### **Assignment-06-Logistic Regression**

```
In [5]: 

# Import the Libraries
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import seaborn as sns
from sklearn.linear_model import LogisticRegression
from sklearn.metrics import confusion_matrix
from sklearn.metrics import roc_curve
from sklearn.metrics import roc_auc_score

# Importing the dataset
bank=pd.read_csv('bank-full.csv', sep=';')
bank

Out[6]:
```

	age	job	marital	education	default	balance	housing	loan	contact	day	month	duration	campaign	pdays	previous	poutcome	У
0	58	management	married	tertiary	no	2143	yes	no	unknown	5	may	261	1	-1	0	unknown	no
1	44	technician	single	secondary	no	29	yes	no	unknown	5	may	151	1	-1	0	unknown	no
2	33	entrepreneur	married	secondary	no	2	yes	yes	unknown	5	may	76	1	-1	0	unknown	no
3	47	blue-collar	married	unknown	no	1506	yes	no	unknown	5	may	92	1	-1	0	unknown	no
4	33	unknown	single	unknown	no	1	no	no	unknown	5	may	198	1	-1	0	unknown	no
45206	51	technician	married	tertiary	no	825	no	no	cellular	17	nov	977	3	-1	0	unknown	yes
45207	71	retired	divorced	primary	no	1729	no	no	cellular	17	nov	456	2	-1	0	unknown	yes
45208	72	retired	married	secondary	no	5715	no	no	cellular	17	nov	1127	5	184	3	success	yes
45209	57	blue-collar	married	secondary	no	668	no	no	telephone	17	nov	508	4	-1	0	unknown	no
45210	37	entrepreneur	married	secondary	no	2971	no	no	cellular	17	nov	361	2	188	11	other	no

45211 rows × 17 columns

#### **EDA**

In [7]: 1 bank.info()

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 45211 entries, 0 to 45210
Data columns (total 17 columns):
              Non-Null Count Dtype
    Column
0
               45211 non-null int64
    age
1
    job
               45211 non-null object
    marital
              45211 non-null object
2
    education 45211 non-null
                              object
    default
               45211 non-null object
5
    balance
               45211 non-null int64
6
    housing
              45211 non-null object
    loan
               45211 non-null
                              object
8
    contact
               45211 non-null
                              object
               45211 non-null int64
    day
    month
10
               45211 non-null
                              object
11 duration
              45211 non-null int64
12 campaign
              45211 non-null int64
13 pdays
               45211 non-null
14 previous
              45211 non-null int64
15 poutcome
              45211 non-null object
16 y
               45211 non-null
                              object
dtypes: int64(7), object(10)
memory usage: 5.9+ MB
```

```
In [8]:
            1 # One-Hot Encoding of Catergrical varaiables
               data1=pd.get_dummies(bank,columns=['job','marital','education','contact','poutcome'])
              data1
Out[8]:
                      default balance housing
                                                loan day month duration campaign pdays ... education_secondary education_tertiary
                                                                                                                                        education unknown contact
                  age
                                 2143
                                                                                          -1 ...
                                                                                                                   0
                  58
                                                        5
                                                                       261
                                                                                                                                                         0
               0
                           no
                                            yes
                                                  no
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                           no
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                                                  yes
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                                            yes
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                                                                       977
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                                             no
                                                              nov
           45208
                   72
                                  5715
                                                  no
                                                       17
                                                              nov
                                                                      1127
                                                                                    5
                                                                                         184
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           45209
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                                                                                    4
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           45210
                  37
                           no
                                 2971
                                                  no
                                                        17
                                                              nov
                                                                       361
                                                                                    2
                                                                                         188
                                                                                                                                      0
                                                                                                                                                         0
          45211 rows × 38 columns
In [9]:
               # To see all columns
               pd.set_option("display.max.columns", None)
            3
              data1
Out[9]:
                                                                                                                        job_blue-
collar
                       default balance housing
                                                loan day
                                                           month duration
                                                                            campaign pdays
                                                                                              previous
                                                                                                         y job_admin.
                                                                                                                                  job_entrepreneur job_housemaid j
                  age
               0
                  58
                                 2143
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                                    2
                                                        5
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              ...
           45206
                   51
                                  825
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           45210
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                                                        17
                                                              nov
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                                                                                    2
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                                                                                                        no
                                                                                                                     0
                                                                                                                               0
                                                                                                                                                                0
          45211 rows × 38 columns
```

