



# Customer Churn Prediction App



## Customer Churn Analysis

State

CT



International Calls

20



Evening Calls

712



Account Length (days)

60



International Charge

5.09



Evening Charge

35.00



Has Voice Plan?

☐ No

☒ Yes

Day Minutes

216.89



Night Minutes

356.35



Number of Voice Messages

38



Day Calls

314



Night Calls

57



Has International Plan?

☐ No

☒ Yes

Day Charge

56.90



Night Charge

36.90



International Minutes

9.92



Evening Minutes

199.98



Customer Service Calls

16



Predict Churn

☒ The customer is NOT likely to churn.