



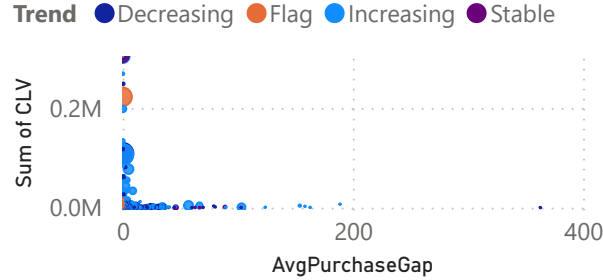
2.53K

Average of CLV

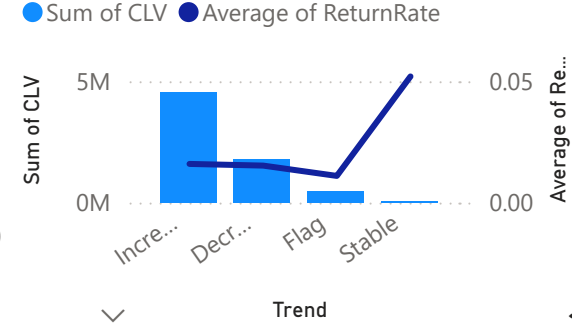
2711

Count of PurchaseFrequency

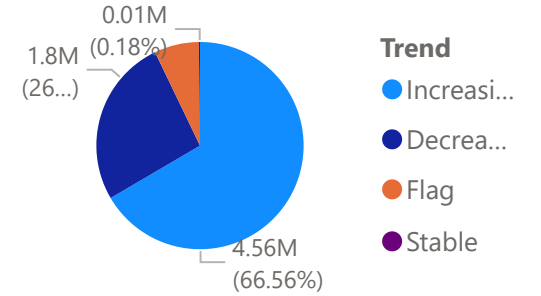
Sum of CLV and Sum of ReturnRate by Trend and AvgPurchaseGap



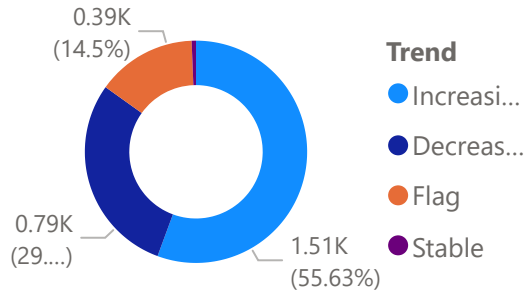
Customer Lifetime Value vs Return Rate by Trend



