K435	Google - US	4300000014110449	paris cheap fares	Broad	Geo Targeted San Francisco	San Francisco to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1103	K435	Google - US	4300000014119830	cheap international flight	Broad	Geo Targeted Detroit	Cheap International Detroit	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1104	K435	Google - US	4300000013072596	milan cheap ticket	Broad	Western Europe Destinations	Milan	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1105	K435	Google - US	4300000014201120	international flight	Broad	Geo Targeted Los Angeles	International Los Angeles	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1106	K435	Google - US	4300000014122594	spain cheap flights	Broad	Geo Targeted DC	DC to Spain Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1107	K435	Google - US	4300000005278261	international airports	Broad	Google_Yearlong 2006	Google International General	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1108	K435	Google - US	4300000005278089	milan cheap ticket	Broad	Google_Yearlong 2006	Google Milan	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1109	K435	Google - US	4300000014111930	cheap international airfare	Broad	Geo Targeted Philadelphia	Cheap International Philadelphia	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1110	K435	Google - US	4300000014117782	low international ticket	Broad	Geo Targeted Los Angeles	Low International Los Angeles	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1111	K435	Google - US	4300000013071657	barcelona airport	Broad	Western Europe Destinations	Barcelona	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1112	K435	Google - US	4300000013072820	milan ticket	Broad	Western Europe Destinations	Milan	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1113	K435	Google - US	4300000014127638	milan flights	Broad	Geo Targeted Boston	Boston to Milan Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1114	K435	Google - US	4300000005278605	italy cheap ticket	Broad	Google_Yearlong 2006	Google Italy	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1115	K435	Google - US	4300000013072209	[flight to istanbul]	Exact	Western Europe Destinations	Istanbul	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1116	K435	Google - US	4300000014302628	air france india flight	Broad	Outside Western Europe	India Branded	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1117	K435	Google - US	4300000014117684	paris airfares	Broad	Geo Targeted Los Angeles	Los Angeles to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1118	K435	Google - US	4300000014118600	barcelona airport	Broad	Geo Targeted Houston	Houston to Barcelona Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1119	K435	Google - US	4300000014201023	europe fares	Broad	Geo Targeted DC	Europe DC	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1120	K435	Google - US	4300000014113398	paris airplane tickets	Broad	Geo Targeted New York	New York to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
1121	K435	Google - US	4300000014128913	discount europe flights	Broad	Geo Targeted Boston	Discount Europe Boston	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1122	K435	Google - US	4300000014113353	florence cheap flights	Broad	Geo Targeted New York	New York to Florence Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1123	K435	Google - US	4300000014113545	italy fares	Broad	Geo Targeted New York	New York to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1124	K435	Google - US	4300000014201260	europe airline tickets	Broad	Geo Targeted Boston	Europe Boston	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1125	K435	Google - US	4300000005278360	milan cheap tickets	Broad	Google_Yearlong 2006	Google Milan	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1126	K435	Google - US	4300000014122319	madrid airlines	Broad	Geo Targeted DC	DC to Madrid Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1127	K435	Google - US	4300000014110593	paris cheap airline tickets	Broad	Geo Targeted San Francisco	San Francisco to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1128	K435	Google - US	4300000014120941	paris flight deals	Broad	Geo Targeted Detroit	Detroit to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1129	K435	Google - US	4300000014122433	italy fares	Broad	Geo Targeted DC	DC to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1130	K435	Google - US	4300000005278127	fly to frankfurt	Broad	Google_Yearlong 2006	Google Frankfurt	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1131	K435	Google - US	4300000007147617	warsow flights	Broad	Google_Yearlong 2006	Google warsaw	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1132	K435	Google - US	4300000013072476	venice plane tickets	Broad	Western Europe Destinations	Venice	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1133	K435	Google - US	4300000014122735	rome cheap ticket	Broad	Geo Targeted DC	DC to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	

Obs	Publisher_ID	Publisher_Name	Keyword_ID	Keyword	Match_Type	Campaign	Keyword_Group	Category	Bid_Strategy	Keyword_Type	Status	Search_f
1134	K435	Google - US	43000000014115462	paris airfares	Broad	Geo Targeted Miami	Miami to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1135	K435	Google - US	43000000014111038	paris air flight	Broad	Geo Targeted San Francisco	San Francisco to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1136	K435	Google - US	43000000014117011	cheap international ticket	Broad	Geo Targeted Los Angeles	Cheap International Los Angeles	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1137	K435	Google - US	43000000014119762	rome cheap airline	Broad	Geo Targeted Houston	Houston to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1138	K435	Google - US	43000000014125361	france airfares	Broad	Geo Targeted Chicago	Chicago to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1139	K435	Google - US	43000000014128958	discount europe flight	Broad	Geo Targeted Boston	Discount Europe Boston	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1140	K435	Google - US	43000000014110047	florence fares	Broad	Geo Targeted San Francisco	San Francisco to Florence Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1141	K435	Google - US	43000000014113852	paris cheap air ticket	Broad	Geo Targeted New York	New York to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
1142	K435	Google - US	43000000013072145	spain airport	Broad	Western Europe Destinations	Spain	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1143	K435	Google - US	43000000014113629	barcelona airport	Broad	Geo Targeted New York	New York to Barcelona Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1144	K435	Google - US	43000000014200653	europe tickets	Broad	Geo Targeted New York	Europe New York	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1145	K435	Google - US	43000000014119557	rome plane tickets	Broad	Geo Targeted Houston	Houston to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1146	K435	Google - US	43000000014201070	europe plane tickets	Broad	Geo Targeted DC	Europe DC	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1147	K435	Google - US	43000000013071771	european ticket	Broad	Western Europe Destinations	Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1148	K435	Google - US	43000000014111654	france air tickets	Broad	Geo Targeted Philadelphia	Philadelphia to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1149	K435	Google - US	43000000014120422	paris cheap flights	Broad	Geo Targeted Detroit	Detroit to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1150	K435	Google - US	43000000014127884	france cheap tickets	Broad	Geo Targeted Boston	Boston to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1151	K435	Google - US	43000000014200901	europe tickets	Broad	Geo Targeted Philadelphia	Europe Philadelphia	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1152	K435	Google - US	43000000013072292	italy airport	Broad	Western Europe Destinations	Italy	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1153	K435	Google - US	43000000014118455	athens ticket	Broad	Geo Targeted Houston	Houston to Athens Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1154	K435	Google - US	43000000014125913	paris air fares	Broad	Geo Targeted Chicago	Chicago to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1155	K435	Google - US	43000000014111275	italy cheap flight	Broad	Geo Targeted Philadelphia	Philadelphia to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1156	K435	Google - US	43000000014123289	venice ticket	Broad	Geo Targeted DC	DC to Venice Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1157	K435	Google - US	43000000014113890	athens tickets	Broad	Geo Targeted New York	New York to Athens Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1158	K435	Google - US	43000000014119272	cheap international ticket	Broad	Geo Targeted Detroit	Cheap International Detroit	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1159	K435	Google - US	43000000014118624	paris cheap airport	Broad	Geo Targeted Houston	Houston to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1160	K435	Google - US	43000000014122934	rome fare	Broad	Geo Targeted DC	DC to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1161	K435	Google - US	43000000005278607	madrid airfares	Broad	Google_Yearlong 2006	Google Madrid	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1162	K435	Google - US	43000000014110969	venice airlines	Broad	Geo Targeted San Francisco	San Francisco to Venice Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1163	K435	Google - US	43000000013072736	spain cheap ticket	Broad	Western Europe Destinations	Spain	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1164	K435	Google - US	43000000014111672	italy cheap tickets	Broad	Geo Targeted Philadelphia	Philadelphia to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1165	K435	Google - US	43000000005278770	milan cheap flight	Broad	Google_Yearlong 2006	Google Milan	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1166	K435	Google - US	43000000014118055	paris airports	Broad	Geo Targeted Los Angeles	Los Angeles to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1167	K435	Google - US	43000000014121507	discount international airfares	Broad	Geo Targeted Detroit	Discount International Detroit	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1168	K435	Google - US	43000000005277973	barcelona ticket	Broad	Google_Yearlong 2006	Google Barcelona	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1169	K435	Google - US	43000000014111104	paris cheap airlines	Broad	Geo Targeted San Francisco	San Francisco to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1170	K435	Google - US	43000000014111113	rome air flights	Broad	Geo Targeted San Francisco	San Francisco to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1171	K435	Google - US	43000000014113891	barcelona airline	Broad	Geo Targeted New York	New York to Barcelona Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1172	K435	Google - US	43000000014112160	france airfares	Broad	Geo Targeted Philadelphia	Philadelphia to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1173	K435	Google - US	43000000014113158	rome tickets	Broad	Geo Targeted Philadelphia	Philadelphia to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1174	K435	Google - US	43000000014127845	france airfare	Broad	Geo Targeted Boston	Boston to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1175	K435	Google - US	43000000014122361	rome cheap airfare	Broad	Geo Targeted DC	DC to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1176	K435	Google - US	43000000014122869	paris airports	Broad	Geo Targeted DC	DC to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1177	K435	Google - US	43000000014119706	paris flight specials	Broad	Geo Targeted Houston	Houston to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1178	K435	Google - US	43000000014126438	barcelona flights	Broad	Geo Targeted Boston	Boston to Barcelona Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1179	K435	Google - US	43000000014117405	paris airline tickets	Broad	Geo Targeted Los Angeles	Los Angeles to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	

Obs	Publisher_ID	Publisher_Name	Keyword_ID	Keyword	Match_Type	Campaign	Keyword_Group	Category	Bid_Strategy	Keyword_Type	Status	Search_f
1180	K435	Google - US	43000000014201065	international airfare	Broad	Geo Targeted Detroit	International Detroit	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1181	K435	Google - US	43000000005277958	florence airport	Broad	Google_Yearlong 2006	Google Florence	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1182	K435	Google - US	43000000005278639	madrid cheap tickets	Broad	Google_Yearlong 2006	Google Madrid	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1183	K435	Google - US	43000000005278731	florence airline	Broad	Google_Yearlong 2006	Google Florence	uncategorized	Position 1-4 Bid Strategy	Unassigned	Paused	
1184	K435	Google - US	43000000007147637	bamako flights	Broad	Google_Yearlong 2006	Google bamako	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1185	K435	Google - US	43000000014120137	paris fares	Broad	Geo Targeted Houston	Houston to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1186	K435	Google - US	43000000013072255	madrid fares	Broad	Western Europe Destinations	Madrid	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1187	K435	Google - US	43000000013072533	milan plane tickets	Broad	Western Europe Destinations	Milan	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1188	K435	Google - US	43000000014113569	florence cheap ticket	Broad	Geo Targeted New York	New York to Florence Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1189	K435	Google - US	43000000005287900	hanover flights	Broad	Google_Yearlong 2006	Google Hanover	hanover	Position 5-10 Bid Strategy	Unassigned	Paused	
1190	K435	Google - US	43000000014117203	france airlines	Broad	Geo Targeted Los Angeles	Los Angeles to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1191	K435	Google - US	43000000014117869	spain airline	Broad	Geo Targeted Los Angeles	Los Angeles to Spain Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1192	K435	Google - US	43000000008357084	greece cheap ticket	Broad	Google_Yearlong 2006	Google Greece	greece	Position 5-10 Bid Strategy	Unassigned	Paused	
1193	K435	Google - US	43000000013072310	uk travel	Broad	Western Europe Destinations	UK	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1194	K435	Google - US	43000000014115510	paris airline ticket	Broad	Geo Targeted Miami	Miami to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1195	K435	Google - US	43000000014113187	paris airline fare	Broad	Geo Targeted New York	New York to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
1196	K435	Google - US	43000000014119126	paris airfares	Broad	Geo Targeted Houston	Houston to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1197	K435	Google - US	43000000014302634	india flight deals	Broad	Outside Western Europe	India	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1198	K435	Google - US	43000000014121433	spain cheap tickets	Broad	Geo Targeted Detroit	Detroit to Spain Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1199	K435	Google - US	43000000007147581	djibouti flights	Broad	Google_Yearlong 2006	Google djibouti	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1200	K435	Google - US	43000000014120127	paris fare	Broad	Geo Targeted Houston	Houston to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1201	K435	Google - US	43000000014110442	paris air ticket	Broad	Geo Targeted San Francisco	San Francisco to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1202	K435	Google - US	43000000014111851	barcelona airports	Broad	Geo Targeted Philadelphia	Philadelphia to Barcelona Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1203	K435	Google - US	43000000014117498	spain flights	Broad	Geo Targeted Los Angeles	Los Angeles to Spain Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1204	K435	Google - US	43000000014113411	paris cheap airlines	Broad	Geo Targeted New York	New York to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
1205	K435	Google - US	43000000014119027	barcelona airlines	Broad	Geo Targeted Houston	Houston to Barcelona Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1206	K435	Google - US	43000000014121520	athens airline	Broad	Geo Targeted DC	DC to Athens Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1207	K435	Google - US	43000000005287990	nuremberg cheap flights	Broad	Google_Yearlong 2006	Google Nuremberg	nuremberg	Position 5-10 Bid Strategy	Unassigned	Paused	
1208	K435	Google - US	43000000014123157	venice flight	Broad	Geo Targeted DC	DC to Venice Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1209	K435	Google - US	43000000005278177	barcelona airport	Broad	Google_Yearlong 2006	Google Barcelona	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1210	K435	Google - US	43000000014120992	paris fare	Broad	Geo Targeted Detroit	Detroit to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1211	K435	Google - US	43000000013072334	[istanbul cheap flights]	Exact	Western Europe Destinations	Istanbul	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1212	K435	Google - US	43000000005278521	venice fare	Broad	Google_Yearlong 2006	Google Venice	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1213	K435	Google - US	43000000013071635	european airfares	Broad	Western Europe Destinations	Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1214	K435	Google - US	43000000014110880	paris airfare sale	Broad	Geo Targeted San Francisco	San Francisco to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1215	K435	Google - US	43000000014121027	france tickets	Broad	Geo Targeted Detroit	Detroit to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1216	K435	Google - US	43000000014121650	discount international flights	Broad	Geo Targeted Detroit	Discount International Detroit	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1217	K435	Google - US	43000000005278223	switzerland tickets	Broad	Google_Yearlong 2006	Google Switzerland	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1218	K435	Google - US	43000000013071799	air france europe flight	Broad	Western Europe Destinations	Europe Branded	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1219	K435	Google - US	43000000014111919	athens flights	Broad	Geo Targeted Philadelphia	Philadelphia to Athens Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1220	K435	Google - US	43000000013072779	madrid ticket	Broad	Western Europe Destinations	Madrid	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1221	K435	Google - US	43000000014127710	italy airlines	Broad	Geo Targeted Boston	Boston to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1222	K435	Google - US	43000000014111241	greece airfares	Broad	Geo Targeted Philadelphia	Philadelphia to Greece Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1223	K435	Google - US	43000000005278567	milan fare	Broad	Google_Yearlong 2006	Google Milan	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1224	K435	Google - US	43000000013071737	european cheap ticket	Broad	Western Europe Destinations	Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1225	K435	Google - US	43000000005278699	international airport	Broad	Google_Yearlong 2006	Google International General	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	

Obs	Publisher_ID	Publisher_Name	Keyword_ID	Keyword	Match_Type	Campaign	Keyword_Group	Category	Bid_Strategy	Keyword_Type	Status	Search_f
1226	K435	Google - US	43000000014125266	france flight	Broad	Geo Targeted Chicago	Chicago to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1227	K435	Google - US	43000000014109736	italy tickets	Broad	Geo Targeted San Francisco	San Francisco to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1228	K435	Google - US	43000000014128983	cheap international flights	Broad	Geo Targeted Boston	Cheap International Boston	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1229	K435	Google - US	43000000014109791	florence airfare	Broad	Geo Targeted San Francisco	San Francisco to Florence Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1230	K435	Google - US	43000000014200826	international airfares	Broad	Geo Targeted Philadelphia	International Philadelphia	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1231	K435	Google - US	43000000014125318	paris flight special	Broad	Geo Targeted Chicago	Chicago to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1232	K435	Google - US	43000000014113616	madrid ticket	Broad	Geo Targeted New York	New York to Madrid Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1233	K435	Google - US	43000000014117453	paris cheap airline	Broad	Geo Targeted Los Angeles	Los Angeles to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1234	K435	Google - US	43000000014118671	barcelona flight	Broad	Geo Targeted Houston	Houston to Barcelona Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1235	K435	Google - US	43000000014121649	france airfares	Broad	Geo Targeted DC	DC to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1236	K435	Google - US	43000000005287958	stuttgart airport	Broad	Google_Yearlong 2006	Google/Stuttgart	stuttgart	Position 5-10 Bid Strategy	Unassigned	Paused	
1237	K435	Google - US	43000000014116850	italy flights	Broad	Geo Targeted Los Angeles	Los Angeles to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1238	K435	Google - US	43000000014119109	athens airline	Broad	Geo Targeted Houston	Houston to Athens Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1239	K435	Google - US	43000000014122797	paris cheap airfare	Broad	Geo Targeted DC	DC to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1240	K435	Google - US	43000000014115696	france cheap flights	Broad	Geo Targeted Miami	Miami to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1241	K435	Google - US	43000000014201005	international air tickets	Broad	Geo Targeted Detroit	International Detroit	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1242	K435	Google - US	43000000014111847	italy cheap ticket	Broad	Geo Targeted Philadelphia	Philadelphia to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1243	K435	Google - US	43000000014114244	rome flight deals	Broad	Geo Targeted New York	New York to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1244	K435	Google - US	43000000014112968	rome flight	Broad	Geo Targeted Philadelphia	Philadelphia to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1245	K435	Google - US	43000000014200862	international flight	Broad	Geo Targeted Philadelphia	International Philadelphia	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1246	K435	Google - US	43000000014114140	paris airfare deal	Broad	Geo Targeted New York	New York to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
1247	K435	Google - US	43000000014123078	venice airlines	Broad	Geo Targeted DC	DC to Venice Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1248	K435	Google - US	43000000013072151	rome airports	Broad	Western Europe Destinations	Rome	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1249	K435	Google - US	43000000013072365	[istanbul airfare]	Exact	Western Europe Destinations	Istanbul	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1250	K435	Google - US	43000000014113339	florence airline	Broad	Geo Targeted New York	New York to Florence Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1251	K435	Google - US	43000000013072266	uk airlines	Broad	Western Europe Destinations	UK	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1252	K435	Google - US	43000000014113423	barcelona tickets	Broad	Geo Targeted New York	New York to Barcelona Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1253	K435	Google - US	43000000014118426	paris airplane tickets	Broad	Geo Targeted Houston	Houston to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1254	K435	Google - US	43000000014122703	paris airline tickets	Broad	Geo Targeted DC	DC to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1255	K435	Google - US	43000000014201109	europa flight	Broad	Geo Targeted DC	Europe DC	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1256	K435	Google - US	43000000013072409	uk airline	Broad	Western Europe Destinations	UK	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1257	K435	Google - US	43000000014111564	cheap international airfares	Broad	Geo Targeted Philadelphia	Cheap International Philadelphia	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1258	K435	Google - US	43000000014112100	italy airline	Broad	Geo Targeted Philadelphia	Philadelphia to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1259	K435	Google - US	43000000014118570	paris airline ticket	Broad	Geo Targeted Houston	Houston to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1260	K435	Google - US	43000000014121157	france air tickets	Broad	Geo Targeted DC	DC to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1261	K435	Google - US	43000000005287915	flight to hanover	Broad	Google_Yearlong 2006	Google/Hanover	hanover	Position 5-10 Bid Strategy	Unassigned	Paused	
1262	K435	Google - US	43000000014200747	international flights	Broad	Geo Targeted Philadelphia	International Philadelphia	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1263	K435	Google - US	43000000014127565	paris cheap airfares	Broad	Geo Targeted Boston	Boston to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1264	K435	Google - US	43000000013072101	florence ticket	Broad	Western Europe Destinations	Florence	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1265	K435	Google - US	43000000014115041	rome cheap airlines	Broad	Geo Targeted New York	New York to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1266	K435	Google - US	43000000014116867	milan airlines	Broad	Geo Targeted Los Angeles	Los Angeles to Milan Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1267	K435	Google - US	43000000007147609	conakry flights	Broad	Google_Yearlong 2006	Google/conakry	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1268	K435	Google - US	43000000014115486	paris ticket	Broad	Geo Targeted Miami	Miami to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1269	K435	Google - US	43000000014112881	paris cheap flights	Broad	Geo Targeted Philadelphia	Philadelphia to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1270	K435	Google - US	43000000013072727	turkey airfare	Broad	Western Europe Destinations	Turkey	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1271	K435	Google - US	43000000014113542	athens airport	Broad	Geo Targeted New York	New York to Athens Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	

Obs	Publisher_ID	Publisher_Name	Keyword_ID	Keyword	Match_Type	Campaign	Keyword_Group	Category	Bid_Strategy	Keyword_Type	Status	Search_f
1272	K435	Google - US	43000000014109631	italy cheap tickets	Broad	Geo Targeted San Francisco	San Francisco to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1273	K435	Google - US	43000000013072443	[flight to london]	Exact	Western Europe Destinations	London	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1274	K435	Google - US	43000000014110452	paris air fares	Broad	Geo Targeted San Francisco	San Francisco to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1275	K435	Google - US	43000000014302635	india vacations	Broad	Outside Western Europe	India	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1276	K435	Google - US	43000000014118815	barcelona tickets	Broad	Geo Targeted Houston	Houston to Barcelona Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1277	K435	Google - US	43000000014122783	paris plane tickets	Broad	Geo Targeted DC	DC to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1278	K435	Google - US	43000000014200957	international flight	Broad	Geo Targeted DC	International DC	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1279	K435	Google - US	43000000014110979	rome cheap flights	Broad	Geo Targeted San Francisco	San Francisco to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1280	K435	Google - US	43000000014122341	paris airlines	Broad	Geo Targeted DC	DC to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1281	K435	Google - US	43000000014115202	france fares	Broad	Geo Targeted Miami	Miami to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1282	K435	Google - US	43000000014116467	france cheap ticket	Broad	Geo Targeted Los Angeles	Los Angeles to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1283	K435	Google - US	43000000014114849	rome fares	Broad	Geo Targeted New York	New York to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1284	K435	Google - US	43000000014127737	rome ticket	Broad	Geo Targeted Boston	Boston to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1285	K435	Google - US	43000000014112654	rome airport	Broad	Geo Targeted Philadelphia	Philadelphia to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1286	K435	Google - US	43000000014116787	greece flights	Broad	Geo Targeted Los Angeles	Los Angeles to Greece Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1287	K435	Google - US	43000000014113183	italy airline tickets	Broad	Geo Targeted New York	New York to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1288	K435	Google - US	43000000014110675	paris air flights	Broad	Geo Targeted San Francisco	San Francisco to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1289	K435	Google - US	43000000014201064	europe airlines	Broad	Geo Targeted Detroit	Europe Detroit	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1290	K435	Google - US	43000000005287932	flight to berlin	Broad	Google_Yearlong 2006	Google Berlin	berlin	Position 5-10 Bid Strategy	Unassigned	Paused	
1291	K435	Google - US	43000000014201446	international airline	Broad	Geo Targeted Boston	International Boston	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1292	K435	Google - US	43000000005287766	fly to hanover	Broad	Google_Yearlong 2006	Google Hanover	hanover	Position 5-10 Bid Strategy	Unassigned	Paused	
1293	K435	Google - US	43000000014117293	barcelona airfare	Broad	Geo Targeted Los Angeles	Los Angeles to Barcelona Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1294	K435	Google - US	43000000005278239	germany airport	Broad	Google_Yearlong 2006	Google Germany	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1295	K435	Google - US	43000000014118668	barcelona flights	Broad	Geo Targeted Houston	Houston to Barcelona Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1296	K435	Google - US	43000000005287800	hamburg ticket	Broad	Google_Yearlong 2006	Google Hamburg	hamburg	Position 5-10 Bid Strategy	Unassigned	Paused	
1297	K435	Google - US	43000000014121501	barcelona tickets	Broad	Geo Targeted DC	DC to Barcelona Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1298	K435	Google - US	43000000013072496	madrid travel	Broad	Western Europe Destinations	Madrid	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1299	K435	Google - US	43000000013072767	italy airports	Broad	Western Europe Destinations	Italy	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1300	K435	Google - US	43000000013072549	[london flights]	Exact	Western Europe Destinations	London	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1301	K435	Google - US	43000000014114645	venice airlines	Broad	Geo Targeted New York	New York to Venice Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1302	K435	Google - US	43000000014122201	rome airports	Broad	Geo Targeted DC	DC to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1303	K435	Google - US	43000000014114872	venice airport	Broad	Geo Targeted New York	New York to Venice Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1304	K435	Google - US	43000000013072604	[istanbul airport]	Exact	Western Europe Destinations	Istanbul	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1305	K435	Google - US	43000000014113626	florence tickets	Broad	Geo Targeted New York	New York to Florence Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1306	K435	Google - US	43000000014116818	italy airlines	Broad	Geo Targeted Los Angeles	Los Angeles to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1307	K435	Google - US	43000000014118480	florence airfare	Broad	Geo Targeted Houston	Houston to Florence Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1308	K435	Google - US	43000000005278162	switzerland cheap flights	Broad	Google_Yearlong 2006	Google Switzerland	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1309	K435	Google - US	43000000014114036	paris cheap airline tickets	Broad	Geo Targeted New York	New York to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
1310	K435	Google - US	43000000014112117	italy airlines	Broad	Geo Targeted Philadelphia	Philadelphia to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1311	K435	Google - US	43000000005278643	overseas airline	Broad	Google_Yearlong 2006	Google Overseas	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1312	K435	Google - US	43000000013072231	rome airline	Broad	Western Europe Destinations	Rome	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1313	K435	Google - US	43000000013072593	italy ticket	Broad	Western Europe Destinations	Italy	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1314	K435	Google - US	43000000014116734	france cheap flights	Broad	Geo Targeted Los Angeles	Los Angeles to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1315	K435	Google - US	43000000014201026	europe air fare	Broad	Geo Targeted Los Angeles	Europe Los Angeles	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1316	K435	Google - US	43000000013072463	[fly to istanbul]	Exact	Western Europe Destinations	Istanbul	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1317	K435	Google - US	43000000014120340	italy plane tickets	Broad	Geo Targeted Detroit	Detroit to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	

