

# CREATING A WEBSITE USING CANVA

## 1. INTRODUCTION

### 1.1 Overview

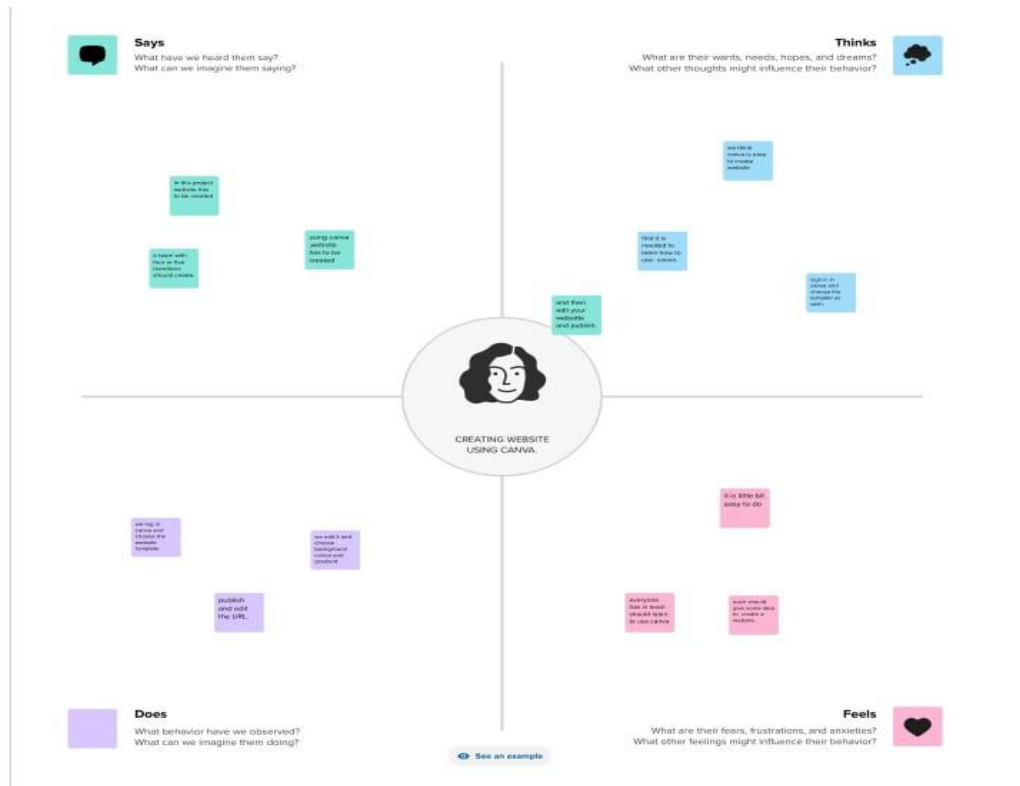
In this project , a website is going to be created using canva and then publish the website. After publish it is going to be uploaded in Gitup.

### 1.2 Purpose

The purpose of the project is learn how to create a website using canva for digital marketing. Because canva is a easy platform to create a website and edit it.

