



SMART - BRIDGE INTERNZ ORGANIZATION



SAMHITHA
DEGREE COLLEGE

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Discover Sunfeast



Sunfeast is a beloved brand known for its delicious snacks and high quality ingredients. Let's take a closer look at what makes Sunfeast so special.

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2003: The Beginning

Sunfeast was launched by ITC, a multi-business conglomerate based in India.

2007: First Expansion

Sunfeast expanded its product line to include biscuits, instant noodles, and other snacks.

2011: Growing Fast

Sunfeast became the third largest biscuit brand in India, with a presence in over 40 countries.

Types of Products Offered by Sunfeast

Biscuits

- Dark Fantasy
- Marie Light
- Mom's Magic
- Farmlite

Snacks & Noodles

- Yippee!
- Classic Salted Snacks
- Milk-Shakti Cajun Fiery Pepper

Bakery

- Cream Buns
- Muffins
- Puffs

Quality and Ingredients



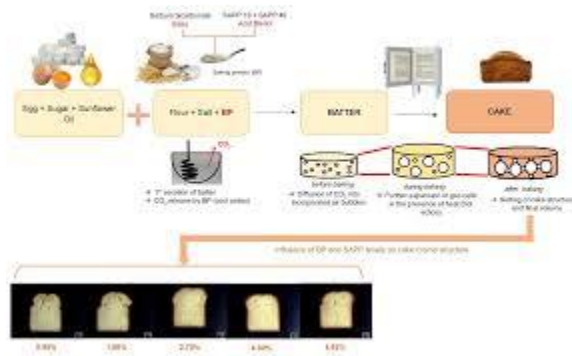
Fresh Ingredients

Sunfeast uses only the finest quality ingredients, sourced directly from farmers and suppliers.



Strict Quality Control

All Sunfeast products go through rigorous testing procedures in state-of-the-art labs to ensure that they meet the highest standards of quality and safety.



Careful Baking Process

Sunfeast uses advanced baking techniques to ensure that all products are baked to perfection, producing a delicious taste and a satisfying texture.

Distribution and Availability

India

Sunfeast is widely available across India, in grocery stores, supermarkets, and online retailers.

International

Sunfeast products can be found in over 40 countries, including the United States, United Kingdom, and Canada.

Future Expansion

Sunfeast is continuously expanding its reach, and plans to expand to even more countries in the coming years.

Competitive Advantage



1. Great Taste

Sunfeast products are known for their delicious taste and high quality ingredients, giving them a unique advantage over competitors.

2.Variety

Sunfeast offers a wide range of products, including biscuits, snacks, and bakery items, giving consumers a variety of delicious options to choose from.

3.Innovation

Sunfeast is constantly innovating and creating new products to meet the needs of its customers, giving it a competitive edge in the market.

Why Sunfeast is a Great Choice



Family Friendly

Sunfeast products are perfect for families, with a wide variety of products that everyone will love.



Healthy and Nutritious

Sunfeast products are made with high quality ingredients and baked to perfection, making them a healthy and nutritious snack option.



Customer Satisfaction

Sunfeast is committed to customer satisfaction, with a focus on quality, innovation, and great taste.

THANK YOU