Obs	Publisher_ID	Publisher_Name	Keyword_ID	Keyword	Match_Type	Campaign	Keyword_Group	Category	Bid_Strategy	Keyword_Type	Status	Search_f
1318	K435	Google - US	43000000013071868	florence airport	Broad	Western Europe Destinations	Florence	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1319	K435	Google - US	43000000005278547	european cheap tickets	Broad	Google_Yearlong 2006	Google Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1320	K435	Google - US	43000000013072798	rome plane tickets	Broad	Western Europe Destinations	Rome	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1321	K435	Google - US	43000000013072850	turkey fare	Broad	Western Europe Destinations	Turkey	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1322	K435	Google - US	43000000014201290	europa ticket	Broad	Geo Targeted Boston	Europe Boston	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1323	K435	Google - US	43000000013072483	[istanbul flight]	Exact	Western Europe Destinations	Istanbul	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1324	K435	Google - US	43000000014201022	international airfare	Broad	Geo Targeted DC	International DC	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1325	K435	Google - US	43000000005287796	berlin airfare	Broad	Google_Yearlong 2006	Google Berlin	berlin	Position 5-10 Bid Strategy	Unassigned	Paused	
1326	K435	Google - US	43000000013072772	venice flight	Broad	Western Europe Destinations	Venice	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1327	K435	Google - US	43000000014111822	discount international airline	Broad	Geo Targeted Philadelphia	Discount International Philadelphia	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1328	K435	Google - US	43000000014125475	france tickets	Broad	Geo Targeted Chicago	Chicago to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1329	K435	Google - US	43000000014112235	paris cheap ticket	Broad	Geo Targeted Philadelphia	Philadelphia to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1330	K435	Google - US	43000000005278523	venice airline	Broad	Google_Yearlong 2006	Google Venice	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1331	K435	Google - US	43000000014122378	paris airfare	Broad	Geo Targeted DC	DC to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1332	K435	Google - US	43000000005277960	florence ticket	Broad	Google_Yearlong 2006	Google Florence	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1333	K435	Google - US	43000000014113604	france plane ticket	Broad	Geo Targeted New York	New York to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
1334	K435	Google - US	43000000005278365	germany fare	Broad	Google_Yearlong 2006	Google Germany	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1335	K435	Google - US	43000000014121757	athens flight deals	Broad	Geo Targeted DC	DC to Athens Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1336	K435	Google - US	43000000014200639	international flights	Broad	Geo Targeted New York	International New York	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1337	K435	Google - US	43000000014116525	france airports	Broad	Geo Targeted Los Angeles	Los Angeles to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1338	K435	Google - US	43000000005287890	hamburg cheap flights	Broad	Google_Yearlong 2006	Google Hamburg	hamburg	Position 5-10 Bid Strategy	Unassigned	Paused	
1339	K435	Google - US	43000000014113737	france air fares	Broad	Geo Targeted New York	New York to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
1340	K435	Google - US	43000000014113329	italy air flights	Broad	Geo Targeted New York	New York to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1341	K435	Google - US	43000000014113782	paris cheap air fares	Broad	Geo Targeted New York	New York to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
1342	K435	Google - US	43000000014119698	rome flight deals	Broad	Geo Targeted Houston	Houston to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1343	K435	Google - US	43000000013072054	barcelona fares	Broad	Western Europe Destinations	Barcelona	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1344	K435	Google - US	43000000014109485	athens airlines	Broad	Geo Targeted San Francisco	San Francisco to Athens Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1345	K435	Google - US	43000000014110965	rome airline tickets	Broad	Geo Targeted San Francisco	San Francisco to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1346	K435	Google - US	43000000013072744	uk airfares	Broad	Western Europe Destinations	UK	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1347	K435	Google - US	43000000014112025	france flight	Broad	Geo Targeted Philadelphia	Philadelphia to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1348	K435	Google - US	43000000014201152	international airline ticket	Broad	Geo Targeted Los Angeles	International Los Angeles	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1349	K435	Google - US	43000000008357142	athens cheap flight	Broad	Google_Yearlong 2006	Google Athens	athens	Position 5-10 Bid Strategy	Unassigned	Paused	
1350	K435	Google - US	43000000013072641	madrid plane tickets	Broad	Western Europe Destinations	Madrid	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1351	K435	Google - US	43000000014118052	paris air ticket	Broad	Geo Targeted Los Angeles	Los Angeles to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1352	K435	Google - US	43000000014112103	france airlines	Broad	Geo Targeted Philadelphia	Philadelphia to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1353	K435	Google - US	43000000014201149	international airlines	Broad	Geo Targeted Los Angeles	International Los Angeles	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1354	K435	Google - US	43000000014120467	rome flight	Broad	Geo Targeted Detroit	Detroit to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1355	K435	Google - US	43000000014201213	europa tickets	Broad	Geo Targeted Boston	Europe Boston	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1356	K435	Google - US	43000000014117358	paris fares	Broad	Geo Targeted Los Angeles	Los Angeles to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1357	K435	Google - US	43000000014200759	international airline	Broad	Geo Targeted Philadelphia	International Philadelphia	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1358	K435	Google - US	43000000005278024	rome cheap tickets	Broad	Google_Yearlong 2006	Google Rome	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1359	K435	Google - US	43000000014116630	france airport	Broad	Geo Targeted Los Angeles	Los Angeles to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1360	K435	Google - US	43000000005278599	athens cheap ticket	Broad	Google_Yearlong 2006	Google Athens	athens	Position 5-10 Bid Strategy	Unassigned	Paused	
1361	K435	Google - US	43000000014118566	barcelona airfare	Broad	Geo Targeted Houston	Houston to Barcelona Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1362	K435	Google - US	43000000005287826	stuttgart	Broad	Google_Yearlong 2006	Google Stuttgart	stuttgart	Position 5-10 Bid Strategy	Unassigned	Paused	
1363	K435	Google - US	43000000005278477	milan airlines	Broad	Google_Yearlong 2006	Google Milan	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	

Obs	Publisher_ID	Publisher_Name	Keyword_ID	Keyword	Match_Type	Campaign	Keyword_Group	Category	Bid_Strategy	Keyword_Type	Status	Search_f
1364	K435	Google - US	43000000014119936	rome cheap air fares	Broad	Geo Targeted Houston	Houston to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1365	K435	Google - US	43000000005278657	london airline	Broad	Google_Yearlong 2006	Google London	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1366	K435	Google - US	43000000014201193	international airlines	Broad	Geo Targeted Detroit	International Detroit	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1367	K435	Google - US	43000000013071385	barcelona airline	Broad	Western Europe Destinations	Barcelona	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1368	K435	Google - US	43000000014127516	rome airfares	Broad	Geo Targeted Boston	Boston to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1369	K435	Google - US	43000000014122026	france airlines	Broad	Geo Targeted DC	DC to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1370	K435	Google - US	43000000014127561	paris cheap airfare	Broad	Geo Targeted Boston	Boston to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1371	K435	Google - US	43000000014113326	france airfare deals	Broad	Geo Targeted New York	New York to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
1372	K435	Google - US	43000000014113924	paris air plane tickets	Broad	Geo Targeted New York	New York to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
1373	K435	Google - US	43000000014116466	cheap europe flight	Broad	Geo Targeted Los Angeles	Cheap Europe Los Angeles	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1374	K435	Google - US	43000000014112177	cheap international tickets	Broad	Geo Targeted Philadelphia	Cheap International Philadelphia	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1375	K435	Google - US	43000000014302610	india cheap airfare	Broad	Outside Western Europe	India	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1376	K435	Google - US	43000000014201080	international airfares	Broad	Geo Targeted DC	International DC	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1377	K435	Google - US	43000000013072328	venice airport	Broad	Western Europe Destinations	Venice	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1378	K435	Google - US	43000000013072715	milan tickets	Broad	Western Europe Destinations	Milan	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1379	K435	Google - US	43000000013072893	madrid cheap flight	Broad	Western Europe Destinations	Madrid	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1380	K435	Google - US	43000000013071969	european cheap flight	Broad	Western Europe Destinations	Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1381	K435	Google - US	43000000014201006	international airlines	Broad	Geo Targeted DC	International DC	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1382	K435	Google - US	43000000014117801	rome airlines	Broad	Geo Targeted Los Angeles	Los Angeles to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1383	K435	Google - US	43000000014112751	cheap europe flights	Broad	Geo Targeted New York	Cheap Europe New York	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1384	K435	Google - US	43000000014121877	athens cheap tickets	Broad	Geo Targeted DC	DC to Athens Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1385	K435	Google - US	43000000014121406	france air flights	Broad	Geo Targeted DC	DC to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1386	K435	Google - US	43000000005278469	turkey plane tickets	Broad	Google_Yearlong 2006	Google Turkey	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1387	K435	Google - US	43000000013072482	fly to milan	Broad	Western Europe Destinations	Milan	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1388	K435	Google - US	43000000014112990	cheap europe flight	Broad	Geo Targeted New York	Cheap Europe New York	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1389	K435	Google - US	43000000014125329	paris plane ticket	Broad	Geo Targeted Chicago	Chicago to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1390	K435	Google - US	43000000014113494	athens airlines	Broad	Geo Targeted New York	New York to Athens Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1391	K435	Google - US	43000000014118938	paris airline tickets	Broad	Geo Targeted Houston	Houston to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1392	K435	Google - US	43000000014118961	athens airlines	Broad	Geo Targeted Houston	Houston to Athens Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1393	K435	Google - US	43000000014201242	europe flight	Broad	Geo Targeted Boston	Europe Boston	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1394	K435	Google - US	43000000005287754	berlin flight	Broad	Google_Yearlong 2006	Google Berlin	berlin	Position 5-10 Bid Strategy	Unassigned	Paused	
1395	K435	Google - US	43000000013071330	new york to athens	Broad	Western Europe Destinations	Athens	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1396	K435	Google - US	43000000014119953	cheap europe airfare	Broad	Geo Targeted Detroit	Cheap Europe Detroit	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1397	K435	Google - US	43000000014127668	france airlines	Broad	Geo Targeted Boston	Boston to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1398	K435	Google - US	43000000005278195	germany plane ticket	Broad	Google_Yearlong 2006	Google Germany	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1399	K435	Google - US	43000000005278272	flight to england	Broad	Google_Yearlong 2006	Google England	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1400	K435	Google - US	43000000013072116	florence cheap flight	Broad	Western Europe Destinations	Florence	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1401	K435	Google - US	43000000014119735	cheap europe flights	Broad	Geo Targeted Detroit	Cheap Europe Detroit	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1402	K435	Google - US	43000000013072490	italy plane tickets	Broad	Western Europe Destinations	Italy	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1403	K435	Google - US	43000000013072986	[london travel]	Exact	Western Europe Destinations	London	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1404	K435	Google - US	43000000013072904	turkey airfares	Broad	Western Europe Destinations	Turkey	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1405	K435	Google - US	43000000014111212	paris cheap ticket	Broad	Geo Targeted San Francisco	San Francisco to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1406	K435	Google - US	43000000014113976	france cheap air tickets	Broad	Geo Targeted New York	New York to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
1407	K435	Google - US	43000000005287762	nuremberg	Broad	Google_Yearlong 2006	Google Nuremberg	nuremberg	Position 5-10 Bid Strategy	Unassigned	Paused	
1408	K435	Google - US	43000000013071533	barcelona cheap flight	Broad	Western Europe Destinations	Barcelona	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1409	K435	Google - US	43000000014113928	madrid airlines	Broad	Geo Targeted New York	New York to Madrid Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	

Obs	Publisher_ID	Publisher_Name	Keyword_ID	Keyword	Match_Type	Campaign	Keyword_Group	Category	Bid_Strategy	Keyword_Type	Status	Search_f
1410	K435	Google - US	43000000014113564	florence airlines	Broad	Geo Targeted New York	New York to Florence Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1411	K435	Google - US	43000000014113297	madrid flights	Broad	Geo Targeted New York	New York to Madrid Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1412	K435	Google - US	43000000005287929	fly to hamburg	Broad	Google_Yearlong 2006	Google Hamburg	hamburg	Position 5-10 Bid Strategy	Unassigned	Paused	
1413	K435	Google - US	43000000005277966	european fares	Broad	Google_Yearlong 2006	Google Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1414	K435	Google - US	43000000014201199	international flights	Broad	Geo Targeted Boston	International Boston	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1415	K435	Google - US	43000000013072875	venice tickets	Broad	Western Europe Destinations	Venice	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1416	K435	Google - US	43000000014111323	cheap europe flights	Broad	Geo Targeted Philadelphia	Cheap Europe Philadelphia	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1417	K435	Google - US	43000000014127216	france flight	Broad	Geo Targeted Boston	Boston to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1418	K435	Google - US	43000000014201359	international flight	Broad	Geo Targeted Boston	International Boston	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1419	K435	Google - US	43000000014113697	italy ticket	Broad	Geo Targeted New York	New York to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1420	K435	Google - US	43000000013071796	barcelona plane tickets	Broad	Western Europe Destinations	Barcelona	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1421	K435	Google - US	43000000014113202	madrid cheap flights	Broad	Geo Targeted New York	New York to Madrid Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1422	K435	Google - US	43000000014115945	france tickets	Broad	Geo Targeted Miami	Miami to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1423	K435	Google - US	43000000014120925	paris cheap flight	Broad	Geo Targeted Detroit	Detroit to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1424	K435	Google - US	43000000014119083	paris air tickets	Broad	Geo Targeted Houston	Houston to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1425	K435	Google - US	43000000014125237	france air flight	Broad	Geo Targeted Chicago	Chicago to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1426	K435	Google - US	43000000014121887	barcelona airlines	Broad	Geo Targeted DC	DC to Barcelona Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1427	K435	Google - US	43000000014121735	florence flights	Broad	Geo Targeted DC	DC to Florence Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1428	K435	Google - US	43000000014127157	paris airfares	Broad	Geo Targeted Boston	Boston to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1429	K435	Google - US	43000000014113470	barcelona airfare	Broad	Geo Targeted New York	New York to Barcelona Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1430	K435	Google - US	43000000014115702	france fare	Broad	Geo Targeted Miami	Miami to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1431	K435	Google - US	43000000005278401	overseas airfares	Broad	Google_Yearlong 2006	Google Overseas	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1432	K435	Google - US	43000000014113921	paris flight deal	Broad	Geo Targeted New York	New York to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
1433	K435	Google - US	43000000014113585	paris cheap air fare	Broad	Geo Targeted New York	New York to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
1434	K435	Google - US	43000000013071676	barcelona airfare	Broad	Western Europe Destinations	Barcelona	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1435	K435	Google - US	43000000014119299	cheap international tickets	Broad	Geo Targeted Detroit	Cheap International Detroit	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1436	K435	Google - US	43000000005278387	italy airports	Broad	Google_Yearlong 2006	Google Italy	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1437	K435	Google - US	43000000014127483	madrid flight	Broad	Geo Targeted Boston	Boston to Madrid Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1438	K435	Google - US	43000000005277999	germany plane tickets	Broad	Google_Yearlong 2006	Google Germany	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1439	K435	Google - US	43000000007147587	nouakchott flights	Broad	Google_Yearlong 2006	Google nouakchott	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1440	K435	Google - US	43000000014118743	paris cheap airlines	Broad	Geo Targeted Houston	Houston to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1441	K435	Google - US	43000000014121258	spain airlines	Broad	Geo Targeted Detroit	Detroit to Spain Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1442	K435	Google - US	43000000013072575	greece fares	Broad	Western Europe Destinations	Greece	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1443	K435	Google - US	43000000014116873	barcelona flights	Broad	Geo Targeted Los Angeles	Los Angeles to Barcelona Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1444	K435	Google - US	43000000014116407	france airline	Broad	Geo Targeted Los Angeles	Los Angeles to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1445	K435	Google - US	43000000014113186	italy airfares	Broad	Geo Targeted New York	New York to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1446	K435	Google - US	43000000005278681	milan travel	Broad	Google_Yearlong 2006	Google Milan	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1447	K435	Google - US	43000000014122741	madrid tickets	Broad	Geo Targeted DC	DC to Madrid Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1448	K435	Google - US	43000000007147595	cotonou flights	Broad	Google_Yearlong 2006	Google cotonou	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1449	K435	Google - US	43000000005278217	overseas cheap flights	Broad	Google_Yearlong 2006	Google Overseas	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1450	K435	Google - US	43000000014113492	france cheap airfares	Broad	Geo Targeted New York	New York to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
1451	K435	Google - US	43000000014113213	madrid airfare	Broad	Geo Targeted New York	New York to Madrid Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1452	K435	Google - US	43000000005278577	italy airport	Broad	Google_Yearlong 2006	Google Italy	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1453	K435	Google - US	43000000005278203	london ticket	Broad	Google_Yearlong 2006	Google London	uncategorized	Position 1-4 Bid Strategy	Unassigned	Paused	
1454	K435	Google - US	43000000013072367	venice airfare	Broad	Western Europe Destinations	Venice	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1455	K435	Google - US	43000000014128663	cheap europe tickets	Broad	Geo Targeted Boston	Cheap Europe Boston	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	

Obs	Publisher_ID	Publisher_Name	Keyword_ID	Keyword	Match_Type	Campaign	Keyword_Group	Category	Bid_Strategy	Keyword_Type	Status	Search_f
1456	K435	Google - US	43000000014127441	paris ticket	Broad	Geo Targeted Boston	Boston to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1457	K435	Google - US	43000000005278416	turkey airport	Broad	Google_Yearlong 2006	Google Turkey	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1458	K435	Google - US	43000000014121176	athens tickets	Broad	Geo Targeted DC	DC to Athens Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1459	K435	Google - US	43000000014119970	athens flights	Broad	Geo Targeted Detroit	Detroit to Athens Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1460	K435	Google - US	43000000014120727	italy flight	Broad	Geo Targeted Detroit	Detroit to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1461	K435	Google - US	43000000005278754	germany cheap ticket	Broad	Google_Yearlong 2006	Google Germany	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1462	K435	Google - US	43000000014111106	venice flight	Broad	Geo Targeted San Francisco	San Francisco to Venice Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1463	K435	Google - US	43000000014114065	paris cheap fare	Broad	Geo Targeted New York	New York to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
1464	K435	Google - US	43000000014123058	madrid cheap flights	Broad	Geo Targeted DC	DC to Madrid Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1465	K435	Google - US	43000000014112533	paris flights	Broad	Geo Targeted Philadelphia	Philadelphia to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1466	K435	Google - US	43000000014127571	paris airline	Broad	Geo Targeted Boston	Boston to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1467	K435	Google - US	43000000013071557	athens ticket	Broad	Western Europe Destinations	Athens	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1468	K435	Google - US	43000000014116766	cheap europe tickets	Broad	Geo Targeted Los Angeles	Cheap Europe Los Angeles	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1469	K435	Google - US	43000000014128104	rome airports	Broad	Geo Targeted Boston	Boston to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1470	K435	Google - US	43000000013072345	uk plane tickets	Broad	Western Europe Destinations	UK	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1471	K435	Google - US	43000000007147535	delhi fares	Broad	Google_Yearlong 2006	Google Delhi	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1472	K435	Google - US	43000000014113063	rome airfare	Broad	Geo Targeted Philadelphia	Philadelphia to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1473	K435	Google - US	43000000005278111	spain fare	Broad	Google_Yearlong 2006	Google Spain	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1474	K435	Google - US	43000000014119315	rome fares	Broad	Geo Targeted Houston	Houston to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1475	K435	Google - US	43000000014112667	spain flight	Broad	Geo Targeted Philadelphia	Philadelphia to Spain Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1476	K435	Google - US	43000000005278383	venice fares	Broad	Google_Yearlong 2006	Google Venice	venice	Position 5-10 Bid Strategy	Unassigned	Paused	
1477	K435	Google - US	43000000014121970	spain flight	Broad	Geo Targeted Detroit	Detroit to Spain Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1478	K435	Google - US	43000000014125862	paris flight deal	Broad	Geo Targeted Chicago	Chicago to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1479	K435	Google - US	43000000014120353	rome flights	Broad	Geo Targeted Detroit	Detroit to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1480	K435	Google - US	43000000014128114	france tickets	Broad	Geo Targeted Boston	Boston to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1481	K435	Google - US	43000000013072464	greece cheap ticket	Broad	Western Europe Destinations	Greece	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1482	K435	Google - US	43000000014120439	greece tickets	Broad	Geo Targeted Detroit	Detroit to Greece Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1483	K435	Google - US	43000000014112266	paris airline	Broad	Geo Targeted Philadelphia	Philadelphia to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1484	K435	Google - US	43000000013072567	uk flight	Broad	Western Europe Destinations	UK	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1485	K435	Google - US	43000000013071314	european airline	Broad	Western Europe Destinations	Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1486	K435	Google - US	43000000013072759	madrid airline	Broad	Western Europe Destinations	Madrid	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1487	K435	Google - US	43000000014201174	europe airfare	Broad	Geo Targeted Detroit	Europe Detroit	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1488	K435	Google - US	43000000014302627	fly to india	Broad	Outside Western Europe	India	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1489	K435	Google - US	43000000014113880	paris flight special	Broad	Geo Targeted New York	New York to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
1490	K435	Google - US	43000000014127689	rome airlines	Broad	Geo Targeted Boston	Boston to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1491	K435	Google - US	43000000014122162	italy airlines	Broad	Geo Targeted DC	DC to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1492	K435	Google - US	43000000014112605	cheap international airfares	Broad	Geo Targeted New York	Cheap International New York	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1493	K435	Google - US	43000000013072207	turkey airports	Broad	Western Europe Destinations	Turkey	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1494	K435	Google - US	43000000014127793	rome cheap flight	Broad	Geo Targeted Boston	Boston to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1495	K435	Google - US	43000000005278350	italy cheap tickets	Broad	Google_Yearlong 2006	Google Italy	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1496	K435	Google - US	43000000014113591	italy airfare	Broad	Geo Targeted New York	New York to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1497	K435	Google - US	43000000013071621	barcelona fare	Broad	Western Europe Destinations	Barcelona	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1498	K435	Google - US	43000000014122751	paris cheap tickets	Broad	Geo Targeted DC	DC to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1499	K435	Google - US	43000000014118159	paris air fares	Broad	Geo Targeted Los Angeles	Los Angeles to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1500	K435	Google - US	43000000013071591	florence cheap tickets	Broad	Western Europe Destinations	Florence	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1501	K435	Google - US	43000000014120227	paris flights	Broad	Geo Targeted Detroit	Detroit to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	

