



SPECIALITY STRAPS 2019

RELIABILITY
INNOVATION
QUALITY

ABOUT

VBL

VBL Innovations Pvt Limited are manufacturers of High Quality Leather Watch Straps in India. We are a company whose products have gained reputation and respect in the Indian and International market due to our fresh and contemporary initiatives in being reliable and innovative partners to our customers while maintaining high quality standards.





A style for the people on the move.

This special construction, dual layer is a construction for sturdy grip on the watch, a single strap gives the wearer a sense of bracelet like



PILOT
STRAP



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The surface finish of these leathers are tough and subtly textured. The process of making this technical leather is a highly automated process to achieve the desired finish. Lending a stylish, understated yet futurist finish to the strap.

THE
TEXTURED



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The straps made of leather from USA is used in making basketballs & American footballs. Sturdy and rugged. With its own identity, easily recognizable. Tough and sporty option for straps for a tough and trendy watch.

IN
THE
GAME



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A natural leather with brush off characteristics, on brushing or prolonged usage, it reveals a darker and more polished surface. The leather gets smoother, darker, in the long run. The darkening effect takes the contours of the wrist and each strap becomes unique to the wearer.

BRUSH
OFF



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A highly flexible leather with texture/color which changes when bent but regains its original properties. When the leather is bent/scratched it changes colour but regains original finish upon rubbing.

