

CRM & SALES PIPELINE ANALYSIS

OverView

Sales Analysis

3000
Total Leads



8M
Deal Value

5.90
ChurnRate



14
Industries



83
Deals Won



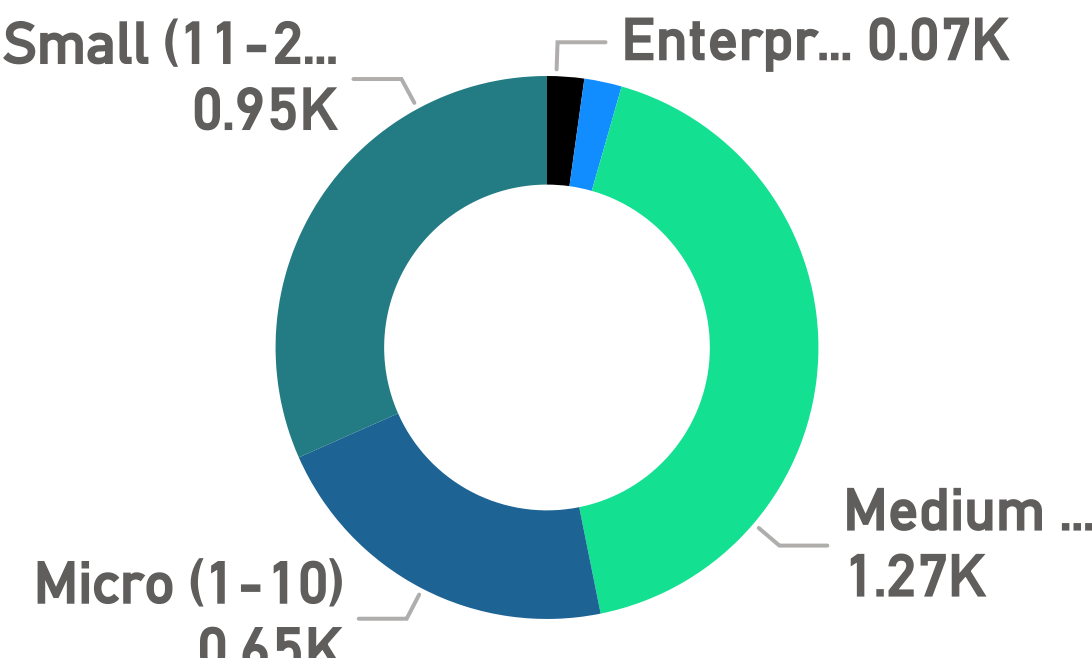
