



Sales Overview Dashboard

Total Sales Price

2.21M

Total Profit

205K

Total Quantity

38K

Total Discount

80K

Customer

Operational

City

All

State

All

Qtr 3

Qtr 4

Qtr 1

Qtr 2

Technology

Furniture

Office Supplies

West

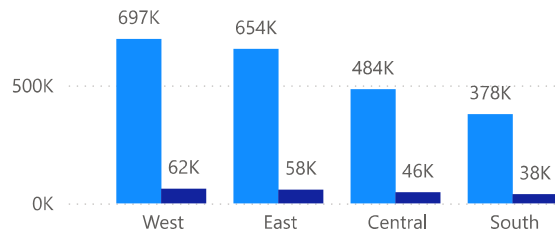
East

Central

South

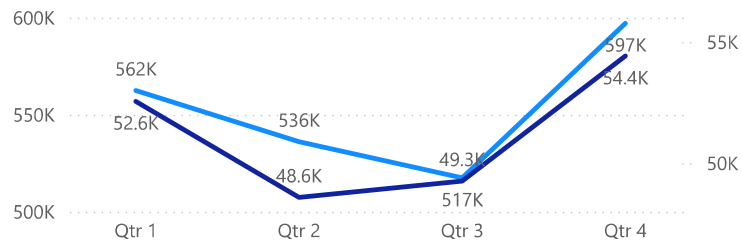
Total sale price & profit by region

Sum of sale_price Sum of profit



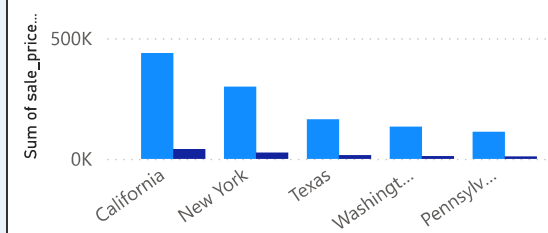
Quarterly sales price & profit

Sum of sale_price Sum of profit

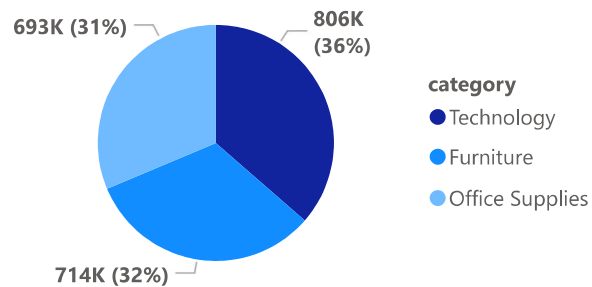


Top 5 states by sale price & profit

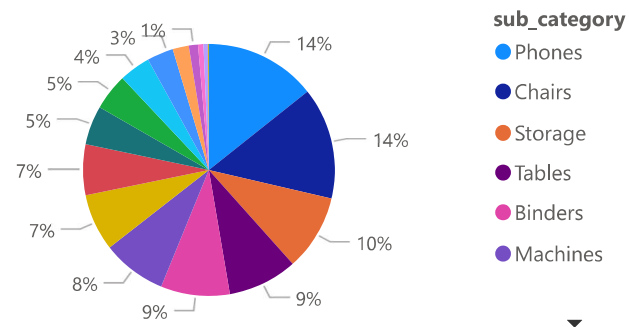
Sum of sale_price Sum of profit



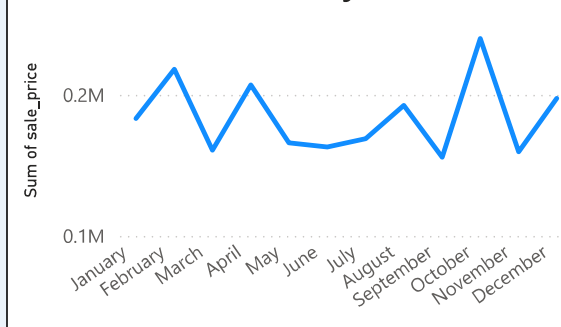
Sales distribution by category



Sales distribution by sub-category



Sales trends by Month





Customer Insights

Total Sales Price

2.21M

Total Profit

205K

Total Quantity

38K

Total Discount

80K

Total Order

9988

Qtr 3

Qtr 4

Qtr 1

Qtr 2

West

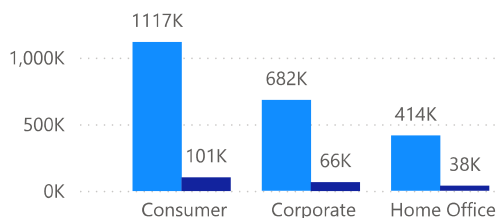
East

Central

South

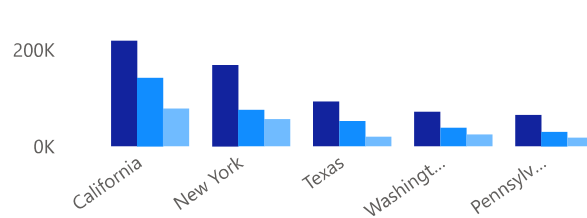
Total sale price & profit by segment

Sum of sale_price Sum of profit

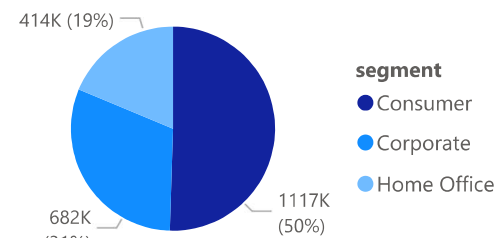


Top 5 states and segment by sales

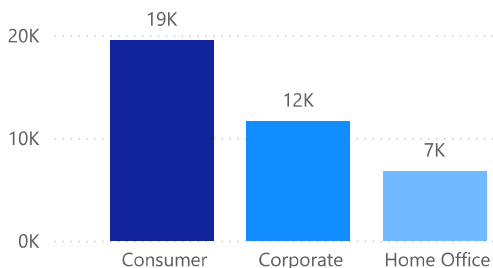
segment Consumer Corporate Home Office



Sales distribution by segment

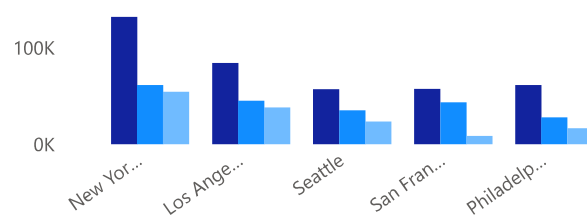


Total order quantity by segment

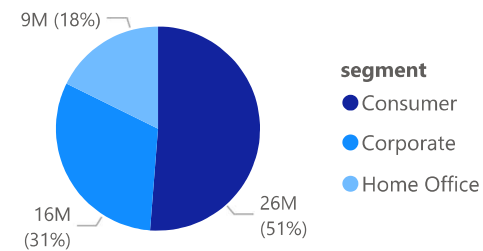