THE
RETENTION

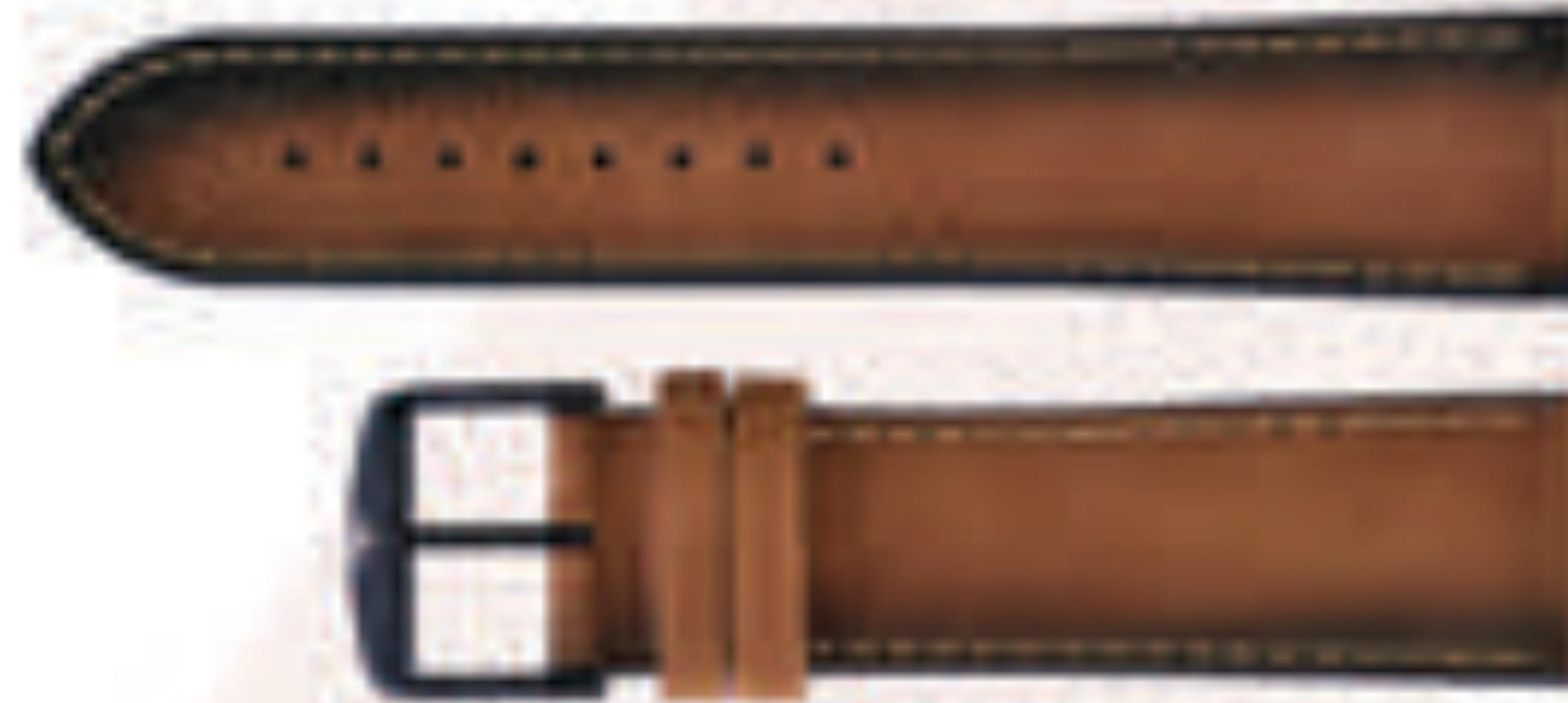


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The straps have been handpainted to give a dual colour effect. This effect gives the strap an antique look, making it vintage.

THE PAINTED



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A 3D printing technique which brings any design or concept on a strap. Also a way of integrating design of strap to the concept of the watch.

dubs
d3qsnip

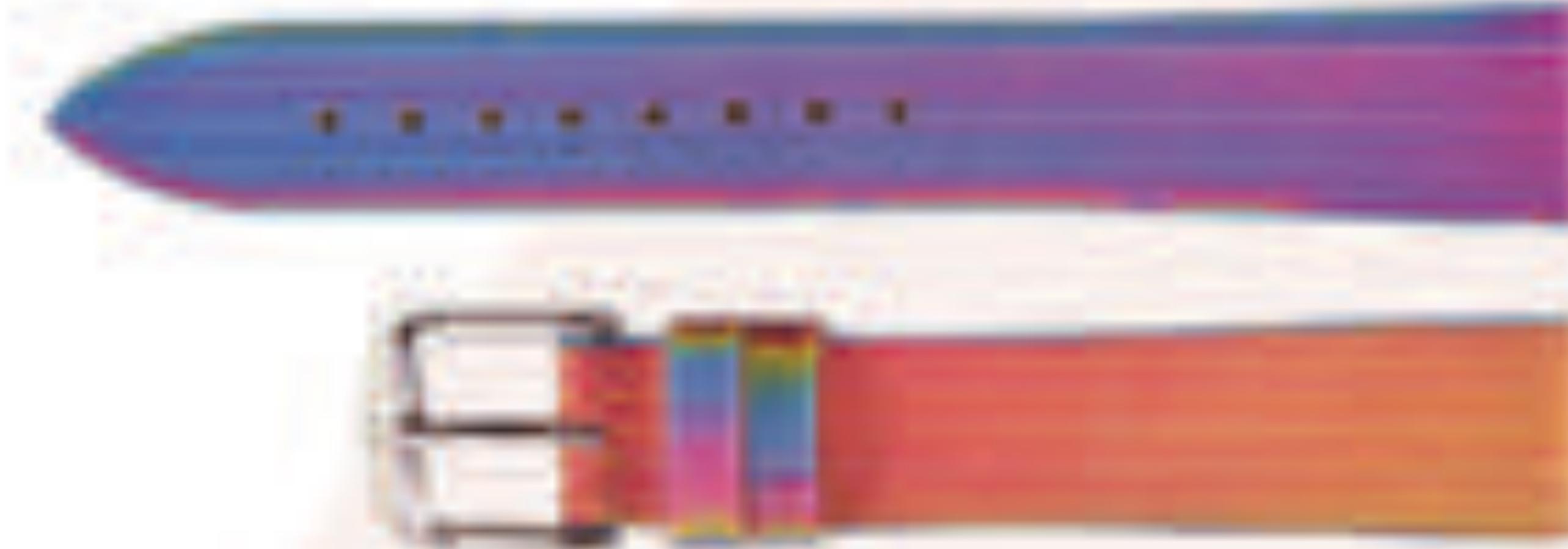


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A hologram leather, eye-catching and trendy with multicolour glossy finish. The cut edge design of the straps make it more than a strap, it's an accessory that would complement a personal style.