```
In [10]:
           1 data1.info()
          <class 'pandas.core.frame.DataFrame'>
          RangeIndex: 45211 entries, 0 to 45210
          Data columns (total 38 columns):
               Column
                                      Non-Null Count Dtype
           0
                                      45211 non-null
                                                       int64
               age
           1
               default
                                      45211 non-null
                                                       object
                                      45211 non-null
               balance
               housing
                                      45211 non-null
                                                       object
           4
                                      45211 non-null
               loan
                                                       obiect
           5
               day
                                      45211 non-null
                                                       int64
           6
               month
                                      45211 non-null
                                                       object
           7
               duration
                                      45211 non-null
           8
               campaign
                                      45211 non-null
                                                       int64
           9
                                      45211 non-null
                                                       int64
               pdays
           10
               previous
                                      45211 non-null
                                                       int64
                                      45211 non-null
           11
                                                       object
                                                       uint8
           12
               job_admin.
                                      45211 non-null
               iob blue-collar
                                      45211 non-null
           13
                                                       uint8
           14
               job_entrepreneur
                                      45211 non-null
                                                       uint8
           15
               job_housemaid
                                      45211 non-null
                                                       uint8
                                      45211 non-null
           16
               job_management
           17
               job_retired
                                      45211 non-null
                                                       uint8
               job_self-employed
           18
                                      45211 non-null
                                                       uint8
           19
               job_services
                                      45211 non-null
                                                       uint8
           20
               job_student
                                      45211 non-null
                                                       uint8
           21
               job_technician
                                      45211 non-null
                                                       uint8
                                      45211 non-null
           22
               iob unemployed
                                                       uint8
           23
               job unknown
                                      45211 non-null
                                                       uint8
           24
               marital_divorced
                                      45211 non-null
                                                       uint8
           25
               marital_married
                                      45211 non-null
               marital_single
                                      45211 non-null
           26
                                                       uint8
           27
               education_primary
                                      45211 non-null
                                                       uint8
           28
               education_secondary
                                      45211 non-null
                                                       uint8
           29
               education_tertiary
                                      45211 non-null
                                                       uint8
           30
               education_unknown
                                      45211 non-null
                                                       uint8
                                      45211 non-null
           31
               contact cellular
                                                       uint8
           32
               contact_telephone
                                      45211 non-null
                                                       uint8
           33
               contact_unknown
                                      45211 non-null
                                                       uint8
           34
               poutcome_failure
                                      45211 non-null
                                                       uint8
           35
               poutcome_other
                                      45211 non-null
                                                       uint8
           36
               poutcome_success
                                      45211 non-null
                                                       uint8
           37
               poutcome_unknown
                                      45211 non-null
                                                       uint8
          dtypes: int64(7), object(5), uint8(26)
          memory usage: 5.3+ MB
In [11]:
              #Custom Binary Encoding of Binary o/p variables
              data1['default'] = np.where(data1['default'].str.contains("yes"), 1, 0)
              data1['housing'] = np.where(data1['housing'].str.contains("yes"), 1, 0)
              data1['loan'] = np.where(data1['loan'].str.contains("yes"), 1, 0)
              data1['y'] = np.where(data1['y'].str.contains("yes"), 1, 0)
              data1
Out[11]:
                                                                                                            job_blue-
                     default
                                                      month duration
                                                                                      previous
                                                                                              y job admin.
                                                                                                                     job entrepreneur
                                                                                                                                    job housemaid jo
                            balance housing
                                            loan day
                                                                      campaign pdays
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                                                                                                               _
collar
              0
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                               2143
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              3
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                                                                                                                                  0
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                                                         may
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           45208
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           45209
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                               2971
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                                                                                            11
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                                                                                                                   0
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                                                         nov
          45211 rows × 38 columns
```

```
In [13]:
            1 import warnings
               warnings.filterwarnings('ignore')
              from sklearn.preprocessing import LabelEncoder
            3
            4
              for column in bank.columns:
                        if bank[column].dtype == np.number:
                            continue
                        bank[column] = LabelEncoder().fit_transform(bank[column])
            8
              bank.head()
Out[13]:
              age job
                      marital education default balance housing loan contact day month duration campaign pdays previous poutcome y
               40
                                                                               4
                                                                                                                                   3 0
                                     2
                                             0
                                                  3036
                                                                   0
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                                     1
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                                                                                                                                   3 0
           1
               26
                    9
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                                                   945
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                                     1
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                                                                                              198
                                                                                                         0
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                                                                                                                         0
                                                                                                                                   3 0
In [14]:
               # Find and Replace Encoding for month catergorical variable
              data1['month'].value counts()
Out[14]: may
                  13766
                   6895
          jul
                   6247
          aug
          jun
                   5341
          nov
                   3970
                   2932
          apr
                   2649
          feb
                   1403
          jan
          oct
                    738
                    579
          sep
                    477
          mar
          dec
                    214
          Name: month, dtype: int64
In [15]:
           1 order={'month':{'jan':1,'feb':2,'mar':3,'apr':4,'may':5,'jun':6,'jul':7,'aug':8,'sep':9,'oct':10,'nov':11,'dec':12}}
In [16]:
            1 data1=data1.replace(order)
In [17]:
            1 data1
Out[17]:
                                                                                                                job_blue-
collar
                      default balance housing
                                              loan
                                                   day month duration campaign pdays
                                                                                        previous
                                                                                                     job_admin.
                                                                                                                         job_entrepreneur
                                                                                                                                         job_housemaid jo
                  age
                                                                                                 у
                                2143
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           45206
                  51
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                                 825
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                                                            11
                                                                    977
                                                                               3
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                                                                                                             0
                                                                                                                       0
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           45207
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                                            0
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                                                     17
                                                            11
                                                                    456
                                                                               2
                                                                                      -1
                                                                                               0
                                                                                                             0
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                                                                                                                                       0
                                                                                                                                                     0
           45208
                  72
                           0
                                 5715
                                            0
                                                 0
                                                     17
                                                            11
                                                                   1127
                                                                               5
                                                                                    184
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           45209
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           45210
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                                2971
                                            0
                                                     17
                                                            11
                                                                    361
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                                                                                    188
                                                                                              11
                                                                                                  0
          45211 rows × 38 columns
          4
```

