Cluster Analysis of Scaler Learners

Problem Statement:

Cluster Scaler learners based on job profile, company, and other features to identify groups with similar characteristics, enabling the
recommendation of optimal job positions and companies for data science professionals.

Dataset: Scaler database (segment of learners)

Goal: Identify meaningful clusters to inform career development and industry insights.

```
In [34]: import numpy as np
import pandas as pd
import seaborn as sns
import matplotlib.pyplot as plt
df = pd.read_csv("C:/Users/asus/Downloads/scaler_clustering.csv")
```

In [5]: df.head()

Out	[5]	:

	Unnamed: 0	company_hash	email_hash	orgyear	ctc	job_position	ctc_updated_year
0	0	atrgxnnt xzaxv	6de0a4417d18ab14334c3f43397fc13b30c35149d70c05	2016.0	1100000	Other	2020.0
1	1	qtrxvzwt xzegwgbb rxbxnta	b0aaf1ac138b53cb6e039ba2c3d6604a250d02d5145c10	2018.0	449999	FullStack Engineer	2019.0
2	2	ojzwnvwnxw vx	4860c670bcd48fb96c02a4b0ae3608ae6fdd98176112e9	2015.0	2000000	Backend Engineer	2020.0
3	3	ngpgutaxv	effdede7a2e7c2af664c8a31d9346385016128d66bbc58	2017.0	700000	Backend Engineer	2019.0
4	4	qxen sqghu	6ff54e709262f55cb999a1c1db8436cb2055d8f79ab520	2017.0	1400000	FullStack Engineer	2019.0

Step 1: Importing the Dataset and Basic Exploratory Data Analysis (EDA)

```
In [2]: |df.shape
 Out[2]: (205843, 7)
 In [3]: df.info()
         <class 'pandas.core.frame.DataFrame'>
         RangeIndex: 205843 entries, 0 to 205842
         Data columns (total 7 columns):
                                               Dtype
         # Column
                              Non-Null Count
                               -----
          0
             Unnamed: 0
                              205843 non-null int64
             company_hash 205799 non-null object
          2
             email_hash
                               205843 non-null object
          3
             orgyear
                               205757 non-null float64
                               205843 non-null int64
              job_position
                               153281 non-null object
          6 ctc_updated_year 205843 non-null float64
         dtypes: float64(2), int64(2), object(3)
         memory usage: 11.0+ MB
In [19]: df.isnull().sum()
Out[19]: Unnamed: 0
                                0
         company_hash
                               44
         email_hash
                                0
         orgyear
                               86
         ctc
                                0
         job_position
                            52562
         ctc_updated_year
                                0
         dtype: int64
In [17]: df['email_hash'].value_counts().head()
Out[17]: bbace3cc586400bbc65765bc6a16b77d8913836cfc98b77c05488f02f5714a4b
                                                                           10
         6842660273f70e9aa239026ba33bfe82275d6ab0d20124021b952b5bc3d07e6c
                                                                            9
         298528ce3160cc761e4dc37a07337ee2e0589df251d73645aae209b010210eee
                                                                            9
         3e5e49daa5527a6d5a33599b238bf9bf31e85b9efa9a94f1c88c5e15a6f31378
                                                                            9
         b4d5afa09bec8689017d8b29701b80d664ca37b83cb883376b2e95191320da66
                                                                            8
```

Name: email_hash, dtype: int64

```
In [29]: df.describe()
Out[29]:
                                          ctc ctc_updated_year
                        orgyear
            count
                  192184.000000 1.921840e+05
                                                  192184.000000
            mean
                     2014.823305 2.329745e+06
                                                    2019.568138
              std
                       65.622824 1.206217e+07
                                                       1.333585
             min
                       0.000000 2.000000e+00
                                                    2015.000000
             25%
                     2013.000000 5.450000e+05
                                                    2019.000000
             50%
                     2016.000000 9.500000e+05
                                                    2020.000000
                     2018.000000 1.700000e+06
                                                    2021.000000
             75%
                   20165.000000 1.000150e+09
                                                    2021.000000
In [31]: df.describe(include='object').T
Out[31]:
                            count unique
                                                                                        top
                                                                                              freq
            company_hash 192184
                                    37299
                                                                                             7877
                                                                    nvnv wgzohrnvzwj otącxwto
               email_hash 192184 153443
                                          6842660273f70e9aa239026ba33bfe82275d6ab0d20124...
              job_position 192184
                                     1006
                                                                           Backend Engineer 66494
```

Insights:

- The dataset contains anonymized columns: Unnamed 0, Email_hash, Company_hash, orgyear, CTC, Job_position, and CTC updated year.
- · Initial inspection reveals the structure of the data and the presence of missing values.
- · Checking the frequency of Email hash will help in identifying unique learners and any potential issues with duplicate entries.

Step 2: Handling Missing Values

```
In [35]: df.drop('Unnamed: 0', axis = 1, inplace=True)
```

Imputation Plan

- Numerical Columns: using KNN imputer, which helps in filling these values based on the nearest neighbors.
- Object type Columns:

job_position

• This represents the job profile in the company. Missing values in this column can be challenging to handle because job positions can be diverse. We can fill missing values using the mode within groups of related data (e.g., based on company_hash)

company hash

• This represents an anonymized identifier for the company, which is the current employer of the learner. Missing values in this column can be filled using the mode

```
In [36]: from sklearn.impute import KNNImputer
         imputer = KNNImputer(n_neighbors=5)
         # Selecting numeric columns for imputation
         numeric_cols = df.select_dtypes(include=[np.number]).columns
         df[numeric_cols] = imputer.fit_transform(df[numeric_cols])
         df.isnull().sum()
Out[36]: company_hash
                                 44
         email_hash
                                  0
         orgyear
                                  0
                                  0
         job_position
                              52562
         ctc_updated_year
         dtype: int64
```

```
In [37]: # Fill missing 'company_hash' with mode
  company_hash_mode = df['company_hash'].mode()[0]
          df['company_hash'].fillna(company_hash_mode, inplace=True)
          # Fill missing 'job_position' within groups of 'company_hash' with mode
          df['job_position'] = df.groupby('company_hash')['job_position'].apply(lambda x: x.fillna(x.mode()[0] if not x.mod
          df.isnull().sum()
Out[37]: company hash
                                0
          email hash
          orgyear
                                0
          ctc
                                 0
          job_position
                                0
          ctc_updated_year
                                0
          dtype: int64
```

Insights:

- The company_hash missing values are filled with the most frequent company identifier, which is a reasonable approach given the anonymized nature of the data.
- The job_position missing values are filled within groups of company_hash using the most frequent job position within each company, ensuring consistency and retaining important information.

Step 3: Cleaning Data

```
In [38]: import re

# Function to remove special characters
def clean_text(text):
    return re.sub('[^A-Za-z0-9]+', '', text)

# Applying the function to the job_position column
df['job_position'] = df['job_position'].apply(clean_text)
```

Insights:

• Cleaning the Job_position column to remove any special characters which ensures consistency in data.

```
In [39]: # Checking for duplicates
duplicates = df.duplicated().sum()
print(f'Number of duplicate rows: {duplicates}')

# Drop duplicates
df = df.drop_duplicates()

Number of duplicate rows: 13659

In [8]: df.duplicated().sum()
Out[8]: 0
```

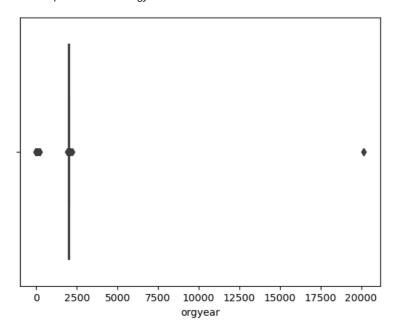
Insights:

• Identified 13659 rows of duplicate entries. Removed them to maintain data integrity.