Obs	Publisher_ID	Publisher_Name	Keyword_ID	Keyword	Match_Type	Campaign	Keyword_Group	Category	Bid_Strategy	Keyword_Type	Status	Search_f
1502	K435	Google - US	43000000014125458	france cheap tickets	Broad	Geo Targeted Chicago	Chicago to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1503	K435	Google - US	43000000005278327	italy plane ticket	Broad	Google_Yearlong 2006	Google Italy	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1504	K435	Google - US	43000000013072500	[flights to london]	Exact	Western Europe Destinations	London	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1505	K435	Google - US	43000000005278011	barcelona fare	Broad	Google_Yearlong 2006	Google Barcelona	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1506	K435	Google - US	43000000013072801	fly to uk	Broad	Western Europe Destinations	UK	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1507	K435	Google - US	43000000014127550	paris air fare	Broad	Geo Targeted Boston	Boston to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1508	K435	Google - US	43000000013073000	venice airlines	Broad	Western Europe Destinations	Venice	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1509	K435	Google - US	43000000013072791	milan airlines	Broad	Western Europe Destinations	Milan	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1510	K435	Google - US	43000000014200987	international airline tickets	Broad	Geo Targeted Detroit	International Detroit	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1511	K435	Google - US	43000000014128015	paris airports	Broad	Geo Targeted Boston	Boston to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1512	K435	Google - US	43000000014110665	paris fare	Broad	Geo Targeted San Francisco	San Francisco to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1513	K435	Google - US	43000000014110776	paris airport	Broad	Geo Targeted San Francisco	San Francisco to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1514	K435	Google - US	43000000014122979	spain flight	Broad	Geo Targeted DC	DC to Spain Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1515	K435	Google - US	43000000005278205	london fare	Broad	Google_Yearlong 2006	Google London	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1516	K435	Google - US	43000000005278403	madrid fare	Broad	Google_Yearlong 2006	Google Madrid	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1517	K435	Google - US	43000000014128813	cheap europe flights	Broad	Geo Targeted Boston	Cheap Europe Boston	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1518	K435	Google - US	43000000014111992	barcelona tickets	Broad	Geo Targeted Philadelphia	Philadelphia to Barcelona Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1519	K435	Google - US	43000000005278343	turkey fare	Broad	Google_Yearlong 2006	Google Turkey	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1520	K435	Google - US	43000000013072169	madrid flight	Broad	Western Europe Destinations	Madrid	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1521	K435	Google - US	43000000014113819	paris airfare deals	Broad	Geo Targeted New York	New York to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
1522	K435	Google - US	43000000014113769	paris airline ticket	Broad	Geo Targeted New York	New York to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
1523	K435	Google - US	43000000014125581	paris air fare	Broad	Geo Targeted Chicago	Chicago to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1524	K435	Google - US	43000000005278452	london airfares	Broad	Google_Yearlong 2006	Google London	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1525	K435	Google - US	43000000014117614	rome flight	Broad	Geo Targeted Los Angeles	Los Angeles to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1526	K435	Google - US	43000000014119905	paris flight deal	Broad	Geo Targeted Houston	Houston to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1527	K435	Google - US	43000000013072807	turkey plane ticket	Broad	Western Europe Destinations	Turkey	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1528	K435	Google - US	43000000013072645	[venice cheap flights]	Exact	Western Europe Destinations	Venice	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1529	K435	Google - US	43000000014113259	rome air ticket	Broad	Geo Targeted New York	New York to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1530	K435	Google - US	43000000014118120	paris airport	Broad	Geo Targeted Los Angeles	Los Angeles to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1531	K435	Google - US	43000000014119846	rome air flight	Broad	Geo Targeted Houston	Houston to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1532	K435	Google - US	43000000014113347	paris flight specials	Broad	Geo Targeted New York	New York to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
1533	K435	Google - US	43000000005278247	overseas airfare	Broad	Google_Yearlong 2006	Google Overseas	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1534	K435	Google - US	43000000013072495	italy cheap ticket	Broad	Western Europe Destinations	Italy	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1535	K435	Google - US	43000000014113589	italy plane tickets	Broad	Geo Targeted New York	New York to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1536	K435	Google - US	43000000005278705	european cheap flight	Broad	Google_Yearlong 2006	Google Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1537	K435	Google - US	43000000005278679	geneva cheap flights	Broad	Google_Yearlong 2006	Google Geneva	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1538	K435	Google - US	43000000013072417	rome ticket	Broad	Western Europe Destinations	Rome	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1539	K435	Google - US	43000000014122691	rome airlines	Broad	Geo Targeted DC	DC to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1540	K435	Google - US	43000000005278069	european airfares	Broad	Google_Yearlong 2006	Google Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1541	K435	Google - US	43000000005278511	milan tickets	Broad	Google_Yearlong 2006	Google Milan	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1542	K435	Google - US	43000000014110244	barcelona flights	Broad	Geo Targeted San Francisco	San Francisco to Barcelona Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1543	K435	Google - US	43000000014110857	paris plane tickets	Broad	Geo Targeted San Francisco	San Francisco to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1544	K435	Google - US	43000000013071665	europe plane ticket	Broad	Western Europe Destinations	Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1545	K435	Google - US	43000000005287988	cologne flights	Broad	Google_Yearlong 2006	Google Cologne	cologne	Position 5-10 Bid Strategy	Unassigned	Paused	
1546	K435	Google - US	43000000005278022	switzerland travel	Broad	Google_Yearlong 2006	Google Switzerland	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1547	K435	Google - US	43000000005278036	istanbul flight	Broad	Google_Yearlong 2006	Google Istanbul	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	

Obs	Publisher_ID	Publisher_Name	Keyword_ID	Keyword	Match_Type	Campaign	Keyword_Group	Category	Bid_Strategy	Keyword_Type	Status	Search_f
1548	K435	Google - US	4300000005278267	italy cheap flight	Broad	Google_Yearlong 2006	Google Italy	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1549	K435	Google - US	43000000014109928	athens flight	Broad	Geo Targeted San Francisco	San Francisco to Athens Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1550	K435	Google - US	43000000014122443	italy cheap flights	Broad	Geo Targeted DC	DC to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1551	K435	Google - US	4300000005278727	germany travel	Broad	Google_Yearlong 2006	Google Germany	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1552	K435	Google - US	4300000005278290	fly to london	Broad	Google_Yearlong 2006	Google London	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1553	K435	Google - US	43000000014113999	barcelona cheap tickets	Broad	Geo Targeted New York	New York to Barcelona Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1554	K435	Google - US	43000000014114319	venice flights	Broad	Geo Targeted New York	New York to Venice Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1555	K435	Google - US	43000000014122659	italy flights	Broad	Geo Targeted DC	DC to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1556	K435	Google - US	43000000014122989	spain airlines	Broad	Geo Targeted DC	DC to Spain Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1557	K435	Google - US	4300000005278066	european tickets	Broad	Google_Yearlong 2006	Google Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1558	K435	Google - US	43000000014119966	rome cheap ticket	Broad	Geo Targeted Houston	Houston to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1559	K435	Google - US	4300000005278249	madrid fares	Broad	Google_Yearlong 2006	Google Madrid	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1560	K435	Google - US	4300000005278040	venice airport	Broad	Google_Yearlong 2006	Google Venice	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1561	K435	Google - US	43000000014110346	italy flight	Broad	Geo Targeted San Francisco	San Francisco to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1562	K435	Google - US	43000000014200777	europa flights	Broad	Geo Targeted New York	Europe New York	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1563	K435	Google - US	43000000013072071	barcelona cheap ticket	Broad	Western Europe Destinations	Barcelona	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1564	K435	Google - US	43000000014117597	paris cheap flight	Broad	Geo Targeted Los Angeles	Los Angeles to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1565	K435	Google - US	43000000013071784	barcelona ticket	Broad	Western Europe Destinations	Barcelona	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1566	K435	Google - US	4300000005278182	milan ticket	Broad	Google_Yearlong 2006	Google Milan	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1567	K435	Google - US	43000000014122952	paris ticket	Broad	Geo Targeted DC	DC to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1568	K435	Google - US	43000000014200933	europa tickets	Broad	Geo Targeted Detroit	Europe Detroit	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1569	K435	Google - US	4300000005278683	flight to geneva	Broad	Google_Yearlong 2006	Google Geneva	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1570	K435	Google - US	43000000013072504	milan airfare	Broad	Western Europe Destinations	Milan	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1571	K435	Google - US	43000000014114786	spain tickets	Broad	Geo Targeted New York	New York to Spain Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1572	K435	Google - US	43000000013072914	spain airports	Broad	Western Europe Destinations	Spain	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1573	K435	Google - US	43000000014114267	rome cheap ticket	Broad	Geo Targeted New York	New York to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1574	K435	Google - US	43000000014115370	france airfare	Broad	Geo Targeted Miami	Miami to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1575	K435	Google - US	4300000005278796	frankfurt airfare	Broad	Google_Yearlong 2006	Google Frankfurt	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1576	K435	Google - US	43000000014110674	rome flights	Broad	Geo Targeted San Francisco	San Francisco to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1577	K435	Google - US	43000000013071271	barcelona airfares	Broad	Western Europe Destinations	Barcelona	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1578	K435	Google - US	43000000014119589	cheap international airfares	Broad	Geo Targeted Detroit	Cheap International Detroit	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1579	K435	Google - US	43000000014121434	athens flights	Broad	Geo Targeted DC	DC to Athens Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1580	K435	Google - US	4300000005287746	berlin airfares	Broad	Google_Yearlong 2006	Google Berlin	berlin	Position 5-10 Bid Strategy	Unassigned	Paused	
1581	K435	Google - US	43000000014122477	rome airfare	Broad	Geo Targeted DC	DC to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1582	K435	Google - US	4300000005278519	barcelona airfares	Broad	Google_Yearlong 2006	Google Barcelona	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1583	K435	Google - US	4300000005278505	london tickets	Broad	Google_Yearlong 2006	Google London	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1584	K435	Google - US	4300000005278802	flight to istanbul	Broad	Google_Yearlong 2006	Google Istanbul	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1585	K435	Google - US	43000000014113825	paris air flight	Broad	Geo Targeted New York	New York to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
1586	K435	Google - US	43000000014113488	france cheap fare	Broad	Geo Targeted New York	New York to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
1587	K435	Google - US	43000000014200796	europa airline	Broad	Geo Targeted New York	Europe New York	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1588	K435	Google - US	43000000014121256	barcelona airfare	Broad	Geo Targeted DC	DC to Barcelona Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1589	K435	Google - US	43000000013072634	fly to venice	Broad	Western Europe Destinations	Venice	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1590	K435	Google - US	43000000014128245	cheap international airfare	Broad	Geo Targeted Boston	Cheap International Boston	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1591	K435	Google - US	4300000005278611	frankfurt flight	Broad	Google_Yearlong 2006	Google Frankfurt	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1592	K435	Google - US	43000000014127892	rome fares	Broad	Geo Targeted Boston	Boston to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1593	K435	Google - US	43000000014125767	paris plane tickets	Broad	Geo Targeted Chicago	Chicago to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	

Obs	Publisher_ID	Publisher_Name	Keyword_ID	Keyword	Match_Type	Campaign	Keyword_Group	Category	Bid_Strategy	Keyword_Type	Status	Search_f
1594	K435	Google - US	43000000014114733	rome cheap flight	Broad	Geo Targeted New York	New York to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1595	K435	Google - US	43000000014114412	spain airlines	Broad	Geo Targeted New York	New York to Spain Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1596	K435	Google - US	43000000014114706	rome cheap airfare	Broad	Geo Targeted New York	New York to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1597	K435	Google - US	43000000014113413	france airfare sale	Broad	Geo Targeted New York	New York to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
1598	K435	Google - US	43000000014117287	france airline tickets	Broad	Geo Targeted Los Angeles	Los Angeles to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1599	K435	Google - US	43000000014114738	rome airlines	Broad	Geo Targeted New York	New York to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1600	K435	Google - US	43000000014110615	paris airports	Broad	Geo Targeted San Francisco	San Francisco to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1601	K435	Google - US	43000000014127280	rome fare	Broad	Geo Targeted Boston	Boston to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1602	K435	Google - US	43000000014111402	cheap international ticket	Broad	Geo Targeted Philadelphia	Cheap International Philadelphia	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1603	K435	Google - US	43000000014201337	europe flights	Broad	Geo Targeted Boston	Europe Boston	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1604	K435	Google - US	43000000014125706	paris flight deals	Broad	Geo Targeted Chicago	Chicago to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1605	K435	Google - US	43000000005278441	overseas airlines	Broad	Google_Yearlong 2006	Google Overseas	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1606	K435	Google - US	43000000013072883	uk ticket	Broad	Western Europe Destinations	UK	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1607	K435	Google - US	43000000014115628	paris airlines	Broad	Geo Targeted Miami	Miami to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1608	K435	Google - US	43000000005278831	london flight	Broad	Google_Yearlong 2006	Google London	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1609	K435	Google - US	43000000014111102	rome flight	Broad	Geo Targeted San Francisco	San Francisco to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1610	K435	Google - US	43000000005278748	european ticket	Broad	Google_Yearlong 2006	Google Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1611	K435	Google - US	43000000013072585	spain cheap tickets	Broad	Western Europe Destinations	Spain	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1612	K435	Google - US	43000000014125969	paris cheap airfare	Broad	Geo Targeted Chicago	Chicago to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1613	K435	Google - US	43000000014127861	paris air tickets	Broad	Geo Targeted Boston	Boston to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1614	K435	Google - US	43000000014116548	france flight	Broad	Geo Targeted Los Angeles	Los Angeles to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1615	K435	Google - US	43000000005278160	europe airports	Broad	Google_Yearlong 2006	Google Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1616	K435	Google - US	43000000005278280	barcelona fares	Broad	Google_Yearlong 2006	Google Barcelona	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1617	K435	Google - US	43000000014120452	paris flight	Broad	Geo Targeted Detroit	Detroit to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1618	K435	Google - US	43000000014109856	italy airlines	Broad	Geo Targeted San Francisco	San Francisco to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1619	K435	Google - US	43000000014122210	rome flight	Broad	Geo Targeted DC	DC to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1620	K435	Google - US	43000000014116537	barcelona flight	Broad	Geo Targeted Los Angeles	Los Angeles to Barcelona Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1621	K435	Google - US	43000000014111159	paris air fare	Broad	Geo Targeted San Francisco	San Francisco to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1622	K435	Google - US	43000000014118097	rome flights	Broad	Geo Targeted Los Angeles	Los Angeles to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1623	K435	Google - US	43000000014120377	france flight	Broad	Geo Targeted Detroit	Detroit to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1624	K435	Google - US	43000000005278213	european airfare	Broad	Google_Yearlong 2006	Google Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1625	K435	Google - US	43000000005278450	frankfurt airport	Broad	Google_Yearlong 2006	Google Frankfurt	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1626	K435	Google - US	43000000014200667	europe flights	Broad	Geo Targeted Philadelphia	Europe Philadelphia	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1627	K435	Google - US	43000000014121904	barcelona cheap tickets	Broad	Geo Targeted DC	DC to Barcelona Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1628	K435	Google - US	43000000014121464	cheap international flights	Broad	Geo Targeted DC	Cheap International DC	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1629	K435	Google - US	43000000014113714	paris cheap plane tickets	Broad	Geo Targeted New York	New York to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
1630	K435	Google - US	43000000014115019	spain flights	Broad	Geo Targeted New York	New York to Spain Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1631	K435	Google - US	43000000005278140	overseas tickets	Broad	Google_Yearlong 2006	Google Overseas	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1632	K435	Google - US	43000000014119894	rome airport	Broad	Geo Targeted Houston	Houston to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1633	K435	Google - US	43000000005278489	geneva flight	Broad	Google_Yearlong 2006	Google Geneva	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1634	K435	Google - US	43000000014200934	europe flights	Broad	Geo Targeted Los Angeles	Europe Los Angeles	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1635	K435	Google - US	43000000005278725	spain plane tickets	Broad	Google_Yearlong 2006	Google Spain	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1636	K435	Google - US	43000000005278265	milan airfare	Broad	Google_Yearlong 2006	Google Milan	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1637	K435	Google - US	43000000008357119	greece airfares	Broad	Google_Yearlong 2006	Google Greece	greece	Position 5-10 Bid Strategy	Unassigned	Paused	
1638	K435	Google - US	43000000005278099	italy fare	Broad	Google_Yearlong 2006	Google Italy	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1639	K435	Google - US	43000000005277967	flight to frankfurt	Broad	Google_Yearlong 2006	Google Frankfurt	flight	Position 5-10 Bid Strategy	Unassigned	Paused	

Obs	Publisher_ID	Publisher_Name	Keyword_ID	Keyword	Match_Type	Campaign	Keyword_Group	Category	Bid_Strategy	Keyword_Type	Status	Search_f
1640	K435	Google - US	43000000014115087	spain cheap flights	Broad	Geo Targeted New York	New York to Spain Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1641	K435	Google - US	43000000014113728	france cheap airline tickets	Broad	Geo Targeted New York	New York to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
1642	K435	Google - US	43000000014117101	cheap international airfares	Broad	Geo Targeted Los Angeles	Cheap International Los Angeles	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1643	K435	Google - US	43000000005287798	flight to stuttgart	Broad	Google_Yearlong 2006	Google Stuttgart	stuttgart	Position 5-10 Bid Strategy	Unassigned	Paused	
1644	K435	Google - US	43000000005278154	germany fares	Broad	Google_Yearlong 2006	Google Germany	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1645	K435	Google - US	43000000013072171	spain ticket	Broad	Western Europe Destinations	Spain	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1646	K435	Google - US	43000000014116746	cheap international airfare	Broad	Geo Targeted Los Angeles	Cheap International Los Angeles	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1647	K435	Google - US	43000000014125239	paris airline	Broad	Geo Targeted Chicago	Chicago to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1648	K435	Google - US	43000000014200962	europa flight	Broad	Geo Targeted Detroit	Europe Detroit	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1649	K435	Google - US	43000000014113178	italy tickets	Broad	Geo Targeted New York	New York to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1650	K435	Google - US	43000000014125616	paris cheap ticket	Broad	Geo Targeted Chicago	Chicago to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1651	K435	Google - US	43000000014114059	france airfare sales	Broad	Geo Targeted New York	New York to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
1652	K435	Google - US	43000000014200682	europa flight	Broad	Geo Targeted New York	Europe New York	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1653	K435	Google - US	43000000014122276	paris flight	Broad	Geo Targeted DC	DC to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1654	K435	Google - US	43000000005278003	florence airlines	Broad	Google_Yearlong 2006	Google Florence	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1655	K435	Google - US	43000000005278707	athens fares	Broad	Google_Yearlong 2006	Google Athens	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1656	K435	Google - US	43000000005278637	turkey airfares	Broad	Google_Yearlong 2006	Google Turkey	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1657	K435	Google - US	43000000005277979	london airlines	Broad	Google_Yearlong 2006	Google London	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1658	K435	Google - US	43000000005278169	england tickets	Broad	Google_Yearlong 2006	Google England	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1659	K435	Google - US	43000000005278756	overseas flight	Broad	Google_Yearlong 2006	Google Overseas	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1660	K435	Google - US	43000000013072795	spain cheap flight	Broad	Western Europe Destinations	Spain	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1661	K435	Google - US	43000000014127354	paris cheap tickets	Broad	Geo Targeted Boston	Boston to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1662	K435	Google - US	43000000014125230	paris fares	Broad	Geo Targeted Chicago	Chicago to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1663	K435	Google - US	43000000013072836	madrid airfare	Broad	Western Europe Destinations	Madrid	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1664	K435	Google - US	43000000005278701	turkey fares	Broad	Google_Yearlong 2006	Google Turkey	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1665	K435	Google - US	43000000014302633	india cheap flight	Broad	Outside Western Europe	India	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1666	K435	Google - US	43000000005278786	madrid flight	Broad	Google_Yearlong 2006	Google Madrid	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1667	K435	Google - US	43000000014127384	rome airline	Broad	Geo Targeted Boston	Boston to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1668	K435	Google - US	43000000005287810	flight to hamburg	Broad	Google_Yearlong 2006	Google Hamburg	hamburg	Position 5-10 Bid Strategy	Unassigned	Paused	
1669	K435	Google - US	43000000014125959	paris airline tickets	Broad	Geo Targeted Chicago	Chicago to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1670	K435	Google - US	43000000014302643	india cheap ticket	Broad	Outside Western Europe	India	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1671	K435	Google - US	43000000005278587	venice airfares	Broad	Google_Yearlong 2006	Google Venice	venice	Position 5-10 Bid Strategy	Unassigned	Paused	
1672	K435	Google - US	43000000005278132	international plane ticket	Broad	Google_Yearlong 2006	Google International General	ticket	Position 5-10 Bid Strategy	Unassigned	Paused	
1673	K435	Google - US	43000000013072764	uk tickets	Broad	Western Europe Destinations	UK	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1674	K435	Google - US	43000000014201079	international flight	Broad	Geo Targeted Detroit	International Detroit	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1675	K435	Google - US	43000000005278499	rome airports	Broad	Google_Yearlong 2006	Google Rome	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1676	K435	Google - US	43000000014117413	paris ticket	Broad	Geo Targeted Los Angeles	Los Angeles to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1677	K435	Google - US	43000000014125205	paris air tickets	Broad	Geo Targeted Chicago	Chicago to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1678	K435	Google - US	43000000014121933	barcelona airline	Broad	Geo Targeted DC	DC to Barcelona Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1679	K435	Google - US	43000000005287905	stuttgart flight	Broad	Google_Yearlong 2006	Google Stuttgart	stuttgart	Position 5-10 Bid Strategy	Unassigned	Paused	
1680	K435	Google - US	43000000014201057	europa flights	Broad	Geo Targeted Detroit	Europe Detroit	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1681	K435	Google - US	43000000005287866	flight to cologne	Broad	Google_Yearlong 2006	Google Cologne	cologne	Position 5-10 Bid Strategy	Unassigned	Paused	
1682	K435	Google - US	43000000014113594	florence flights	Broad	Geo Targeted New York	New York to Florence Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1683	K435	Google - US	43000000014122668	italy airline	Broad	Geo Targeted DC	DC to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1684	K435	Google - US	43000000014127901	rome airfare	Broad	Geo Targeted Boston	Boston to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1685	K435	Google - US	43000000005278048	germany airports	Broad	Google_Yearlong 2006	Google Germany	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	