184K
WonDealValues

Industry

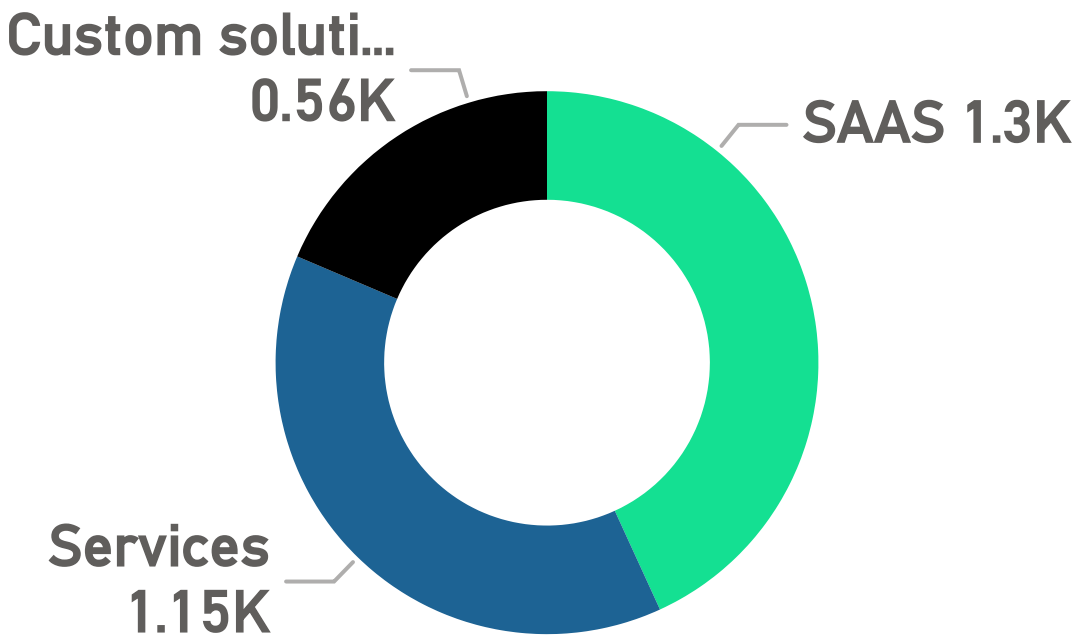
All



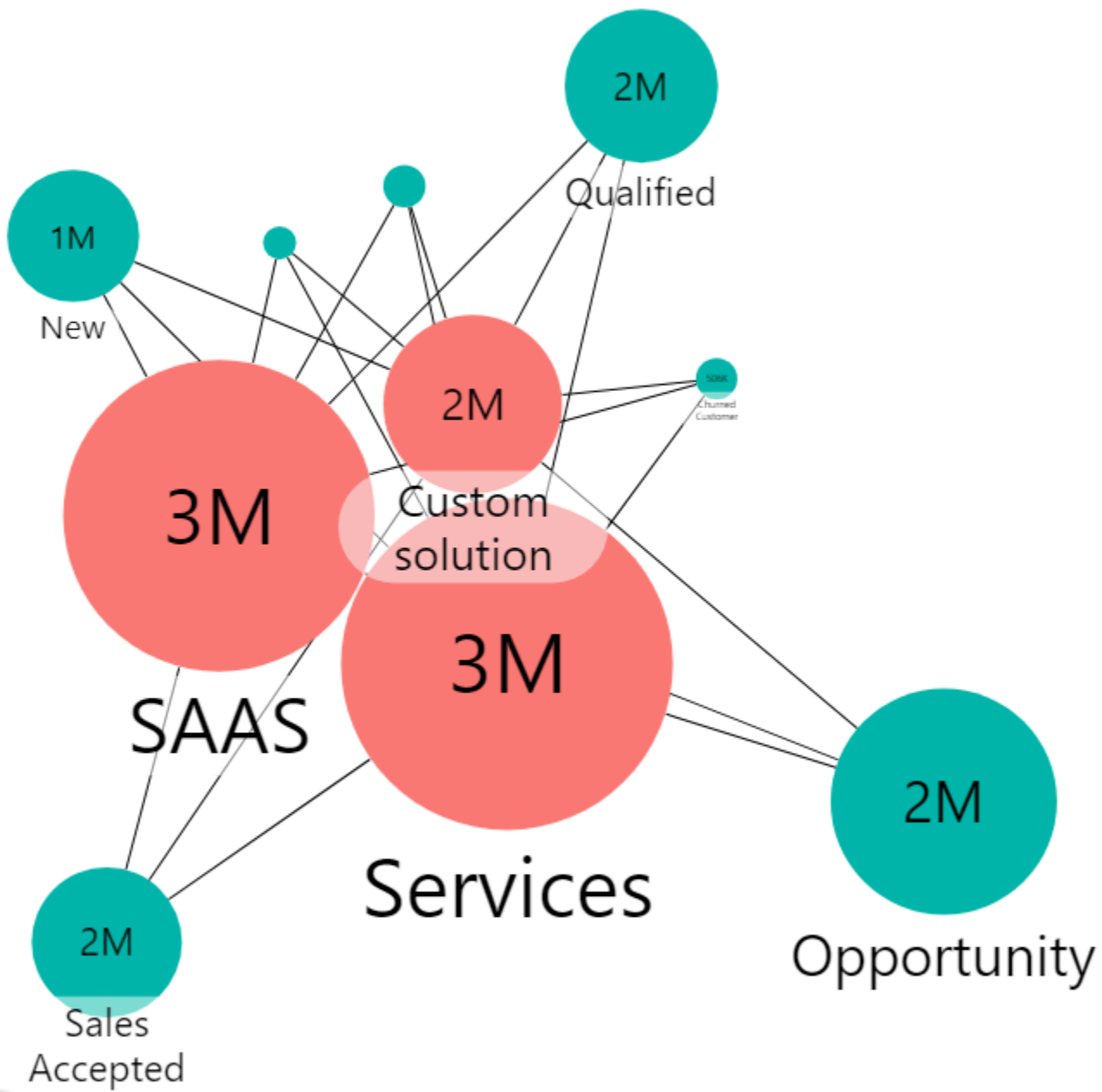
Organisation vs Leads