## 2. PROBLEM DEFINITION AND DESIGN THINKING

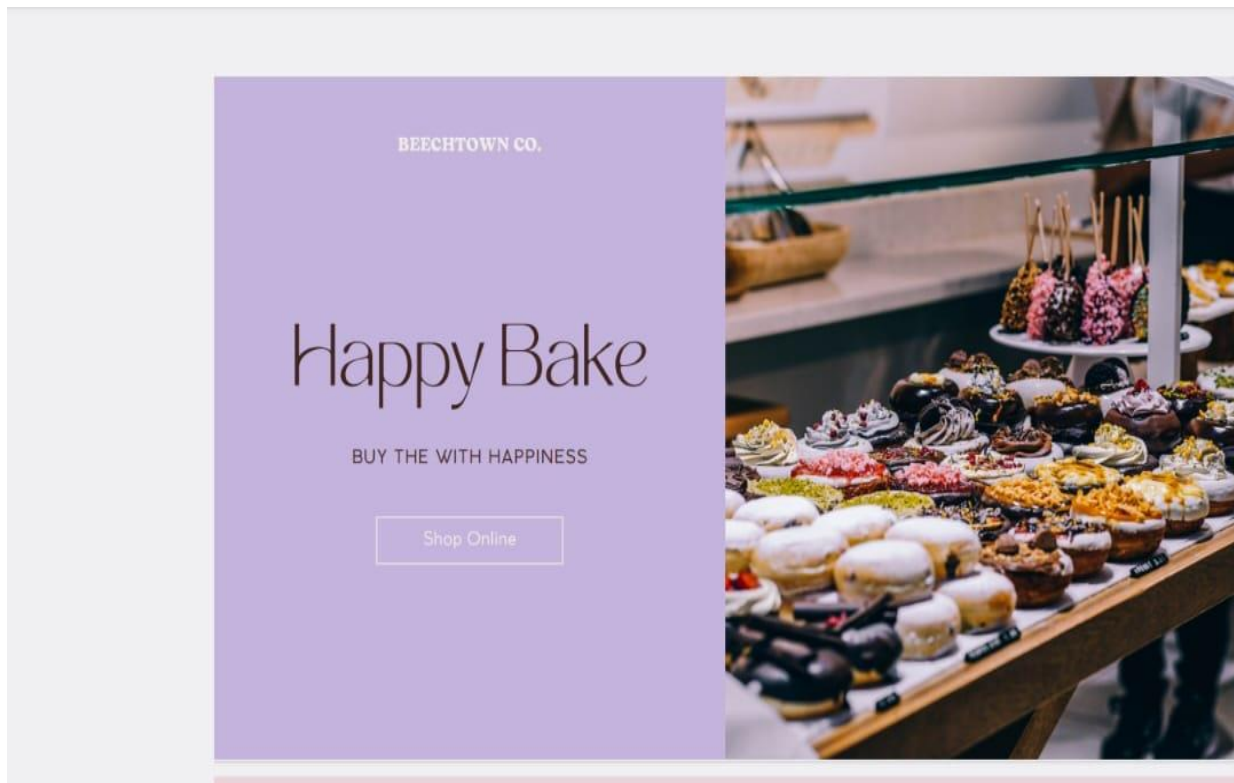
### 2.1 Emphathy map



## 2.2 Ideation & Brainstorming map



## 3. RESULT



# Take a bite!



## **YUMMY COOKIES**

Chocolate chip, oatmeal  
raisin & peanut butter  
flavors



## **MOUTHWATERING CAKES**

Chocolate, red velvet, carrot  
& lemon cakes



## **DELICIOUS PIES**

Blueberry, apple, peach &  
banana creme pies

All proceeds  
of this bake  
sale go to

**Lily River Children's  
Foundation**

**Marine Conservational  
Society**

**The Newark Family**



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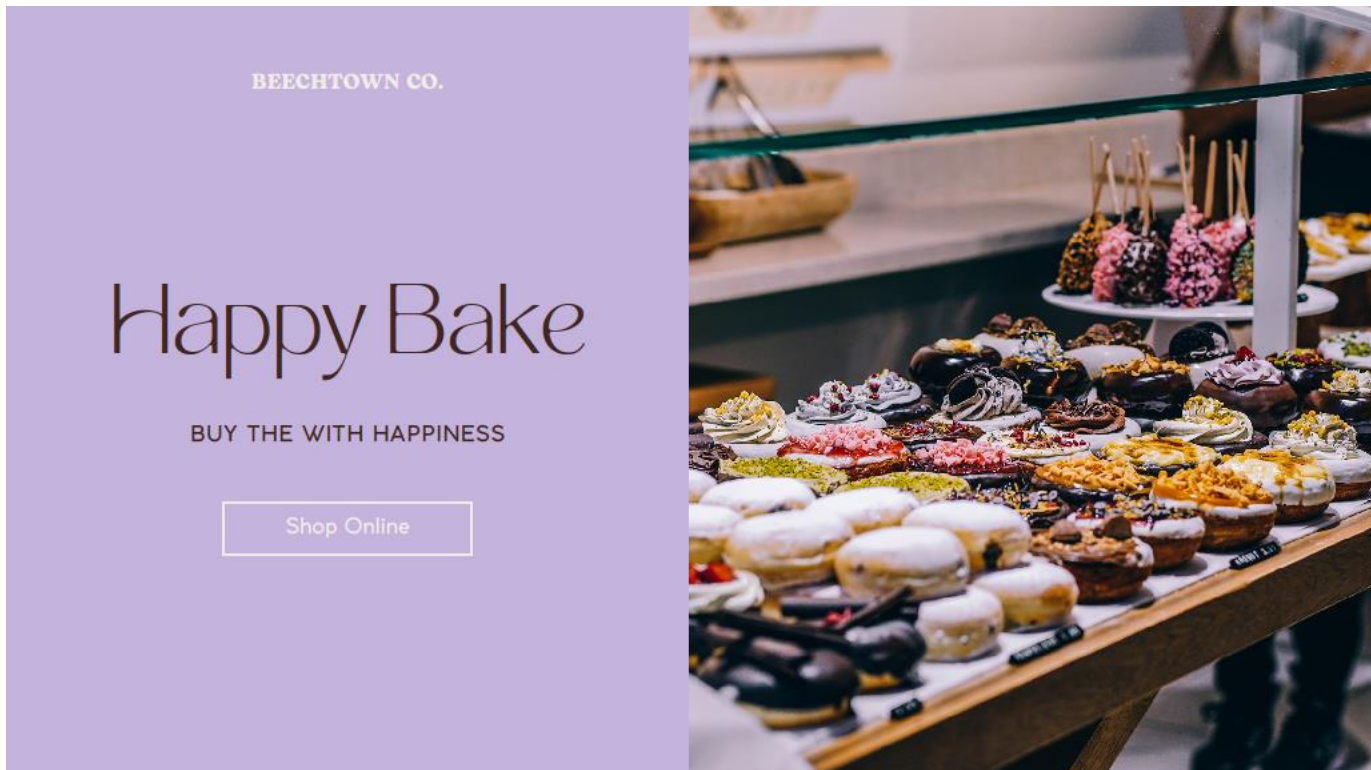
(123) 456 7890

**PNG FILE FORMAT**



Happy Bake.zip

## PDF FILE FORMAT



### 4. ADVANTAGES

- 1 Canva is budget-friendly.
- 2 Canva offers a professional look.

### DISADVANTAGES

- 1 Alignmnt concerns
- 2 Unique elements cannot be created.

### 5. APPLICATION

For digital marketing this website will be more useful to promote their products , to sale the products,etc.

### 6. CONCLUSION

In this we learnt to how to use canva tool to create website and publish the website , it is a very easy and eco-friendly tool.