



Customer Churn Prediction App



Customer Churn Analysis

State

AK



International Calls

3



Evening Calls

100



Account Length (days)

100



International Charge

2.70



Evening Charge

15.00



Has Voice Plan?



No



Yes

Day Minutes

100.00



Night Minutes

250.00



Number of Voice Messages

10



Day Calls

100



Night Calls

100



Has International Plan?



No



Yes

Day Charge

20.00



Night Charge

10.00



International Minutes

10.00



Evening Minutes

200.00




Customer Service Calls

2



Predict Churn

 The customer is likely to churn.