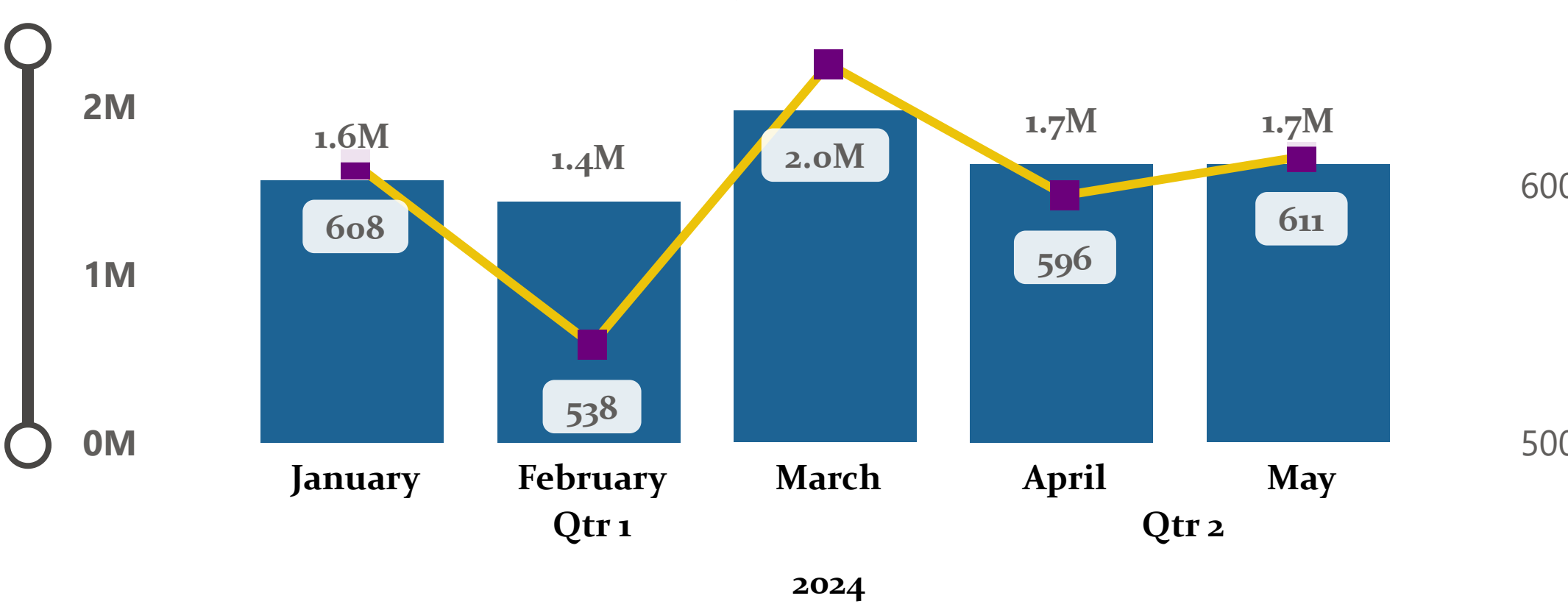
Product vs Leads



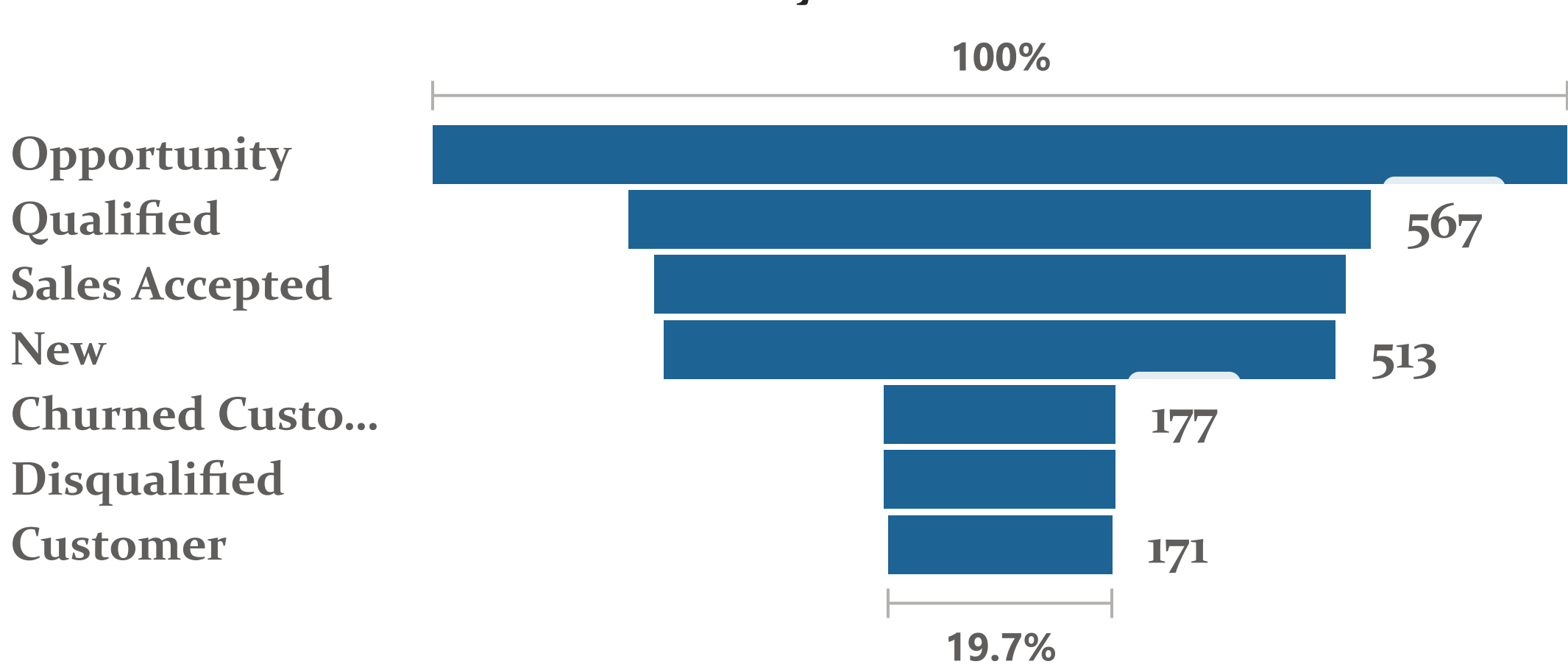
Sum of Deal Value, \$ by Status and Product



Sum of Deal Value, Total Leads over Time



Leads by Status



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8275K
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184K
WonDealValues