Step 4: Anomaly Detection

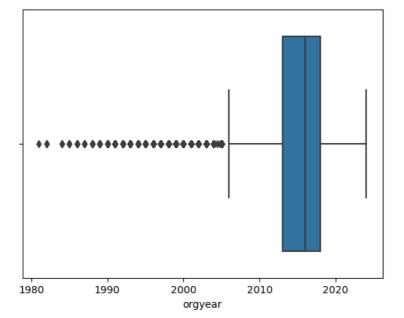
I have noticed some anomalies in the 'orgyear' column. Year is more than 2024 and way less than 1900 and even there are 0s as values

```
In [28]: sns.boxplot(df['orgyear'])
Out[28]: <AxesSubplot:xlabel='orgyear'>
```



```
In [138]: df[df['orgyear'] < 1980].head()</pre>
Out[138]:
                              company_hash
                                                                                       email_hash orgyear
                                                                                                                   ctc
                                                                                                                           job_position ctc_updated_year
               3908
                                               5756870d895deca920251df2377dad261084904a4f9d10...
                                                                                                                1000.0
                                                                                                                                                   2020.0
                                                                                                                             Cofounder
                                       sggsrt
              13424
                                                  854ff163ded87211b944dfcaebdcf9e8efa45defc9582f...
                                                                                                              700000.0
                                                                                                                              Unknown
                                                                                                                                                   2021.0
                                  9xntwyzgrgsj
                                                                                                                               Backend
                                                                                                                                                   2020.0
              13698
                                      oxtbtzo
                                                4a64fdec422e657b175d5dd914b91e0df7c78ec7716bfe...
                                                                                                      208.0
                                                                                                              500000.0
                                                                                                                               Engineer
                             nvnv wgzohrnvzwj
                                                                                                                                                   2021.0
              15323
                                                437fa88cd652351931ef679e6b074aa91acb384ef193dd...
                                                                                                      209.0
                                                                                                              300000.0
                                                                                                                                 Other
                                 otacxwto nwo
                                                                                                                               Backend
              17139
                                    sgxmxmg 6db474dae5093f975e43697cd77ac5a486248c26235778...
                                                                                                      206.0 1500000.0
                                                                                                                                                   2021.0
                                                                                                                               Engineer
In [139]: df[df['orgyear'] > 2024].head()
Out[139]:
                                                                                       email_hash orgyear
                              company_hash
                                                                                                                   ctc
                                                                                                                           job_position ctc_updated_year
                                                                                                                               Backend
               2211
                                               3394674bb6bb1de6289e931853fa0bd131c811e0054a92...
                                                                                                                                                   2020.0
                                       phrxkv
                                                                                                     2031.0 1500000.0
                                                                                                                               Engineer
               3651
                                   wgszxkvzn
                                               2cc6bae4e52677d27ce3fca38d7a01ecbe537e1dc1c48d...
                                                                                                     2106.0
                                                                                                              600000.0
                                                                                                                                 Other
                                                                                                                                                   2021.0
                                                                                                                                 Other
                                                                                                                                                   2020.0
              10076
                                      xzegojo
                                                4c171381270155fb87b885f89cd71ca37ebbb8fd9da58b...
                                                                                                     2025.0
                                                                                                              360000.0
                       exqon vacvznvst uqxcvnt
              11081
                                                 d6df76c2b61fa3a068e4e3812be12a58f86f78a31fe888...
                                                                                                     2029.0
                                                                                                              310000.0
                                                                                                                                 Other
                                                                                                                                                   2020.0
                                      rxbxnta
                                                                                                                               Backend
              19920
                      zgn vuurxwvmrt vwwghzn
                                              6aa38b497c73367a7dd6eafb95bdd5b07cca83ed14c588...
                                                                                                     2026.0
                                                                                                              500000.0
                                                                                                                                                   2021.0
                                                                                                                               Engineer
 In [40]: # Calculate median 'orgyear'
             median_orgyear = df['orgyear'].median()
             # Replace future and unreasonable 'orgyear' values with the median
            df.loc[df['orgyear'] > 2024, 'orgyear'] = median_orgyear
df.loc[df['orgyear'] < 1980, 'orgyear'] = median_orgyear</pre>
```

```
In [76]: sns.boxplot(df['orgyear'])
Out[76]: <AxesSubplot:xlabel='orgyear'>
```



Insights

• There were a lot of rows in the column "orgyear" where the values aere either more than 2024 or way less. A person can not have 100 years of experience. Hence, Hardcoded by taking a threshold of 1980 and 2024, rest of the values, replaced with median value

Step 5: Adding New Features

```
In [41]: # Creating new Features Now
          df['Years_of_Experience'] = 2024 - df['orgyear']
          # Feature engineering: 'experience_level' based on 'Years_of_Experience'
          df['experience_level'] = pd.cut(df['Years_of_Experience'],
                                           bins=[-1, 0, 3, 7, 15, np.inf],
                                           labels=['Fresher', 'Junior', 'Mid', 'Senior', 'Expert'])
 In [43]: df['experience_level'].value_counts()
 Out[43]: Senior
                      95034
          Mid
                      78452
          Expert
                      14090
           Junior
                       4566
           Fresher
                         42
          Name: experience_level, dtype: int64
In [143]: 95034+78452+14090+4566+42
Out[143]: 192184
In [140]: df.shape
Out[140]: (192184, 8)
 In [44]: df[df['experience_level'].isnull()]
Out[44]:
             company_hash email_hash orgyear ctc job_position ctc_updated_year Years_of_Experience experience_level
```

Insights:

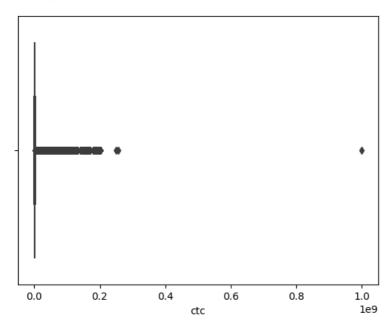
- $\bullet \ \ \text{Initially, there were rows with Years_of_Experience as 0, leading to NaN values for experience_level.}$
- By including a separate category for 0 years of experience, ensuring all rows have valid experience_level values.
- The experience_level distribution now includes all rows, ensuring consistency and completeness in the dataset.

```
In [ ]:
```

Step 6: Univariate Analysis

```
In [75]: # boxplot of variable 'ctc'
sns.boxplot(df['ctc'])
```

Out[75]: <AxesSubplot:xlabel='ctc'>

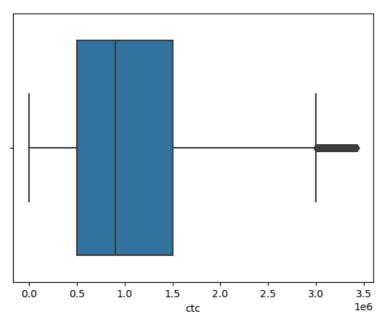


```
In [45]: # Removing outlier
Q1 = df['ctc'].quantile(0.25)
Q3 = df['ctc'].quantile(0.75)
IQR = Q3 - Q1

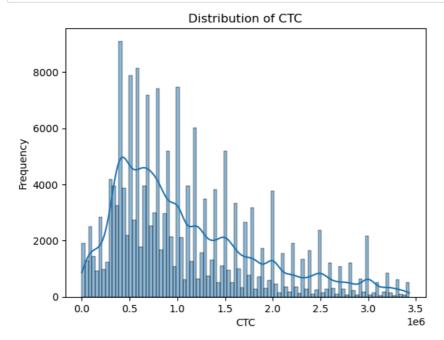
lower_bound = Q1 - 1.5 * IQR
upper_bound = Q3 + 1.5 * IQR
df = df[(df['ctc'] >= lower_bound) & (df['ctc'] <= upper_bound)]</pre>
```

In [81]: sns.boxplot(df['ctc'])

Out[81]: <AxesSubplot:xlabel='ctc'>



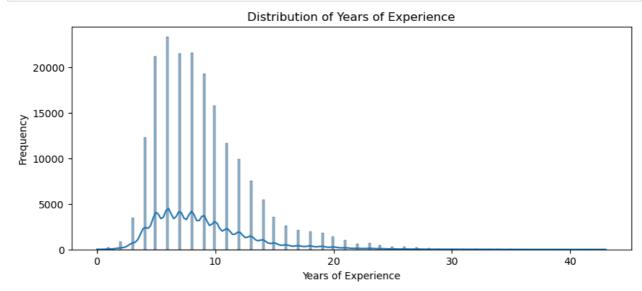
```
In [78]:
    sns.histplot(df['ctc'], kde=True)
    plt.title('Distribution of CTC')
    plt.xlabel('CTC')
    plt.ylabel('Frequency')
    plt.show()
```



Insights

- Right-Skewed Distribution: Indicates that most employees have lower salaries, while a few have very high salaries.
- Log Transformation: Helps in normalizing the data, making it more suitable for clustering. However, KMeans and Heirarchial Clusterings are robust to non-normality. So not transforming it.
- Capping Outliers: Reduces the impact of extreme values, ensuring that they do not distort the clustering results.

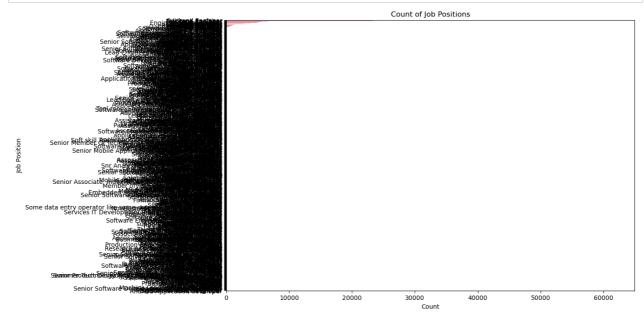
```
In [58]: plt.figure(figsize=(10, 4))
    sns.histplot(df['Years_of_Experience'], kde=True)
    plt.title('Distribution of Years of Experience')
    plt.xlabel('Years of Experience')
    plt.ylabel('Frequency')
    plt.show()
```



Insights

• Again, the distribution is not so normal(almost normal). But not transforming as the clustering techniques can handle it.

```
In [79]: plt.figure(figsize=(12, 8))
    sns.countplot(y=df['job_position'], order=df['job_position'].value_counts().index)
    plt.title('Count of Job Positions')
    plt.xlabel('Count')
    plt.ylabel('Job Position')
    plt.show()
```



Handling High Cardinality and Imbalance in Categorical Data

Grouping Rare Categories:

· Grouping less frequent job positions into a single category (e.g., "Other") can help reduce the dimensionality and complexity.

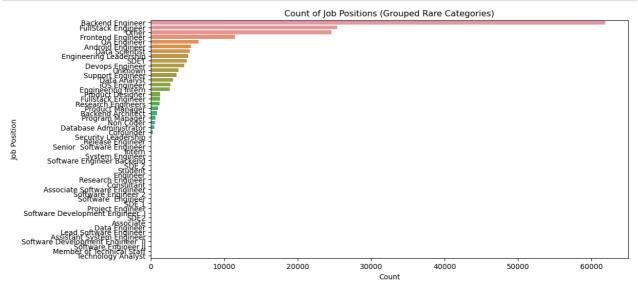
Later

Encoding Categorical Variables:

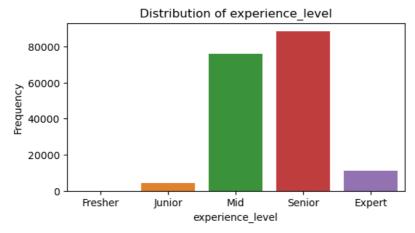
For clustering, categorical variables need to be encoded numerically. Common methods include one-hot encoding, frequency encoding, or target encoding.

