# Shrilaxmi C M

# **Entry Level UI/UX Designer**

Aspiring entry-level UX designer with a keen interest in crafting human-centered digital experiences. Proficient in design thinking methodologies, evaluation and tools. Capable at conducting user research and translating insights into compelling design solutions. Eager to contribute fresh perspectives, creativity, and a strong passion for enhancing user satisfaction through intuitive and visually appealing interfaces. Strong companion with excellent communication skills, seeking opportunities to grow and contribute in a vibrant UX design environment.

### **EDUCATION**

# MCA (2019-2022)

- With Grade Of 8.5 CGPA (78.17%)
- Dayananda Sagar College Of Engineering
- Kalaburgi, Karnataka

# BCA (2016-2019)

- With Grade Of 78.17%
- SB College Of Commerce
- Kalaburgi, Karnataka

## PUC (2014-2016)

- With Grade Of 59.33%
- Shree Guru Independent PU College
- Kalaburgi, Karnataka

## SSLC (2014)

- With Grade Of 84.16%
- Mother Teresa English Medium School
- Kalaburgi, Karnataka

## **CERTIFICATION**

UI UX Design Training Course, Bridge UX Design Studios, Bengaluru

#### **UNDERTAKINGS**

- Formulating Paper Prototypes and wireframes.
- Creating Visual Designs.
- Revamping the website and mobile application of Furniture and home decor marketplace to enhance a richer online shopping experience.
- Worked on innovative responsive design pages of Finance based requirement for desktop, tablet and mobile.
- Worked on designing a Healthcare Application.
- Worked on Web Application.
- Evaluated the business requirements using heuristic methods while re-designing.
- Focused in the research methods to know a user and their challenges.

#### **CONTACT**

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#### **SKILLS**

#### Research:

- · Stakeholder Interview
- Competitive Analysis
- Personas
- Empathy Map
- User Interview
- · Focus Groups and Survey

#### **Hard Skills:**

- · Paper Prototyping and Wire-framing
- · Card Sorting and Sitemap
- Task and User Journey
- · Visual designs
- · Usability Testing
- Product Design

# Techniques:

- Requirements Analysis
- Heuristic Evaluation

#### Tools:

- Figma
- Miro
- Sketch App
- Adobe XD
- Axure

# **LANGUAGES**

**ENGLISH** 

KANNADA

HINDI

## **INTERESTS**

GARDENING HODOPHILE