```
In [18]:
         1 data1.info()
         <class 'pandas.core.frame.DataFrame'>
         RangeIndex: 45211 entries, 0 to 45210
         Data columns (total 38 columns):
             Column
                                 Non-Null Count Dtype
         0
                                 45211 non-null int64
             age
          1
             default
                                 45211 non-null int32
             balance
                                 45211 non-null
             housing
                                 45211 non-null int32
                                 45211 non-null int32
             loan
             day
                                 45211 non-null int64
             month
          6
                                 45211 non-null
                                                 int64
             duration
                                 45211 non-null
                                                 int64
             campaign
                                 45211 non-null int64
          8
          9
             pdays
                                 45211 non-null
                                                 int64
          10
             previous
                                 45211 non-null int64
                                 45211 non-null int32
             job_admin.
                                 45211 non-null uint8
          12
             job blue-collar
                                 45211 non-null uint8
          13
             job_entrepreneur
          14
                                 45211 non-null
                                                 uint8
          15
             job_housemaid
                                 45211 non-null
                                                 uint8
             job_management
                                 45211 non-null uint8
          17
             job_retired
                                 45211 non-null uint8
             job_self-employed
                                 45211 non-null uint8
          18
          19
             job_services
                                 45211 non-null uint8
          20
             job_student
                                 45211 non-null uint8
                                 45211 non-null uint8
             job_technician
             job unemployed
                                 45211 non-null uint8
          22
          23
             job unknown
                                 45211 non-null uint8
          24
             marital_divorced
                                 45211 non-null uint8
          25
             marital_married
                                 45211 non-null
          26 marital_single
                                 45211 non-null uint8
          27
                                 45211 non-null uint8
             education primary
          28 education_secondary 45211 non-null uint8
          29
             education_tertiary 45211 non-null uint8
             education_unknown
                                 45211 non-null uint8
          30
          31 contact cellular
                                 45211 non-null uint8
          32 contact_telephone
                                 45211 non-null uint8
          33 contact_unknown
                                 45211 non-null uint8
          34 poutcome_failure
                                 45211 non-null uint8
          35
             poutcome_other
                                 45211 non-null
                                                 uint8
          36 poutcome_success
                                 45211 non-null uint8
          37 poutcome_unknown
                                 45211 non-null uint8
         dtypes: int32(4), int64(8), uint8(26)
         memory usage: 4.6 MB
```

# **Model Building**

# Dividing our data into input and output variables

#### **Model Predictions**

```
In [22]:
            1 y_pred_df=pd.DataFrame({'actual_y':y,'y_pred_prob':y_pred})
            2 y_pred_df
Out[22]:
                 actual_y y_pred_prob
                                   0
              0
                                   0
                                   0
                                   0
                       0
                                   0
           45206
           45207
                                   0
           45208
                                   0
          45209
                       0
                                   0
          45210
                       0
          45211 rows × 2 columns
```

## **Testing Model Accuracy**

```
In [23]:
           1 # confusion matrix for the model Accuracy
           2 confusion_matrix=confusion_matrix(y,y_pred)
           3 confusion_matrix
Out[23]: array([[39146,
                          776],
                 [ 4046, 1243]], dtype=int64)
           1 # The mode accuracy is calculated by (a+d)/(a+b+c+d)
           2 (39156+1162)/(39156+766+4127+1162)
Out[24]: 0.8917741257658535
           1 # As Accuracy = 0.8933, which is greater than 0.5; Thus [;,1] Threshold value>0.5=1 esle [:,0] Threshold value<0.5=0
           2 classifier.predict_proba(x)[:,1]
Out[25]: array([0.04476732, 0.02155565, 0.01339782, ..., 0.79033147, 0.07604012,
                0.12629756])
In [26]:
           1 \mid# ROC Curve plotting and finding AUC value
           2 fpr,tpr,thresholds=roc_curve(y,classifier.predict_proba(x)[:,1])
              plt.plot(fpr,tpr,color='red')
              auc=roc_auc_score(y,y_pred)
           6
              plt.plot(fpr,tpr,color='red',label='logit model(area = %0.2f)'%auc)
              plt.plot([0,1],[0,1],'k--')
              plt.xlabel('False Positive Rate or [1 - True Negative Rate]')
             plt.ylabel('True Positive Rate')
          10 plt.show()
          11
          12 print('auc accuracy:',auc)
            1.0
            0.8
            0.6
            0.4
            0.2
            0.0
                                                         1.0
                      False Positive Rate or [1 - True Negative Rate]
```

auc accuracy: 0.6077890835891568

In [ ]: 1