Dimensionality Reduction:

Techniques like PCA (Principal Component Analysis) can be applied after encoding to reduce the feature space, making it more manageable for clustering.



```
In [110]:
In [26]: plt.figure(figsize=(6, 3))
    sns.countplot(df['experience_level'])
    plt.title('Distribution of experience_level')
    plt.xlabel('experience_level')
    plt.ylabel('Frequency')
    plt.show()
```



Insights

Dominance of Senior and Mid-Level Experience:

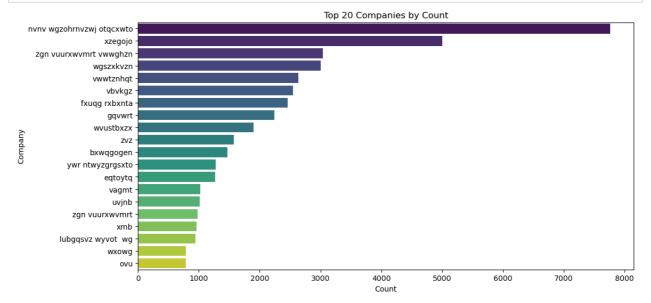
The majority of the dataset comprises individuals with Senior and Mid levels of experience.

```
In [ ]:
```

showing the graph of top_20 companies

```
In [27]: # Visualize the top 20 companies by count
top_n = 20
top_companies = df['company_hash'].value_counts().nlargest(top_n)

plt.figure(figsize=(12, 6))
sns.barplot(y=top_companies.index, x=top_companies.values, palette="viridis")
plt.title(f'Top {top_n} Companies by Count')
plt.xlabel('Count')
plt.ylabel('Company')
plt.show()
```



In []:

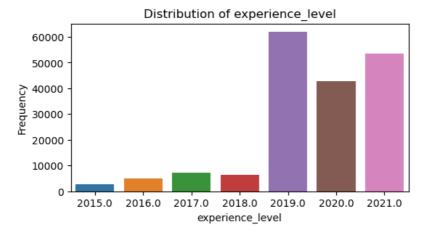
Dropping the column 'email_hash' as it is a personal identifier and it does not make any impact in the analysis or clustering

```
In [47]: df = df.drop('email_hash', axis=1)
In [16]: df.head()
```

Out[16]:

	company_hash	orgyear	ctc	job_position	ctc_updated_year	Years_of_Experience	experience_level
0	atrgxnnt xzaxv	2016.0	1100000.0	Other	2020.0	8.0	Senior
1	qtrxvzwt xzegwgbb rxbxnta	2018.0	449999.0	FullStack Engineer	2019.0	6.0	Mid
2	ojzwnvwnxw vx	2015.0	2000000.0	Backend Engineer	2020.0	9.0	Senior
3	ngpgutaxv	2017.0	700000.0	Backend Engineer	2019.0	7.0	Mid
4	qxen sqghu	2017.0	1400000.0	FullStack Engineer	2019.0	7.0	Mid

```
In [30]: plt.figure(figsize=(6, 3))
    sns.countplot(df['ctc_updated_year'])
    plt.title('Distribution of experience_level')
    plt.xlabel('experience_level')
    plt.ylabel('Frequency')
    plt.show()
```



Insights

The majority of the dataset comprises the years 2019, 2020, 2021 when the employees got a raise.

Step 7: Multivariate Analysis

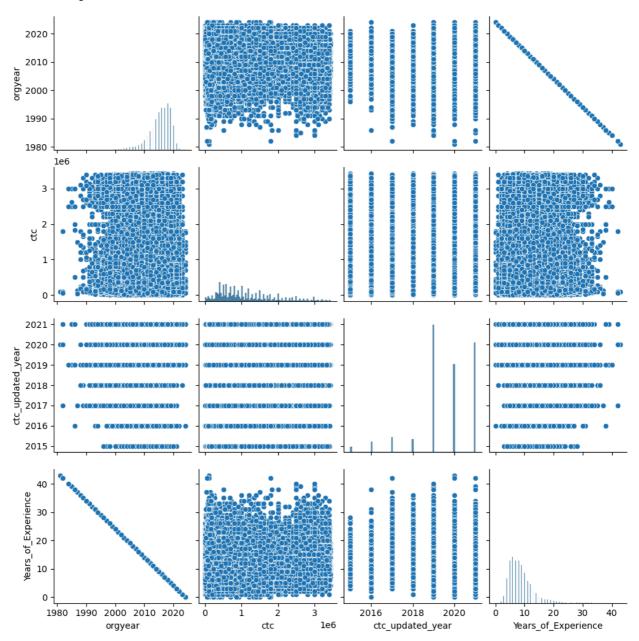
In [48]: df.head()

Out[48]:

	company_hash	orgyear	ctc	job_position	ctc_updated_year	Years_of_Experience	experience_level
0	atrgxnnt xzaxv	2016.0	1100000.0	Other	2020.0	8.0	Senior
1	qtrxvzwt xzegwgbb rxbxnta	2018.0	449999.0	FullStack Engineer	2019.0	6.0	Mid
2	ojzwnvwnxw vx	2015.0	2000000.0	Backend Engineer	2020.0	9.0	Senior
3	ngpgutaxv	2017.0	700000.0	Backend Engineer	2019.0	7.0	Mid
4	axen saahu	2017.0	1400000.0	FullStack Engineer	2019.0	7.0	Mid

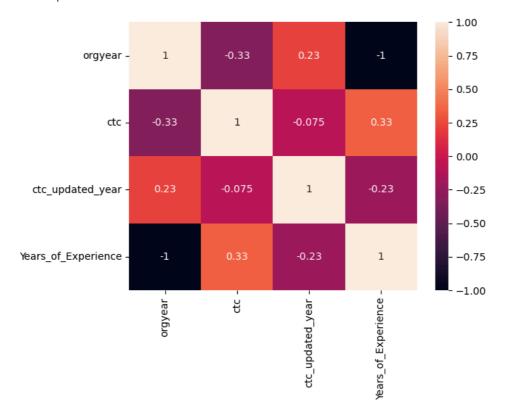
In [149]: sns.pairplot(df)

Out[149]: <seaborn.axisgrid.PairGrid at 0x1e90518bb50>



In [160]: sns.heatmap(df.corr(), annot=True)

Out[160]: <AxesSubplot:>



Insights from Pairplot & heatmap

CTC vs. Years_of_Experience: We would expect to see a positive correlation between ctc and Years_of_Experience. However, there is no strong correlation. Later I might use PCA for Feature Selection

Years_of_Experience vs. orgyear: I can drop the column 'orgyear' as I have already created a new column 'Years_of_Experience'

CTC vs. orgyear: There is Scattered Distribution and no strong direct correlation, but a pattern could emerge showing that individuals with recent orgyear (newer employees) might have lower ctc due to fewer years of experience.

Step 8: Manual Clustering

In [86]: data = df.copy()
data

Out[86]:

	company_hash	orgyear	ctc	job_position	ctc_updated_year	Years_of_Experience	experience_level
0	atrgxnnt xzaxv	2016.0	1100000.0	Other	2020.0	8.0	Senior
1	qtrxvzwt xzegwgbb rxbxnta	2018.0	449999.0	FullStack Engineer	2019.0	6.0	Mid
2	ojzwnvwnxw vx	2015.0	2000000.0	Backend Engineer	2020.0	9.0	Senior
3	ngpgutaxv	2017.0	700000.0	Backend Engineer	2019.0	7.0	Mid
4	qxen sqghu	2017.0	1400000.0	FullStack Engineer	2019.0	7.0	Mid
205837	zgn vuurxwvmrt	2021.0	800000.0	Frontend Engineer	2021.0	3.0	Junior
205838	vuurt xzw	2008.0	220000.0	Unknown	2019.0	16.0	Expert
205839	husqvawgb	2017.0	500000.0	Other	2020.0	7.0	Mid
205840	vwwgrxnt	2021.0	700000.0	Backend Engineer	2021.0	3.0	Junior
205842	bgqsvz onvzrtj	2014.0	1240000.0	Backend Engineer	2016.0	10.0	Senior