RAINBOW
AND
SHINE



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Smooth, equine leather, made from the
hide on the rump of the horse.
Exceptionally durable, pores are dense
and naturally resistant to water.



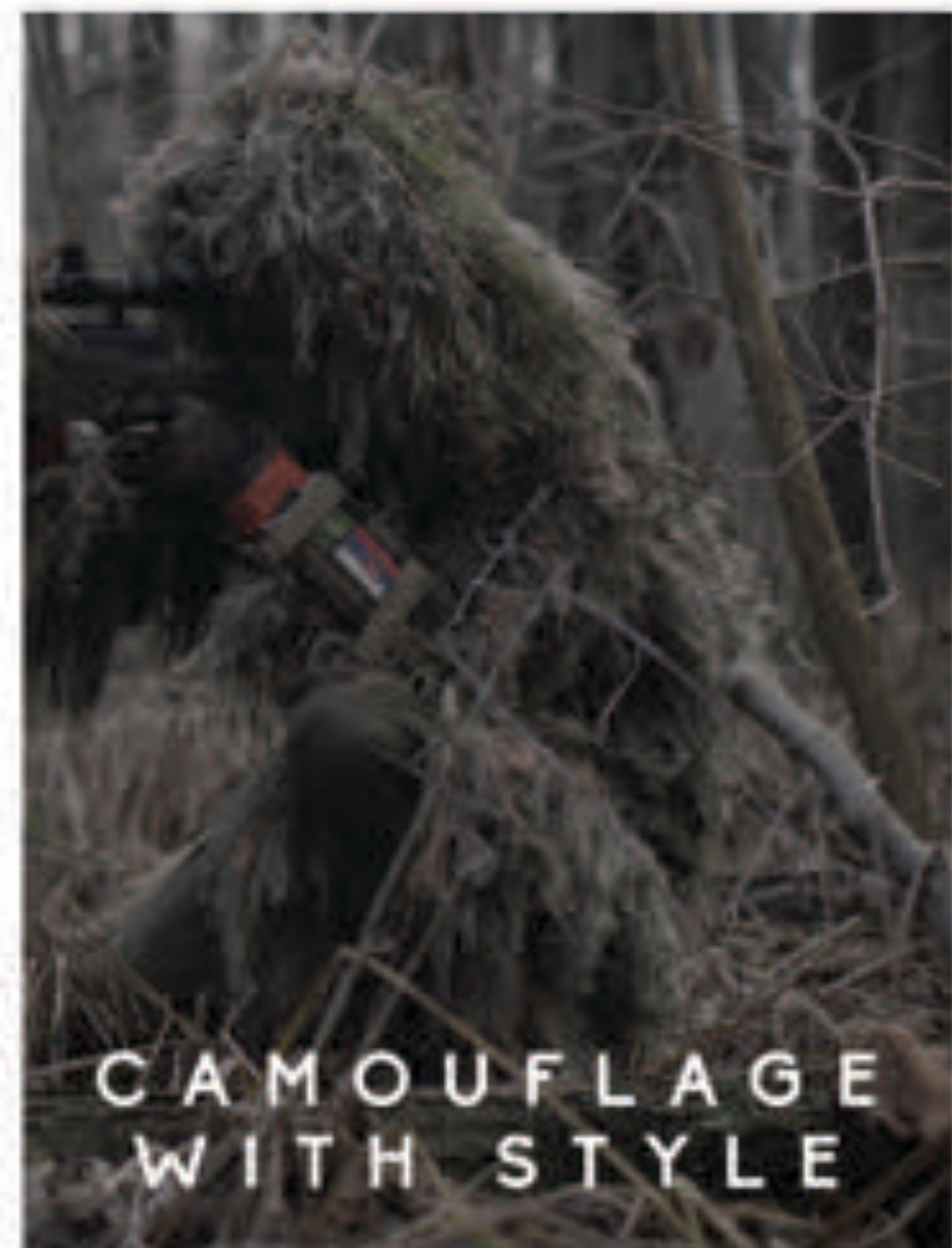
SHELL
CORDOVAN



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A strap for nature lovers, and those who like to be outdoors. A pattern that would complement a sporty watch. The full turn edge construction with finished black lining, makes it a style statement.