Obs	Publisher_ID	Publisher_Name	Keyword_ID	Keyword	Match_Type	Campaign	Keyword_Group	Category	Bid_Strategy	Keyword_Type	Status	Search_f
1686	K435	Google - US	43000000014113753	athens cheap flights	Broad	Geo Targeted New York	New York to Athens Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1687	K435	Google - US	43000000014116882	france tickets	Broad	Geo Targeted Los Angeles	Los Angeles to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1688	K435	Google - US	43000000013071254	florence flight	Broad	Western Europe Destinations	Florence	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1689	K435	Google - US	43000000013072461	milan flight	Broad	Western Europe Destinations	Milan	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1690	K435	Google - US	43000000014122745	italy cheap tickets	Broad	Geo Targeted DC	DC to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1691	K435	Google - US	43000000014127998	paris airlines	Broad	Geo Targeted Boston	Boston to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1692	K435	Google - US	43000000013071442	fly to florence	Broad	Western Europe Destinations	Florence	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1693	K435	Google - US	43000000014119400	paris cheap ticket	Broad	Geo Targeted Houston	Houston to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1694	K435	Google - US	43000000014113250	france flight sale	Broad	Geo Targeted New York	New York to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
1695	K435	Google - US	43000000014120068	rome airports	Broad	Geo Targeted Houston	Houston to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1696	K435	Google - US	43000000013071825	florence cheap flights	Broad	Western Europe Destinations	Florence	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1697	K435	Google - US	43000000014117502	paris airlines	Broad	Geo Targeted Los Angeles	Los Angeles to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1698	K435	Google - US	43000000014111247	cheap international flights	Broad	Geo Targeted Philadelphia	Cheap International Philadelphia	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1699	K435	Google - US	43000000014122775	italy tickets	Broad	Geo Targeted DC	DC to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1700	K435	Google - US	43000000014119311	rome air fares	Broad	Geo Targeted Houston	Houston to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1701	K435	Google - US	43000000014121631	cheap europe flights	Broad	Geo Targeted DC	Cheap Europe DC	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1702	K435	Google - US	43000000014200967	international air tickets	Broad	Geo Targeted Los Angeles	International Los Angeles	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1703	K435	Google - US	43000000014126177	paris cheap flight	Broad	Geo Targeted Chicago	Chicago to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1704	K435	Google - US	43000000014113552	barcelona cheap flights	Broad	Geo Targeted New York	New York to Barcelona Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1705	K435	Google - US	43000000014116876	cheap europe flights	Broad	Geo Targeted Los Angeles	Cheap Europe Los Angeles	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1706	K435	Google - US	43000000014113299	france cheap airline	Broad	Geo Targeted New York	New York to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
1707	K435	Google - US	43000000013072668	venice airports	Broad	Western Europe Destinations	Venice	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1708	K435	Google - US	43000000014114914	spain flight	Broad	Geo Targeted New York	New York to Spain Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1709	K435	Google - US	43000000014116735	france airfares	Broad	Geo Targeted Los Angeles	Los Angeles to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1710	K435	Google - US	43000000014118618	athens flight	Broad	Geo Targeted Houston	Houston to Athens Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1711	K435	Google - US	43000000014115824	france cheap tickets	Broad	Geo Targeted Miami	Miami to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1712	K435	Google - US	43000000014111385	france flights	Broad	Geo Targeted Philadelphia	Philadelphia to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1713	K435	Google - US	43000000014110727	paris cheap airfares	Broad	Geo Targeted San Francisco	San Francisco to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1714	K435	Google - US	43000000014121556	cheap international airline tickets	Broad	Geo Targeted DC	Cheap International DC	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1715	K435	Google - US	43000000014110243	barcelona flight	Broad	Geo Targeted San Francisco	San Francisco to Barcelona Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1716	K435	Google - US	43000000014200727	europe airlines	Broad	Geo Targeted Philadelphia	Europe Philadelphia	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1717	K435	Google - US	43000000008357092	greece cheap flight	Broad	Google_Yearlong 2006	Google Greece	greece	Position 5-10 Bid Strategy	Unassigned	Paused	
1718	K435	Google - US	43000000014109577	athens flights	Broad	Geo Targeted San Francisco	San Francisco to Athens Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1719	K435	Google - US	43000000014114049	italy airline	Broad	Geo Targeted New York	New York to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1720	K435	Google - US	43000000005278399	rome airfares	Broad	Google_Yearlong 2006	Google Rome	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1721	K435	Google - US	43000000014111183	paris cheap airfare	Broad	Geo Targeted San Francisco	San Francisco to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1722	K435	Google - US	43000000014125733	france airlines	Broad	Geo Targeted Chicago	Chicago to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1723	K435	Google - US	43000000005277969	flights to switzerland	Broad	Google_Yearlong 2006	Google Switzerland	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1724	K435	Google - US	43000000014117917	paris cheap ticket	Broad	Geo Targeted Los Angeles	Los Angeles to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1725	K435	Google - US	43000000014119478	rome cheap flight	Broad	Geo Targeted Houston	Houston to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1726	K435	Google - US	43000000005278428	fly to geneva	Broad	Google_Yearlong 2006	Google Geneva	fly	Position 5-10 Bid Strategy	Unassigned	Paused	
1727	K435	Google - US	43000000014122299	italy flight	Broad	Geo Targeted DC	DC to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1728	K435	Google - US	43000000013071242	fly to barcelona	Broad	Western Europe Destinations	Barcelona	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1729	K435	Google - US	43000000014128530	cheap international airline tickets	Broad	Geo Targeted Boston	Cheap International Boston	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1730	K435	Google - US	43000000005278815	venice airfare	Broad	Google_Yearlong 2006	Google Venice	venice	Position 5-10 Bid Strategy	Unassigned	Paused	
1731	K435	Google - US	43000000014110975	paris fares	Broad	Geo Targeted San Francisco	San Francisco to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	

Obs	Publisher_ID	Publisher_Name	Keyword_ID	Keyword	Match_Type	Campaign	Keyword_Group	Category	Bid_Strategy	Keyword_Type	Status	Search_f
1732	K435	Google - US	43000000014128899	cheap international airfares	Broad	Geo Targeted Boston	Cheap International Boston	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1733	K435	Google - US	43000000014118698	paris air ticket	Broad	Geo Targeted Houston	Houston to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1734	K435	Google - US	43000000014113043	rome flights	Broad	Geo Targeted Philadelphia	Philadelphia to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1735	K435	Google - US	43000000013072538	flight to madrid	Broad	Western Europe Destinations	Madrid	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1736	K435	Google - US	43000000014119722	rome airfares	Broad	Geo Targeted Houston	Houston to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1737	K435	Google - US	43000000014127222	rome cheap tickets	Broad	Geo Targeted Boston	Boston to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1738	K435	Google - US	43000000014122849	italy airfare	Broad	Geo Targeted DC	DC to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1739	K435	Google - US	43000000013072079	athens tickets	Broad	Western Europe Destinations	Athens	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1740	K435	Google - US	43000000013072291	rome airfares	Broad	Western Europe Destinations	Rome	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1741	K435	Google - US	43000000013072107	athens airfares	Broad	Western Europe Destinations	Athens	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1742	K435	Google - US	43000000014120492	france flights	Broad	Geo Targeted Detroit	Detroit to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1743	K435	Google - US	43000000014114731	rome flight	Broad	Geo Targeted New York	New York to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1744	K435	Google - US	43000000013072391	fly to turkey	Broad	Western Europe Destinations	Turkey	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1745	K435	Google - US	43000000005278703	europe plane ticket	Broad	Google_Yearlong 2006	Google Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1746	K435	Google - US	43000000014116989	france airfare	Broad	Geo Targeted Los Angeles	Los Angeles to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1747	K435	Google - US	43000000013072168	milan travel	Broad	Western Europe Destinations	Milan	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1748	K435	Google - US	43000000014200952	europe flights	Broad	Geo Targeted DC	Europe DC	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1749	K435	Google - US	43000000013072163	greece cheap flight	Broad	Western Europe Destinations	Greece	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1750	K435	Google - US	43000000014113543	paris cheap airfares	Broad	Geo Targeted New York	New York to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
1751	K435	Google - US	43000000014119499	rome cheap airfare	Broad	Geo Targeted Houston	Houston to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1752	K435	Google - US	43000000005278060	fly to florence	Broad	Google_Yearlong 2006	Google Florence	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1753	K435	Google - US	43000000014120662	italy flights	Broad	Geo Targeted Detroit	Detroit to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1754	K435	Google - US	43000000014119988	paris cheap tickets	Broad	Geo Targeted Houston	Houston to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1755	K435	Google - US	43000000013072301	fly to madrid	Broad	Western Europe Destinations	Madrid	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1756	K435	Google - US	43000000005278054	turkey airfare	Broad	Google_Yearlong 2006	Google Turkey	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1757	K435	Google - US	43000000013072895	italy cheap flight	Broad	Western Europe Destinations	Italy	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1758	K435	Google - US	43000000014115225	france airlines	Broad	Geo Targeted Miami	Miami to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1759	K435	Google - US	43000000013072805	madrid airport	Broad	Western Europe Destinations	Madrid	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1760	K435	Google - US	43000000014109980	italy airfare	Broad	Geo Targeted San Francisco	San Francisco to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1761	K435	Google - US	43000000014114101	france airport	Broad	Geo Targeted New York	New York to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
1762	K435	Google - US	43000000005278093	london cheap flight	Broad	Google_Yearlong 2006	Google London	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1763	K435	Google - US	43000000014122085	paris cheap flights	Broad	Geo Targeted DC	DC to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1764	K435	Google - US	43000000014122191	rome cheap flights	Broad	Geo Targeted DC	DC to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1765	K435	Google - US	43000000005278689	europe cheap ticket	Broad	Google_Yearlong 2006	Google Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1766	K435	Google - US	43000000014114346	rome airline	Broad	Geo Targeted New York	New York to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1767	K435	Google - US	43000000014201161	europe flight	Broad	Geo Targeted Los Angeles	Europe Los Angeles	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1768	K435	Google - US	43000000005277993	athens ticket	Broad	Google_Yearlong 2006	Google Athens	athens	Position 5-10 Bid Strategy	Unassigned	Paused	
1769	K435	Google - US	43000000014111217	paris airline tickets	Broad	Geo Targeted San Francisco	San Francisco to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1770	K435	Google - US	43000000014127543	paris tickets	Broad	Geo Targeted Boston	Boston to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1771	K435	Google - US	43000000013072517	rome airlines	Broad	Western Europe Destinations	Rome	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1772	K435	Google - US	43000000014119779	rome fare	Broad	Geo Targeted Houston	Houston to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1773	K435	Google - US	43000000013071246	european flight	Broad	Western Europe Destinations	Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1774	K435	Google - US	43000000005278821	england travel	Broad	Google_Yearlong 2006	Google England	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1775	K435	Google - US	43000000014117444	paris cheap airfare	Broad	Geo Targeted Los Angeles	Los Angeles to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1776	K435	Google - US	43000000014127489	paris airfare	Broad	Geo Targeted Boston	Boston to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1777	K435	Google - US	43000000005278687	overseas flights	Broad	Google_Yearlong 2006	Google Overseas	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	

Obs	Publisher_ID	Publisher_Name	Keyword_ID	Keyword	Match_Type	Campaign	Keyword_Group	Category	Bid_Strategy	Keyword_Type	Status	Search_f
1778	K435	Google - US	43000000014117761	paris tickets	Broad	Geo Targeted Los Angeles	Los Angeles to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1779	K435	Google - US	43000000014117835	paris airline	Broad	Geo Targeted Los Angeles	Los Angeles to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1780	K435	Google - US	43000000013072170	greece airfares	Broad	Western Europe Destinations	Greece	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1781	K435	Google - US	43000000005278473	spain fares	Broad	Google_Yearlong 2006	Google Spain	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1782	K435	Google - US	43000000005287802	hamburg	Broad	Google_Yearlong 2006	Google Hamburg	hamburg	Position 5-10 Bid Strategy	Unassigned	Paused	
1783	K435	Google - US	43000000005278435	madrid travel	Broad	Google_Yearlong 2006	Google Madrid	madrid	Position 5-10 Bid Strategy	Unassigned	Paused	
1784	K435	Google - US	43000000005278789	italy fares	Broad	Google_Yearlong 2006	Google Italy	uncategorized	Position 1-4 Bid Strategy	Unassigned	Paused	
1785	K435	Google - US	43000000014125279	paris fare	Broad	Geo Targeted Chicago	Chicago to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1786	K435	Google - US	43000000005278711	fly to milan	Broad	Google_Yearlong 2006	Google Milan	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1787	K435	Google - US	43000000005278617	european airline	Broad	Google_Yearlong 2006	Google Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1788	K435	Google - US	43000000013072933	turkey ticket	Broad	Western Europe Destinations	Turkey	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1789	K435	Google - US	43000000014122442	paris flights	Broad	Geo Targeted DC	DC to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1790	K435	Google - US	43000000014115361	france flight	Broad	Geo Targeted Miami	Miami to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1791	K435	Google - US	43000000014127534	france flights	Broad	Geo Targeted Boston	Boston to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1792	K435	Google - US	43000000005278537	spain airfares	Broad	Google_Yearlong 2006	Google Spain	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1793	K435	Google - US	43000000005278647	international plane tickets	Broad	Google_Yearlong 2006	Google International General	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1794	K435	Google - US	43000000005278418	uk airlines	Broad	Google_Yearlong 2006	Google UK	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1795	K435	Google - US	43000000014115741	france airline	Broad	Geo Targeted Miami	Miami to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1796	K435	Google - US	43000000014115177	france flights	Broad	Geo Targeted Miami	Miami to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1797	K435	Google - US	43000000005278557	italy ticket	Broad	Google_Yearlong 2006	Google Italy	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1798	K435	Google - US	43000000014113466	paris airports	Broad	Geo Targeted New York	New York to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
1799	K435	Google - US	43000000014201150	international flights	Broad	Geo Targeted Los Angeles	International Los Angeles	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1800	K435	Google - US	43000000005278073	london fares	Broad	Google_Yearlong 2006	Google London	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1801	K435	Google - US	43000000014118652	paris airports	Broad	Geo Targeted Houston	Houston to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1802	K435	Google - US	43000000014114074	rome airfare	Broad	Geo Targeted New York	New York to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1803	K435	Google - US	43000000005278641	madrid airfare	Broad	Google_Yearlong 2006	Google Madrid	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1804	K435	Google - US	43000000014117531	paris cheap tickets	Broad	Geo Targeted Los Angeles	Los Angeles to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1805	K435	Google - US	43000000005278458	germany airfare	Broad	Google_Yearlong 2006	Google Germany	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1806	K435	Google - US	43000000013072972	flight to venice	Broad	Western Europe Destinations	Venice	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1807	K435	Google - US	43000000014113518	france air fare	Broad	Geo Targeted New York	New York to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
1808	K435	Google - US	43000000005278341	overseas travel	Broad	Google_Yearlong 2006	Google Overseas	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1809	K435	Google - US	43000000013072303	rome airfare	Broad	Western Europe Destinations	Rome	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1810	K435	Google - US	43000000005278774	madrid tickets	Broad	Google_Yearlong 2006	Google Madrid	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1811	K435	Google - US	43000000013071469	european airfare	Broad	Western Europe Destinations	Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1812	K435	Google - US	43000000005278422	istanbul flights	Broad	Google_Yearlong 2006	Google Istanbul	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1813	K435	Google - US	43000000014119128	paris cheap flight	Broad	Geo Targeted Houston	Houston to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1814	K435	Google - US	43000000013071986	air france to europe	Broad	Western Europe Destinations	Europe Branded	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1815	K435	Google - US	43000000014122063	barcelona flights	Broad	Geo Targeted DC	DC to Barcelona Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1816	K435	Google - US	43000000014119453	rome ticket	Broad	Geo Targeted Houston	Houston to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1817	K435	Google - US	43000000005278827	germany ticket	Broad	Google_Yearlong 2006	Google Germany	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1818	K435	Google - US	43000000014115896	paris flight	Broad	Geo Targeted Miami	Miami to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1819	K435	Google - US	43000000005278563	italy plane tickets	Broad	Google_Yearlong 2006	Google Italy	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1820	K435	Google - US	43000000013072316	fly to rome	Broad	Western Europe Destinations	Rome	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1821	K435	Google - US	43000000013072587	rome tickets	Broad	Western Europe Destinations	Rome	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1822	K435	Google - US	43000000014121665	barcelona flight	Broad	Geo Targeted DC	DC to Barcelona Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1823	K435	Google - US	43000000013072295	spain airline	Broad	Western Europe Destinations	Spain	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	

Obs	Publisher_ID	Publisher_Name	Keyword_ID	Keyword	Match_Type	Campaign	Keyword_Group	Category	Bid_Strategy	Keyword_Type	Status	Search_f
1824	K435	Google - US	43000000013072535	turkey flight	Broad	Western Europe Destinations	Turkey	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1825	K435	Google - US	43000000014113522	italy cheap tickets	Broad	Geo Targeted New York	New York to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1826	K435	Google - US	43000000005278354	london cheap tickets	Broad	Google_Yearlong 2006	Google London	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1827	K435	Google - US	43000000013072175	italy cheap tickets	Broad	Western Europe Destinations	Italy	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1828	K435	Google - US	43000000005278454	london flights	Broad	Google_Yearlong 2006	Google London	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1829	K435	Google - US	43000000014119817	rome airline	Broad	Geo Targeted Houston	Houston to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1830	K435	Google - US	43000000013072486	spain airfare	Broad	Western Europe Destinations	Spain	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1831	K435	Google - US	43000000005278791	rome airline	Broad	Google_Yearlong 2006	Google Rome	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1832	K435	Google - US	43000000014127531	paris cheap flight	Broad	Geo Targeted Boston	Boston to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1833	K435	Google - US	43000000014119772	cheap international flights	Broad	Geo Targeted Detroit	Cheap International Detroit	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1834	K435	Google - US	43000000013071587	barcelona tickets	Broad	Western Europe Destinations	Barcelona	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1835	K435	Google - US	43000000005278083	rome fares	Broad	Google_Yearlong 2006	Google Rome	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1836	K435	Google - US	43000000014119261	paris ticket	Broad	Geo Targeted Houston	Houston to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1837	K435	Google - US	43000000005278276	florence flight	Broad	Google_Yearlong 2006	Google Florence	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1838	K435	Google - US	43000000014113164	athens flights	Broad	Geo Targeted New York	New York to Athens Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1839	K435	Google - US	43000000005277964	frankfurt flights	Broad	Google_Yearlong 2006	Google Frankfurt	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1840	K435	Google - US	43000000005278081	geneva airlines	Broad	Google_Yearlong 2006	Google Geneva	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1841	K435	Google - US	43000000014113695	france flight deals	Broad	Geo Targeted New York	New York to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
1842	K435	Google - US	43000000014114034	italy cheap flights	Broad	Geo Targeted New York	New York to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1843	K435	Google - US	43000000014126127	france flights	Broad	Geo Targeted Chicago	Chicago to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1844	K435	Google - US	43000000014113798	paris cheap fares	Broad	Geo Targeted New York	New York to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
1845	K435	Google - US	43000000005278794	madrid airline	Broad	Google_Yearlong 2006	Google Madrid	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1846	K435	Google - US	43000000014200917	international flights	Broad	Geo Targeted DC	International DC	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1847	K435	Google - US	43000000005278806	rome ticket	Broad	Google_Yearlong 2006	Google Rome	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1848	K435	Google - US	43000000005277985	istanbul cheap flights	Broad	Google_Yearlong 2006	Google Istanbul	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1849	K435	Google - US	43000000005287903	flights to nuremberg	Broad	Google_Yearlong 2006	Google Nuremberg	nuremberg	Position 5-10 Bid Strategy	Unassigned	Paused	
1850	K435	Google - US	43000000013072749	italy flight	Broad	Western Europe Destinations	Italy	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1851	K435	Google - US	43000000005287776	hamburg flights	Broad	Google_Yearlong 2006	Google Hamburg	hamburg	Position 5-10 Bid Strategy	Unassigned	Paused	
1852	K435	Google - US	43000000014302611	india airfare	Broad	Outside Western Europe	India	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1853	K435	Google - US	43000000014111000	paris airline	Broad	Geo Targeted San Francisco	San Francisco to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1854	K435	Google - US	43000000013072694	fly to spain	Broad	Western Europe Destinations	Spain	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1855	K435	Google - US	43000000014302625	india vacation	Broad	Outside Western Europe	India	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1856	K435	Google - US	43000000014116917	cheap international flights	Broad	Geo Targeted Los Angeles	Cheap International Los Angeles	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1857	K435	Google - US	43000000013072222	italy tickets	Broad	Western Europe Destinations	Italy	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1858	K435	Google - US	43000000013072306	spain tickets	Broad	Western Europe Destinations	Spain	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1859	K435	Google - US	43000000014114075	paris air ticket	Broad	Geo Targeted New York	New York to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
1860	K435	Google - US	43000000005278215	london airfare	Broad	Google_Yearlong 2006	Google London	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1861	K435	Google - US	43000000014113886	france cheap airlines	Broad	Geo Targeted New York	New York to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
1862	K435	Google - US	43000000014125494	paris cheap tickets	Broad	Geo Targeted Chicago	Chicago to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1863	K435	Google - US	43000000005278633	european flight	Broad	Google_Yearlong 2006	Google Europe	discount	Position 5-10 Bid Strategy	Unassigned	Paused	
1864	K435	Google - US	43000000005278635	international fare	Broad	Google_Yearlong 2006	Google International General	internationalgeneral	Position 5-10 Bid Strategy	Unassigned	Paused	
1865	K435	Google - US	43000000013071686	florence travel	Broad	Western Europe Destinations	Florence	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1866	K435	Google - US	43000000014122105	paris tickets	Broad	Geo Targeted DC	DC to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1867	K435	Google - US	43000000014110844	paris ticket	Broad	Geo Targeted San Francisco	San Francisco to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1868	K435	Google - US	43000000005277981	venice flight	Broad	Google_Yearlong 2006	Google Venice	venice	Position 5-10 Bid Strategy	Unassigned	Paused	
1869	K435	Google - US	43000000014113875	paris cheap airline	Broad	Geo Targeted New York	New York to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	

Obs	Publisher_ID	Publisher_Name	Keyword_ID	Keyword	Match_Type	Campaign	Keyword_Group	Category	Bid_Strategy	Keyword_Type	Status	Search_f
1870	K435	Google - US	43000000014113958	france fare	Broad	Geo Targeted New York	New York to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
1871	K435	Google - US	43000000005287970	berlin flights	Broad	Google_Yearlong 2006	Google Berlin	berlin	Position 5-10 Bid Strategy	Unassigned	Paused	
1872	K435	Google - US	43000000005278780	turkey airports	Broad	Google_Yearlong 2006	Google Turkey	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1873	K435	Google - US	43000000005278005	international cheap flight	Broad	Google_Yearlong 2006	Google International General	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1874	K435	Google - US	43000000005278808	london travel	Broad	Google_Yearlong 2006	Google London	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1875	K435	Google - US	43000000005278464	venice tickets	Broad	Google_Yearlong 2006	Google Venice	venice	Position 5-10 Bid Strategy	Unassigned	Paused	
1876	K435	Google - US	43000000005277989	fly to venice	Broad	Google_Yearlong 2006	Google Venice	fly	Position 5-10 Bid Strategy	Unassigned	Paused	
1877	K435	Google - US	43000000014117837	paris airfare	Broad	Geo Targeted Los Angeles	Los Angeles to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1878	K435	Google - US	43000000005278798	flight to florence	Broad	Google_Yearlong 2006	Google Florence	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1879	K435	Google - US	43000000007147621	bucarest flights	Broad	Google_Yearlong 2006	Google bucarest	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1880	K435	Google - US	43000000005278685	germany airfares	Broad	Google_Yearlong 2006	Google Germany	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1881	K435	Google - US	43000000005278344	fly to madrid	Broad	Google_Yearlong 2006	Google Madrid	fly	Position 5-10 Bid Strategy	Unassigned	Paused	
1882	K435	Google - US	43000000005278659	barcelona cheap tickets	Broad	Google_Yearlong 2006	Google Barcelona	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1883	K435	Google - US	43000000014114131	paris plane tickets	Broad	Geo Targeted New York	New York to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
1884	K435	Google - US	43000000005287878	flights to hamburg	Broad	Google_Yearlong 2006	Google Hamburg	hamburg	Position 5-10 Bid Strategy	Unassigned	Paused	
1885	K435	Google - US	43000000014112773	cheap international airline tickets	Broad	Geo Targeted New York	Cheap International New York	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1886	K435	Google - US	43000000005278460	spain airports	Broad	Google_Yearlong 2006	Google Spain	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1887	K435	Google - US	43000000013072918	flight to milan	Broad	Western Europe Destinations	Milan	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1888	K435	Google - US	43000000005278740	flight to madrid	Broad	Google_Yearlong 2006	Google Madrid	flight	Position 5-10 Bid Strategy	Unassigned	Paused	
1889	K435	Google - US	43000000014113640	france plane tickets	Broad	Geo Targeted New York	New York to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
1890	K435	Google - US	43000000005278742	england cheap flights	Broad	Google_Yearlong 2006	Google England	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1891	K435	Google - US	43000000014110722	paris airfares	Broad	Geo Targeted San Francisco	San Francisco to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1892	K435	Google - US	43000000014113622	italy flight	Broad	Geo Targeted New York	New York to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1893	K435	Google - US	43000000014111094	paris airlines	Broad	Geo Targeted San Francisco	San Francisco to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1894	K435	Google - US	43000000005278309	barcelona airfare	Broad	Google_Yearlong 2006	Google Barcelona	barcelona	Position 5-10 Bid Strategy	Unassigned	Paused	
1895	K435	Google - US	43000000005287794	stuttgart flights	Broad	Google_Yearlong 2006	Google Stuttgart	stuttgart	Position 5-10 Bid Strategy	Unassigned	Paused	
1896	K435	Google - US	43000000005278085	rome airport	Broad	Google_Yearlong 2006	Google Rome	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1897	K435	Google - US	43000000013072338	milan flights	Broad	Western Europe Destinations	Milan	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1898	K435	Google - US	43000000005278601	italy airfares	Broad	Google_Yearlong 2006	Google Italy	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1899	K435	Google - US	43000000005278501	milan flight	Broad	Google_Yearlong 2006	Google Milan	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1900	K435	Google - US	43000000014113804	france cheap fares	Broad	Geo Targeted New York	New York to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
1901	K435	Google - US	43000000014113977	italy airlines	Broad	Geo Targeted New York	New York to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1902	K435	Google - US	43000000014119990	cheap international airfare	Broad	Geo Targeted Detroit	Cheap International Detroit	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1903	K435	Google - US	43000000007147550	delhi airfares	Broad	Google_Yearlong 2006	Google Delhi	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1904	K435	Google - US	43000000014114581	rome cheap flights	Broad	Geo Targeted New York	New York to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1905	K435	Google - US	43000000005278013	spain cheap tickets	Broad	Google_Yearlong 2006	Google Spain	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1906	K435	Google - US	43000000013072642	madrid cheap flights	Broad	Western Europe Destinations	Madrid	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1907	K435	Google - US	43000000014118291	paris airport	Broad	Geo Targeted Houston	Houston to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1908	K435	Google - US	43000000014113760	france airports	Broad	Geo Targeted New York	New York to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
1909	K435	Google - US	43000000014113337	italy flights	Broad	Geo Targeted New York	New York to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1910	K435	Google - US	43000000014114122	paris airline tickets	Broad	Geo Targeted New York	New York to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
1911	K435	Google - US	43000000007147547	delhi travel	Broad	Google_Yearlong 2006	Google Delhi	delhi	Position 5-10 Bid Strategy	Unassigned	Paused	
1912	K435	Google - US	43000000014302630	india cheap tickets	Broad	Outside Western Europe	India	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1913	K435	Google - US	43000000013072799	[istanbul flights]	Exact	Western Europe Destinations	Istanbul	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1914	K435	Google - US	43000000005287998	berlin cheap flights	Broad	Google_Yearlong 2006	Google Berlin	berlin	Position 5-10 Bid Strategy	Unassigned	Paused	
1915	K435	Google - US	43000000014128090	rome tickets	Broad	Geo Targeted Boston	Boston to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	

