

# CRM & Sales Pipeline Analysis

Country

All

Month

All

3000



Total Leads

8M

Deal Value

5.90



ChurnRate

14



Industries

83

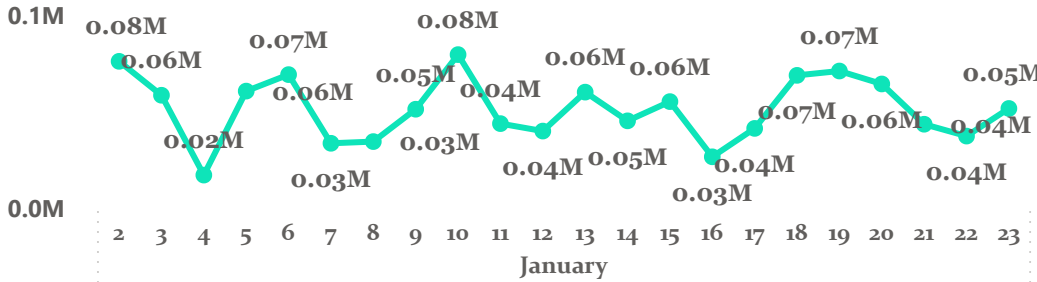


Deals Won

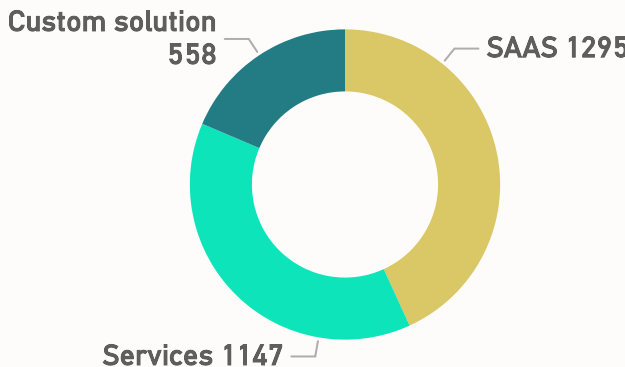
184K

WonDealValues

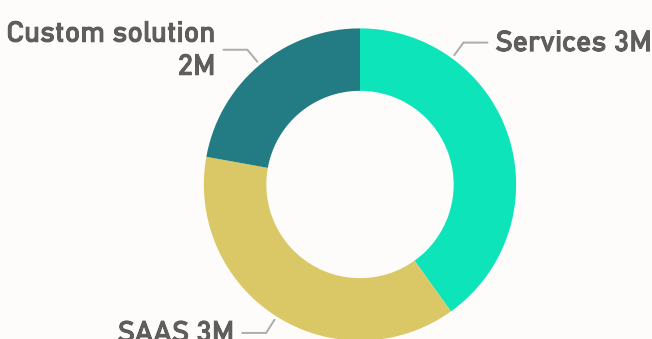
Deal Value Over Time



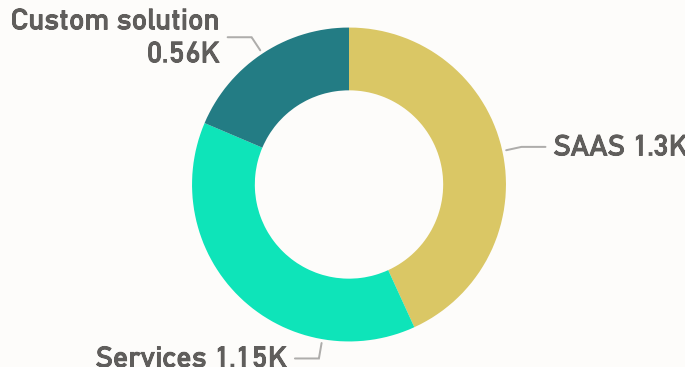
Product vs Organisations



