



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Persona’s name
Short summary of the persona

- Clean and modern facilities
- Efficient and friendly staff
- Experienced and knowledgeable doctors

- Comprehensive range of medical services
- Convenient locations
- Affordable prices

- Long wait times for appointments
- Difficulty scheduling appointments
- Rude staff members

- "I would have no qualms in recommending them to friends and family."
- "Good service for patient and well experience doctor."

- "Very efficient doctor and staff."
- "Great Doc.."
- "Awesome service, I came here for Basic health checkup and everyone guided me properly about the procedures and completed with in the time frame."

"Wonderful experience with Health Hub. Dr Ghebrial was wonderful, The staff was helpful and kind. They ensured I have booked my follow-up. I am so glad I chose to go to the pharmacy in the same clinic the Pharmacist was also kind and friendly."

I felt very comfortable and well-informed during my visit. The staff and doctor were both very friendly and helpful

"I would highly recommend Health Hub to anyone looking for a quality medical clinic."

"I'm so glad I found Health Hub. They have made my healthcare experience so much easier and more pleasant."

Health Hub doctors provide consultations to patients on a variety of medical conditions and concerns.

Health Hub doctors diagnose medical conditions using a variety of methods, including physical examinations, laboratory tests, and imaging tests.

Health Hub doctors provide treatment for a variety of medical conditions, including medications, surgery, and other therapies.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?