

# CREATE A WEBSITE USING CANVA

By

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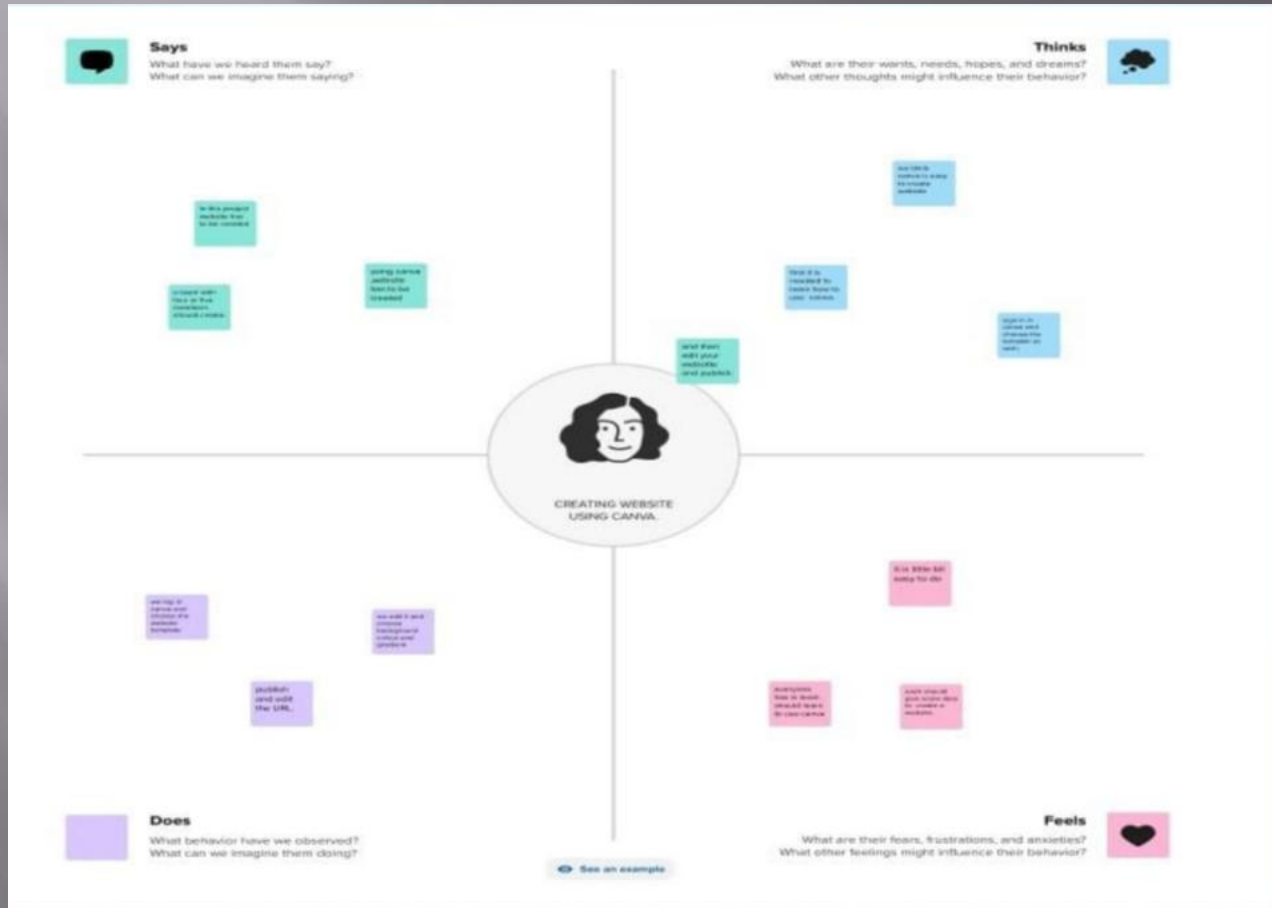
# OVERVIEW