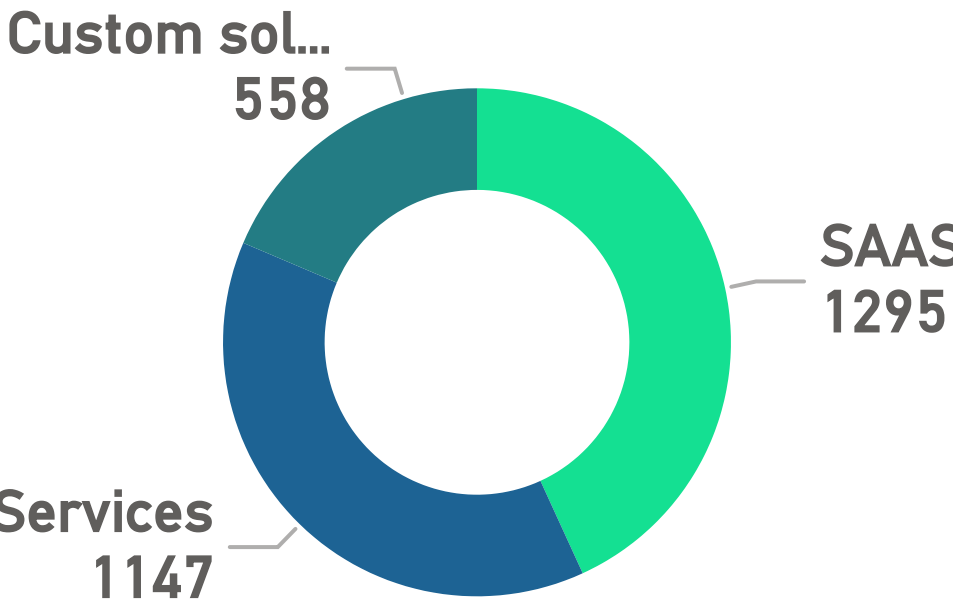
Country

All

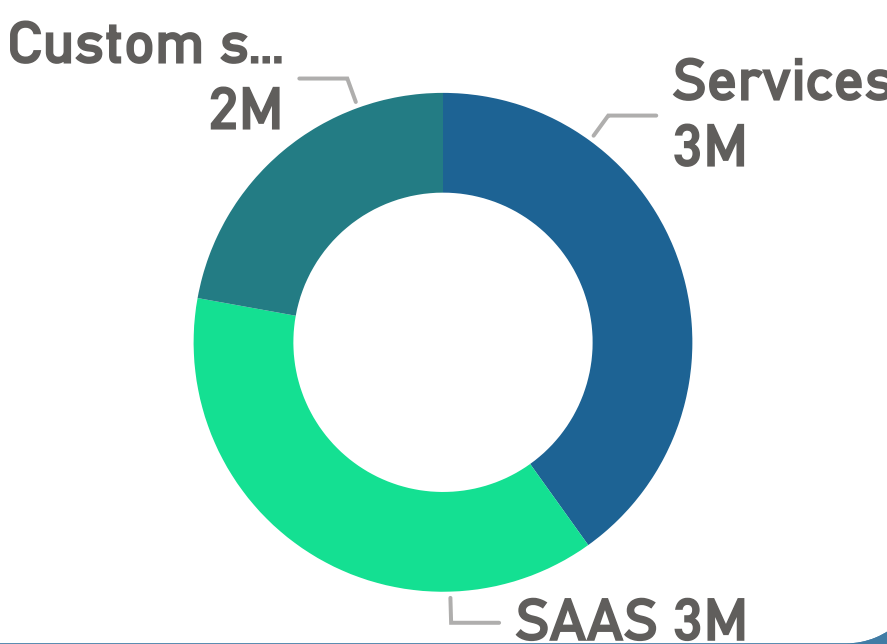
Status