CAMOUFLAGE
WITH STYLE



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A sturdy nylon material used for military gear. The straps made from this material are also sturdy and durable.

Tough and trendy straps for all conditions and styles. Straps made from this are stylish and trendy, with a very wearable feel.

THE TOUGH
GET GOING

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The satin sheen of this material combined with subtle colours makes this a fantastic choice for straps. This satin finish synthetic material, in this construction makes a classical statement.



SATIN
SHEEN



BARBERIS

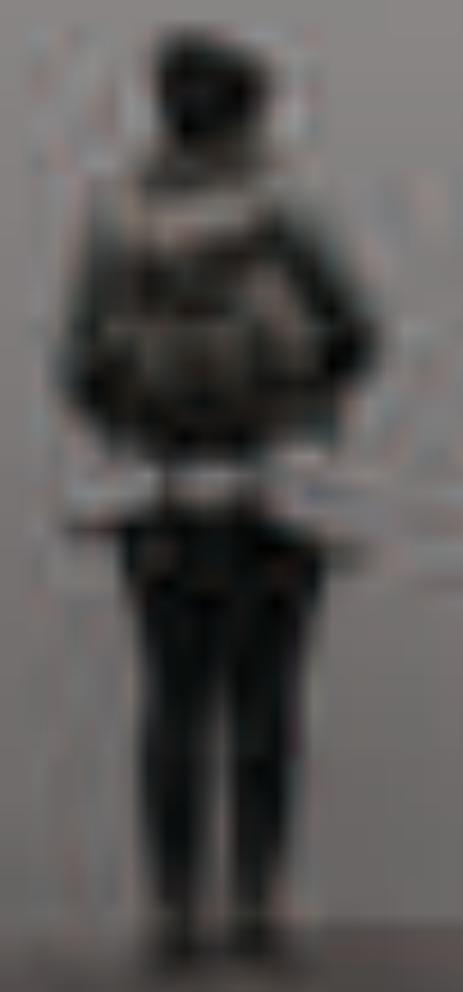


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Material that reflects light. Used on accessories and shoes, now it's a trendy eye catching material to highlight and give identity to straps.

REFLECT
AND
DEFLECT



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A material that glows in the dark.
In this sturdy yet stylish construction, the
strap when charged with light for a short
period of time glows in the dark.



