

Sushmitha Ravi Malauvadu

UX/UI Designer (B.E)

UX designer experienced at empathizing with people by discovering their motivations and interests through communication and observation. Passionate about creating intuitive and joyful experiences.



Contact

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Frankfurt, Hessen

[Online Portfolio](#)

[Linkedin](#)

[Behance](#)

Core Competencies

User Flows

Wireframes & Prototyping

Usability Testing

Research & Persona building

Storyboard / Storytelling

Visual & UI elements

Storytelling

Micro Animations

Visual Communications

Responsive web design

Tools

Adobe XD

Adobe Photoshop

Procreate

Basic Html, CSS

Figma

Atom

Languages

English - Native/ Bilingual

German - Intermediate (B1)

Experience

Responsive personal website

Aug 2021 - Nov 2021

- Designed a one page personal website on AdobeXD including the about me and contact sections, making sure to follow accessibility standards.
- Created visual interest using colourful illustrations and animations.
- Using Html and CSS developed a responsive website and conducted tests on different screen sizes.

Bridgit.io - Internship

Sept 2021 - Nov 2021

- Conducted user interviews and user testing on a prototype of the product and made iterations.
- Collaboratively proposed new ideas using wireframes and user flows.
- Discussed and presented design options for the product.

Penny - Personal Finance tracking

Student project for Career Foundry

- Created user personas and user flows with a user centric mindset.
- Optimized for human machine interaction
- Conducted usability testing, analyzed and corrected errors to improve the final design.

Convos - Language Learning app

Student project for Career Foundry

- Conducted competitive analysis, user interviews to build user personas and a storyboard.
- User flows and user maps were created to help design wireframes and the prototype.
- Resulted in producing visually pleasing and intuitive High fidelity prototype of the app.
- Kept the technical and business requirements in mind throughout the design process.

Education

UX Design Certification

Career Foundry (Online) Jan 2021 - Aug 2021

8 months intensive training-based program in UX and UI Design, mentored by two industry experts.

Civil Engineering (B.E)

New Horizon College of Engineering, Bangalore, India, Aug 2012 - June 2016