Obs	Publisher_ID	Publisher_Name	Keyword_ID	Keyword	Match_Type	Campaign	Keyword_Group	Category	Bid_Strategy	Keyword_Type	Status	Search_f
1916	K435	Google - US	43000000014119898	rome cheap tickets	Broad	Geo Targeted Houston	Houston to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1917	K435	Google - US	43000000014127733	rome cheap flights	Broad	Geo Targeted Boston	Boston to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1918	K435	Google - US	43000000014113321	barcelona flight	Broad	Geo Targeted New York	New York to Barcelona Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1919	K435	Google - US	43000000013072234	milan cheap flights	Broad	Western Europe Destinations	Milan	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1920	K435	Google - US	43000000013072994	turkey airline	Broad	Western Europe Destinations	Turkey	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1921	K435	Google - US	43000000013071342	europe fare	Broad	Western Europe Destinations	Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1922	K435	Google - US	43000000014117306	france cheap tickets	Broad	Geo Targeted Los Angeles	Los Angeles to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1923	K435	Google - US	43000000014111787	cheap international airline tickets	Broad	Geo Targeted Philadelphia	Cheap International Philadelphia	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1924	K435	Google - US	43000000005299127	munich cheap flights	Broad	Google_Yearlong 2006	Google Munich	munich	Position 5-10 Bid Strategy	Unassigned	Paused	
1925	K435	Google - US	43000000005278346	international cheap ticket	Broad	Google_Yearlong 2006	Google International General	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1926	K435	Google - US	43000000013072372	madrid tickets	Broad	Western Europe Destinations	Madrid	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1927	K435	Google - US	43000000005278628	flight to london	Broad	Google_Yearlong 2006	Google London	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1928	K435	Google - US	43000000014115877	paris flights	Broad	Geo Targeted Miami	Miami to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1929	K435	Google - US	43000000014116367	france flights	Broad	Geo Targeted Los Angeles	Los Angeles to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1930	K435	Google - US	43000000005278619	venice airlines	Broad	Google_Yearlong 2006	Google Venice	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1931	K435	Google - US	43000000013071410	flight to athens	Broad	Western Europe Destinations	Athens	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1932	K435	Google - US	43000000014113600	france cheap airfare	Broad	Geo Targeted New York	New York to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
1933	K435	Google - US	43000000014118220	paris airline	Broad	Geo Targeted Houston	Houston to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1934	K435	Google - US	43000000014200919	international flights	Broad	Geo Targeted Detroit	International Detroit	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1935	K435	Google - US	43000000014119112	paris airlines	Broad	Geo Targeted Houston	Houston to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1936	K435	Google - US	43000000005278420	athens airfares	Broad	Google_Yearlong 2006	Google Athens	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1937	K435	Google - US	43000000005278235	uk fares	Broad	Google_Yearlong 2006	Google UK	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1938	K435	Google - US	43000000014122585	rome flights	Broad	Geo Targeted DC	DC to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1939	K435	Google - US	43000000013071778	florence flights	Broad	Western Europe Destinations	Florence	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1940	K435	Google - US	43000000013072833	turkey tickets	Broad	Western Europe Destinations	Turkey	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1941	K435	Google - US	43000000013071577	athens travel	Broad	Western Europe Destinations	Athens	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1942	K435	Google - US	43000000005278750	flights to england	Broad	Google_Yearlong 2006	Google England	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1943	K435	Google - US	43000000013072358	spain flight	Broad	Western Europe Destinations	Spain	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1944	K435	Google - US	43000000005278800	barcelona airline	Broad	Google_Yearlong 2006	Google Barcelona	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1945	K435	Google - US	43000000005278673	europe cheap flight	Broad	Google_Yearlong 2006	Google Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1946	K435	Google - US	43000000005278018	florence cheap flights	Broad	Google_Yearlong 2006	Google Florence	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1947	K435	Google - US	43000000014125903	paris airlines	Broad	Geo Targeted Chicago	Chicago to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1948	K435	Google - US	43000000014110663	paris flight deals	Broad	Geo Targeted San Francisco	San Francisco to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1949	K435	Google - US	43000000013072917	fly to italy	Broad	Western Europe Destinations	Italy	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1950	K435	Google - US	43000000013072380	flight to uk	Broad	Western Europe Destinations	UK	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1951	K435	Google - US	43000000005287954	flights to hanover	Broad	Google_Yearlong 2006	Google Hanover	hanover	Position 5-10 Bid Strategy	Unassigned	Paused	
1952	K435	Google - US	43000000005278517	barcelona tickets	Broad	Google_Yearlong 2006	Google Barcelona	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1953	K435	Google - US	43000000005278697	madrid airlines	Broad	Google_Yearlong 2006	Google Madrid	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1954	K435	Google - US	43000000014119773	rome cheap flights	Broad	Geo Targeted Houston	Houston to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1955	K435	Google - US	43000000013071390	flight to barcelona	Broad	Western Europe Destinations	Barcelona	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1956	K435	Google - US	43000000007147542	delhi flight	Broad	Google_Yearlong 2006	Google Delhi	delhi	Position 5-10 Bid Strategy	Unassigned	Paused	
1957	K435	Google - US	43000000005278772	germany airline	Broad	Google_Yearlong 2006	Google Germany	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1958	K435	Google - US	43000000014119757	cheap international airline tickets	Broad	Geo Targeted Detroit	Cheap International Detroit	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1959	K435	Google - US	43000000014117644	paris cheap flights	Broad	Geo Targeted Los Angeles	Los Angeles to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1960	K435	Google - US	43000000013071483	barcelona travel	Broad	Western Europe Destinations	Barcelona	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1961	K435	Google - US	43000000013072809	[flights to istanbul]	Exact	Western Europe Destinations	Istanbul	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	

Obs	Publisher_ID	Publisher_Name	Keyword_ID	Keyword	Match_Type	Campaign	Keyword_Group	Category	Bid_Strategy	Keyword_Type	Status	Search_f
1962	K435	Google - US	43000000014113328	france cheap ticket	Broad	Geo Targeted New York	New York to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
1963	K435	Google - US	43000000005278030	flight to milan	Broad	Google_Yearlong 2006	Google Milan	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1964	K435	Google - US	43000000005278787	spain ticket	Broad	Google_Yearlong 2006	Google Spain	spain	Position 5-10 Bid Strategy	Unassigned	Paused	
1965	K435	Google - US	43000000013071580	european airlines	Broad	Western Europe Destinations	Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1966	K435	Google - US	43000000014113227	paris air fare	Broad	Geo Targeted New York	New York to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
1967	K435	Google - US	43000000005278180	fly to barcelona	Broad	Google_Yearlong 2006	Google Barcelona	fly	Position 5-10 Bid Strategy	Unassigned	Paused	
1968	K435	Google - US	43000000013072679	madrid flights	Broad	Western Europe Destinations	Madrid	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1969	K435	Google - US	43000000014116694	cheap international airline tickets	Broad	Geo Targeted Los Angeles	Cheap International Los Angeles	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1970	K435	Google - US	43000000005278595	milan cheap flights	Broad	Google_Yearlong 2006	Google Milan	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1971	K435	Google - US	43000000013072684	greece tickets	Broad	Western Europe Destinations	Greece	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1972	K435	Google - US	43000000013071758	europe cheap ticket	Broad	Western Europe Destinations	Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1973	K435	Google - US	43000000005278142	germany cheap flight	Broad	Google_Yearlong 2006	Google Germany	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1974	K435	Google - US	43000000005287788	flights to stuttgart	Broad	Google_Yearlong 2006	Google Stuttgart	stuttgart	Position 5-10 Bid Strategy	Unassigned	Paused	
1975	K435	Google - US	43000000014120010	rome tickets	Broad	Geo Targeted Houston	Houston to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1976	K435	Google - US	43000000013072113	european flights	Broad	Western Europe Destinations	Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1977	K435	Google - US	43000000014115030	rome flights	Broad	Geo Targeted New York	New York to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1978	K435	Google - US	43000000005278173	madrid ticket	Broad	Google_Yearlong 2006	Google Madrid	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1979	K435	Google - US	43000000007147540	delhi fare	Broad	Google_Yearlong 2006	Google Delhi	delhi	Position 5-10 Bid Strategy	Unassigned	Paused	
1980	K435	Google - US	43000000013072149	venice flights	Broad	Western Europe Destinations	Venice	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1981	K435	Google - US	43000000005278561	uk airfare	Broad	Google_Yearlong 2006	Google UK	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1982	K435	Google - US	43000000005278622	barcelona cheap flight	Broad	Google_Yearlong 2006	Google Barcelona	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1983	K435	Google - US	43000000014114032	france fares	Broad	Geo Targeted New York	New York to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
1984	K435	Google - US	43000000005278317	spain airfare	Broad	Google_Yearlong 2006	Google Spain	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1985	K435	Google - US	43000000005278298	london cheap flights	Broad	Google_Yearlong 2006	Google London	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1986	K435	Google - US	43000000014118392	paris airfare	Broad	Geo Targeted Houston	Houston to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1987	K435	Google - US	43000000014113768	france ticket	Broad	Geo Targeted New York	New York to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
1988	K435	Google - US	43000000014111140	paris cheap flight	Broad	Geo Targeted San Francisco	San Francisco to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1989	K435	Google - US	43000000005278414	turkey airline	Broad	Google_Yearlong 2006	Google Turkey	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1990	K435	Google - US	43000000013071305	europe plane tickets	Broad	Western Europe Destinations	Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1991	K435	Google - US	43000000014119475	rome airfare	Broad	Geo Targeted Houston	Houston to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1992	K435	Google - US	43000000005278581	spain cheap flight	Broad	Google_Yearlong 2006	Google Spain	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1993	K435	Google - US	43000000005277987	europe plane tickets	Broad	Google_Yearlong 2006	Google Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1994	K435	Google - US	43000000014113945	france airfares	Broad	Geo Targeted New York	New York to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
1995	K435	Google - US	43000000013072976	greece airline	Broad	Western Europe Destinations	Greece	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1996	K435	Google - US	43000000005278308	fly to rome	Broad	Google_Yearlong 2006	Google Rome	fly	Position 5-10 Bid Strategy	Unassigned	Paused	
1997	K435	Google - US	43000000014114156	barcelona flights	Broad	Geo Targeted New York	New York to Barcelona Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
1998	K435	Google - US	43000000005278284	europe fare	Broad	Google_Yearlong 2006	Google Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
1999	K435	Google - US	43000000014113849	france airline tickets	Broad	Geo Targeted New York	New York to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
2000	K435	Google - US	43000000005278268	flight to venice	Broad	Google_Yearlong 2006	Google Venice	venice	Position 5-10 Bid Strategy	Unassigned	Paused	
2001	K435	Google - US	43000000014114024	france air flights	Broad	Geo Targeted New York	New York to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
2002	K435	Google - US	43000000014113865	paris flight deals	Broad	Geo Targeted New York	New York to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
2003	K435	Google - US	43000000007147532	delhi ticket	Broad	Google_Yearlong 2006	Google Delhi	delhi	Position 5-10 Bid Strategy	Unassigned	Paused	
2004	K435	Google - US	43000000005278525	flight to uk	Broad	Google_Yearlong 2006	Google UK	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2005	K435	Google - US	43000000005278497	venice cheap flights	Broad	Google_Yearlong 2006	Google Venice	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2006	K435	Google - US	43000000005278323	florence travel	Broad	Google_Yearlong 2006	Google Florence	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2007	K435	Google - US	43000000005278274	european airlines	Broad	Google_Yearlong 2006	Google Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	

Obs	Publisher_ID	Publisher_Name	Keyword_ID	Keyword	Match_Type	Campaign	Keyword_Group	Category	Bid_Strategy	Keyword_Type	Status	Search_f
2008	K435	Google - US	43000000005278513	germany tickets	Broad	Google_Yearlong 2006	Google Germany	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2009	K435	Google - US	43000000013071497	europa airfares	Broad	Western Europe Destinations	Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
2010	K435	Google - US	43000000007147531	flight to delhi	Broad	Google_Yearlong 2006	Google Delhi	delhi	Position 5-10 Bid Strategy	Unassigned	Paused	
2011	K435	Google - US	43000000014110597	paris tickets	Broad	Geo Targeted San Francisco	San Francisco to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2012	K435	Google - US	43000000014128043	rome flight	Broad	Geo Targeted Boston	Boston to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2013	K435	Google - US	43000000007147546	delhi airfare	Broad	Google_Yearlong 2006	Google Delhi	delhi	Position 5-10 Bid Strategy	Unassigned	Paused	
2014	K435	Google - US	43000000005278479	germany cheap tickets	Broad	Google_Yearlong 2006	Google Germany	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2015	K435	Google - US	43000000014113867	paris air tickets	Broad	Geo Targeted New York	New York to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
2016	K435	Google - US	43000000014113201	paris fare	Broad	Geo Targeted New York	New York to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
2017	K435	Google - US	43000000014302639	india cheap flights	Broad	Outside Western Europe	India	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2018	K435	Google - US	43000000005278533	fly to germany	Broad	Google_Yearlong 2006	Google Germany	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2019	K435	Google - US	43000000014114046	paris airport	Broad	Geo Targeted New York	New York to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
2020	K435	Google - US	43000000013071395	europa ticket	Broad	Western Europe Destinations	Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
2021	K435	Google - US	43000000013072569	venice travel	Broad	Western Europe Destinations	Venice	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
2022	K435	Google - US	43000000013072134	spain airlines	Broad	Western Europe Destinations	Spain	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2023	K435	Google - US	43000000014109754	italy flights	Broad	Geo Targeted San Francisco	San Francisco to Italy Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
2024	K435	Google - US	43000000005278071	europa cheap flights	Broad	Google_Yearlong 2006	Google Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2025	K435	Google - US	43000000005278243	athens tickets	Broad	Google_Yearlong 2006	Google Athens	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2026	K435	Google - US	43000000013072845	flight to rome	Broad	Western Europe Destinations	Rome	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2027	K435	Google - US	43000000014119334	rome airlines	Broad	Geo Targeted Houston	Houston to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2028	K435	Google - US	43000000007147619	agadir flights	Broad	Google_Yearlong 2006	Google agadir	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2029	K435	Google - US	43000000005278079	turkey cheap flights	Broad	Google_Yearlong 2006	Google Turkey	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2030	K435	Google - US	43000000005278389	international ticket	Broad	Google_Yearlong 2006	Google International General	internationalgeneral	Position 5-10 Bid Strategy	Unassigned	Paused	
2031	K435	Google - US	43000000013071945	europa fares	Broad	Western Europe Destinations	Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
2032	K435	Google - US	43000000005278192	international fares	Broad	Google_Yearlong 2006	Google International General	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2033	K435	Google - US	43000000013072678	turkey airlines	Broad	Western Europe Destinations	Turkey	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
2034	K435	Google - US	43000000005278737	fly to uk	Broad	Google_Yearlong 2006	Google UK	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2035	K435	Google - US	43000000005278166	florence flights	Broad	Google_Yearlong 2006	Google Florence	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2036	K435	Google - US	43000000014125919	paris cheap flights	Broad	Geo Targeted Chicago	Chicago to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
2037	K435	Google - US	43000000005278014	italy airfare	Broad	Google_Yearlong 2006	Google Italy	airfare	Position 5-10 Bid Strategy	Unassigned	Paused	
2038	K435	Google - US	43000000013072688	flight to turkey	Broad	Western Europe Destinations	Turkey	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
2039	K435	Google - US	43000000005278121	milan flights	Broad	Google_Yearlong 2006	Google Milan	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2040	K435	Google - US	43000000014113452	paris cheap airfare	Broad	Geo Targeted New York	New York to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
2041	K435	Google - US	43000000005278549	frankfurt cheap flights	Broad	Google_Yearlong 2006	Google Frankfurt	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2042	K435	Google - US	43000000013072205	uk flights	Broad	Western Europe Destinations	UK	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
2043	K435	Google - US	43000000013072599	madrid airlines	Broad	Western Europe Destinations	Madrid	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
2044	K435	Google - US	43000000005278543	madrid flights	Broad	Google_Yearlong 2006	Google Madrid	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2045	K435	Google - US	43000000005277997	rome airfare	Broad	Google_Yearlong 2006	Google Rome	italy	Position 5-10 Bid Strategy	Unassigned	Paused	
2046	K435	Google - US	43000000005278077	geneva flights	Broad	Google_Yearlong 2006	Google Geneva	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2047	K435	Google - US	43000000005278666	fly to italy	Broad	Google_Yearlong 2006	Google Italy	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2048	K435	Google - US	43000000005278117	international cheap tickets	Broad	Google_Yearlong 2006	Google International General	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2049	K435	Google - US	43000000013071548	barcelona airlines	Broad	Western Europe Destinations	Barcelona	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2050	K435	Google - US	43000000014113806	paris fares	Broad	Geo Targeted New York	New York to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
2051	K435	Google - US	43000000013071851	europa cheap flight	Broad	Western Europe Destinations	Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
2052	K435	Google - US	43000000005278412	turkey ticket	Broad	Google_Yearlong 2006	Google Turkey	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2053	K435	Google - US	43000000014117467	paris flight	Broad	Geo Targeted Los Angeles	Los Angeles to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	

Obs	Publisher_ID	Publisher_Name	Keyword_ID	Keyword	Match_Type	Campaign	Keyword_Group	Category	Bid_Strategy	Keyword_Type	Status	Search_f
2054	K435	Google - US	43000000014302620	india travel	Broad	Outside Western Europe	India	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2055	K435	Google - US	43000000005277995	italy flight	Broad	Google_Yearlong 2006	Google Italy	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2056	K435	Google - US	43000000013071859	europe airline	Broad	Western Europe Destinations	Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
2057	K435	Google - US	43000000008357122	greece airline	Broad	Google_Yearlong 2006	Google Greece	greece	Position 5-10 Bid Strategy	Unassigned	Paused	
2058	K435	Google - US	43000000014125646	paris tickets	Broad	Geo Targeted Chicago	Chicago to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
2059	K435	Google - US	43000000005287772	cologne	Broad	Google_Yearlong 2006	Google Cologne	cologne	Position 5-10 Bid Strategy	Unassigned	Paused	
2060	K435	Google - US	43000000007147625	dakar flights	Broad	Google_Yearlong 2006	Google dakar	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2061	K435	Google - US	43000000005278571	madrid cheap flights	Broad	Google_Yearlong 2006	Google Madrid	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2062	K435	Google - US	43000000005278337	fly to turkey	Broad	Google_Yearlong 2006	Google Turkey	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2063	K435	Google - US	43000000014113318	paris ticket	Broad	Geo Targeted New York	New York to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
2064	K435	Google - US	43000000014111093	paris cheap tickets	Broad	Geo Targeted San Francisco	San Francisco to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2065	K435	Google - US	43000000005278352	rome flight	Broad	Google_Yearlong 2006	Google Rome	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2066	K435	Google - US	43000000005278227	flights to frankfurt	Broad	Google_Yearlong 2006	Google Frankfurt	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2067	K435	Google - US	43000000008357088	flight to greece	Broad	Google_Yearlong 2006	Google Greece	greece	Position 5-10 Bid Strategy	Unassigned	Paused	
2068	K435	Google - US	43000000005288018	flights to cologne	Broad	Google_Yearlong 2006	Google Cologne	cologne	Position 5-10 Bid Strategy	Unassigned	Paused	
2069	K435	Google - US	43000000013072086	european cheap flights	Broad	Western Europe Destinations	Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
2070	K435	Google - US	43000000005278535	rome tickets	Broad	Google_Yearlong 2006	Google Rome	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2071	K435	Google - US	43000000005278152	spain tickets	Broad	Google_Yearlong 2006	Google Spain	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2072	K435	Google - US	43000000014113997	paris airline	Broad	Geo Targeted New York	New York to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
2073	K435	Google - US	43000000014127745	paris flight	Broad	Geo Targeted Boston	Boston to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2074	K435	Google - US	43000000014113535	paris cheap ticket	Broad	Geo Targeted New York	New York to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
2075	K435	Google - US	43000000013071982	europe airlines	Broad	Western Europe Destinations	Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
2076	K435	Google - US	43000000007147623	casablanca flights	Broad	Google_Yearlong 2006	Google casablanca	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2077	K435	Google - US	43000000014302607	india flight	Broad	Outside Western Europe	India	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2078	K435	Google - US	43000000005278410	international airline	Broad	Google_Yearlong 2006	Google International General	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2079	K435	Google - US	43000000014127393	rome flights	Broad	Geo Targeted Boston	Boston to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2080	K435	Google - US	43000000014110708	paris cheap flights	Broad	Geo Targeted San Francisco	San Francisco to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2081	K435	Google - US	43000000005278105	international tickets	Broad	Google_Yearlong 2006	Google International General	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2082	K435	Google - US	43000000013072674	flights to uk	Broad	Western Europe Destinations	UK	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
2083	K435	Google - US	43000000005278551	rome airlines	Broad	Google_Yearlong 2006	Google Rome	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2084	K435	Google - US	43000000005278062	european flights	Broad	Google_Yearlong 2006	Google Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2085	K435	Google - US	43000000005278709	flight to barcelona	Broad	Google_Yearlong 2006	Google Barcelona	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2086	K435	Google - US	43000000014113781	france cheap flight	Broad	Geo Targeted New York	New York to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
2087	K435	Google - US	43000000005278527	flights to istanbul	Broad	Google_Yearlong 2006	Google Istanbul	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2088	K435	Google - US	43000000014119688	paris tickets	Broad	Geo Targeted Houston	Houston to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2089	K435	Google - US	43000000007147629	amman flights	Broad	Google_Yearlong 2006	Google amman	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2090	K435	Google - US	43000000005277996	flight to athens	Broad	Google_Yearlong 2006	Google Athens	flight	Position 5-10 Bid Strategy	Unassigned	Paused	
2091	K435	Google - US	43000000014126009	paris flight	Broad	Geo Targeted Chicago	Chicago to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
2092	K435	Google - US	43000000005288002	flights to berlin	Broad	Google_Yearlong 2006	Google Berlin	berlin	Position 5-10 Bid Strategy	Unassigned	Paused	
2093	K435	Google - US	43000000007147524	delhi tickets	Broad	Google_Yearlong 2006	Google Delhi	delhi	Position 5-10 Bid Strategy	Unassigned	Paused	
2094	K435	Google - US	43000000014119381	paris flights	Broad	Geo Targeted Houston	Houston to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2095	K435	Google - US	43000000014110507	paris flight	Broad	Geo Targeted San Francisco	San Francisco to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2096	K435	Google - US	43000000005278393	europe cheap tickets	Broad	Google_Yearlong 2006	Google Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2097	K435	Google - US	43000000005278064	spain airline	Broad	Google_Yearlong 2006	Google Spain	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2098	K435	Google - US	43000000005278661	italy tickets	Broad	Google_Yearlong 2006	Google Italy	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2099	K435	Google - US	43000000005278255	venice flights	Broad	Google_Yearlong 2006	Google Venice	venice	Position 5-10 Bid Strategy	Unassigned	Paused	