179517 rows × 7 columns

5-point summary for Company, Job Position, and Years of Experience

```
In [87]: # Calculating 5-point summary for Company, Job Position, and Years of Experience
            summary = data.groupby(['company_hash', 'job_position', 'Years_of_Experience'])['ctc'].agg(['mean', 'median',
            summary.columns = ['company_hash', 'job_position', 'Years_of_Experience', 'mean_ctc', 'median_ctc', 'max_ctc',
           summary.head(20)
Out[87]:
                              company hash
                                                       iob position
                                                                     Years of Experience
                                                                                              mean ctc
                                                                                                         median ctc
                                                                                                                       max ctc
                                                                                                                                   min_ctc count_ctc
              0
                                                              Other
                                                                                           1.000000e+05
                                                                                                                       100000.0
                                                                                                                                  100000.0
                                                                                      4.0
                                                                                                            100000.0
                                                                                                                                                     1
                                        0000
                                                                                           3.000000e+05
                                                                                                            300000.0
                                                                                                                       300000.0
                                                                                                                                  300000.0
                                                              Other
                                                                                      7.0
                                                                                                                                                     1
              2
                                    01 ojztąsj
                                                    Android Engineer
                                                                                      8.0
                                                                                           2.700000e+05
                                                                                                            270000.0
                                                                                                                       270000.0
                                                                                                                                  270000.0
                                                                                           8.300000e+05
                                                                                                            830000.0
                                                                                                                       830000.0
                                                                                                                                  830000.0
              3
                                    01 oiztasi
                                                   Frontend Engineer
                                                                                     13.0
              4
                 05mz exzytvrny uqxcvnt rxbxnta
                                                   Backend Engineer
                                                                                      5.0
                                                                                           1.100000e+06
                                                                                                           1100000.0
                                                                                                                      1100000.0
                                                                                                                                 1100000.0
                                                                                                                       250000.0
                                                                                                                                  250000.0
                                                              Other
                                                                                      2.0
                                                                                           2.500000e+05
                                                                                                            250000.0
              5
                                                                                                                                                     1
                                                                                      7.0
                                                                                                                       100000.0
                                                                                                                                  100000.0
              6
                                           1
                                                              Other
                                                                                           1.000000e+05
                                                                                                            100000.0
                                                                                           3.500000e+05
                                                                                                            350000.0
                                                                                                                       350000.0
                                                                                                                                  350000.0
                                   1 axsxnvro
                                                   Backend Engineer
                                                                                      6.0
                                                                                                                                                     1
                                                                                           1.180000e+06
                                                                                                                      1700000.0
                                                                                                                                  660000.0
                                                                                                                                                     2
              8
                                        1 jtvq
                                                   Backend Engineer
                                                                                      6.0
                                                                                                           1180000.0
                                                                                                                       450000.0
                                                   Backend Engineer
                                                                                           4.500000e+05
                                                                                                            450000.0
                                                                                                                                  450000.0
              9
                                          10
                                                                                     31.0
                                                                                                                                                     1
                                                                                                                      1300000 0
                                                                                                                                 1300000 0
             10
                       10 axsxnvr ahmvx rgzagz
                                                    Android Engineer
                                                                                     13.0
                                                                                           1 300000e+06
                                                                                                           1300000.0
                                                                                                                                                     1
             11
                                  1000uqgltwn
                                                   Frontend Engineer
                                                                                      5.0
                                                                                           6 000000e+05
                                                                                                            600000.0
                                                                                                                       600000 0
                                                                                                                                  600000.0
                                                                                                                                                     1
                                                                                           1.650000e+06
                                                                                                                      1650000.0
                                                                                                                                 1650000.0
             12
                                   1001 vuuo
                                                   Frontend Engineer
                                                                                      9.0
                                                                                                           1650000.0
                                                                                                                       900000.0
             13
                                     100uxzo
                                                   Engineering Intern
                                                                                      6.0
                                                                                           9.000000e+05
                                                                                                            900000.0
                                                                                                                                  900000.0
             14
                          103 onhaxgo ucn rna
                                                   Frontend Engineer
                                                                                     10.0
                                                                                           3.200000e+05
                                                                                                            320000.0
                                                                                                                       320000.0
                                                                                                                                  320000.0
             15
                                10dvx rtvqzxzs
                                                       Data Scientist
                                                                                      4 0
                                                                                           4.000000e+05
                                                                                                            400000.0
                                                                                                                       400000 0
                                                                                                                                  400000.0
                                                                                                                                                     1
             16
                            10ev xzaxv ucn rna
                                                        Data Analyst
                                                                                      8.0
                                                                                           8 800000e+05
                                                                                                            880000 0
                                                                                                                       880000 0
                                                                                                                                  880000 0
                                                                                                                                                     1
             17
                                        10hu Engineering Leadership
                                                                                     11.0
                                                                                           6.600000e+04
                                                                                                             66000.0
                                                                                                                        66000 0
                                                                                                                                   66000.0
                                                                                                                                                     1
             18
                                      10nxbto
                                                   Frontend Engineer
                                                                                      5.0
                                                                                           4.000000e+05
                                                                                                            400000.0
                                                                                                                       400000.0
                                                                                                                                  400000.0
                                                                                                                                                     1
             19
                                      10nxbto
                                                   FullStack Engineer
                                                                                      5.0
                                                                                           4.366667e+05
                                                                                                            410000.0
                                                                                                                       500000.0
                                                                                                                                  400000.0
                                                                                                                                                     3
In [88]: # Merging the summary with the original dataset
            data = pd.merge(data, summary, on=['company_hash', 'job_position', 'Years_of_Experience'], how='left')
           data.head()
Out[88]:
               company_hash
                               orgyear
                                               ctc job_position ctc_updated_year Years_of_Experience
                                                                                                         experience level
                                                                                                                               mean ctc median ctc
                                                                                                                                                        m
             0
                 atrgxnnt xzaxv
                                 2016.0
                                         1100000 0
                                                           Other
                                                                            2020 0
                                                                                                     8.0
                                                                                                                    Senior
                                                                                                                           1.100000e+06
                                                                                                                                            1100000 0
                                                                                                                                                       11(
                       qtrxvzwt
                                                        FullStack
             1
                     xzegwgbb
rxbxnta
                                 2018 0
                                          449999 0
                                                                            2019 0
                                                                                                     6.0
                                                                                                                      Mid
                                                                                                                           7 742856e+05
                                                                                                                                            750000 0 120
                                                        Enginee
                                                        Backend
             2
                ojzwnvwnxw vx
                                 2015 0 2000000 0
                                                                            2020 0
                                                                                                     90
                                                                                                                    Senior
                                                                                                                           2 000000e+06
                                                                                                                                           2000000 0 200
                                                        Engineer
                                                        Backend
             3
                                          700000.0
                                                                                                                           1.455833e+06
                                                                                                                                            1255000.0 316
                                 2017.0
                                                                            2019.0
                                                                                                     7.0
                                                                                                                      Mid
                     ngpgutaxv
                                                        Engineer
                                                        FullStack
                    qxen sqghu
                                 2017.0 1400000.0
                                                                            2019.0
                                                                                                     7.0
                                                                                                                           1.400000e+06
                                                                                                                                            1400000.0
                                                        Engineer
```

flag showing learners with CTC greater than the Average of their Company's department having same Years of Experience

```
In [89]: # Creating Designation Flag
data['designation_flag'] = data.apply(lambda x: 1 if x['ctc'] > x['mean_ctc'] else 2 if x['ctc'] == x['mean_ctc']
```

Class clustering at Company & Job Position level AND creating Class_flag

```
In [90]: # Creating Class Flag based on company and job position
    class_summary = data.groupby(['company_hash', 'job_position']).ctc.agg(['mean', 'median', 'max', 'min', 'count'])
    class_summary.columns = ['company_hash', 'job_position', 'class_mean_ctc', 'class_median_ctc', 'class_max_ctc', '
    data = pd.merge(data, class_summary, on=['company_hash', 'job_position'], how='left')
    data['class_flag'] = data.apply(lambda x: 1 if x['ctc'] > x['class_mean_ctc'] else 2 if x['ctc'] == x['class_mean_ctc']
```

Repeating the same analysis at the Company level. Naming that Teir_flag

```
In [91]: # Creating Tier Flag based on company level
           tier_summary = data.groupby('company_hash').ctc.agg(['mean', 'median', 'max', 'min', 'count']).reset_index()
tier_summary.columns = ['company_hash', 'tier_mean_ctc', 'tier_median_ctc', 'tier_max_ctc', 'tier_min_ctc',
            data = pd.merge(data, tier_summary, on='company_hash', how='left')
            data['tier_flag'] = data.apply(lambda x: 1 if x['ctc'] > x['tier_mean_ctc'] else 2 if x['ctc'] == x['tier_mean_ct
In [92]: data.head()
Out[92]:
                                                ctc job_position ctc_updated_year Years_of_Experience
                company hash
                                orgyear
                                                                                                           experience level
                                                                                                                                 mean ctc median ctc
                                                                                                                                                           m
                                         1100000.0
                 atrgxnnt xzaxv
                                 2016.0
                                                            Other
                                                                              2020.0
                                                                                                       8.0
                                                                                                                      Senior
                                                                                                                              1.100000e+06
                                                                                                                                               1100000.0
                                                                                                                                                          110
                       atrxvzwt
                                                         FullStack
                                                                                                                             7.742856e+05
                                 2018.0
                                          449999.0
                                                                              2019.0
                                                                                                                                               750000.0 120
                                                                                                       6.0
                                                                                                                         Mid
                      xzegwgbb
                                                         Engineer
                        rxbxnta
                                                         Backend
                                 2015 0 2000000 0
                                                                              2020 0
                                                                                                                              2 000000e+06
                                                                                                                                              2000000 0 200
             2
                oizwnywnxw yx
                                                                                                       90
                                                                                                                      Senior
                                                         Engineer
                                                         Backend
                                           700000.0
                                                                              2019.0
                                                                                                                              1.455833e+06
                                                                                                                                              1255000.0 316
                                 2017.0
                                                                                                       7.0
                                                                                                                         Mid
                     napautaxy
                                                         Engineer
                                                         FullStack
                    qxen sqghu
                                 2017.0 1400000.0
                                                                              2019.0
                                                                                                       7.0
                                                                                                                              1.400000e+06
                                                                                                                                               1400000.0 140
                                                         Engineer
            5 rows × 25 columns
```

Based on the manual clustering done so far, answering few questions like:

- Top 10 employees (earning more than most of the employees in the company) Tier 1
- Top 10 employees of data science in each company earning more than their peers Class 1
- Bottom 10 employees of data science in each company earning less than their peers Class 3
- Bottom 10 employees (earning less than most of the employees in the company)- Tier 3
- Top 10 employees in each company X department having 5/6/7 years of experience earning more than their peers Tier X
- Top 10 companies (based on their CTC)
- Top 2 positions in every company (based on their CTC)

```
In [93]: # Top 10 employees - Tier 1
           top_10_employees_tier1 = data[data['tier_flag'] == 1].sort_values(by='ctc', ascending=False).head(10)
           top_10_employees_tier1
Out[93]:
                    company_hash orgyear
                                                   ctc job_position ctc_updated_year Years_of_Experience experience_level
                                                                                                                               mean ctc median cto
                                                           Backend
            162730
                                     2017.0 3430000.0
                                                                              2019 0
                                                                                                      7.0
                                                                                                                       Mid 1.093857e+06
                                                                                                                                           1050000 (
                       ntwyzgrgsxto
                                                           Engineer
                            yvqbvz
                                                           Frontend
             70179
                         wgzztwnta
                                     2013.0 3430000.0
                                                                               2019.0
                                                                                                      11.0
                                                                                                                            1.592400e+06
                                                                                                                                           1002000.0
                                                           Engineer
                          otacxwto
                                                           Backend
            164301
                                     2016.0 3430000.0
                                                                               2020.0
                                                                                                      8.0
                                                                                                                           2.810000e+06
                                                                                                                                           2750000.0
                           zhnvzxd
                                                                                                                     Senior
                                                           Engineer
                                                           FullStack
            108503
                         ftrro evqsg
                                     2020.0 3430000.0
                                                                              2019 0
                                                                                                      4.0
                                                                                                                       Mid
                                                                                                                           2 230000e+06
                                                                                                                                           2060000 (
                                                           Engineer
                         utqoxontzn
                                                           Backend
             39359
                                     2014.0 3430000.0
                                                                               2021.0
                                                                                                                            1.324615e+06
                                                                                                     10.0
                                                                                                                                           1240000.0
                                                                                                                     Senior
                            ojontbo
                                                           Engineer
                                                           Frontend
            171356
                                     2010.0 3429999.0
                                                                               2019.0
                                                                                                     14.0
                                                                                                                            3.429999e+06
                                                                                                                                           3429999.0
                          nvxontwy
                                                                                                                     Senior
                                                           Engineer
                                                              Data
            174183
                          zgcvqnxo
                                     2016.0 3429999.0
                                                                               2019.0
                                                                                                      8.0
                                                                                                                     Senior
                                                                                                                            3.415000e+06
                                                                                                                                           3414999.
                                                           Scientist
                                                            Devops
            115381
                        yvwptqqvzp
                                     2010.0 3429999.0
                                                                              2018 0
                                                                                                     14.0
                                                                                                                     Senior
                                                                                                                           3.429999e+06
                                                                                                                                           3429999 (
                                                           Engineer
                                                           Backend
            160604
                                                                                                                                           3429999.0
                                     2010.0 3429999.0
                                                                               2019.0
                                                                                                                           3.429999e+06
                          nvxontwv
                                                                                                     14.0
                                                                                                                     Senior
                                                           Architect
                                                              Data
            128594
                                     2008.0 3429999.0
                                                                               2019.0
                                                                                                     16.0
                                                                                                                     Expert 2.915000e+06
                                                                                                                                           2914999.
                          tqxwoogz
                                                           Scientist
           10 rows × 25 columns
In [94]: # Top 10 employees of data science in each company earning more than their peers - Class 1
           # Step 1: Filter for Data Science Employees
           data_scientists_df = data[data['job_position'] == 'Data Scientist']
           # Step 2: Filter for Class 1 Employees
           class1_data_scientists_df = data_scientists_df[data_scientists_df['class_flag'] == 1]
           # Step 3: Group by Company and Get Top 10 within each company
           top_10_employees_class1 = class1_data_scientists_df.groupby('company_hash').apply(lambda x: x.nlargest(10, 'ctc')
           top 10 employees class1
Out[94]:
                  company_hash orgyear
                                                 ctc job_position ctc_updated_year Years_of_Experience experience_level mean_ctc median_ctc
               0
                                                                            2021.0
                             1bs
                                   2018.0 1100000.0
                                                                                                    6.0
                                                                                                                     Mid
                                                                                                                         1100000.0
                                                                                                                                      1100000.0 110
                                                         Scientist
                                                            Data
                                                                            2019.0
                                                                                                                         1444000.0
               1
                            2020
                                   2020.0 2700000.0
                                                                                                    4.0
                                                                                                                     Mid
                                                                                                                                      1000000.0 270
                                                         Scientist
                                                            Data
               2
                            2020
                                   2020.0 2100000.0
                                                                            2019.0
                                                                                                    4.0
                                                                                                                     Mid
                                                                                                                         1444000.0
                                                                                                                                      1000000.0 270
                                                         Scientist
                                                             Data
                                                                            2015.0
               3
                           247vx
                                   2010.0 2600000.0
                                                                                                   14.0
                                                                                                                  Senior
                                                                                                                         2600000.0
                                                                                                                                      2600000.0 260
                                                         Scientist
                           247vx
                                   2008.0 2500000.0
                                                                            2019.0
                                                                                                   16.0
                                                                                                                  Expert 2500000.0
                                                                                                                                      2500000.0 250
               4
                                                         Scientist
                            zxwt
                                                             Data
            1381
                      xzntavwnxct
                                   2013.0 1130000.0
                                                                            2019.0
                                                                                                   11.0
                                                                                                                  Senior
                                                                                                                         1130000.0
                                                                                                                                      1130000.0 113
                                                         Scientist
                       ogrhnxgzo
                                                            Data
                            zxxn
            1382
                                   2012.0 2200000.0
                                                                            2019.0
                                                                                                   12.0
                                                                                                                  Senior
                                                                                                                         2200000.0
                                                                                                                                      2200000.0 220
                                                         Scientist
                     ntwyzgrgsxto
                            zxxn
                                                            Data
            1383
                     ntwyzgrgsxto
                                   2015.0 1500000.0
                                                                            2020.0
                                                                                                    9.0
                                                                                                                  Senior
                                                                                                                          1500000.0
                                                                                                                                      1500000.0 150
                                                         Scientist
                          rxbxnta
                            zxxn
                                                             Data
            1384
                                   2014.0
                                          1200000.0
                                                                            2021.0
                                                                                                   10.0
                                                                                                                   Senior
                                                                                                                          1200000.0
                                                                                                                                      1200000.0 120
                     ntwyzgrgsxto
                                                         Scientist
                          rxbxnta
                                                             Data
            1385
                        zxztrtvuo
                                   2014.0 2250000.0
                                                                            2021.0
                                                                                                   10.0
                                                                                                                         2250000.0
                                                                                                                                      2250000.0 225
                                                         Scientist
            1386 rows × 25 columns
```

