

Discover Washington Daily Dashboard

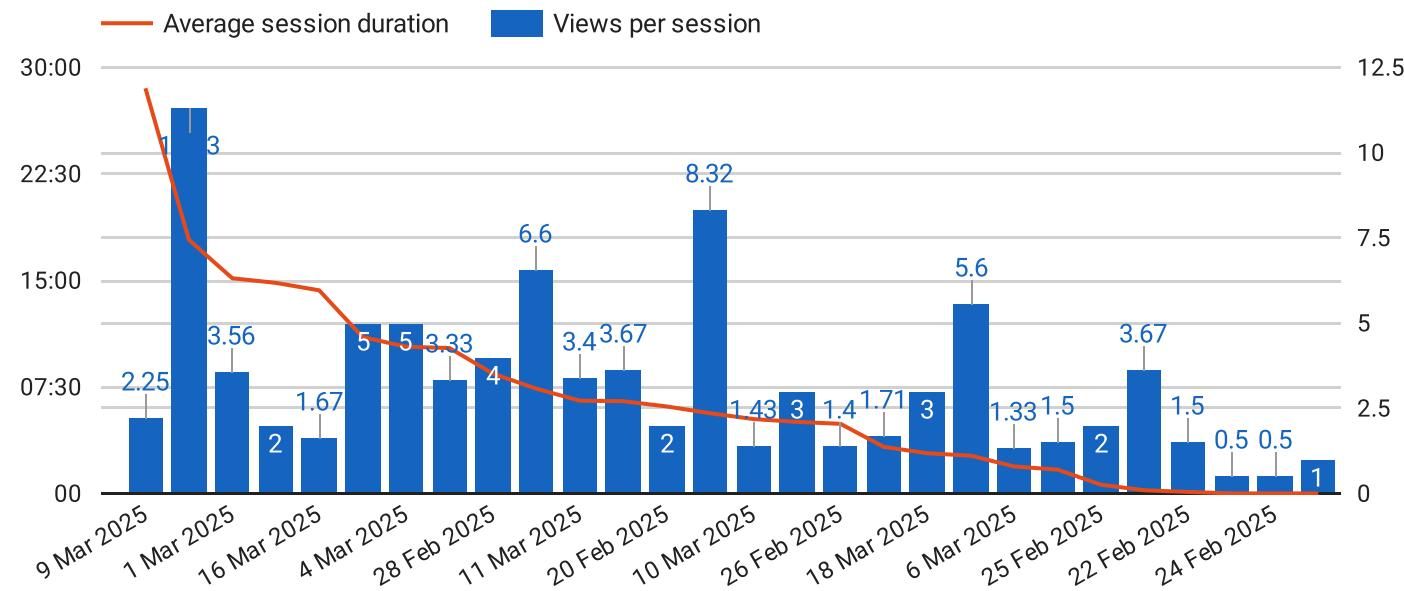
Goal ▾	KPI	Metrics
1. Goal-1: Maximize Student Participation	Daily Active Students	Active Users
2. Goal-2: Improve Resource Engagement	Views per Session	Views per Session
3. Goal-3: Track Content Effectiveness	Average Session Duration	Average Session Duration
4. Goal-4: Ensure Consistent Access	Returning Visitor Rate	% Returning Users
5. Goal-5: Validate Navigation Clarity	Bounce Rate	Bounce Rate

1 - 5 / 5 < >

Top Viewed Guides

Page title	Views
1. Discover Washington – Explore, Experience, and Enjoy!	384
2. ✨ Chihuly Garden and Glass: A Dazzling Art Experience ✨ – Discover Washington	74
3. Nature & Adventure – Discover Washington	52
Grand total	958

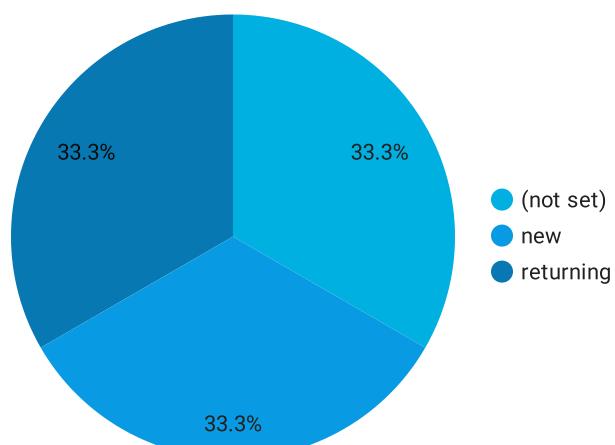
User Engagement



Avg. Time Spent on the site

00:08:59

New vs Returning Users



Bounce rate
38.00%

Daily Active Visitors