Obs	Publisher_ID	Publisher_Name	Keyword_ID	Keyword	Match_Type	Campaign	Keyword_Group	Category	Bid_Strategy	Keyword_Type	Status	Search_f
2100	K435	Google - US	4300000005278782	europe fares	Broad	Google_Yearlong 2006	Google Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2101	K435	Google - US	43000000013071921	barcelona cheap flights	Broad	Western Europe Destinations	Barcelona	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2102	K435	Google - US	43000000013071854	europe airfare	Broad	Western Europe Destinations	Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
2103	K435	Google - US	43000000013072142	flights to milan	Broad	Western Europe Destinations	Milan	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
2104	K435	Google - US	4300000005278158	germany flight	Broad	Google_Yearlong 2006	Google Germany	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2105	K435	Google - US	43000000013072437	italy cheap flights	Broad	Western Europe Destinations	Italy	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2106	K435	Google - US	4300000005278375	turkey tickets	Broad	Google_Yearlong 2006	Google Turkey	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2107	K435	Google - US	4300000005278171	europe airfares	Broad	Google_Yearlong 2006	Google Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2108	K435	Google - US	4300000005278405	uk cheap flights	Broad	Google_Yearlong 2006	Google UK	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2109	K435	Google - US	4300000005278456	germany airlines	Broad	Google_Yearlong 2006	Google Germany	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2110	K435	Google - US	4300000007147571	belgrade flights	Broad	Google_Yearlong 2006	Google belgrade	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2111	K435	Google - US	43000000014113345	paris cheap flight	Broad	Geo Targeted New York	New York to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
2112	K435	Google - US	43000000014119466	rome flight	Broad	Geo Targeted Houston	Houston to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2113	K435	Google - US	43000000014113592	france airfare	Broad	Geo Targeted New York	New York to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
2114	K435	Google - US	4300000005278446	flight to rome	Broad	Google_Yearlong 2006	Google Rome	flight	Position 5-10 Bid Strategy	Unassigned	Paused	
2115	K435	Google - US	4300000007147544	delhi flights	Broad	Google_Yearlong 2006	Google Delhi	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2116	K435	Google - US	43000000013071926	europe tickets	Broad	Western Europe Destinations	Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
2117	K435	Google - US	43000000013071888	europe cheap tickets	Broad	Western Europe Destinations	Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
2118	K435	Google - US	43000000014119292	rome flights	Broad	Geo Targeted Houston	Houston to Rome Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2119	K435	Google - US	43000000013073012	greece travel	Broad	Western Europe Destinations	Greece	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
2120	K435	Google - US	4300000005278363	flight to italy	Broad	Google_Yearlong 2006	Google Italy	flight	Position 5-10 Bid Strategy	Unassigned	Paused	
2121	K435	Google - US	43000000013071500	european travel	Broad	Western Europe Destinations	Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
2122	K435	Google - US	43000000008357107	greece travel	Broad	Google_Yearlong 2006	Google Greece	greece	Position 5-10 Bid Strategy	Unassigned	Paused	
2123	K435	Google - US	4300000005278044	europe ticket	Broad	Google_Yearlong 2006	Google Europe	europe2	Position 5-10 Bid Strategy	Unassigned	Paused	
2124	K435	Google - US	43000000013071576	fly to europe	Broad	Western Europe Destinations	Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
2125	K435	Google - US	4300000005278539	flights to london	Broad	Google_Yearlong 2006	Google London	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2126	K435	Google - US	4300000005278406	international flight	Broad	Google_Yearlong 2006	Google International Flights	flight	Position 5-10 Bid Strategy	Unassigned	Paused	
2127	K435	Google - US	43000000014111227	paris flights	Broad	Geo Targeted San Francisco	San Francisco to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2128	K435	Google - US	4300000005278691	italy airline	Broad	Google_Yearlong 2006	Google Italy	uncategorized	Position 1-4 Bid Strategy	Unassigned	Paused	
2129	K435	Google - US	43000000013072738	spain cheap flights	Broad	Western Europe Destinations	Spain	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2130	K435	Google - US	4300000005278671	international airfare	Broad	Google_Yearlong 2006	Google International Airfare	internationalairfare	Position 5-10 Bid Strategy	Unassigned	Paused	
2131	K435	Google - US	4300000005278624	fly to europe	Broad	Google_Yearlong 2006	Google Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2132	K435	Google - US	4300000005278034	venice travel	Broad	Google_Yearlong 2006	Google Venice	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2133	K435	Google - US	4300000005278553	international airlines	Broad	Google_Yearlong 2006	Google International General	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2134	K435	Google - US	4300000005278432	europe airline	Broad	Google_Yearlong 2006	Google Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2135	K435	Google - US	4300000005278056	fly to spain	Broad	Google_Yearlong 2006	Google Spain	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2136	K435	Google - US	4300000007147631	tel aviv flights	Broad	Google_Yearlong 2006	Google tel aviv	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2137	K435	Google - US	43000000013072712	italy flights	Broad	Western Europe Destinations	Italy	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2138	K435	Google - US	43000000014114104	paris airfare	Broad	Geo Targeted New York	New York to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
2139	K435	Google - US	4300000005278292	europe airlines	Broad	Google_Yearlong 2006	Google Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2140	K435	Google - US	43000000013072462	spain travel	Broad	Western Europe Destinations	Spain	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2141	K435	Google - US	4300000005278670	turkey flight	Broad	Google_Yearlong 2006	Google Turkey	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2142	K435	Google - US	4300000005278113	flight to germany	Broad	Google_Yearlong 2006	Google Germany	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2143	K435	Google - US	43000000014302622	india flights	Broad	Outside Western Europe	India	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2144	K435	Google - US	4300000005278164	barcelona cheap flights	Broad	Google_Yearlong 2006	Google Barcelona	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2145	K435	Google - US	43000000013072638	flights to venice	Broad	Western Europe Destinations	Venice	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	

Obs	Publisher_ID	Publisher_Name	Keyword_ID	Keyword	Match_Type	Campaign	Keyword_Group	Category	Bid_Strategy	Keyword_Type	Status	Search_f
2146	K435	Google - US	4300000007147530	flights to delhi	Broad	Google_Yearlong 2006	Google Delhi	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2147	K435	Google - US	43000000013071805	europa flight	Broad	Western Europe Destinations	Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
2148	K435	Google - US	43000000005278766	italy cheap flights	Broad	Google_Yearlong 2006	Google Italy	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2149	K435	Google - US	43000000013072136	greece cheap flights	Broad	Western Europe Destinations	Greece	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
2150	K435	Google - US	43000000005278778	germany cheap flights	Broad	Google_Yearlong 2006	Google Germany	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2151	K435	Google - US	43000000013072233	spain flights	Broad	Western Europe Destinations	Spain	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2152	K435	Google - US	43000000005278125	flights to geneva	Broad	Google_Yearlong 2006	Google Geneva	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2153	K435	Google - US	43000000013071904	athens flights	Broad	Western Europe Destinations	Athens	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2154	K435	Google - US	43000000005278465	flight to europe	Broad	Google_Yearlong 2006	Google Europe	flight	Position 5-10 Bid Strategy	Unassigned	Paused	
2155	K435	Google - US	43000000013071876	flight to europe	Broad	Western Europe Destinations	Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
2156	K435	Google - US	43000000005278367	europe airfare	Broad	Google_Yearlong 2006	Google Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2157	K435	Google - US	43000000005278134	turkey airlines	Broad	Google_Yearlong 2006	Google Turkey	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2158	K435	Google - US	43000000005278823	barcelona airlines	Broad	Google_Yearlong 2006	Google Barcelona	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2159	K435	Google - US	43000000007147603	tunis flights	Broad	Google_Yearlong 2006	Google tunis	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2160	K435	Google - US	43000000005278593	flights to madrid	Broad	Google_Yearlong 2006	Google Madrid	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2161	K435	Google - US	43000000005278430	rome flights	Broad	Google_Yearlong 2006	Google Rome	uncategorized	Position 1-4 Bid Strategy	Unassigned	Paused	
2162	K435	Google - US	43000000005278046	italy airlines	Broad	Google_Yearlong 2006	Google Italy	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2163	K435	Google - US	43000000014113690	paris airlines	Broad	Geo Targeted New York	New York to Paris Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
2164	K435	Google - US	43000000013072224	turkey travel	Broad	Western Europe Destinations	Turkey	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
2165	K435	Google - US	43000000005278597	international cheap flights	Broad	Google_Yearlong 2006	Google International General	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2166	K435	Google - US	43000000005278231	flight to turkey	Broad	Google_Yearlong 2006	Google Turkey	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2167	K435	Google - US	43000000005278020	flights to milan	Broad	Google_Yearlong 2006	Google Milan	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2168	K435	Google - US	43000000005278423	barcelona travel	Broad	Google_Yearlong 2006	Google Barcelona	barcelona	Position 5-10 Bid Strategy	Unassigned	Paused	
2169	K435	Google - US	43000000005278503	flights to florence	Broad	Google_Yearlong 2006	Google Florence	uncategorized	Position 1-4 Bid Strategy	Unassigned	Paused	
2170	K435	Google - US	43000000013072428	turkey flights	Broad	Western Europe Destinations	Turkey	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
2171	K435	Google - US	43000000014113323	france cheap tickets	Broad	Geo Targeted New York	New York to France Sale	uncategorized	Position 5-10 Bid Strategy	Unassigned	Live	
2172	K435	Google - US	43000000005278028	spain flight	Broad	Google_Yearlong 2006	Google Spain	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2173	K435	Google - US	43000000005278109	barcelona flights	Broad	Google_Yearlong 2006	Google Barcelona	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2174	K435	Google - US	43000000007147569	kiev flights	Broad	Google_Yearlong 2006	Google kiev	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2175	K435	Google - US	43000000013072537	flight to greece	Broad	Western Europe Destinations	Greece	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
2176	K435	Google - US	43000000005278713	europa flight	Broad	Google_Yearlong 2006	Google Europe	uncategorized	Position 1-4 Bid Strategy	Unassigned	Paused	
2177	K435	Google - US	43000000005278233	flights to venice	Broad	Google_Yearlong 2006	Google Venice	venice	Position 5-10 Bid Strategy	Unassigned	Paused	
2178	K435	Google - US	43000000005278115	europa cheap flights	Broad	Google_Yearlong 2006	Google Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2179	K435	Google - US	43000000013072349	italy travel	Broad	Western Europe Destinations	Italy	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2180	K435	Google - US	43000000005278437	germany flights	Broad	Google_Yearlong 2006	Google Germany	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2181	K435	Google - US	43000000005278103	international airfares	Broad	Google_Yearlong 2006	Google International Airfare	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2182	K435	Google - US	43000000008357096	greece cheap flights	Broad	Google_Yearlong 2006	Google Greece	greece	Position 5-10 Bid Strategy	Unassigned	Paused	
2183	K435	Google - US	43000000013072940	flights to rome	Broad	Western Europe Destinations	Rome	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2184	K435	Google - US	43000000007147567	sofia flights	Broad	Google_Yearlong 2006	Google sofia	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2185	K435	Google - US	43000000005278270	italy flights	Broad	Google_Yearlong 2006	Google Italy	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2186	K435	Google - US	43000000007147573	nairobi flights	Broad	Google_Yearlong 2006	Google nairobi	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2187	K435	Google - US	43000000005278253	spain airlines	Broad	Google_Yearlong 2006	Google Spain	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2188	K435	Google - US	43000000005278263	european travel	Broad	Google_Yearlong 2006	Google Europe	europe2	Position 5-10 Bid Strategy	Unassigned	Paused	
2189	K435	Google - US	43000000007147593	johannesburg flights	Broad	Google_Yearlong 2006	Google johannesburg	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2190	K435	Google - US	43000000007147589	moscow flights	Broad	Google_Yearlong 2006	Google moscow	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2191	K435	Google - US	43000000007147565	split flights	Broad	Google_Yearlong 2006	Google split	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	

Obs	Publisher_ID	Publisher_Name	Keyword_ID	Keyword	Match_Type	Campaign	Keyword_Group	Category	Bid_Strategy	Keyword_Type	Status	Search_f
2192	K435	Google - US	43000000013072607	greece flights	Broad	Western Europe Destinations	Greece	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
2193	K435	Google - US	43000000007147597	marrakech flights	Broad	Google_Yearlong 2006	Google marrakech	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2194	K435	Google - US	43000000005278764	europe tickets	Broad	Google_Yearlong 2006	Google Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2195	K435	Google - US	43000000013071813	europe travel	Broad	Western Europe Destinations	Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
2196	K435	Google - US	43000000005278545	spain cheap flights	Broad	Google_Yearlong 2006	Google Spain	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2197	K435	Google - US	43000000013072545	flights to turkey	Broad	Western Europe Destinations	Turkey	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
2198	K435	Google - US	43000000005278138	flights to rome	Broad	Google_Yearlong 2006	Google Rome	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2199	K435	Google - US	43000000007147599	cairo flights	Broad	Google_Yearlong 2006	Google cairo	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2200	K435	Google - US	43000000005278613	international flights	Broad	Google_Yearlong 2006	Google International Flights	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2201	K435	Google - US	43000000005278448	flights to barcelona	Broad	Google_Yearlong 2006	Google Barcelona	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2202	K435	Google - US	43000000005278814	flights to germany	Broad	Google_Yearlong 2006	Google Germany	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2203	K435	Google - US	43000000013071677	europe flights	Broad	Western Europe Destinations	Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
2204	K435	Google - US	43000000007147613	prague flights	Broad	Google_Yearlong 2006	Google prague	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2205	K435	Google - US	43000000005278001	turkey flights	Broad	Google_Yearlong 2006	Google Turkey	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2206	K435	Google - US	43000000013071247	flights to europe	Broad	Western Europe Destinations	Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
2207	K435	Google - US	43000000005277975	europe flights	Broad	Google_Yearlong 2006	Google Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2208	K435	Google - US	43000000005278445	turkey travel	Broad	Google_Yearlong 2006	Google Turkey	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2209	K435	Google - US	43000000005278819	spain travel	Broad	Google_Yearlong 2006	Google Spain	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2210	K435	Google - US	43000000007147635	dubai flights	Broad	Google_Yearlong 2006	Google dubai	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2211	K435	Google - US	43000000005278573	flights to europe	Broad	Google_Yearlong 2006	Google Europe	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2212	K435	Google - US	43000000008357104	greece flights	Broad	Google_Yearlong 2006	Google Greece	greece	Position 5-10 Bid Strategy	Unassigned	Paused	
2213	K435	Google - US	43000000005278042	italy travel	Broad	Google_Yearlong 2006	Google Italy	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2214	K435	Google - US	43000000005278321	flights to turkey	Broad	Google_Yearlong 2006	Google Turkey	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2215	K435	Google - US	43000000005278199	spain flights	Broad	Google_Yearlong 2006	Google Spain	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2216	K435	Google - US	43000000005278630	flights to spain	Broad	Google_Yearlong 2006	Google Spain	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2217	K435	Google - US	43000000033399076	paris xpress	Broad	Paris & France Terms	Paris Xpress	uncategorized		Unassigned	Live	
2218	K435	Google - US	43000000033399071	day flight to paris	Broad	Paris & France Terms	Paris Xpress	uncategorized		Unassigned	Live	
2219	K435	Google - US	43000000033399072	day flights to paris	Broad	Paris & France Terms	Paris Xpress	uncategorized		Unassigned	Live	
2220	K435	Google - US	43000000033399077	paris express	Broad	Paris & France Terms	Paris Xpress	uncategorized		Unassigned	Live	
2221	K435	Google - US	43000000005299143	munich airline	Broad	Google_Yearlong 2006	Google Munich	munich	Position 5-10 Bid Strategy	Unassigned	Paused	
2222	K435	Google - US	43000000005299134	munich travel	Broad	Google_Yearlong 2006	Google Munich	munich	Position 5-10 Bid Strategy	Unassigned	Paused	
2223	K435	Google - US	43000000005299144	fly to munich	Broad	Google_Yearlong 2006	Google Munich	fly	Position 5-10 Bid Strategy	Unassigned	Paused	
2224	K435	Google - US	43000000005299149	munich fares	Broad	Google_Yearlong 2006	Google Munich	munich	Position 5-10 Bid Strategy	Unassigned	Paused	
2225	K435	Google - US	43000000005299150	munich airport	Broad	Google_Yearlong 2006	Google Munich	munich	Position 5-10 Bid Strategy	Unassigned	Paused	
2226	K435	Google - US	43000000005299139	munich flight	Broad	Google_Yearlong 2006	Google Munich	munich	Position 5-10 Bid Strategy	Unassigned	Paused	
2227	K435	Google - US	43000000005299135	flight to munich	Broad	Google_Yearlong 2006	Google Munich	flight	Position 5-10 Bid Strategy	Unassigned	Paused	
2228	K435	Google - US	43000000005299132	munich flights	Broad	Google_Yearlong 2006	Google Munich	munich	Position 5-10 Bid Strategy	Unassigned	Paused	
2229	K435	Google - US	43000000005299133	flights to munich	Broad	Google_Yearlong 2006	Google Munich	flight	Position 5-10 Bid Strategy	Unassigned	Paused	
2230	K435	Google - US	43000000005278491	flight	Broad	Google_Yearlong 2006	Google Flights Relaunch	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2231	K435	Google - US	43000000017532135	airfrance italy	Broad	Air France Branded	Air France Website	uncategorized		Unassigned	Live	
2232	K435	Google - US	43000000013069222	bordeaux ticket	Broad	French Destinations	Bordeaux	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
2233	K435	Google - US	43000000013136075	lyon plane ticket	Broad	French Destinations	Lyon	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
2234	K435	Google - US	43000000013069149	marseille cheap ticket	Broad	French Destinations	Marseille	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
2235	K435	Google - US	43000000013069089	airfrance flight to paris	Broad	Paris & France Terms	Paris Branded	uncategorized	Position 2-5 Bid Strategy	Unassigned	Live	
2236	K435	Google - US	43000000013068902	airfrance nice flight	Broad	French Destinations	Nice Branded	uncategorized	Position 2-5 Bid Strategy	Unassigned	Live	
2237	K435	Google - US	43000000013068702	paris airfare special	Broad	Paris & France Terms	Paris	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	

Obs	Publisher_ID	Publisher_Name	Keyword_ID	Keyword	Match_Type	Campaign	Keyword_Group	Category	Bid_Strategy	Keyword_Type	Status	Search_f
2238	K435	Google - US	43000000013068707	air france to marseille	Broad	French Destinations	Marseille Branded	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
2239	K435	Google - US	43000000013136053	lyon fares	Broad	French Destinations	Lyon	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
2240	K435	Google - US	43000000013136048	lyon airfare	Broad	French Destinations	Lyon	uncategorized	Position 1-4 Bid Strategy	Unassigned	Paused	
2241	K435	Google - US	43000000013068986	airfrance flights to paris	Broad	Paris & France Terms	Paris Branded	uncategorized	Position 2-5 Bid Strategy	Unassigned	Live	
2242	K435	Google - US	43000000013068294	cheapest flight to france	Broad	Paris & France Terms	France	uncategorized	Pos 3-6	Unassigned	Paused	
2243	K435	Google - US	43000000013069191	marseille cheap tickets	Broad	French Destinations	Marseille	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
2244	K435	Google - US	43000000013068377	airfrance to nice	Broad	French Destinations	Nice Branded	uncategorized	Position 2-5 Bid Strategy	Unassigned	Live	
2245	K435	Google - US	43000000013068237	bordeaux fare	Broad	French Destinations	Bordeaux	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
2246	K435	Google - US	43000000013136071	lyon airport	Broad	French Destinations	Lyon	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
2247	K435	Google - US	43000000017532130	airfrance.ca	Broad	Air France Branded	Air France Website	uncategorized		Unassigned	Live	
2248	K435	Google - US	43000000013068830	marseille cheap flight	Broad	French Destinations	Marseille	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
2249	K435	Google - US	43000000013069024	trips to nice	Broad	French Destinations	Nice	uncategorized	Position 2-5 Bid Strategy	Unassigned	Live	
2250	K435	Google - US	43000000013068305	marseille airport	Broad	French Destinations	Marseille	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
2251	K435	Google - US	43000000013136059	lyon tickets	Broad	French Destinations	Lyon	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
2252	K435	Google - US	43000000013136067	lyon ticket	Broad	French Destinations	Lyon	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
2253	K435	Google - US	43000000013068814	low cost flight to paris	Broad	Paris & France Terms	Paris	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2254	K435	Google - US	43000000017532139	airfrance uk	Broad	Air France Branded	Air France Website	uncategorized		Unassigned	Live	
2255	K435	Google - US	43000000013068948	bordeaux airport	Broad	French Destinations	Bordeaux	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
2256	K435	Google - US	43000000013068829	europe france travel	Broad	Paris & France Terms	France	uncategorized	Pos 3-6	Unassigned	Paused	
2257	K435	Google - US	43000000013068688	marseille airlines	Broad	French Destinations	Marseille	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
2258	K435	Google - US	43000000013068966	marseille travel	Broad	French Destinations	Marseille	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
2259	K435	Google - US	43000000013136091	lyon cheap ticket	Broad	French Destinations	Lyon	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
2260	K435	Google - US	43000000013136055	lyon cheap tickets	Broad	French Destinations	Lyon	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
2261	K435	Google - US	43000000013068741	discount airline france	Broad	Paris & France Terms	France	uncategorized	Pos 3-6	Unassigned	Paused	
2262	K435	Google - US	43000000013068924	paris travel bargain	Broad	Paris & France Terms	Paris	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2263	K435	Google - US	43000000013068406	france round trip ticket	Broad	Paris & France Terms	France	uncategorized	Pos 3-6	Unassigned	Paused	
2264	K435	Google - US	43000000013068416	bordeaux tickets	Broad	French Destinations	Bordeaux	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
2265	K435	Google - US	43000000013068613	nice airports	Broad	French Destinations	Nice	uncategorized	Position 2-5 Bid Strategy	Unassigned	Live	
2266	K435	Google - US	43000000013068668	paris france airport	Broad	Paris & France Terms	Paris	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2267	K435	Google - US	43000000013069181	marseille ticket	Broad	French Destinations	Marseille	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
2268	K435	Google - US	43000000013069231	trip to nice	Broad	French Destinations	Nice	uncategorized	Position 2-5 Bid Strategy	Unassigned	Live	
2269	K435	Google - US	43000000005278467	uk cheap tickets	Broad	Google_Yearlong 2006	Google UK	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2270	K435	Google - US	43000000013068293	airfrance paris flight	Broad	Paris & France Terms	Paris Branded	uncategorized	Position 2-5 Bid Strategy	Unassigned	Live	
2271	K435	Google - US	43000000013068340	bordeaux airline	Broad	French Destinations	Bordeaux	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
2272	K435	Google - US	43000000013136094	lyon airfares	Broad	French Destinations	Lyon	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
2273	K435	Google - US	43000000013068571	low cost airline france	Broad	Paris & France Terms	France	uncategorized	Pos 3-6	Unassigned	Paused	
2274	K435	Google - US	43000000013136047	lyon france airport	Broad	French Destinations	Lyon	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
2275	K435	Google - US	43000000013068738	orlando to paris	Broad	Paris & France Terms	Paris	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2276	K435	Google - US	43000000013068937	airfrance to paris	Broad	Paris & France Terms	Paris Branded	uncategorized	Position 2-5 Bid Strategy	Unassigned	Live	
2277	K435	Google - US	43000000013068916	cheap airline france	Broad	Paris & France Terms	France	uncategorized	Pos 3-6	Unassigned	Paused	
2278	K435	Google - US	43000000013068562	france travel information	Broad	Paris & France Terms	France	uncategorized	Pos 3-6	Unassigned	Paused	
2279	K435	Google - US	43000000013068431	nice plane tickets	Broad	French Destinations	Nice	uncategorized	Position 2-5 Bid Strategy	Unassigned	Live	
2280	K435	Google - US	43000000005278762	uk travel	Broad	Google_Yearlong 2006	Google UK	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2281	K435	Google - US	43000000013068447	cheap trip to france	Broad	Paris & France Terms	France	uncategorized	Pos 3-6	Unassigned	Paused	
2282	K435	Google - US	43000000013136077	lyon cheap flight	Broad	French Destinations	Lyon	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
2283	K435	Google - US	43000000013068327	cheap flight to marseille	Broad	French Destinations	Marseille	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	