m

```
In [97]: # Bottom 10 employees of data science in each company earning less than their peers - Class 3
           # Filter for Class 3 Employees
           class3 data scientists df = data scientists df[data scientists df['class flag'] == 3]
           # Step 3: Group by Company and Get Top 10 within each company
           top_10_employees_class3 = class3_data_scientists_df.groupby('company_hash').apply(lambda x: x.nsmallest(10, 'ctc'
           top_10_employees_class3
Out[97]:
                                                ctc job_position ctc_updated_year Years_of_Experience experience_level
                  company hash
                                                                                                                         mean ctc median ctc
                                 orgyear
                                                            Data
               0
                             1bs
                                   1994.0
                                           800000 0
                                                                            2019 0
                                                                                                   30.0
                                                                                                                 Expert
                                                                                                                          800000 0
                                                                                                                                      800000 0
                                                                                                                                                80
                                                         Scientist
                                                            Data
                                                                            2020 0
               1
                           2020
                                  2020 0
                                           700000 0
                                                                                                   4 0
                                                                                                                    Mid 1444000 0
                                                                                                                                     1000000 0 270
                                                         Scientist
                                                            Data
               2
                           2020
                                  2020.0
                                           720000.0
                                                                            2019.0
                                                                                                   4.0
                                                                                                                    Mid
                                                                                                                        1444000.0
                                                                                                                                     1000000.0 270
                                                         Scientist
                                                            Data
               3
                           2020
                                  2020.0 1000000.0
                                                                            2019.0
                                                                                                    4.0
                                                                                                                    Mid
                                                                                                                        1444000.0
                                                                                                                                     1000000.0 270
                                                         Scientist
                                                            Data
               4
                          247vx
                                  2002 0 1440000 0
                                                                            2019 0
                                                                                                   22 0
                                                                                                                 Expert 1440000.0
                                                                                                                                     1440000.0 144
                                                         Scientist
                                                            Data
                            zxxn
                                   2018 0 1500000 0
                                                                            2019 0
                                                                                                                        1500000 0
                                                                                                                                     1500000 0 150
            1513
                                                                                                   6.0
                                                                                                                    Mid
                                                         Scientist
                     ntwyzgrgsxto
                            zxxn
                                                            Data
            1514
                     ntwyzgrgsxto
                                   2012 0
                                           800000 0
                                                                            2021 0
                                                                                                   12 0
                                                                                                                  Senior
                                                                                                                          800000 0
                                                                                                                                      800000 0
                                                                                                                                                80
                                                         Scientist
                          rxbxnta
                                                            Data
            1515
                        zxztrtvuo
                                  2019.0 1250000.0
                                                                            2021.0
                                                                                                    5.0
                                                                                                                    Mid
                                                                                                                         1250000.0
                                                                                                                                     1250000.0 125
                                                         Scientist
                                                            Data
                                  2018.0 1370000.0
                                                                            2019.0
                                                                                                                         1370000.0
                                                                                                                                     1370000.0 137
            1516
                                                                                                   6.0
                        zxztrtvuo
                                                                                                                    Mid
                                                         Scientist
                                                            Data
            1517
                        zxztrtvuo
                                  2017.0 1400000.0
                                                                            2019.0
                                                                                                    7.0
                                                                                                                        1400000.0
                                                                                                                                     1400000.0 140
                                                         Scientist
           1518 rows × 25 columns
In [96]: # Bottom 10 employees (earning less than most of the employees in the company)- Tier 3
           tier3_emp = data[data['tier_flag'] == 3]
           bottom_10_employees_tier3 = tier3_emp.groupby('company_hash').apply(lambda x: x.nsmallest(10, 'ctc')).reset_index
           bottom_10_employees_tier3
Out[96]:
                   company_hash orgyear
                                                ctc job_position ctc_updated_year Years_of_Experience
                                                                                                        experience_level
                                                                                                                            mean_ctc median_ctc
                                                         Android
                0
                         01 ojztąsj
                                   2016.0 270000.0
                                                                            2019.0
                                                                                                   8.0
                                                                                                                 Senior 2.700000e+05
                                                                                                                                         270000.0
                                                         Engineer
                                1
                                    2017.0 100000.0
                                                           Other
                                                                            2020.0
                                                                                                    7.0
                                                                                                                    Mid
                                                                                                                         1.000000e+05
                                                                                                                                         100000.0
                                                         Backend
                2
                                                                            2019.0
                                                                                                                        1.180000e+06
                            1 itva
                                    2018.0 660000.0
                                                                                                    6.0
                                                                                                                    Mid
                                                                                                                                        1180000.0
                                                         Engineer
                                                         Frontend
                                                                            2020.0
                          10nxbto
                                    2019.0 400000.0
                                                                                                    5.0
                                                                                                                        4.000000e+05
                                                                                                                                         400000.0
                                                         Engineer
                                                        FullStack
                4
                          10nxbto
                                    2019.0 400000.0
                                                                            2020.0
                                                                                                    5.0
                                                                                                                    Mid 4.366667e+05
                                                                                                                                         410000.0
                                                        Engineer
                                                         Backend
            28645
                         zxztrtvuo
                                    2020.0 450000.0
                                                                            2020.0
                                                                                                    4.0
                                                                                                                    Mid 5.888889e+05
                                                                                                                                         450000.0
                                                        Engineer
                                                         Backend
            28646
                         zxztrtvuo
                                    2019.0 450000.0
                                                                            2020.0
                                                                                                    5.0
                                                                                                                    Mid 6.370000e+05
                                                                                                                                         500000.0
                                                         Engineer
                                                         Backend
            28647
                                    2020.0 450000.0
                                                                            2019.0
                                                                                                    4.0
                                                                                                                    Mid 5.888889e+05
                                                                                                                                         450000.0
                         zxztrtvuo
                                                         Engineer
                                                           Other
            28648
                                    2013 0 500000 0
                                                                            2019 0
                                                                                                                  Senior 5 500000e+05
                                                                                                                                         550000 0
                       ZVCO XZAXV
                                                                                                   11 0
            28649
                               ΖZ
                                    2009 0 500000 0
                                                           Other
                                                                            2021 0
                                                                                                   15.0
                                                                                                                  Senior 5 000000e+05
                                                                                                                                         500000 0
           28650 rows × 25 columns
```

m

```
In [98]: # Top 10 companies (based on their CTC)
                            top_10_companies = data.groupby('company_hash')['ctc'].mean().sort_values(ascending=False).head(10)
                            top_10_companies
Out[98]: company_hash
                            mvzp ge vbtqxwv yjatqvmva
                                                                                                                                                                               3429999.0
                            btqwtato mtzk qtotvqwy vza atctrgubtzn wtzntq
                                                                                                                                                                               3429999.0
                                                                                                                                                                               3420000.0
                           mvqwrvjo ntwyzgrgsj wtzntq
                            st xzahonqxvr
                                                                                                                                                                               3410000.0
                                                                                                                                                                               3400000.0
                            ntwymrht ogenfvqto ucn rna
                                                                                                                                                                               3400000.0
                           phrn wgobtnxwo ucn rna
                            wgatzvnxgz xzzgcvnxgz rvmowzxr
                                                                                                                                                                               3400000 a
                                                                                                                                                                               3400000.0
                            mzjbtrrgz ntwyzgrgsxto
                           nfgagnotctz
                                                                                                                                                                               3400000.0
                                                                                                                                                                               3400000.0
                            vjrv ztnfgqpo
                            Name: ctc, dtype: float64
In [99]: # Top 2 positions in every company (based on their CTC)
                            top\_2\_positions = data.groupby(['company\_hash', 'job\_position'])['ctc'].mean().reset\_index().sort\_values(by=['company\_hash', 'job\_position'])['ctc'].mean().reset\_index().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_values().sort\_
                            top_2_positions
Out[99]:
                                                                                 company_hash
                                                                                                                                  iob position
                                                                                                               0
                                                                                                                                                   Other
                                                                                                                                                                     100000.0
                                                                                                        0000
                                        1
                                                                                                                                                   Other
                                                                                                                                                                     300000.0
                                        3
                                                                                              01 ojztąsj
                                                                                                                       Frontend Engineer
                                                                                                                                                                     830000.0
                                        2
                                                                                                                                                                    270000.0
                                                                                              01 oiztasi
                                                                                                                         Android Engineer
                                               05mz exzytvrny uqxcvnt rxbxnta
                                                                                                                        Backend Engineer
                                                                                                                                                                  1100000.0
                              58018
                                                                                                                                                                     940000.0
                                                      zvvzwt wazohrnxzs tzsxzttao
                                                                                                                     Frontend Engineer
                              58019
                                                                                                              77
                                                                                                                                                   Other
                                                                                                                                                                     935000.0
                              58020
                                                      zzb ztdnstz vacxoggj ucn rna FullStack Engineer
                                                                                                                                                                     600000.0
                              58021
                                                                                                    zzgato
                                                                                                                                           Unknown
                                                                                                                                                                     130000.0
                                                                                                    777h7h
                                                                                                                                                                    720000 0
                              58022
                                                                                                                                                   Other
                            43516 rows × 3 columns
   In [ ]:
```

Step 9: Data processing for Unsupervised clustering

Encoding to convert into numerical

1. One-Hot Encoding This is a straightforward approach where each category is represented by a binary vector. One-hot encoding is beneficial when there are a reasonable number of categories.

Advantages: 1)Does not assume any ordinal relationship between categories. 2)Well-suited for algorithms that do not require numerical order, like tree-based methods.

Disadvantages: Can lead to a high-dimensional feature space if the number of categories is large.

2. Frequency Encoding This method replaces each category with the frequency of its occurrence. It's useful when dealing with high cardinality and can help to maintain the order of categories based on their frequency.

Advantages: 1) Reduces dimensionality compared to one-hot encoding. 2) Can capture some information about the distribution of categories. **Disadvantages:** May not perform well if the distribution of categories is skewed.

Approach for Clustering

For clustering, it's often best to balance simplicity and the ability to capture useful information. Therefore, frequency encoding is a good choice as it reduces dimensionality and captures the distribution of categories without introducing high-dimensional data.

```
In [49]: freq_encoding = df['job_position'].value_counts().to_dict()
         df['job_position'] = df['job_position'].map(freq_encoding)
         df['job_position'].unique()
Out[49]: array([24648, 25412, 61879,
                                      3795,
                                             2715,
                                                    3019, 11462,
                                                                   6544,
                                                                          5142,
                 5314, 2625, 5497,
                                      1202,
                                             1276,
                                                    4912,
                                                          3545,
                                                                    130,
                                                                          4543,
                                       329,
                  985, 1285,
                                649,
                                                     901,
                                                            526,
                                               39,
                                                                    117,
                                                                           583.
                   24,
                          16,
                                 15,
                                        51,
                                                22,
                                                      14,
                                                             11,
                                                                     42,
                                                                            17,
                    10,
                          21,
                                  18,
                                         12,
                                                19], dtype=int64)
```

Encoding of the variable 'experience_level'

· Since there is a clear ordering in the categories, using Ordinal Encoder

Encoding:

- · For 'company hash', one-hot encoding is impractical due to the high number of unique values.
- Frequency Encoding, which is more suitable for high cardinality categorical variables.