Top 5 city on the basis of segment by sales

segment Consumer Corporate Home Office



Total order by segment



City

All

State

All

Sales

Operational

Segment-wise average discount analysis

segment	Furniture	Office Supplies	Technology
Consumer	3.72	3.62	3.64
Corporate	3.60	3.49	3.59
Home Office	3.49	3.73	3.69

Technology

Furniture

Office Sup...

Consumer

Corporate

Home Office



Operational Efficiency

Avg Sales Price

222

Total Profit

205K

Total Quantity

38K

Total Discount

80K

Total Orders

9988

West

East

Central

South

Technology

Furniture

Office Supplies

City

All

State

All

Sales

Customer

01-01-2022

31-12-2023

First Class

Same Day

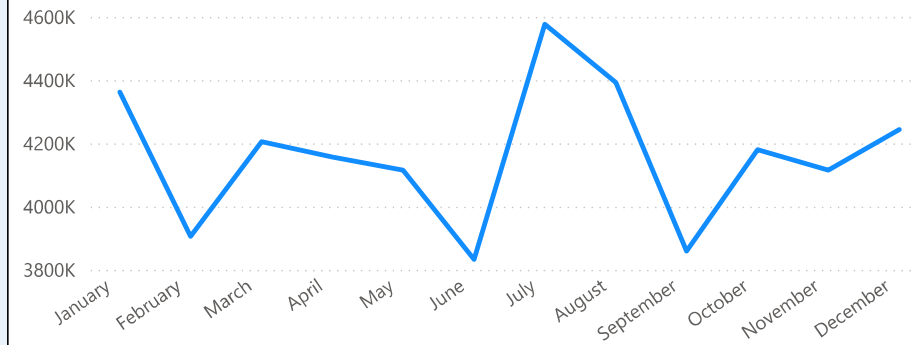
Second Class

Standard Class

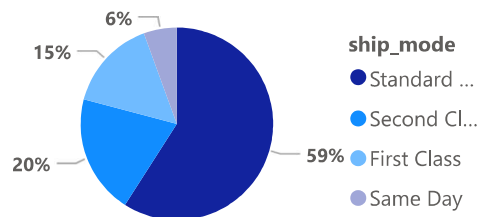
Top 10 states

state	Average of sale_price	Average of profit	Average of discount	Count of product_id
Wyoming	1,536.00	156.00	64.00	1
Vermont	784.35	88.90	26.55	11
Nevada	414.31	45.34	15.17	39
Rhode Island	387.79	41.19	16.14	56
Montana	356.03	43.37	17.30	15
Indiana	347.29	42.53	12.04	149
Missouri	325.27	26.79	10.94	66
Minnesota	325.05	34.15	10.35	89
Alabama	308.92	32.69	10.75	61
Virginia	304.90	28.30	10.10	224

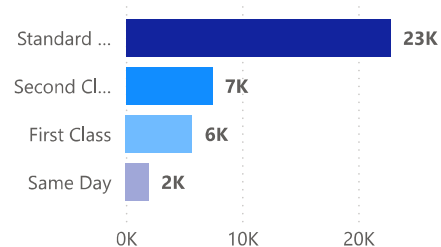
Orders over time



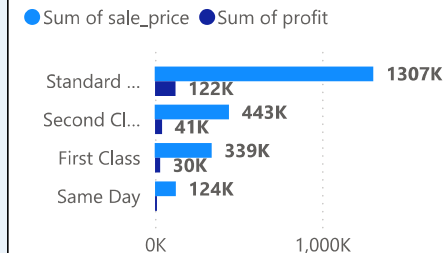
Sales by ship mode



Quantity ordered by shipping mode



Shipping modes performance



Average of profit by ship mode