All

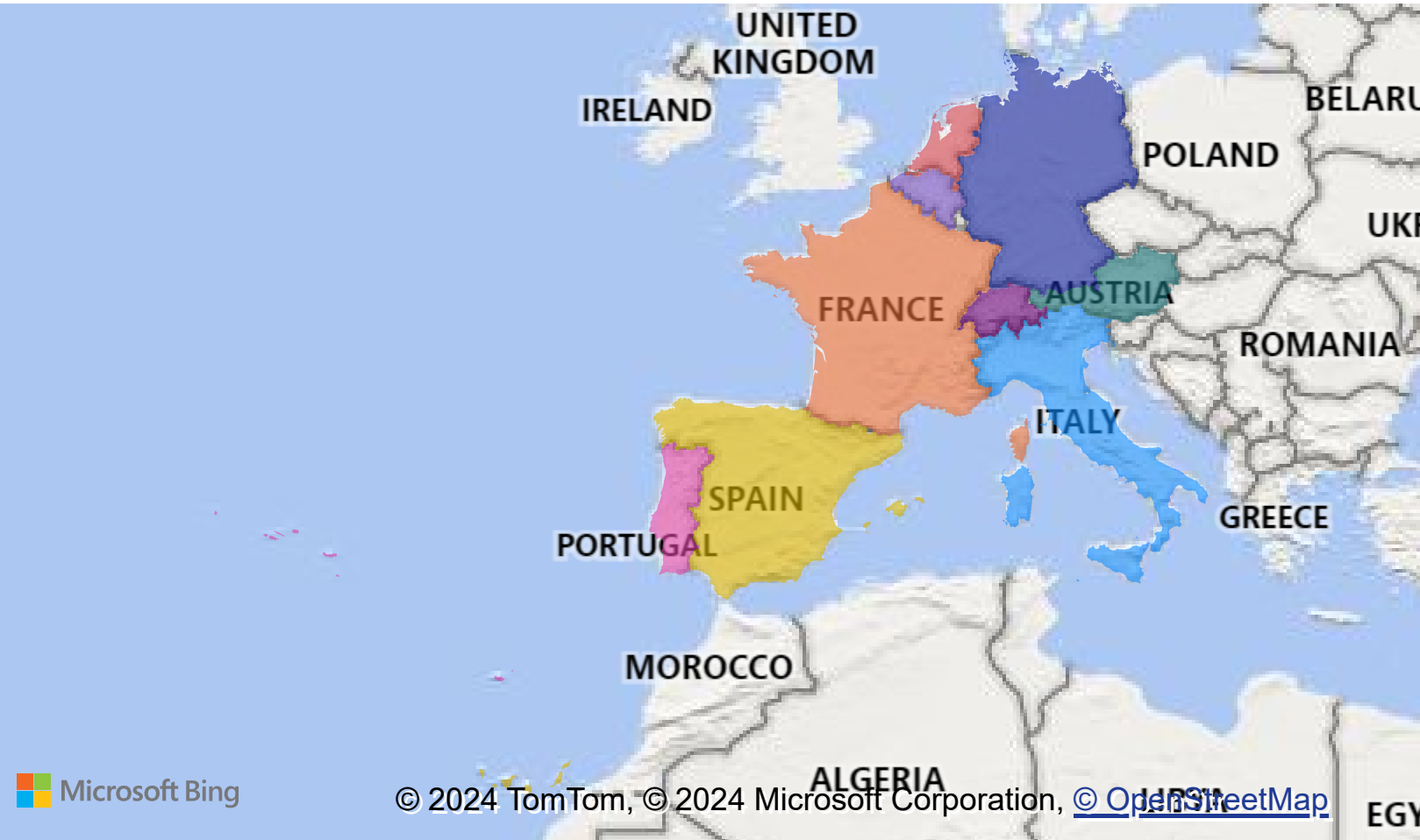
Product vs Organisations



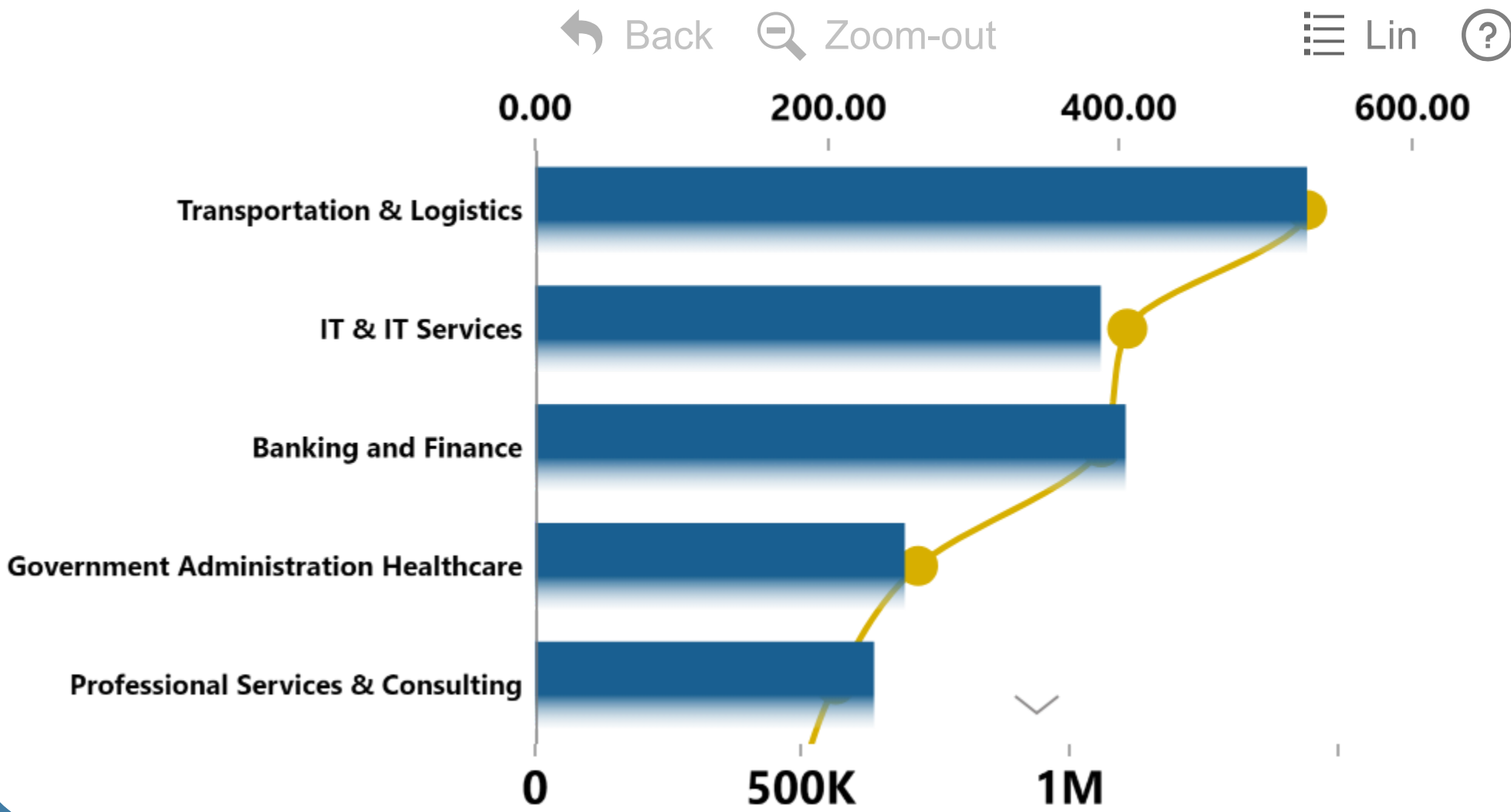