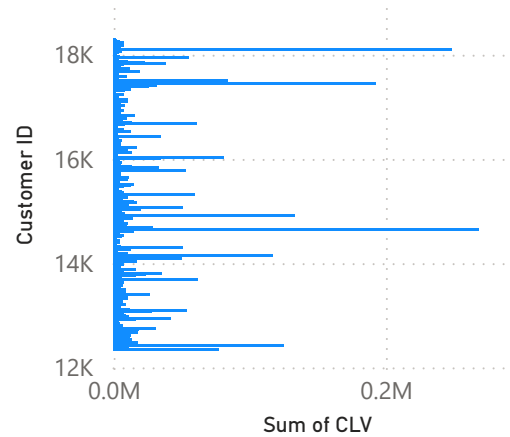
Total Customer Lifetime Value by Trend



Count of Customer ID by Trend



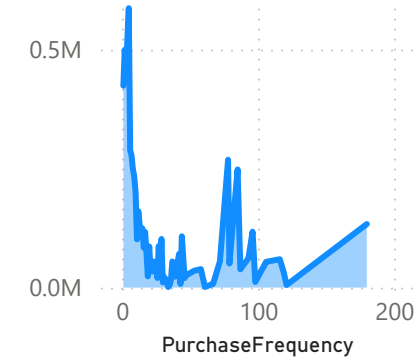
Sum of CLV by Customer ID



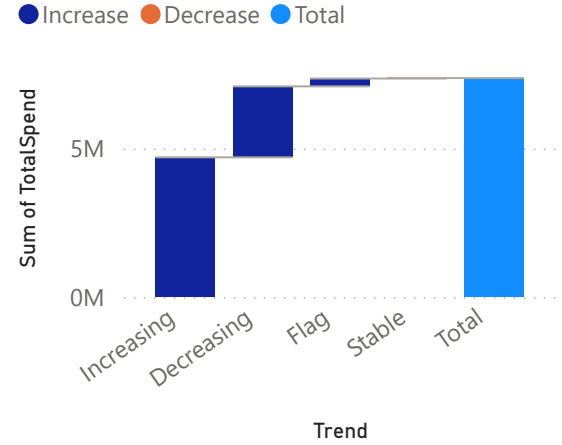
Trend, Tenure, ReturnRate

- ✓ ☐ Decreasing
- ✓ ☐ Flag
- ✓ ☐ Increasing
- ✓ ☐ Stable

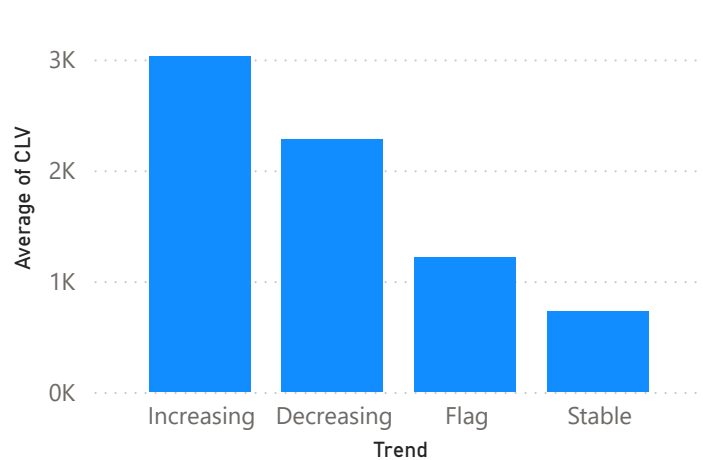
Sum of CLV by PurchaseFrequency



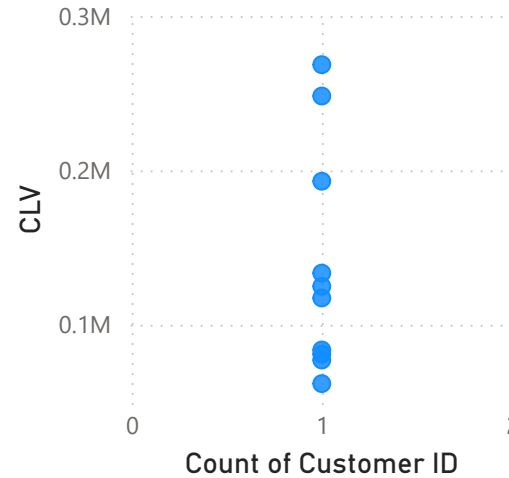
Sum of TotalSpend by Trend



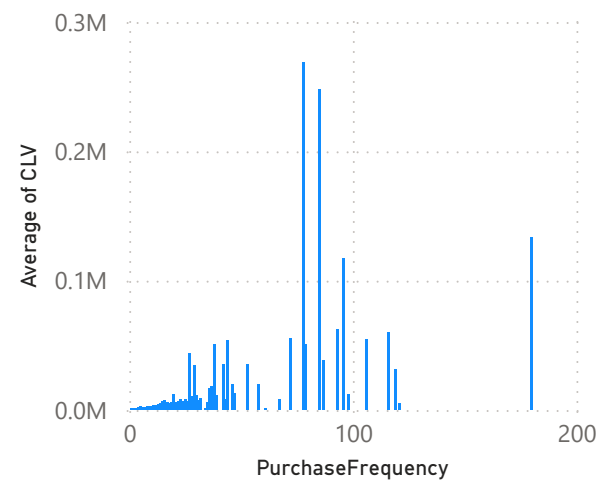
Average of CLV by Trend



Count of Customer ID by CLV



Average of CLV by PurchaseFrequency



Average of CLV by Tenure