Obs	Publisher_ID	Publisher_Name	Keyword_ID	Keyword	Match_Type	Campaign	Keyword_Group	Category	Bid_Strategy	Keyword_Type	Status	Search_f
2284	K435	Google - US	43000000013068836	ticket paris	Broad	Paris & France Terms	Paris	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2285	K435	Google - US	43000000013068776	air travel in france	Broad	Paris & France Terms	France	uncategorized	Pos 3-6	Unassigned	Paused	
2286	K435	Google - US	43000000013068886	trip in france	Broad	Paris & France Terms	France	uncategorized	Pos 3-6	Unassigned	Paused	
2287	K435	Google - US	43000000013136068	lyon airlines	Broad	French Destinations	Lyon	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
2288	K435	Google - US	43000000013069091	nice airfares	Broad	French Destinations	Nice	uncategorized	Position 2-5 Bid Strategy	Unassigned	Live	
2289	K435	Google - US	43000000013068546	marseille flight	Broad	French Destinations	Marseille	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
2290	K435	Google - US	43000000005278693	uk airline	Broad	Google_Yearlong 2006	Google UK	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2291	K435	Google - US	43000000013068538	newark to paris	Broad	Paris & France Terms	Paris	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2292	K435	Google - US	43000000013068826	bordeaux airlines	Broad	French Destinations	Bordeaux	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
2293	K435	Google - US	43000000013068287	travel to marseille	Broad	French Destinations	Marseille	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
2294	K435	Google - US	43000000013068284	bordeaux air france	Broad	French Destinations	Bordeaux Branded	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
2295	K435	Google - US	43000000013069017	budget travel france	Broad	Paris & France Terms	France	uncategorized	Pos 3-6	Unassigned	Paused	
2296	K435	Google - US	43000000013068885	nice cheap ticket	Broad	French Destinations	Nice	uncategorized	Position 2-5 Bid Strategy	Unassigned	Live	
2297	K435	Google - US	43000000013069153	fly marseille	Broad	French Destinations	Marseille	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
2298	K435	Google - US	43000000013068689	bordeaux cheap flight	Broad	French Destinations	Bordeaux	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
2299	K435	Google - US	43000000013068705	fly to marseille	Broad	French Destinations	Marseille	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
2300	K435	Google - US	43000000013068670	new york to paris flight	Broad	Paris & France Terms	Paris	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2301	K435	Google - US	43000000013068425	trip to paris france	Broad	Paris & France Terms	Paris	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2302	K435	Google - US	43000000013136051	cheap flight to lyon	Broad	French Destinations	Lyon	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
2303	K435	Google - US	43000000013068752	bordeaux travel	Broad	French Destinations	Bordeaux Branded	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
2304	K435	Google - US	43000000013136049	lyon travel	Broad	French Destinations	Lyon	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
2305	K435	Google - US	43000000013068954	paris travel service	Broad	Paris & France Terms	Paris	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2306	K435	Google - US	43000000013068489	paris plane ticket	Broad	Paris & France Terms	Paris	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2307	K435	Google - US	43000000013069108	nice ticket	Broad	French Destinations	Nice	uncategorized	Position 2-5 Bid Strategy	Unassigned	Live	
2308	K435	Google - US	43000000005278655	uk fare	Broad	Google_Yearlong 2006	Google UK	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2309	K435	Google - US	43000000013068415	marseille airfare	Broad	French Destinations	Nice	uncategorized	Position 2-5 Bid Strategy	Unassigned	Live	
2310	K435	Google - US	43000000013068531	paris france tourism	Broad	Paris & France Terms	Paris	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2311	K435	Google - US	43000000013068989	marseille cheap flights	Broad	French Destinations	Marseille	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
2312	K435	Google - US	43000000013068635	nice fare	Broad	French Destinations	Nice	uncategorized	Position 2-5 Bid Strategy	Unassigned	Live	
2313	K435	Google - US	43000000013069010	travel to bordeaux	Broad	French Destinations	Bordeaux	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
2314	K435	Google - US	43000000013068730	bordeaux flight	Broad	French Destinations	Bordeaux	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
2315	K435	Google - US	43000000013068253	france plane ticket	Broad	Paris & France Terms	France	uncategorized	Pos 3-6	Unassigned	Paused	
2316	K435	Google - US	43000000005278278	uk flights	Broad	Google_Yearlong 2006	Google UK	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2317	K435	Google - US	43000000013069025	nice cheap tickets	Broad	French Destinations	Nice	uncategorized	Position 2-5 Bid Strategy	Unassigned	Live	
2318	K435	Google - US	43000000013068395	south france travel	Broad	Paris & France Terms	France	uncategorized	Pos 3-6	Unassigned	Paused	
2319	K435	Google - US	43000000013069075	flight to marseille	Broad	French Destinations	Marseille	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
2320	K435	Google - US	43000000013068357	fly to bordeaux	Broad	French Destinations	Bordeaux	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
2321	K435	Google - US	43000000013068575	nice airline	Broad	French Destinations	Nice	uncategorized	Position 2-5 Bid Strategy	Unassigned	Live	
2322	K435	Google - US	43000000013136096	flight to lyon	Broad	French Destinations	Lyon	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
2323	K435	Google - US	43000000013136080	fly to lyon	Broad	French Destinations	Lyon	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
2324	K435	Google - US	43000000013069192	france airports	Broad	Paris & France Terms	France	uncategorized	Pos 3-6	Unassigned	Paused	
2325	K435	Google - US	43000000013069132	paris plane tickets	Broad	Paris & France Terms	Paris	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2326	K435	Google - US	43000000005278315	uk flight	Broad	Google_Yearlong 2006	Google UK	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2327	K435	Google - US	43000000013068918	flight to bordeaux	Broad	French Destinations	Bordeaux	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
2328	K435	Google - US	43000000013136102	lyon flight	Broad	French Destinations	Lyon	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
2329	K435	Google - US	43000000013069193	paris airports	Broad	Paris & France Terms	Paris	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	

Obs	Publisher_ID	Publisher_Name	Keyword_ID	Keyword	Match_Type	Campaign	Keyword_Group	Category	Bid_Strategy	Keyword_Type	Status	Search_f
2330	K435	Google - US	43000000013068946	nice airfare	Broad	French Destinations	Nice	uncategorized	Position 2-5 Bid Strategy	Unassigned	Live	
2331	K435	Google - US	43000000013068693	paris travel deal	Broad	Paris & France Terms	Paris	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2332	K435	Google - US	43000000005278569	uk tickets	Broad	Google_Yearlong 2006	Google UK	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2333	K435	Google - US	43000000013068837	visit paris	Broad	Paris & France Terms	Paris	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2334	K435	Google - US	43000000005278294	uk airfares	Broad	Google_Yearlong 2006	Google UK	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2335	K435	Google - US	43000000013069079	nice cheap flight	Broad	French Destinations	Nice	uncategorized	Position 2-5 Bid Strategy	Unassigned	Live	
2336	K435	Google - US	43000000013068449	paris tourism	Broad	Paris & France Terms	Paris	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2337	K435	Google - US	43000000013069097	paris airport	Broad	Paris & France Terms	Paris	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2338	K435	Google - US	43000000013068283	nice airport	Broad	French Destinations	Nice	uncategorized	Position 2-5 Bid Strategy	Unassigned	Live	
2339	K435	Google - US	43000000013069124	france fare	Broad	Paris & France Terms	France	uncategorized	Pos 3-6	Unassigned	Paused	
2340	K435	Google - US	43000000013068877	france airport	Broad	Paris & France Terms	France	uncategorized	Pos 3-6	Unassigned	Unavailable	
2341	K435	Google - US	43000000013068629	france travel agency	Broad	Paris & France Terms	France	uncategorized	Pos 3-6	Unassigned	Paused	
2342	K435	Google - US	43000000013069053	france ticket	Broad	Paris & France Terms	France	uncategorized	Pos 3-6	Unassigned	Paused	
2343	K435	Google - US	43000000013136064	lyon cheap flights	Broad	French Destinations	Lyon	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
2344	K435	Google - US	43000000013068543	marseille flights	Broad	French Destinations	Marseille	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
2345	K435	Google - US	43000000013068963	nice tickets	Broad	French Destinations	Nice	uncategorized	Position 2-5 Bid Strategy	Unassigned	Live	
2346	K435	Google - US	43000000013068296	france cheap flight	Broad	Paris & France Terms	France	uncategorized	Pos 3-6	Unassigned	Paused	
2347	K435	Google - US	43000000013068337	nice flight	Broad	French Destinations	Nice	uncategorized	Position 1-4 Bid Strategy	Unassigned	Live	
2348	K435	Google - US	43000000013068402	paris france travel	Broad	Paris & France Terms	Paris	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2349	K435	Google - US	43000000013068723	france plane tickets	Broad	Paris & France Terms	France	uncategorized	Pos 3-6	Unassigned	Paused	
2350	K435	Google - US	43000000013068452	paris cheap ticket	Broad	Paris & France Terms	Paris	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2351	K435	Google - US	43000000013069048	france fares	Broad	Paris & France Terms	France	uncategorized	Pos 3-6	Unassigned	Paused	
2352	K435	Google - US	43000000013068368	paris fare	Broad	Paris & France Terms	Paris	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2353	K435	Google - US	43000000013068767	bordeaux flights	Broad	French Destinations	Bordeaux	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
2354	K435	Google - US	43000000013069040	france holidays	Broad	Paris & France Terms	France	uncategorized	Pos 3-6	Unassigned	Paused	
2355	K435	Google - US	43000000013068276	bordeaux cheap flights	Broad	French Destinations	Bordeaux	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
2356	K435	Google - US	43000000013136063	lyon flights	Broad	French Destinations	Lyon	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
2357	K435	Google - US	43000000013068926	nice cheap flights	Broad	French Destinations	Nice	uncategorized	Position 2-5 Bid Strategy	Unassigned	Live	
2358	K435	Google - US	43000000013068737	trip to france	Broad	Paris & France Terms	France	uncategorized	Pos 3-6	Unassigned	Paused	
2359	K435	Google - US	43000000013069174	paris trip	Broad	Paris & France Terms	Paris	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2360	K435	Google - US	43000000013068793	france airlines	Broad	Paris & France Terms	France	uncategorized	Pos 3-6	Unassigned	Paused	
2361	K435	Google - US	43000000013068901	trips to france	Broad	Paris & France Terms	France	uncategorized	Pos 3-6	Unassigned	Paused	
2362	K435	Google - US	43000000013068798	travel to nice	Broad	French Destinations	Nice	uncategorized	Position 1-4 Bid Strategy	Unassigned	Live	
2363	K435	Google - US	43000000013069018	paris ticket	Broad	Paris & France Terms	Paris	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2364	K435	Google - US	43000000013068527	france cheap ticket	Broad	Paris & France Terms	France	uncategorized	Pos 3-6	Unassigned	Unavailable	
2365	K435	Google - US	43000000013069220	france trip	Broad	Paris & France Terms	France	uncategorized	Pos 3-6	Unassigned	Paused	
2366	K435	Google - US	43000000013068322	flight to nice	Broad	French Destinations	Nice	uncategorized	Position 2-5 Bid Strategy	Unassigned	Live	
2367	K435	Google - US	43000000013068878	nice travel	Broad	French Destinations	Nice	uncategorized	Position 1-4 Bid Strategy	Unassigned	Live	
2368	K435	Google - US	43000000013069062	paris fares	Broad	Paris & France Terms	Paris	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2369	K435	Google - US	43000000013068297	trip to paris	Broad	Paris & France Terms	Paris	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2370	K435	Google - US	43000000005278307	flights to uk	Broad	Google_Yearlong 2006	Google UK	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2371	K435	Google - US	43000000013068561	france flight	Broad	Paris & France Terms	France	uncategorized	Pos 3-6	Unassigned	Paused	
2372	K435	Google - US	43000000013069135	paris airfare	Broad	Paris & France Terms	Paris	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2373	K435	Google - US	43000000013068524	paris cheap tickets	Broad	Paris & France Terms	Paris	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2374	K435	Google - US	43000000013068887	paris tickets	Broad	Paris & France Terms	Paris	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2375	K435	Google - US	43000000013068506	fly to paris	Broad	Paris & France Terms	Paris	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	

Obs	Publisher_ID	Publisher_Name	Keyword_ID	Keyword	Match_Type	Campaign	Keyword_Group	Category	Bid_Strategy	Keyword_Type	Status	Search_f
2376	K435	Google - US	43000000013068615	cheap travel france	Broad	Paris & France Terms	France	uncategorized	Pos 3-6	Unassigned	Paused	
2377	K435	Google - US	43000000013068470	flights to bordeaux	Broad	French Destinations	Bordeaux	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
2378	K435	Google - US	43000000013136104	flights to lyon	Broad	French Destinations	Lyon	uncategorized	Position 2-5 Bid Strategy	Unassigned	Paused	
2379	K435	Google - US	43000000013068433	travel in paris	Broad	Paris & France Terms	Paris	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2380	K435	Google - US	43000000013069023	trips to paris	Broad	Paris & France Terms	Paris	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2381	K435	Google - US	43000000013069054	paris cheap flight	Broad	Paris & France Terms	Paris	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2382	K435	Google - US	43000000013068761	travel to france	Broad	Paris & France Terms	France	uncategorized	Pos 3-6	Unassigned	Paused	
2383	K435	Google - US	43000000005278348	switzerland flights	Broad	Google_Yearlong 2006	Google Switzerland	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2384	K435	Google - US	43000000005278733	england cheap tickets	Broad	Google_Yearlong 2006	Google England	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2385	K435	Google - US	43000000013136061	airfrance deals	Broad	Air France Branded	Air France Brand	uncategorized	Position 1 -2 Target	Unassigned	Live	
2386	K435	Google - US	43000000007147541	delhi cheap ticket	Broad	Google_Yearlong 2006	Google Delhi	delhi	Position 5-10 Bid Strategy	Unassigned	Paused	
2387	K435	Google - US	43000000005299190	britain airfare	Broad	Google_Yearlong 2006	Google Britain	britain	Position 5-10 Bid Strategy	Unassigned	Paused	
2388	K435	Google - US	43000000007147548	delhi cheap flight	Broad	Google_Yearlong 2006	Google Delhi	delhi	Position 5-10 Bid Strategy	Unassigned	Paused	
2389	K435	Google - US	43000000005278201	uk cheap flight	Broad	Google_Yearlong 2006	Google UK	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2390	K435	Google - US	43000000007147523	delhi cheap flights	Broad	Google_Yearlong 2006	Google Delhi	uncategorized	Position 5-10 Bid Strategy	Unassigned	Paused	
2391	K435	Google - US	43000000033387655	luxury airfare	Broad	Business Class	Luxury Flight	uncategorized	Position 2-5 Bid Strategy	Unassigned	Live	
2392	K435	Google - US	43000000033387639	business flights	Broad	Business Class	Business Class - Generic	uncategorized	Position 2-5 Bid Strategy	Unassigned	Live	
2393	K435	Google - US	43000000033387627	business class fare	Broad	Business Class	Business Class - Generic	uncategorized	Position 2-5 Bid Strategy	Unassigned	Live	
2394	K435	Google - US	43000000033387654	luxury air travel	Broad	Business Class	Luxury Flight	uncategorized	Position 2-5 Bid Strategy	Unassigned	Live	
2395	K435	Google - US	43000000033387656	luxury airline	Broad	Business Class	Luxury Flight	uncategorized	Position 2-5 Bid Strategy	Unassigned	Live	
2396	K435	Google - US	43000000033387630	business class flight	Broad	Business Class	Business Class - Generic	uncategorized	Position 2-5 Bid Strategy	Unassigned	Live	
2397	K435	Google - US	43000000033387660	luxury flights	Broad	Business Class	Luxury Flight	uncategorized	Position 2-5 Bid Strategy	Unassigned	Live	
2398	K435	Google - US	43000000033387636	business class ticket	Broad	Business Class	Business Class - Generic	uncategorized	Position 2-5 Bid Strategy	Unassigned	Live	
2399	K435	Google - US	43000000033387657	luxury airlines	Broad	Business Class	Luxury Flight	uncategorized	Position 2-5 Bid Strategy	Unassigned	Live	
2400	K435	Google - US	43000000033387637	business class travel	Broad	Business Class	Business Class - Generic	uncategorized	Position 2-5 Bid Strategy	Unassigned	Live	
2401	K435	Google - US	43000000033387631	business class flights	Broad	Business Class	Business Class - Generic	uncategorized	Position 2-5 Bid Strategy	Unassigned	Live	
2402	K435	Google - US	43000000017532148	air france ca	Broad	Air France Branded	Air France Website	uncategorized		Unassigned	Live	
2403	K435	Google - US	43000000013069057	air france flights to nice	Broad	French Destinations	Nice Branded	uncategorized	Position 2-5 Bid Strategy	Unassigned	Live	
2404	K435	Google - US	43000000013069125	air france cheap tickets paris	Broad	Paris & France Terms	Paris Branded	uncategorized	Position 2-5 Bid Strategy	Unassigned	Live	
2405	K435	Google - US	43000000013068375	air france deals to paris	Broad	Paris & France Terms	Paris Branded	uncategorized	Position 2-5 Bid Strategy	Unassigned	Live	
2406	K435	Google - US	43000000013068725	air france fares paris	Broad	Paris & France Terms	Paris Branded	uncategorized	Position 2-5 Bid Strategy	Unassigned	Live	
2407	K435	Google - US	43000000013068719	air france tickets nice	Broad	French Destinations	Nice Branded	uncategorized	Position 2-5 Bid Strategy	Unassigned	Live	
2408	K435	Google - US	43000000017532140	air france spain	Broad	Air France Branded	Air France Website	uncategorized		Unassigned	Live	
2409	K435	Google - US	43000000013068804	air france ticket paris	Broad	Paris & France Terms	Paris Branded	uncategorized	Position 2-5 Bid Strategy	Unassigned	Live	
2410	K435	Google - US	43000000013068807	air france flight to paris	Broad	Paris & France Terms	Paris Branded	uncategorized	Position 2-5 Bid Strategy	Unassigned	Live	
2411	K435	Google - US	43000000013069206	air france flights to paris	Broad	Paris & France Terms	Paris Branded	uncategorized	Position 2-5 Bid Strategy	Unassigned	Live	
2412	K435	Google - US	43000000013068295	air france paris flights	Broad	Paris & France Terms	Paris Branded	uncategorized	Position 2-5 Bid Strategy	Unassigned	Live	
2413	K435	Google - US	43000000013068245	air france fare paris	Broad	Paris & France Terms	Paris Branded	uncategorized	Position 2-5 Bid Strategy	Unassigned	Live	
2414	K435	Google - US	43000000013069077	air france paris flight	Broad	Paris & France Terms	Paris Branded	uncategorized	Position 2-5 Bid Strategy	Unassigned	Live	
2415	K435	Google - US	43000000013068442	air france discount ticket	Broad	Paris & France Terms	France Branded	uncategorized	Pos 3-6	Unassigned	Unavailable	
2416	K435	Google - US	43000000017532145	air france fr	Broad	Air France Branded	Air France Website	uncategorized		Unassigned	Live	
2417	K435	Google - US	43000000033387603	air france espace affaires	Broad	Business Class	Business Class - Branded	uncategorized	Position 2-5 Bid Strategy	Unassigned	Live	
2418	K435	Google - US	43000000033387640	air france luxury	Broad	Business Class	Luxury - Branded	uncategorized	Position 2-5 Bid Strategy	Unassigned	Live	
2419	K435	Google - US	43000000033387586	air france business class	Broad	Business Class	Business Class - Branded	uncategorized	Position 2-5 Bid Strategy	Unassigned	Live	
2420	K435	Google - US	43000000041119292	air france	Broad	Geo Targeted New York	Air France Brand	uncategorized		Unassigned	Live	
2421	K435	Google - US	43000000005277886	cont:google_yearlong 2006::google britain	N/A	Google_Yearlong 2006	Google Britain	uncategorized		Unassigned	Unavailable	

Obs	Publisher_ID	Publisher_Name	Keyword_ID	Keyword	Match_Type	Campaign	Keyword_Group	Category	Bid_Strategy	Keyword_Type	Status	Search_F
2422	K435	Google - US	43000000005277920	cont:google_yearlong 2006::google milan	N/A	Google_Yearlong 2006	Google Milan	uncategorized		Unassigned	Unavailable	
2423	K435	Google - US	43000000007147484	cont:google_yearlong 2006::google johannesburg	N/A	Google_Yearlong 2006	Google Johannesburg	uncategorized		Unassigned	Unavailable	
2424	K435	Google - US	43000000005277930	cont:google_yearlong 2006::google switzerland	N/A	Google_Yearlong 2006	Google Switzerland	uncategorized		Unassigned	Unavailable	
2425	K435	Google - US	43000000005277902	cont:google_yearlong 2006::google germany	N/A	Google_Yearlong 2006	Google Germany	uncategorized		Unassigned	Unavailable	
2426	K435	Google - US	43000000007147450	cont:google_yearlong 2006::google agadir	N/A	Google_Yearlong 2006	Google agadir	uncategorized		Unassigned	Unavailable	
2427	K435	Google - US	43000000007147508	cont:google_yearlong 2006::google sofia	N/A	Google_Yearlong 2006	Google sofia	uncategorized		Unassigned	Unavailable	
2428	K435	Google - US	43000000005277890	cont:google_yearlong 2006::google england	N/A	Google_Yearlong 2006	Google England	uncategorized		Unassigned	Unavailable	
2429	K435	Google - US	43000000005298010	cont:google_yearlong 2006::google munich	N/A	Google_Yearlong 2006	Google Munich	uncategorized		Unassigned	Unavailable	
2430	K435	Google - US	43000000005277926	cont:google_yearlong 2006::google rome	N/A	Google_Yearlong 2006	Google Rome	uncategorized		Unassigned	Unavailable	
2431	K435	Google - US	43000000005277898	cont:google_yearlong 2006::google frankfurt	N/A	Google_Yearlong 2006	Google Frankfurt	uncategorized		Unassigned	Unavailable	
2432	K435	Google - US	43000000005277918	cont:google_yearlong 2006::google madrid	N/A	Google_Yearlong 2006	Google Madrid	uncategorized		Unassigned	Unavailable	
2433	K435	Google - US	43000000005277938	cont:google_yearlong 2006::google athens	N/A	Google_Yearlong 2006	Google Athens	uncategorized		Unassigned	Unavailable	
2434	K435	Google - US	43000000007147486	cont:google_yearlong 2006::google kiev	N/A	Google_Yearlong 2006	Google kiev	uncategorized		Unassigned	Unavailable	
2435	K435	Google - US	43000000005277906	cont:google_yearlong 2006::google international flights	N/A	Google_Yearlong 2006	Google International Flights	uncategorized		Unassigned	Unavailable	
2436	K435	Google - US	43000000007147492	cont:google_yearlong 2006::google marrakech	N/A	Google_Yearlong 2006	Google marrakech	uncategorized		Unassigned	Unavailable	
2437	K435	Google - US	43000000005277912	cont:google_yearlong 2006::google italy	N/A	Google_Yearlong 2006	Google Italy	uncategorized		Unassigned	Unavailable	
2438	K435	Google - US	43000000005277928	cont:google_yearlong 2006::google spain	N/A	Google_Yearlong 2006	Google Spain	uncategorized		Unassigned	Unavailable	
2439	K435	Google - US	43000000005277884	cont:google_yearlong 2006::google barcelona	N/A	Google_Yearlong 2006	Google Barcelona	uncategorized		Unassigned	Unavailable	
2440	K435	Google - US	43000000007147496	cont:google_yearlong 2006::google nairobi	N/A	Google_Yearlong 2006	Google nairobi	uncategorized		Unassigned	Unavailable	
2441	K435	Google - US	43000000005277904	cont:google_yearlong 2006::google international airfare	N/A	Google_Yearlong 2006	Google International Airfare	uncategorized		Unassigned	Unavailable	
2442	K435	Google - US	43000000005277910	cont:google_yearlong 2006::google istanbul	N/A	Google_Yearlong 2006	Google Istanbul	uncategorized		Unassigned	Unavailable	
2443	K435	Google - US	43000000007147464	cont:google_yearlong 2006::google cairo	N/A	Google_Yearlong 2006	Google cairo	uncategorized		Unassigned	Unavailable	
2444	K435	Google - US	43000000005277894	cont:google_yearlong 2006::google flights relaunch	N/A	Google_Yearlong 2006	Google Flights Relaunch	uncategorized		Unassigned	Unavailable	
2445	K435	Google - US	43000000007147468	cont:google_yearlong 2006::google casablanca	N/A	Google_Yearlong 2006	Google casablanca	uncategorized		Unassigned	Unavailable	
2446	K435	Google - US	43000000007147494	cont:google_yearlong 2006::google moscow	N/A	Google_Yearlong 2006	Google moscow	uncategorized		Unassigned	Unavailable	
2447	K435	Google - US	43000000005287724	cont:google_yearlong 2006::google stuttgart	N/A	Google_Yearlong 2006	Google Stuttgart	uncategorized		Unassigned	Unavailable	
2448	K435	Google - US	43000000005277932	cont:google_yearlong 2006::google turkey	N/A	Google_Yearlong 2006	Google Turkey	uncategorized		Unassigned	Unavailable	
2449	K435	Google - US	43000000007147458	cont:google_yearlong 2006::google belgrade	N/A	Google_Yearlong 2006	Google belgrade	uncategorized		Unassigned	Unavailable	
2450	K435	Google - US	43000000005287716	cont:google_yearlong 2006::google cologne	N/A	Google_Yearlong 2006	Google Cologne	uncategorized		Unassigned	Unavailable	
2451	K435	Google - US	43000000005287718	cont:google_yearlong 2006::google hamburg	N/A	Google_Yearlong 2006	Google Hamburg	uncategorized		Unassigned	Unavailable	
2452	K435	Google - US	43000000007147502	cont:google_yearlong 2006::google prague	N/A	Google_Yearlong 2006	Google prague	uncategorized		Unassigned	Unavailable	
2453	K435	Google - US	43000000005299131	discount airfares - exact	Broad	Google_Yearlong 2006	Google Discount Airfare	discountairfare	Position 5-10 Bid Strategy	Unassigned	Paused	
2454	K435	Google - US	43000000007147512	cont:google_yearlong 2006::google tel aviv	N/A	Google_Yearlong 2006	Google tel aviv	uncategorized		Unassigned	Unavailable	
2455	K435	Google - US	43000000005287714	cont:google_yearlong 2006::google berlin	N/A	Google_Yearlong 2006	Google Berlin	uncategorized		Unassigned	Unavailable	
2456	K435	Google - US	43000000005278529	flight - exact	Broad	Google_Yearlong 2006	Google Flights Relaunch	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
2457	K435	Google - US	43000000005277888	cont:google_yearlong 2006::google discount airfare	N/A	Google_Yearlong 2006	Google Discount Airfare	uncategorized		Unassigned	Unavailable	
2458	K435	Google - US	43000000005299153	discount airfare - exact	Broad	Google_Yearlong 2006	Google Discount Airfare	discountairfare	Position 5-10 Bid Strategy	Unassigned	Paused	
2459	K435	Google - US	43000000007147482	cont:google_yearlong 2006::google dubai	N/A	Google_Yearlong 2006	Google dubai	uncategorized		Unassigned	Unavailable	
2460	K435	Google - US	43000000007141661	cont:google_yearlong 2006::google delhi	N/A	Google_Yearlong 2006	Google Delhi	uncategorized		Unassigned	Unavailable	
2461	K435	Google - US	43000000005277908	cont:google_yearlong 2006::google international general	N/A	Google_Yearlong 2006	Google International General	uncategorized		Unassigned	Unavailable	
2462	K435	Google - US	43000000008357081	cont:google_yearlong 2006::google greece	N/A	Google_Yearlong 2006	Google Greece	uncategorized		Unassigned	Unavailable	
2463	K435	Google - US	43000000005299142	discount airfares - broad	Broad	Google_Yearlong 2006	Google Discount Airfare	discountairfare	Position 1-4 Bid Strategy	Unassigned	Paused	
2464	K435	Google - US	43000000005277977	flights - exact	Broad	Google_Yearlong 2006	Google Flights Relaunch	uncategorized	Position 5-10 Bid Strategy	Unassigned	Unavailable	
2465	K435	Google - US	43000000005299138	discount airfare - broad	Broad	Google_Yearlong 2006	Google Discount Airfare	discountairfare	Position 5-10 Bid Strategy	Unassigned	Paused	