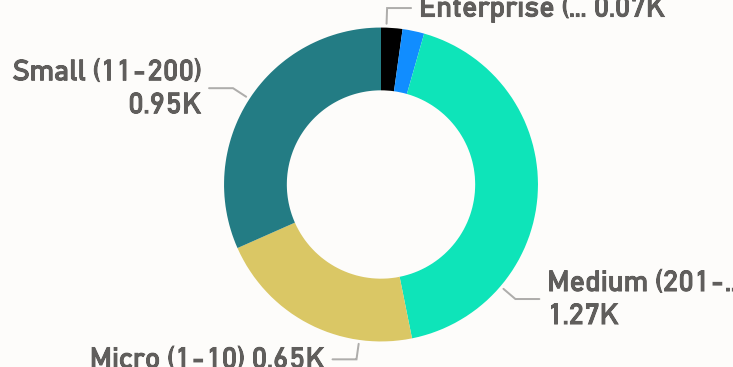
Product vs Deal Value



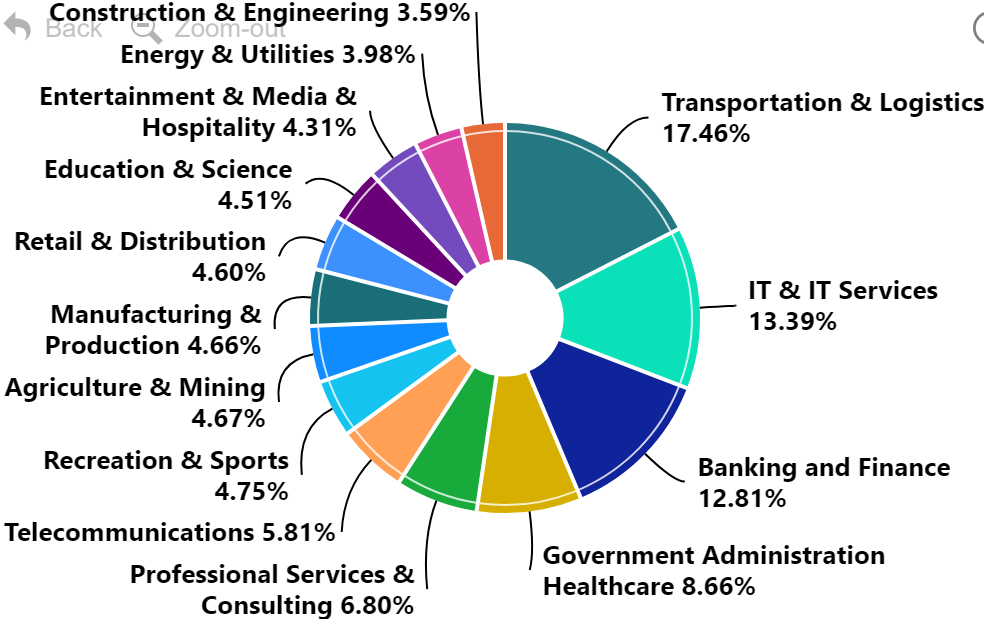
Product vs Leads



Organisation vs Leads

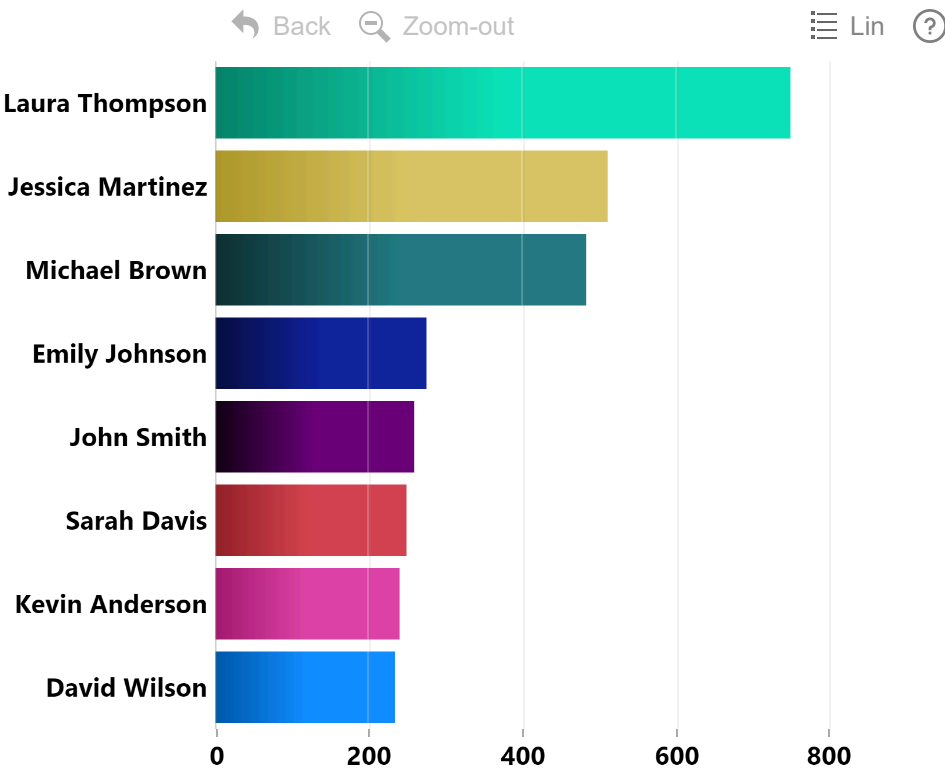