Absolute Frequency Encoder

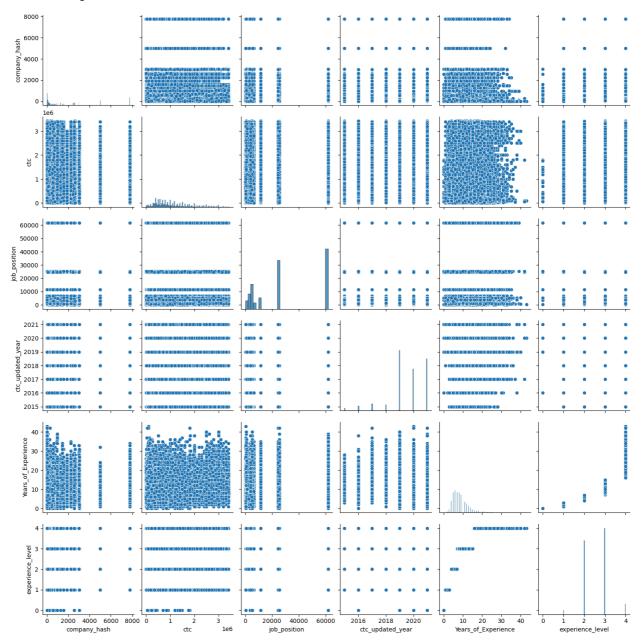
1 386 2018.0 449999.0 25412 2019.0 6.0 2.0 2 2015.0 2000000.0 61879 2020.0 9.0 3.0 3 63 2017.0 700000.0 61879 2019.0 7.0 2.0 2017.0 1400000.0 25412 2019.0 7.0 2.0

Dropping the column 'orgyear'

```
In [83]: df = df.drop('orgyear', axis=1)
```

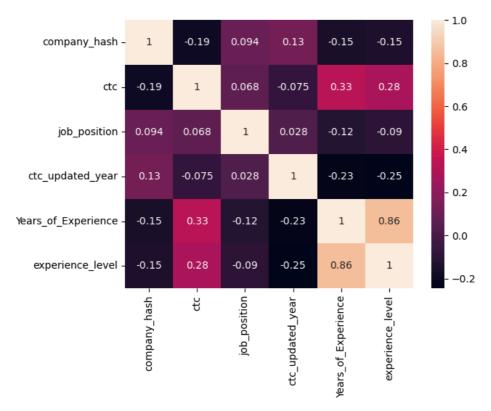
In [23]: sns.pairplot(df)

Out[23]: <seaborn.axisgrid.PairGrid at 0x24b211e2250>



```
In [24]: sns.heatmap(df.corr(), annot=True)
```

Out[24]: <AxesSubplot:>



Feature Scaling

- K-Means is a distance-based algorithm. Because of that, it's really important to perform feature scaling (normalize, standardize, or choose any other option in which the distance has some comparable meaning for all the columns).
- For our use case, we can use MinMaxScaler instead of StandardScaler, transforming the feature values to fall within the bounded intervals (min and max), rather than making them to fall around mean as 0 with standard deviation as 1 (StandardScaler).
- MinMaxScaler is an excellent tool for this purpose. MinMaxScaler scales all the data features in the range [0, 1] or else in the range [-1, 1] if there are negative values in the dataset. This scaling compresses all the inliers in the narrow range [0, 0.005].

```
In [98]: from sklearn.preprocessing import MinMaxScaler

# Initialize the scaler
scaler = MinMaxScaler()

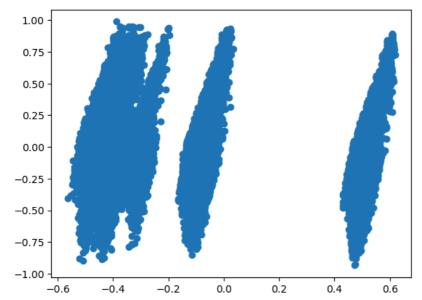
# Fit and transform the numerical columns
df_scaled = scaler.fit_transform(df)
```

PCA-Visualizing the data in 2D

```
In [105]: from sklearn.decomposition import PCA
pca = PCA(2)
components = pca.fit_transform(df_scaled)

x_1 = components[:,0]
x_2 = components[:,1]

plt.scatter(x_1,x_2)
plt.show()
```



Step 10: Clustering/Modelling: KMeans

```
In [99]: from sklearn.cluster import KMeans
          k = 4 ## arbitrary value
          kmeans = KMeans(n_clusters=k,random_state = 42)
          y_pred = kmeans.fit_predict(df_scaled)
In [65]: y_pred
Out[65]: array([0, 0, 3, ..., 0, 3, 3])
In [55]: ##coordinates of the cluster centers
          kmeans.cluster_centers_
Out[55]: array([[0.06950653, 0.84465443, 0.21986774, 0.26944572, 0.85925864,
                   0.15534557, 0.56162664],
                 [0.86356422, 0.83994411, 0.16922323, 0.54682923, 0.84219647,
                  0.16005589, 0.57951028],
                  [0.0338892 \ , \ 0.7251896 \ , \ 0.42043297, \ 0.15369722, \ 0.63801958, 
                  0.2748104 , 0.77112923],
                 [0.07058946, 0.80128308, 0.36348448, 1. 0.19871692, 0.64549856]])
                                                                    , 0.75247317,
```

PCA visualization of KMeans = 4 clusters

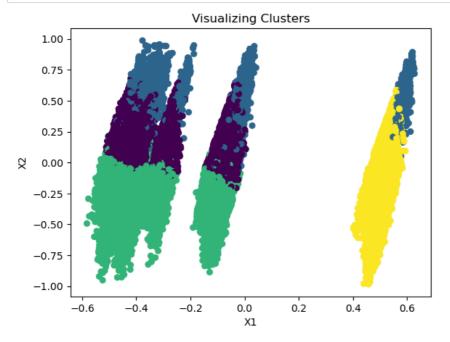
```
In [85]: from sklearn.decomposition import PCA
    pca = PCA(2)
    components_pca = pca.fit_transform(df_scaled)
```

```
In [86]: clusters = pd.DataFrame(components_pca, columns=['X1', 'X2'])
    clusters['label'] = kmeans.labels_
             clusters.head()
```

Out[86]:

```
X1
                   X2 label
  -0.103054 -0.056599
1 -0.081938 0.104864
                          0
   0.501230 -0.255227
                          3
   0.499815 -0.014849
                          3
4 -0.078332 -0.079219
```

```
In [87]: def viz_clusters(clusters):
             plt.scatter(clusters['X1'], clusters['X2'], c=clusters['label'], s = 30)
             plt.xlabel('X1')
             plt.ylabel('X2')
             plt.title('Visualizing Clusters')
         viz_clusters(clusters)
```



```
In [70]: import warnings
         warnings.filterwarnings('ignore')
```

· There is some distinction between clusters, but making sense out of this is a bit hard from this plot.

Let's try t-SNE

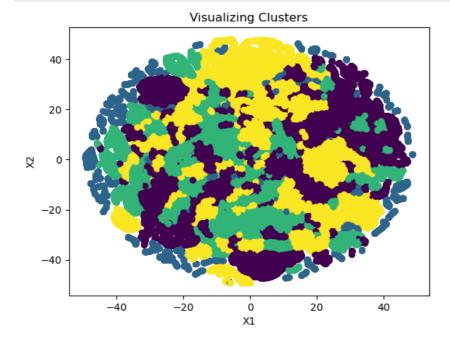
Visualizing clusters - tSNE

```
In [89]: from sklearn.manifold import TSNE
         tsne = TSNE(2)
         components_tsne = tsne.fit_transform(df_scaled)
In [90]: | clusters_tsne = pd.DataFrame(components_tsne, columns=['X1', 'X2'])
         clusters_tsne['label'] = kmeans.labels_
         clusters_tsne.head()
Out[90]:
                  V4
                           Y2 lahel
```

	X1	X2	label
0	40.965763	-10.084338	0
1	20.837851	15.890117	0
2	4.014632	11.704596	3
3	3.927227	26.723278	3
4	35.704269	15.749392	0

```
In [ ]:
```

In [91]: viz_clusters(clusters_tsne)



· It's even harder to distinct the clusters

A better alternative would be a line polar plot from plotly library - useful for visualizing multi-dimensional data

- Group the customers by labels and calculate mean for all the features.
- Melt the data to have features on rows along with their corresponding mean values

```
In [100]: clusters_df = pd.DataFrame(df_scaled, columns=df.columns)
    clusters_df['label'] = kmeans.labels_
    clusters_df.head()
```

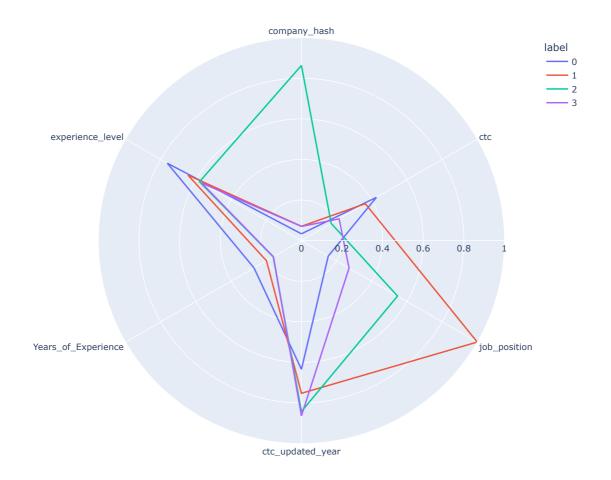
Out[100]:

	company_hash	ctc	job_position	ctc_updated_year	Years_of_Experience	experience_level	label
0	0.001031	0.320699	0.398229	0.833333	0.186047	0.75	3
1	0.049601	0.131195	0.410577	0.666667	0.139535	0.50	3
2	0.000000	0.583090	1.000000	0.833333	0.209302	0.75	1
3	0.007988	0.204081	1.000000	0.666667	0.162791	0.50	1
4	0.000644	0.408163	0.410577	0.666667	0.162791	0.50	3

```
In [101]: polar = clusters_df.groupby("label").mean().reset_index()
polar = pd.melt(polar, id_vars=["label"])
polar.head()
```

Out[101]:

	label	variable	value
0	0	company_hash	0.033501
1	1	company_hash	0.070529
2	2	company_hash	0.863252
3	3	company_hash	0.069854
4	0	ctc	0 426191

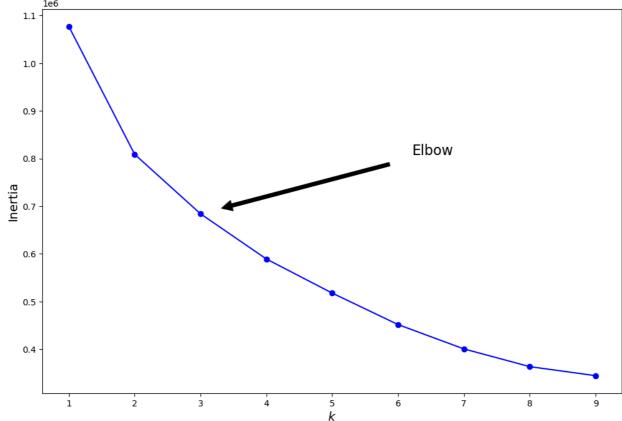


Insights

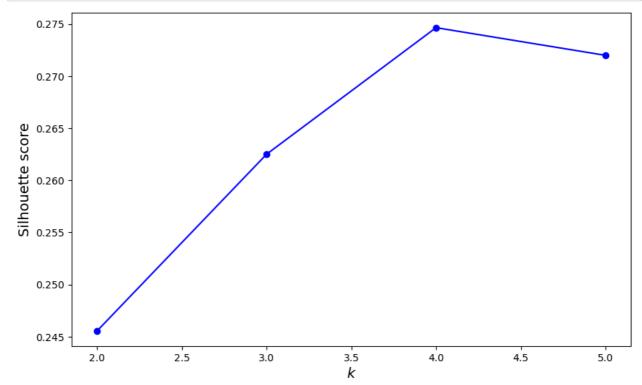
- · Polar plot is read and interpreted radially
 - values increase as we move away from the center, showing the influence of a feature on that label.
 - green(2) and purple(3) overlap on all the features except one.