IN THIS PROJECT , A WEBSITE IS GOING TO BE CREATED BY USING CANVA AND PUBLISHED THE WEBSIT

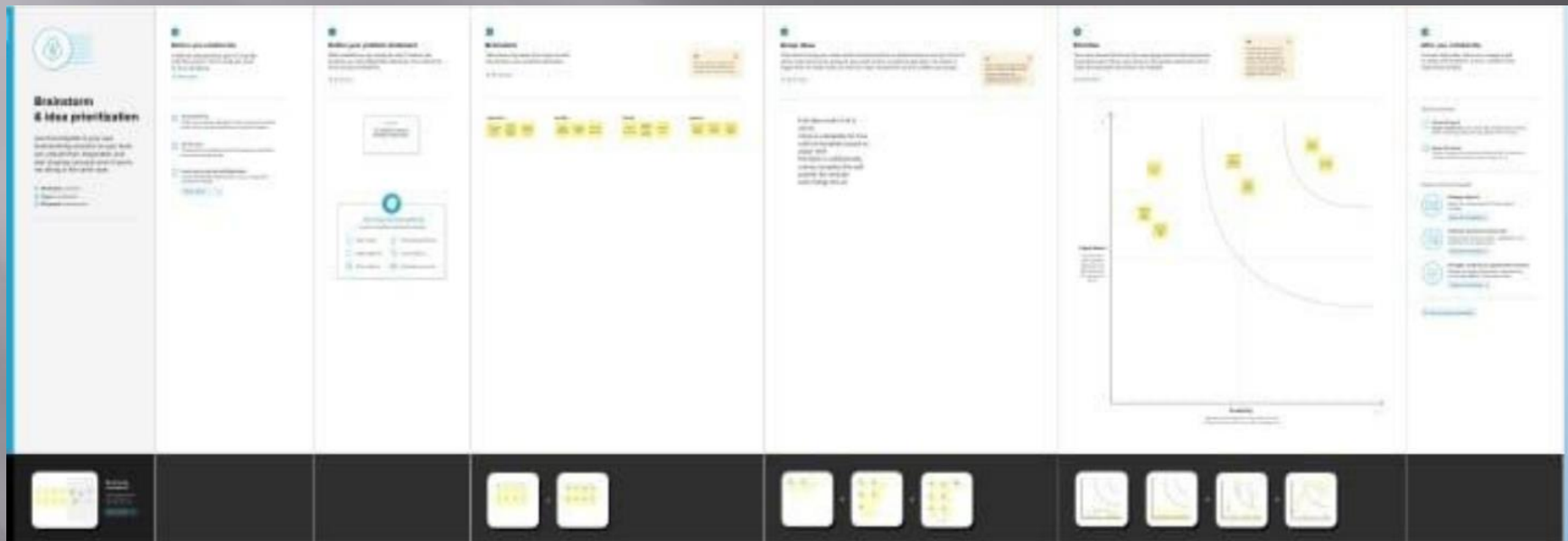
# PURPOSE

THE PURPOSE OF CREATING A WEBSITE USING CANVA FOR DIGITAL MARKETING , THE REASON FOR USING CANVA IT IS EASY TO CREATE A WEBSITE.

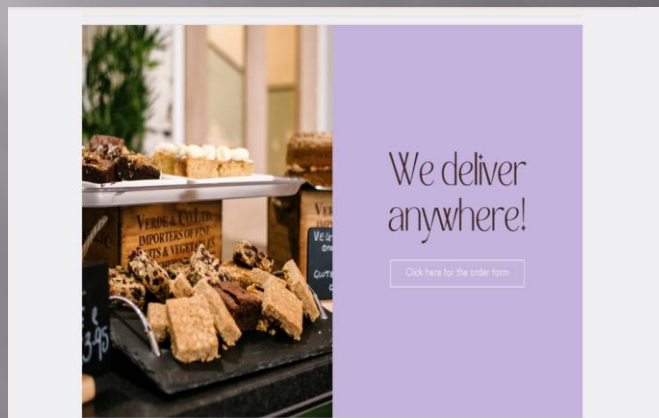
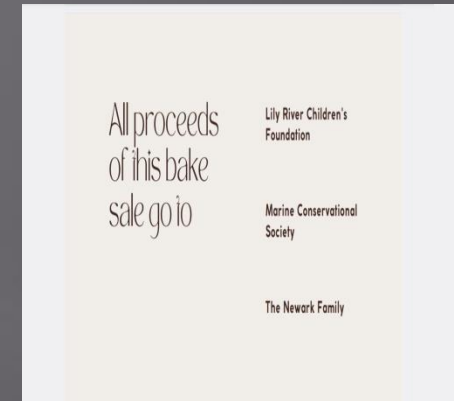
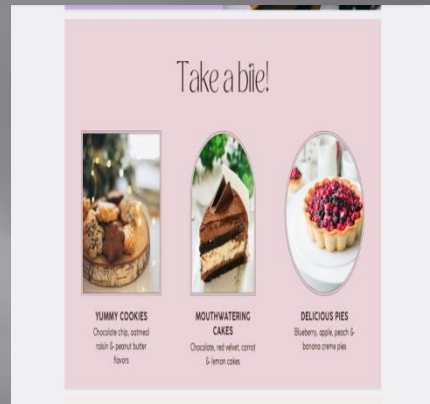
# EMPHATHY MAP



# IDEATION AND BRAINSTORMING MAP



# RESULTS



# ADVANTAGES

- CANVA IS BUDGET-FRIENDLY
- CANVA OFFERS A PROFESSIONAL LOOK

# DISADVANTAGES

- ALIGNMENT CONCERNS
- UNIQUE ELEMENTS CANNOT BE CREATED