Obs	Publisher_ID	Publisher_Name	Keyword_ID	Keyword	Match_Type	Campaign	Keyword_Group	Category	Bid_Strategy	Keyword_Type	Status	Search_f
2466	K2003	MSN - Global	43000000019452431	air discount france ticket	Broad	Air France Brand & French Destinations	France	uncategorized	Position 2-5 Bid Strategy	Unassigned	Deactivated	
2467	K2003	MSN - Global	43000000019452320	airfrance com	Broad	Air France Brand & French Destinations	Air France Website	uncategorized	Position 1-4 Bid Strategy	Unassigned	Deactivated	
2468	K2003	MSN - Global	43000000019452378	paris airfare	Broad	Air France Brand & French Destinations	Paris	uncategorized	Position 1-4 Bid Strategy	Unassigned	Deactivated	
2469	K2003	MSN - Global	43000000019452511	air france airlines	Broad	Air France Brand & French Destinations	Air France Brand	uncategorized	Position 1-4 Bid Strategy	Unassigned	Deactivated	
2470	K2003	MSN - Global	43000000019452248	airfrance	Broad	Air France Brand & French Destinations	Air France Brand	uncategorized	Position 1-4 Bid Strategy	Unassigned	Deactivated	
2471	K2003	MSN - Global	43000000019452352	air france	Broad	Air France Brand & French Destinations	Air France Brand	uncategorized	Position 1-4 Bid Strategy	Unassigned	Deactivated	
2472	K2003	MSN - Global	43000000019452514	air france com	Broad	Air France Brand & French Destinations	Air France Website	uncategorized	Position 1-4 Bid Strategy	Unassigned	Deactivated	
2473	K2003	MSN - Global	43000000019452321	travel in paris	Broad	Air France Brand & French Destinations	Paris	uncategorized	Position 2-5 Bid Strategy	Unassigned	Deactivated	
2474	K2003	MSN - Global	43000000019452510	paris flights	Broad	Air France Brand & French Destinations	Paris	uncategorized	Position 1-4 Bid Strategy	Unassigned	Deactivated	
2475	K2003	MSN - Global	43000000019452258	flights to paris	Broad	Air France Brand & French Destinations	Paris	uncategorized	Position 1-4 Bid Strategy	Unassigned	Deactivated	
2476	K2003	MSN - Global	43000000019452238	airfrance deals	Broad	Air France Brand & French Destinations	Air France Brand	uncategorized	Position 2-5 Bid Strategy	Unassigned	Deactivated	
2477	K2003	MSN - Global	43000000019452487	paris travel service	Broad	Air France Brand & French Destinations	Paris	uncategorized	Position 2-5 Bid Strategy	Unassigned	Deactivated	
2478	K2003	MSN - Global	43000000019452400	nice fare	Broad	Air France Brand & French Destinations	Nice	uncategorized	Position 2-5 Bid Strategy	Unassigned	Deactivated	
2479	K2003	MSN - Global	43000000019452115	aéroport lyon	Broad	Air France Brand & French Destinations	Lyon	uncategorized	Position 2-5 Bid Strategy	Unassigned	Deactivated	
2480	K2003	MSN - Global	43000000019452363	fly to bordeaux	Broad	Air France Brand & French Destinations	Bordeaux	uncategorized	Position 2-5 Bid Strategy	Unassigned	Deactivated	
2481	K2003	MSN - Global	43000000019452264	discount france travel	Broad	Air France Brand & French Destinations	France	uncategorized	Position 2-5 Bid Strategy	Unassigned	Deactivated	
2482	K2003	MSN - Global	43000000019452369	airfrance to paris	Broad	Air France Brand & French Destinations	Paris Branded	uncategorized	Position 2-5 Bid Strategy	Unassigned	Deactivated	
2483	K2003	MSN - Global	43000000019452339	nice fares	Broad	Air France Brand & French Destinations	Nice	uncategorized	Position 2-5 Bid Strategy	Unassigned	Deactivated	
2484	K2003	MSN - Global	43000000019452419	air france discount ticket	Broad	Air France Brand & French Destinations	France Branded	uncategorized	Position 2-5 Bid Strategy	Unassigned	Deactivated	
2485	K2003	MSN - Global	43000000019452382	travel deal to paris france	Broad	Air France Brand & French Destinations	Paris	uncategorized	Position 2-5 Bid Strategy	Unassigned	Deactivated	
2486	K2003	MSN - Global	43000000019452292	new york to paris flight	Broad	Air France Brand & French Destinations	Paris	uncategorized	Position 2-5 Bid Strategy	Unassigned	Deactivated	
2487	K2003	MSN - Global	43000000019452260	nice airlines	Broad	Air France Brand & French Destinations	Nice	uncategorized	Position 2-5 Bid Strategy	Unassigned	Deactivated	
2488	K2003	MSN - Global	43000000019452167	bordeaux airport	Broad	Air France Brand & French Destinations	Bordeaux	uncategorized	Position 2-5 Bid Strategy	Unassigned	Deactivated	
2489	K2003	MSN - Global	43000000019452472	france cheap ticket	Broad	Air France Brand & French Destinations	France	uncategorized	Position 1-4 Bid Strategy	Unassigned	Deactivated	
2490	K2003	MSN - Global	43000000019452148	cheap airline ticket to france	Broad	Air France Brand & French Destinations	France	uncategorized	Position 2-5 Bid Strategy	Unassigned	Deactivated	
2491	K2003	MSN - Global	43000000019452272	air france deal	Broad	Air France Brand & French Destinations	Air France Brand	uncategorized	Position 2-5 Bid Strategy	Unassigned	Deactivated	
2492	K2003	MSN - Global	43000000019452174	europe france travel	Broad	Air France Brand & French Destinations	France	uncategorized	Position 2-5 Bid Strategy	Unassigned	Deactivated	
2493	K2003	MSN - Global	43000000019452486	nice tickets	Broad	Air France Brand & French Destinations	Nice	uncategorized	Position 2-5 Bid Strategy	Unassigned	Deactivated	
2494	K2003	MSN - Global	43000000019452454	lyon airfares	Broad	Air France Brand & French Destinations	Lyon	uncategorized	Position 2-5 Bid Strategy	Unassigned	Deactivated	
2495	K2003	MSN - Global	43000000019452233	airline ticket to france	Broad	Air France Brand & French Destinations	France	uncategorized	Position 2-5 Bid Strategy	Unassigned	Deactivated	
2496	K2003	MSN - Global	43000000019452507	air france deals	Broad	Air France Brand & French Destinations	Air France Brand	uncategorized	Position 2-5 Bid Strategy	Unassigned	Deactivated	
2497	K2003	MSN - Global	43000000019452387	flight to paris	Broad	Air France Brand & French Destinations	Air France Website	uncategorized	Position 2-5 Bid Strategy	Unassigned	Deactivated	
2498	K2003	MSN - Global	43000000019452499	flight to bordeaux	Broad	Air France Brand & French Destinations	Bordeaux	uncategorized	Position 2-5 Bid Strategy	Unassigned	Deactivated	

Obs	Publisher_ID	Publisher_Name	Keyword_ID	Keyword	Match_Type	Campaign	Keyword_Group	Category	Bid_Strategy	Keyword_Type	Status	Search_f
2499	K2003	MSN - Global	43000000019452390	book airfrance	Broad	Air France Brand & French Destinations	Air France Brand	uncategorized	Position 1-4 Bid Strategy	Unassigned	Deactivated	
2500	K2003	MSN - Global	43000000019452485	flights to marseille	Broad	Air France Brand & French Destinations	Marseille	uncategorized	Position 1-4 Bid Strategy	Unassigned	Deactivated	
2501	K2003	MSN - Global	43000000019452375	paris france travel	Broad	Air France Brand & French Destinations	Paris	uncategorized	Position 2-5 Bid Strategy	Unassigned	Deactivated	
2502	K2003	MSN - Global	43000000019452449	flight to nice	Broad	Air France Brand & French Destinations	Nice	uncategorized	Position 2-5 Bid Strategy	Unassigned	Deactivated	
2503	K2003	MSN - Global	43000000019452464	paris plane tickets	Broad	Air France Brand & French Destinations	Paris	uncategorized	Position 1-4 Bid Strategy	Unassigned	Deactivated	
2504	K2003	MSN - Global	43000000019452443	ticket paris	Broad	Air France Brand & French Destinations	Paris	uncategorized	Position 2-5 Bid Strategy	Unassigned	Deactivated	
2505	K2003	MSN - Global	43000000019452460	air france fare paris	Broad	Air France Brand & French Destinations	Paris Branded	uncategorized	Position 2-5 Bid Strategy	Unassigned	Deactivated	
2506	K2003	MSN - Global	43000000019452319	french airline	Broad	Air France Brand & French Destinations	Air France Brand	uncategorized	Position 2-5 Bid Strategy	Unassigned	Deactivated	
2507	K2003	MSN - Global	43000000019452467	airfrance airline	Broad	Air France Brand & French Destinations	Air France Brand	uncategorized	Position 2-5 Bid Strategy	Unassigned	Deactivated	
2508	K2003	MSN - Global	43000000019452252	flights to lyon	Broad	Air France Brand & French Destinations	Lyon	uncategorized	Position 2-5 Bid Strategy	Unassigned	Deactivated	
2509	K2003	MSN - Global	43000000019452502	bordeaux cheap flights	Broad	Air France Brand & French Destinations	Bordeaux	uncategorized	Position 2-5 Bid Strategy	Unassigned	Deactivated	
2510	K2003	MSN - Global	43000000019452398	lyon flights	Broad	Air France Brand & French Destinations	Lyon	uncategorized	Position 2-5 Bid Strategy	Unassigned	Deactivated	
2511	K2003	MSN - Global	43000000019452291	trip to paris france	Broad	Air France Brand & French Destinations	Paris	uncategorized	Position 2-5 Bid Strategy	Unassigned	Deactivated	
2512	K2003	MSN - Global	43000000019452354	france airports	Broad	Air France Brand & French Destinations	France	uncategorized	Position 2-5 Bid Strategy	Unassigned	Deactivated	
2513	K2003	MSN - Global	43000000019452459	paris france tourism	Broad	Air France Brand & French Destinations	Paris	uncategorized	Position 2-5 Bid Strategy	Unassigned	Deactivated	
2514	K2003	MSN - Global	43000000019452190	nice airport	Broad	Air France Brand & French Destinations	Nice	uncategorized	Position 2-5 Bid Strategy	Unassigned	Deactivated	
2515	K2003	MSN - Global	43000000019452342	fly to nice	Broad	Air France Brand & French Destinations	Nice	uncategorized	Position 2-5 Bid Strategy	Unassigned	Deactivated	
2516	K2003	MSN - Global	43000000019452131	france holidays	Broad	Air France Brand & French Destinations	France	uncategorized	Position 2-5 Bid Strategy	Unassigned	Deactivated	
2517	K2003	MSN - Global	43000000019452542	airfrance airlines	Broad	Air France Brand & French Destinations	Air France Brand	uncategorized	Position 2-5 Bid Strategy	Unassigned	Deactivated	
2518	K2003	MSN - Global	43000000019452269	travel to nice	Broad	Air France Brand & French Destinations	Nice	uncategorized	Position 1-4 Bid Strategy	Unassigned	Deactivated	
2519	K2003	MSN - Global	43000000019452169	france trip	Broad	Air France Brand & French Destinations	France	uncategorized	Position 2-5 Bid Strategy	Unassigned	Deactivated	
2520	K2003	MSN - Global	43000000019452423	nice cheap flights	Broad	Air France Brand & French Destinations	Nice	uncategorized	Position 2-5 Bid Strategy	Unassigned	Deactivated	
2521	K2003	MSN - Global	43000000019452540	french airlines	Broad	Air France Brand & French Destinations	Air France Brand	uncategorized	Position 1-4 Bid Strategy	Unassigned	Deactivated	
2522	K2003	MSN - Global	43000000019452403	airfrance site	Broad	Air France Brand & French Destinations	Air France Website	uncategorized	Position 2-5 Bid Strategy	Unassigned	Deactivated	
2523	K2003	MSN - Global	43000000019452217	paris france airport	Broad	Air France Brand & French Destinations	Paris	uncategorized	Position 2-5 Bid Strategy	Unassigned	Deactivated	
2524	K2003	MSN - Global	43000000019452368	france cheap tickets	Broad	Air France Brand & French Destinations	France	uncategorized	Position 2-5 Bid Strategy	Unassigned	Deactivated	
2525	K2003	MSN - Global	43000000019452180	paris airports	Broad	Air France Brand & French Destinations	Paris	uncategorized	Position 2-5 Bid Strategy	Unassigned	Deactivated	
2526	K2003	MSN - Global	43000000019452281	france flight	Broad	Air France Brand & French Destinations	France	uncategorized	Position 2-5 Bid Strategy	Unassigned	Deactivated	
2527	K2003	MSN - Global	43000000019452481	fly to france	Broad	Air France Brand & French Destinations	France	uncategorized	Position 1-4 Bid Strategy	Unassigned	Deactivated	
2528	K2003	MSN - Global	43000000019452310	fly to paris	Broad	Air France Brand & French Destinations	Paris	uncategorized	Position 2-5 Bid Strategy	Unassigned	Deactivated	
2529	K2003	MSN - Global	43000000019452409	france airline	Broad	Air France Brand & French Destinations	France	uncategorized	Position 1-4 Bid Strategy	Unassigned	Deactivated	
2530	K2003	MSN - Global	43000000019452393	france airfares	Broad	Air France Brand & French Destinations	France	uncategorized	Position 1-4 Bid Strategy	Unassigned	Deactivated	
2531	K2003	MSN - Global	43000000019452139	paris tourism	Broad	Air France Brand & French Destinations	Paris	uncategorized	Position 2-5 Bid Strategy	Unassigned	Deactivated	

Obs	Publisher_ID	Publisher_Name	Keyword_ID	Keyword	Match_Type	Campaign	Keyword_Group	Category	Bid_Strategy	Keyword_Type	Status	Search_f
2532	K2003	MSN - Global	43000000019452218	france airport	Broad	Air France Brand & French Destinations	France	uncategorized	Position 2-5 Bid Strategy	Unassigned	Deactivated	
2533	K2003	MSN - Global	43000000019452107	france tickets	Broad	Air France Brand & French Destinations	France	uncategorized	Position 1-4 Bid Strategy	Unassigned	Deactivated	
2534	K2003	MSN - Global	43000000019452532	ticket to france	Broad	Air France Brand & French Destinations	France	uncategorized	Position 2-5 Bid Strategy	Unassigned	Deactivated	
2535	K2003	MSN - Global	43000000019452416	air france to paris	Broad	Air France Brand & French Destinations	Paris Branded	uncategorized	Position 2-5 Bid Strategy	Unassigned	Deactivated	
2536	K2003	MSN - Global	43000000019452111	visit paris	Broad	Air France Brand & French Destinations	Paris	uncategorized	Position 2-5 Bid Strategy	Unassigned	Deactivated	
2537	K2003	MSN - Global	43000000019452202	trip in france	Broad	Air France Brand & French Destinations	France	uncategorized	Position 2-5 Bid Strategy	Unassigned	Deactivated	
2538	K2003	MSN - Global	43000000019452475	paris trip	Broad	Air France Brand & French Destinations	Paris	uncategorized	Position 2-5 Bid Strategy	Unassigned	Deactivated	
2539	K2003	MSN - Global	43000000019452362	flights to nice	Broad	Air France Brand & French Destinations	Nice	uncategorized	Position 1-4 Bid Strategy	Unassigned	Deactivated	
2540	K2003	MSN - Global	43000000019452545	paris airline	Broad	Air France Brand & French Destinations	Paris	uncategorized	Position 1-4 Bid Strategy	Unassigned	Deactivated	
2541	K2003	MSN - Global	43000000019452313	france airlines	Broad	Air France Brand & French Destinations	France	uncategorized	Position 1-4 Bid Strategy	Unassigned	Deactivated	
2542	K2003	MSN - Global	43000000019452124	france ticket	Broad	Air France Brand & French Destinations	France	uncategorized	Position 1-4 Bid Strategy	Unassigned	Deactivated	
2543	K2003	MSN - Global	43000000019452168	paris airport	Broad	Air France Brand & French Destinations	Paris	uncategorized	Position 2-5 Bid Strategy	Unassigned	Deactivated	
2544	K2003	MSN - Global	43000000019452424	nice flights	Broad	Air France Brand & French Destinations	Nice	uncategorized	Position 1-4 Bid Strategy	Unassigned	Deactivated	
2545	K2003	MSN - Global	43000000019452171	trips to france	Broad	Air France Brand & French Destinations	France	uncategorized	Position 2-5 Bid Strategy	Unassigned	Deactivated	
2546	K2003	MSN - Global	43000000019452318	france cheap flights	Broad	Air France Brand & French Destinations	France	uncategorized	Position 1-4 Bid Strategy	Unassigned	Deactivated	
2547	K2003	MSN - Global	43000000019452286	paris airfares	Broad	Air France Brand & French Destinations	Paris	uncategorized	Position 1-4 Bid Strategy	Unassigned	Deactivated	
2548	K2003	MSN - Global	43000000019452293	paris fares	Broad	Air France Brand & French Destinations	Paris	uncategorized	Position 1-4 Bid Strategy	Unassigned	Deactivated	
2549	K2003	MSN - Global	43000000019452266	air france ticket	Broad	Air France Brand & French Destinations	Air France Brand	uncategorized	Position 2-5 Bid Strategy	Unassigned	Deactivated	
2550	K2003	MSN - Global	43000000019452270	france airfare	Broad	Air France Brand & French Destinations	France	uncategorized	Position 1-4 Bid Strategy	Unassigned	Deactivated	
2551	K2003	MSN - Global	43000000019452250	flight to france	Broad	Air France Brand & French Destinations	France	uncategorized	Position 1-4 Bid Strategy	Unassigned	Deactivated	
2552	K2003	MSN - Global	43000000019452527	paris cheap flights	Broad	Air France Brand & French Destinations	Paris	uncategorized	Position 1-4 Bid Strategy	Unassigned	Deactivated	
2553	K2003	MSN - Global	43000000019452432	paris cheap tickets	Broad	Air France Brand & French Destinations	Paris	uncategorized	Position 1-4 Bid Strategy	Unassigned	Deactivated	
2554	K2003	MSN - Global	43000000019452503	trips to paris	Broad	Air France Brand & French Destinations	Paris	uncategorized	Position 2-5 Bid Strategy	Unassigned	Deactivated	
2555	K2003	MSN - Global	43000000019452413	paris airlines	Broad	Air France Brand & French Destinations	Paris	uncategorized	Position 1-4 Bid Strategy	Unassigned	Deactivated	
2556	K2003	MSN - Global	43000000019452404	air france airline	Broad	Air France Brand & French Destinations	Air France Brand	uncategorized	Position 1-4 Bid Strategy	Unassigned	Deactivated	
2557	K2003	MSN - Global	43000000019452345	flights to france	Broad	Air France Brand & French Destinations	France	uncategorized	Position 1-4 Bid Strategy	Unassigned	Deactivated	
2558	K2003	MSN - Global	43000000019452173	france travel	Broad	Air France Brand & French Destinations	France	uncategorized	Position 1-4 Bid Strategy	Unassigned	Deactivated	
2559	K2003	MSN - Global	43000000019452254	france flights	Broad	Air France Brand & French Destinations	France	uncategorized	Position 1-4 Bid Strategy	Unassigned	Deactivated	
2560	K2003	MSN - Global	43000000019452518	paris flight	Broad	Air France Brand & French Destinations	Paris	uncategorized	Position 1-4 Bid Strategy	Unassigned	Deactivated	
2561	K2003	MSN - Global	43000000019452405	trip to paris	Broad	Air France Brand & French Destinations	Paris	uncategorized	Position 1-4 Bid Strategy	Unassigned	Deactivated	
2562	K2003	MSN - Global	43000000019452496	paris tickets	Broad	Air France Brand & French Destinations	Paris	agen	Position 1-4 Bid Strategy	Unassigned	Deactivated	
2563	K2003	MSN - Global	43000000019452259	paris travel	Broad	Air France Brand & French Destinations	Paris	uncategorized	Position 1-4 Bid Strategy	Unassigned	Deactivated	
2564	K2003	MSN - Global	43000000019452223	travel to france	Broad	Air France Brand & French Destinations	France	uncategorized	Position 1-4 Bid Strategy	Unassigned	Deactivated	

Obs	Publisher_ID	Publisher_Name	Keyword_ID	Keyword	Match_Type	Campaign	Keyword_Group	Category	Bid_Strategy	Keyword_Type	Status	Search_E
2565	K2966	MSN - US	43000000031840336	air travel in france	Broad	Air France Brand & French Destinations	France	uncategorized		Unassigned	Live	