Looking at this plot, we have different customer segments:

 As this data has a mostly categorical features, the polar plot would not make a very good sense. However, we can clearly see the segmentation of clusters.



```
In [140]: plt.figure(figsize=(10, 6))
    plt.plot(range(2, 6), silhouette_scores, "bo-")
    plt.xlabel("$k$", fontsize=14)
    plt.ylabel("Silhouette score", fontsize=14)
    plt.show()
```



- We should pick 3 or 4 because after 4 there is a significant drop in the scores.
- · According to Elbow curve I wanted to pick 3, but according to Silhouette we can pick 4.

Performing Agglomerative Clustering

```
In [106]: sample_size = int(0.1 * df_scaled.shape[0]) # 10% of the dataset
          # Sample the data
          np.random.seed(42)
          sample_indices = np.random.choice(df_scaled.shape[0], sample_size, replace=False)
          df_sampled = df_scaled[sample_indices]
In [107]: df_sampled.shape
Out[107]: (17951, 6)
In [108]: # import hierarchical clustering libraries
          import scipy.cluster.hierarchy as sch
          Z = sch.linkage(df_sampled, method='ward') #linkage = ward
In [109]: Z
Out[109]: array([[1.00000000e+00, 1.09590000e+04, 0.00000000e+00, 2.00000000e+00],
                  [1.42440000e+04, 1.71890000e+04, 0.00000000e+00, 2.00000000e+00],
                 [1.35420000e+04, 1.64730000e+04, 0.00000000e+00, 2.00000000e+00],
                 [3.58920000e+04, 3.58960000e+04, 2.77409171e+01, 1.10420000e+04],
                 [3.58930000e+04, 3.58970000e+04, 4.13171984e+01, 6.90900000e+03],
                 [3.58980000e+04, 3.58990000e+04, 6.71626985e+01, 1.79510000e+04]])
```

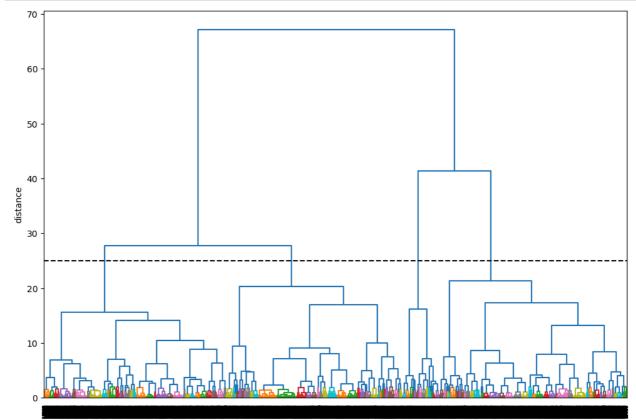
- The first 2 columns are cluster name.
- · 3rd column is the distance between them
- · 4th column tell you no of data points inside that cluster

30

20

10

```
In [110]: Z.shape
Out[110]: (17950, 4)
In [111]: df_sampled = pd.DataFrame(df_sampled, columns = df.columns)
In [112]: fig, ax = plt.subplots(figsize=(12, 8))
sch.dendrogram(Z, labels=df_sampled.index, ax=ax, color_threshold=2)
            plt.xticks(rotation=90)
            ax.set_ylabel('distance')
            plt.show()
                70
                60
                50
                40
              distance
```



By taking a threshold value of 25 on the Y_axis (Distance/dissimilarity), the appropriate number of clusters is 4

Performing Agglomerative Clustering with 4 clusters

0.398229

```
In [119]: # import hierarchical clustering libraries
           from sklearn.cluster import AgglomerativeClustering
           # create clusters
           hr_clust = AgglomerativeClustering(n_clusters=4, affinity = 'euclidean', linkage = 'ward')
           y_pred = hr_clust.fit_predict(df_sampled)
In [120]: y_pred
Out[120]: array([2, 1, 2, ..., 1, 2, 0], dtype=int64)
In [121]: df_sampled = pd.DataFrame(df_sampled, columns = df.columns)
           df_sampled['Y_Predicted'] = y_pred
In [124]: df_sampled.head()
Out[124]:
              company_hash
                                 ctc job_position ctc_updated_year Years_of_Experience experience_level Y_Predicted
            0
                    0.001031 0.580174
                                        0.082949
                                                        0.666667
                                                                           0.372093
                                                                                              1.00
                                                                                                            2
                                        1.000000
                                                        0.833333
                                                                           0.116279
                                                                                              0.50
                    1.000000 0.104956
                   0.015331 0.396501
                                        0.043721
                                                        0.666667
                                                                           0.279070
                                                                                              0.75
                                                                                                            2
                                        0.398229
                                                        0.833333
                                                                           0.255814
                                                                                              0.75
                                                                                                            3
                   0.000902 0.481049
```

0.666667

0.186047

0.75

0.000000 0.087463

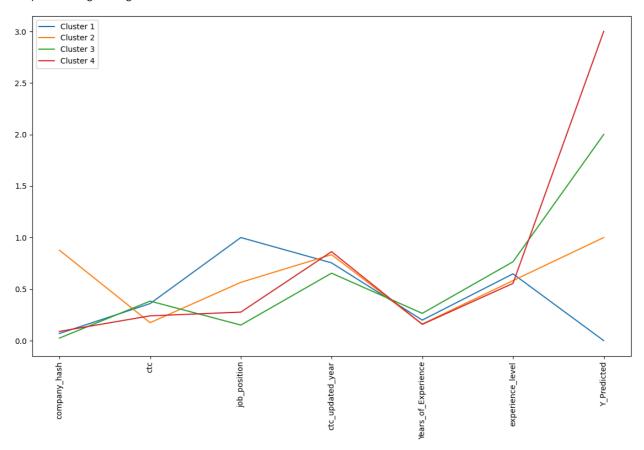
```
In [126]: #Plot a line graph to see the characteristics of the clusters
    df_sampled['label'] = pd.Series(y_pred, index=df_sampled.index)

    clustered_df = df_sampled.groupby('label').mean()

    labels = ['Cluster 1', 'Cluster 2', 'Cluster 3', 'Cluster 4']

    plt.figure(figsize=(14,8))
    plt.plot(clustered_df.T, label=labels)
    plt.xticks(rotation=90)
    plt.legend(labels)
```

Out[126]: <matplotlib.legend.Legend at 0x24b530687f0>



Looking at this, What characteristics do we find unique in each of these learned cluster?

- Cluster 1 Learners with high ctc, recently updated ctc, and good experience_level
- Cluster 2 Learners with lowest ctc, even after most recently updated ctc
- Cluster 3 Learners with highest ctc
- Cluster 4 Learners with mid range ctc, low Years_of_experience and esperience_level

This way, with the help of Hierarchical Clustering, we can draw conclusions on how different data points are grouped into different clusters, and also get information about the features of the dataset based on which the grouping is done.

Observation:

• 42 & 4 cluster is giving us the best silhouette score

PCA Visualisation of Agglomerative Clustering

```
In [130]: # PCA
           pca = PCA(n_components=2)
           pca_data = pca.fit_transform(df_sampled)
           # Attaching labels for data points
           labels = df_sampled['Y_Predicted']
           # Create DataFrame
           pca_df = pd.DataFrame(data=np.vstack((pca_data.T, labels)).T, columns=("1st_principal", "2nd_principal", "label")
In [131]: # Visualization
           g = sns.FacetGrid(pca_df, hue="label",height=5 ,aspect= 2)
           g.map(plt.scatter, '1st_principal', '2nd_principal')
           plt.show()
                1.00
                0.75
                0.50
                0.25
                0.00
               -0.25
               -0.50
               -0.75
                          <u>-</u>2
                                                -<u>'</u>1
                                                                                              i
                                                                       ò
                                                                      1st_principal
  In [ ]:
```

Recommendations

- 1. No so much focus neede on learners in Cluster 4 & 5 as they have the highest CTC and experience_level indicating high-value employees who can take care of themselves in finding jobs.
- 2. Provide additional training and development opportunities for employees in Cluster 3 to improve their performance and CTC.
- 3. Identify the key factors contributing to high CTC in Cluster 4 & 5 and replicate these practices across other clusters.
- ${\it 4.} \ {\it For top companies, implement targeted retention strategies to maintain competitive advantage}.$
- 5. Review compensation packages for the bottom 10 employees in Cluster 3 to ensure alignment with industry

```
In [ ]:
```