

SHREYANK ADHIKARI

Content Writer



About Me

A passionate content writer and an insatiably curious individual, always reaching for new horizons I add my own element to any and all projects that I work on



shreyank.adhikari2020@gmail.com



Gurugram, Haryana, India 122009

SKILLS

- SEO [Off-page, On Page, Backlinking]
- WordPress
- HTML (Intermediate)
- Digital Marketing
- Creative Writing
- Blog Writing
- Critical Thinker
- Adaptability

EXPERIENCE

Content Moderator at MoreTasks Business Solutions Pvt. Ltd.

Gurugram - Haryana

July 2023 - September 2023

My duties included:

- Off-page and On page SEO
- Keyword Research
- Writing Content based on given topic
- Efficiency on WordPress

Freelance Content Writer at Ittarwala Pvt. Ltd

Gurugram - Haryana

September 2023 - November 2023

Wrote articles for the blog on the company's website. My work:

- Conducting Keyword research
- Writing SEO-Infused blog articles
- Forming a work action to aid with ad-campaign

Business Media Manager at PlayKar Digital

Gurugram - Haryana

July 2023 - Present

- Created Google listings of businesses
- Handled google business profile backend and client queries
- Created listings and handled client queries

EDUCATION

Delhi Public School Sushant Lok

High School

2008-2022

K.R. Mangalam University

Bachelor of Science Agriculture

2022-2026

CERTIFICATIONS

- Content Marketing and SEO Fundamentals From Semrush Academy
- Certification in Digital Marketing from Accenture