Product vs Deal Value



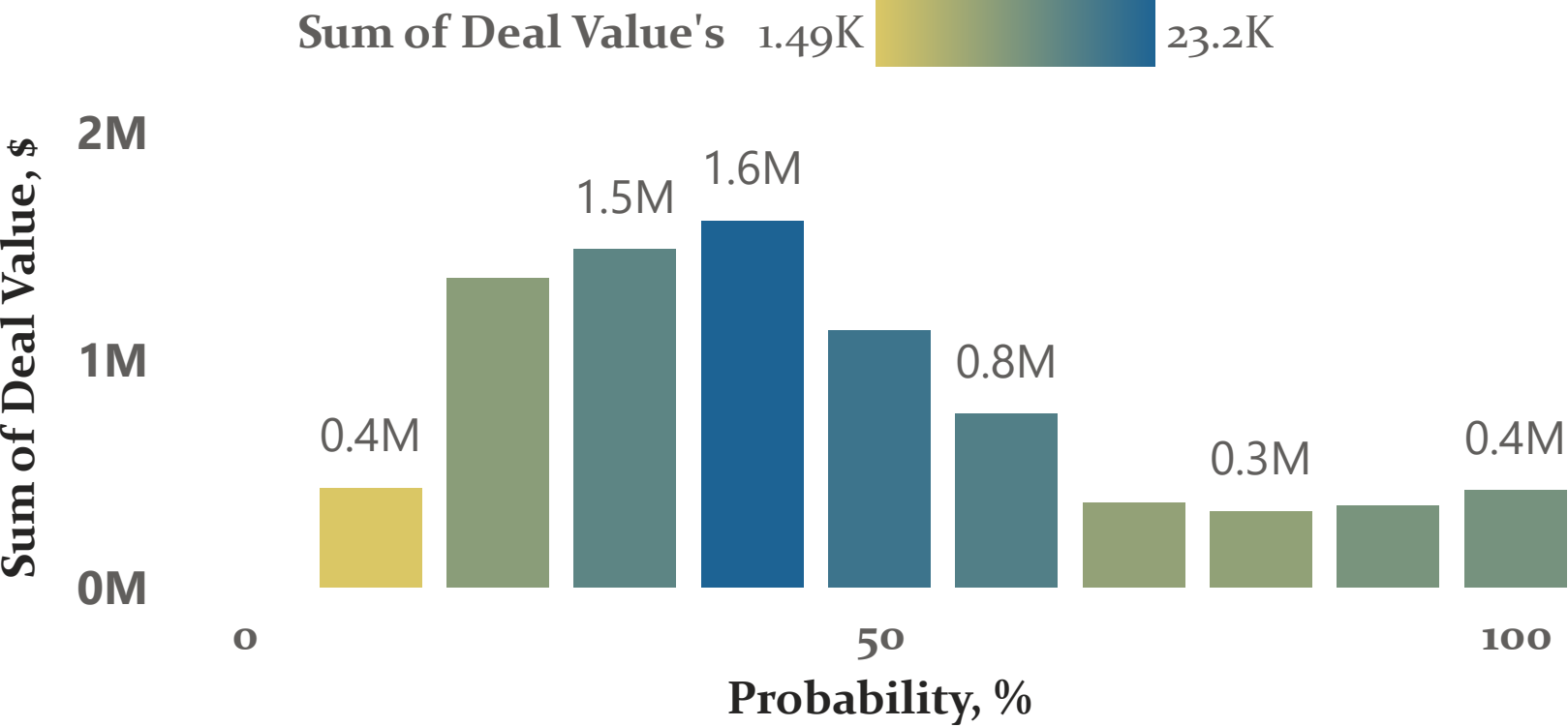
Global Lead Distribution



Deal Value , Leads vs Industry and Status



Probability of Deal Closure



Sum of Deal Value, \$ by Country