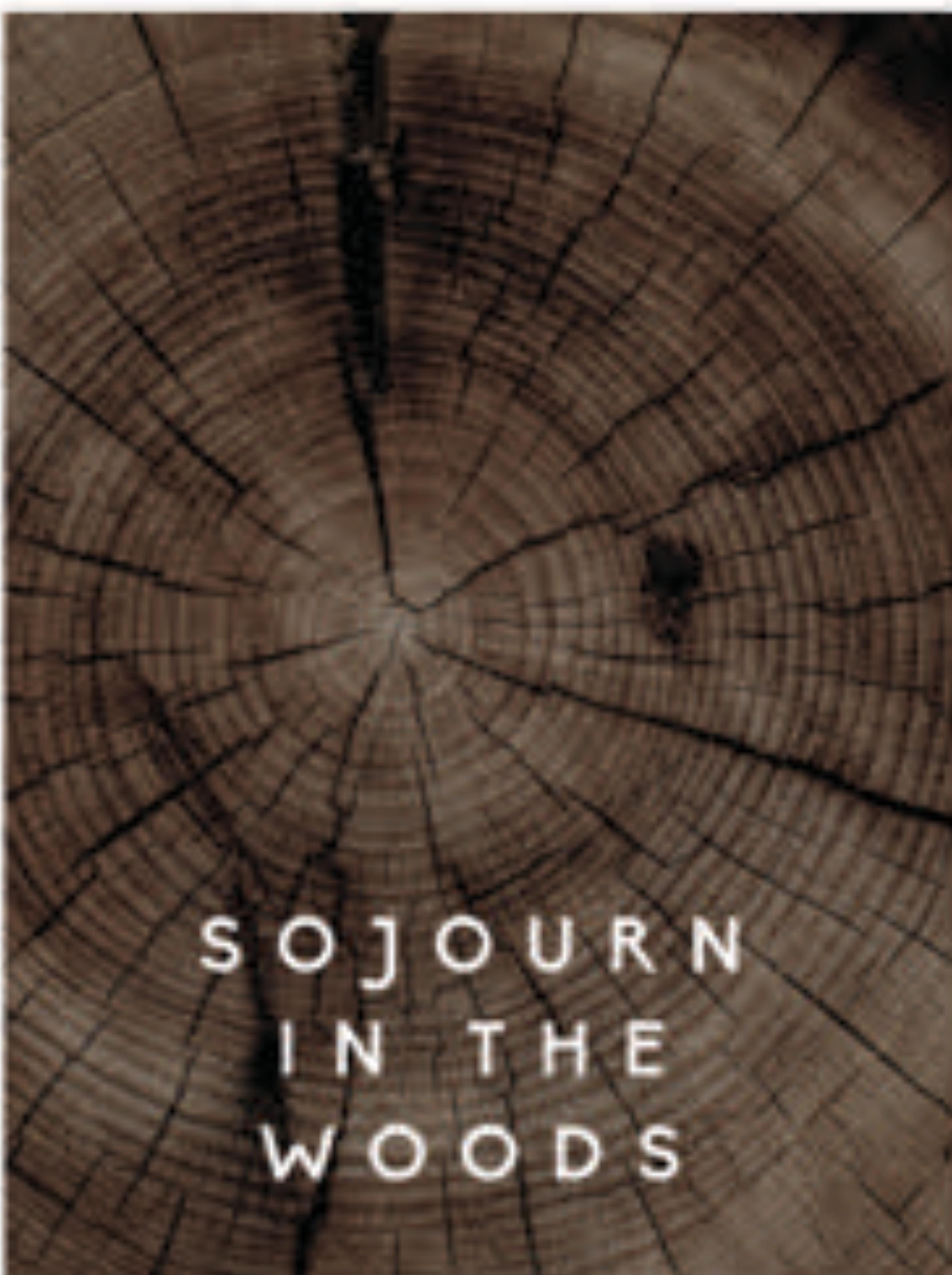
LUMINOSITY



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A padded strap made out of wood based material. The material is forest wood converted into a layer, which is made suitable for making straps. A sustainable material, which is also unique and earthy.



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The leather in this strap is:

- 1) Non-Flammable for 10 seconds.
- 2) -10 Degree Centigrade cold crack resistant.
- 3) Can withstand sea water up to 30 minutes.



THE
EXTREME
STRAP



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A combination of leather top and rubber-silicon mix liner. This gives the strap a stylish elegant mix with a sporty performance.

THE HYBRID



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Straps made with new crystal electric lacquer effect stones from Swarovski. UV pigment glows under UV light. Full turn edge construction in Bernic material, with a hint of surprise in the blood colour stones bursting to the surface from the cracks in the surface of the strap.

SWAROVSKI STRAP



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The top material is made from various kinds of recycled materials like - PET waste, cotton or polyester which is then blended to make a material as tough as its origin. The composition of the recycled materials varies from one to the other. This creates a very interesting texture, suitable for classic to fashion.



UP CYCLED
STYLE



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Material made from cellulose
fibres extracted from pineapple leaves.

A sustainable option, an alternative to
the use of chemicals, which are used in
animal leather production and it is a
natural leather alternative. PETA
approved. Ecologically and ethically
sourced with low environmental impact
and completely vegan.

{ PETA-APPROVED }
VEGAN



THE PINEAPPLE STORY



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