

Discover Washington Daily Dashboard

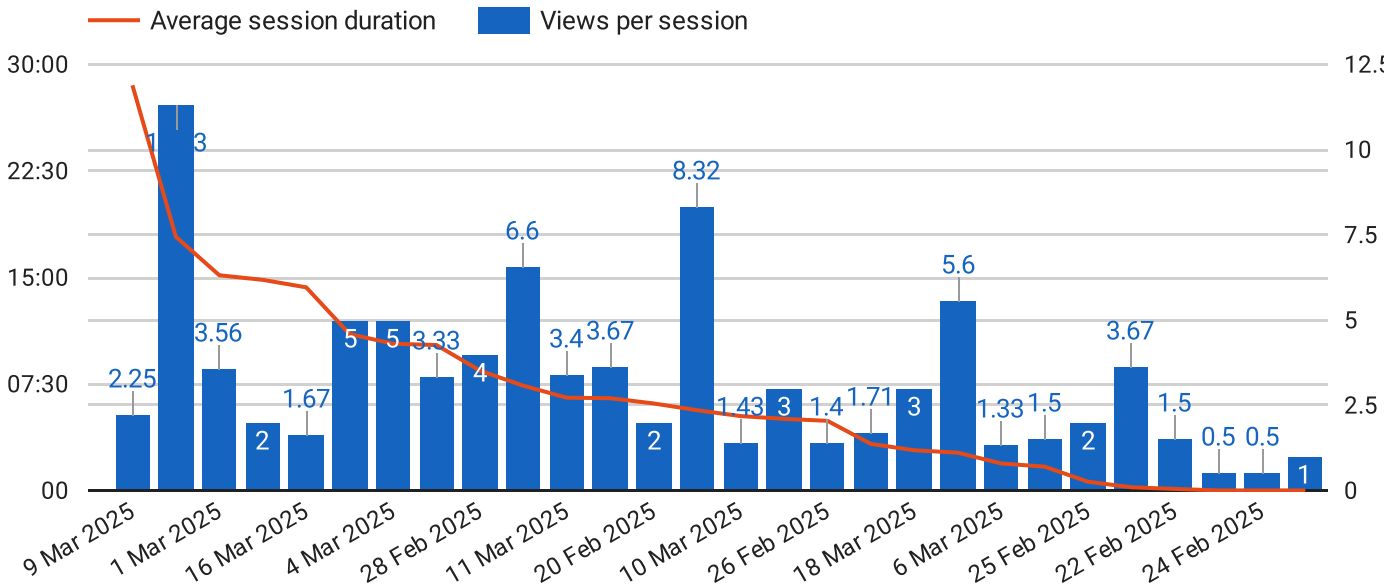
Goal ^		KPI	Metrics
1.	Goal-1: Maximize Student Participation	Daily Active Students	Active Users
2.	Goal-2: Improve Resource Engagement	Views per Session	Views per Session
3.	Goal-3: Track Content Effectiveness	Average Session Duration	Average Session Duration
4.	Goal-4: Ensure Consistent Access	Returning Visitor Rate	% Returning Users
5.	Goal-5: Validate Navigation Clarity	Bounce Rate	Bounce Rate

1 - 5 / 5<>

Top Viewed Guides

Page title		Views
1.	Discover Washington – Explore, Experience, and Enjoy!	384
2.	🌟Chihuly Garden and Glass: A Dazzling Art Experience🌟 – Discover Washington	74
3.	Nature & Adventure – Discover Washington	52
Grand total		958

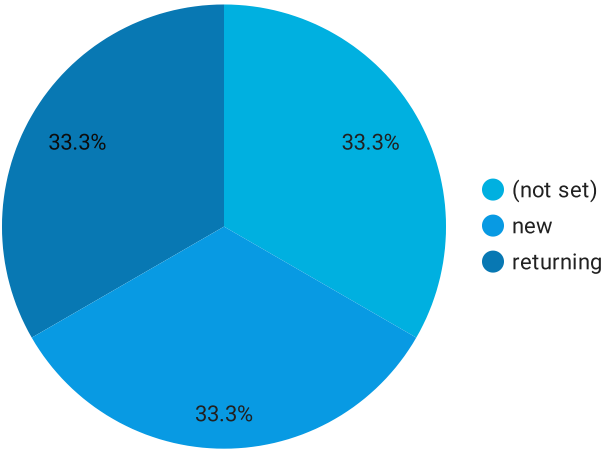
User Engagement



Avg. Time Spent on the site

00:08:59

New vs Returning Users



Bounce rate
38.00%

Daily Active Visitors