Deal Value vs Industry, Product, Stage

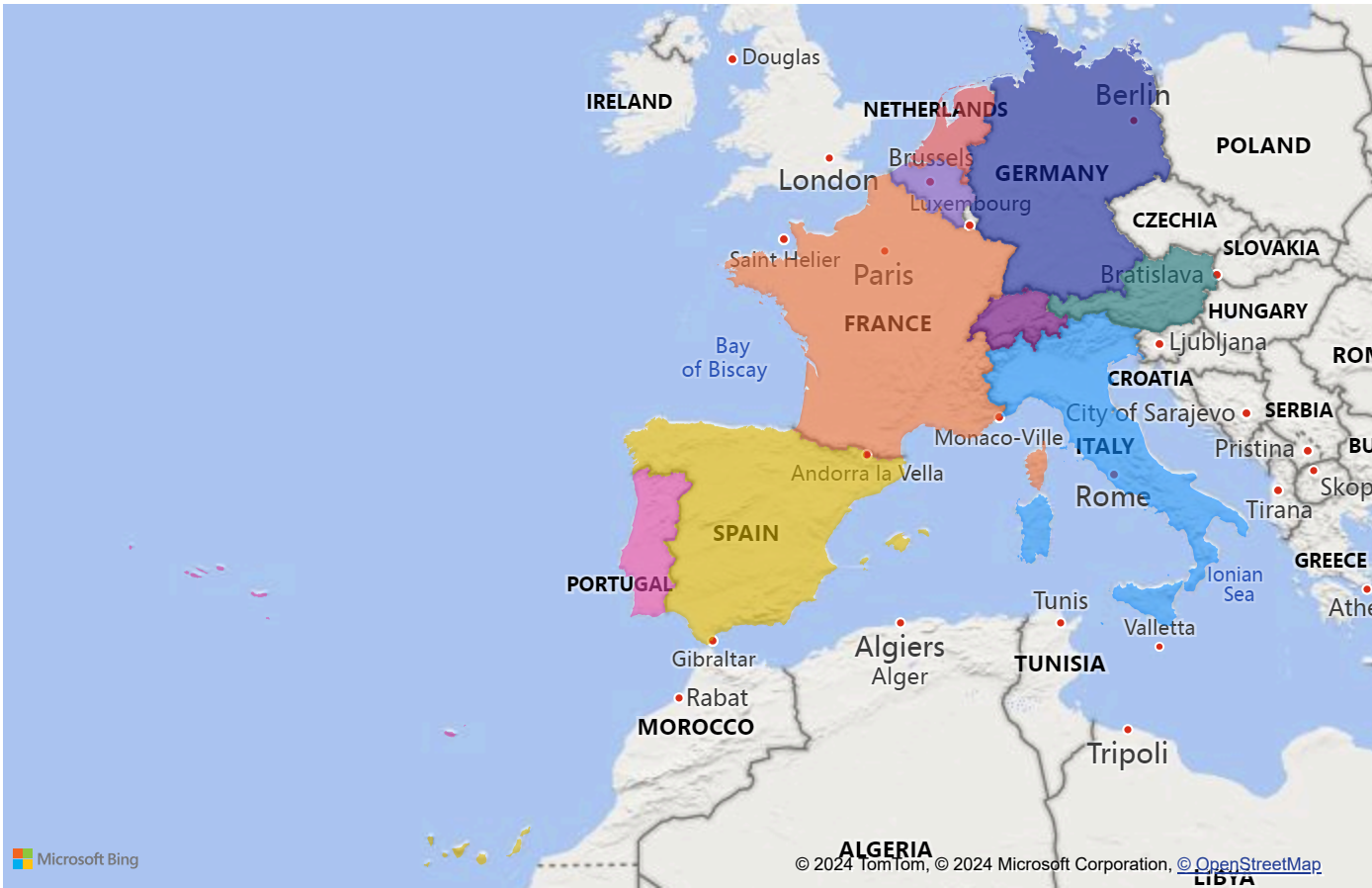


Organizations won by owners

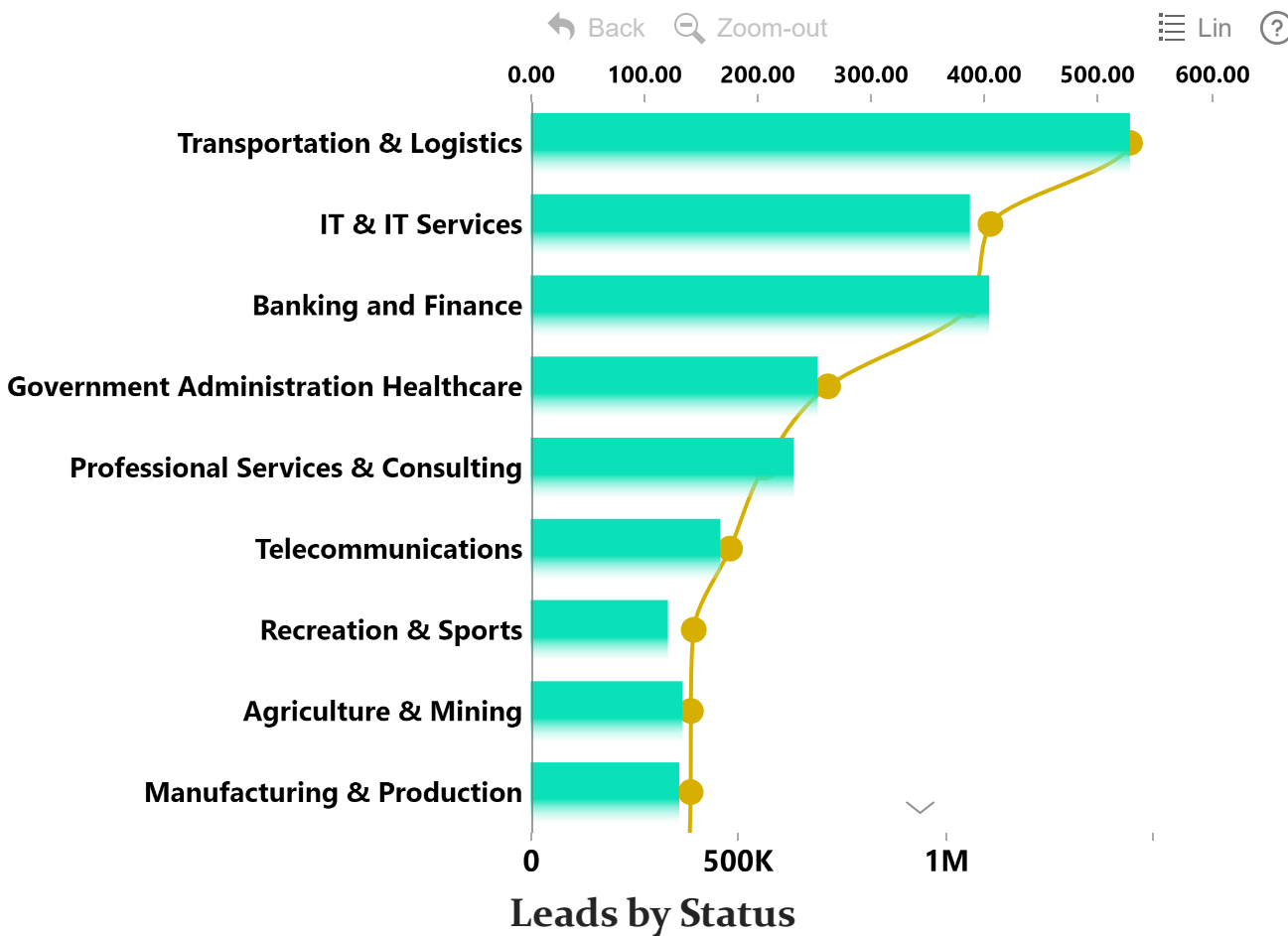
Organization size



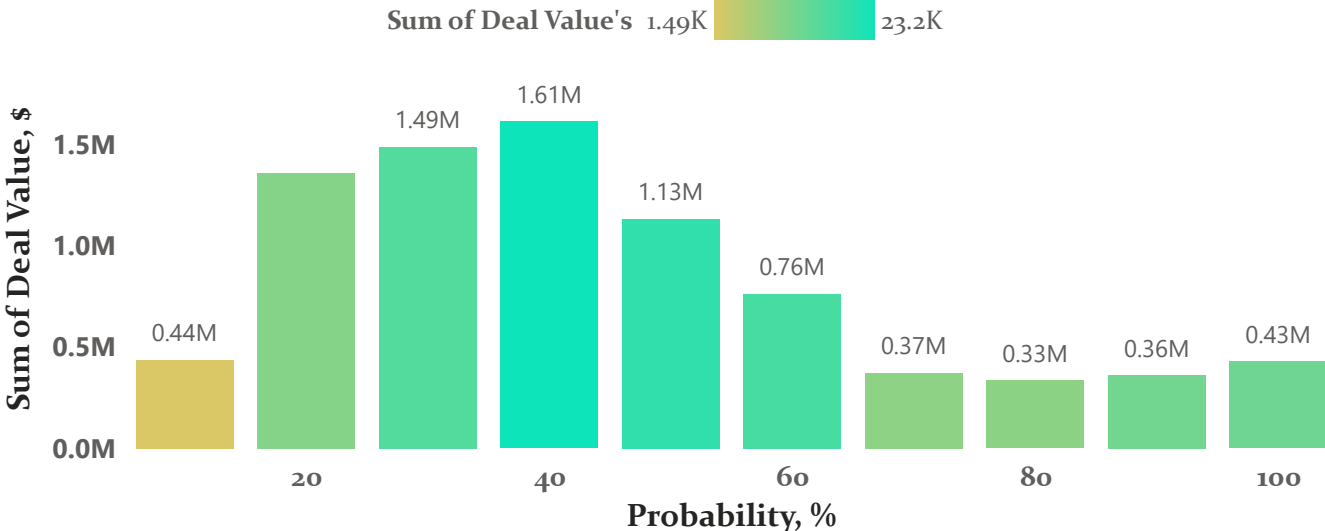
Global Lead Distribution



Deal Value , Leads vs Industry and Status



Probability of Deal Closure



Opportunity

Qualified

Sales Accepted

New

Churned Custom...

Disqualified

Customer

