

# Sushmitha Ravi Malauvadu

## UX/UI Designer

UX designer experienced at empathizing with people by discovering their motivations and interests through communication and observation. Passionate about creating intuitive and joyful experiences.



## Contact

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[Online Portfolio](#)

[Linkedin](#)

[Behance](#)

## Core Competencies

User Flows

Wireframes & Prototyping

Usability Testing

Research & Persona building

Storyboard / Storytelling

Visual & UI elements

Storytelling

Micro Animations

Visual Communications

Responsive web design

## Tools

Adobe XD

Adobe Photoshop

Procreate

Basic Html, CSS

Figma

## Languages

English – Native/ Bilingual

German – Intermediate (B1)

## Experience

### **Bridgit.io – Internship**

*Sept 2021 – Present*

- Conducted user interviews and user testing on a prototype of the product and made iterations.
- Made wireframes and user flows for new ideas
- Discussed and presented design options

### **Penny – Personal Finance tracking**

*Student project for Career Foundry*

- Created user personas and user flows with a user centric mindset.
- Optimized for human machine interaction
- Conducted usability testing, analyzed and corrected errors to improve the final design.

### **Convos – Language Learning app**

*Student project for Career Foundry*

- Conducted competitive analysis, user interviews to build user personas and a storyboard.
- User flows and user maps were created to help design wireframes and the prototype.
- Resulted in producing visually pleasing and intuitive High fidelity prototype of the app.
- Kept the technical and business requirements in mind throughout the design process.

## Education

### **UX Design Certification**

*Career Foundry (Online) Jan 2021 – Aug 2021*

8 months intensive training-based program in UX and UI Design, mentored by two industry experts.

### **Civil Engineering (B.E)**

*New Horizon College of Engineering, Bangalore, India*

*Aug 2012 – June 2016*