

# Dynamic Sales Insight Dashboard

Gender

Female

Male

Age Group

18-25

26-35

36-50

51+

Month-Year

01-01-2023

03-05-2023

196K

Total revenue

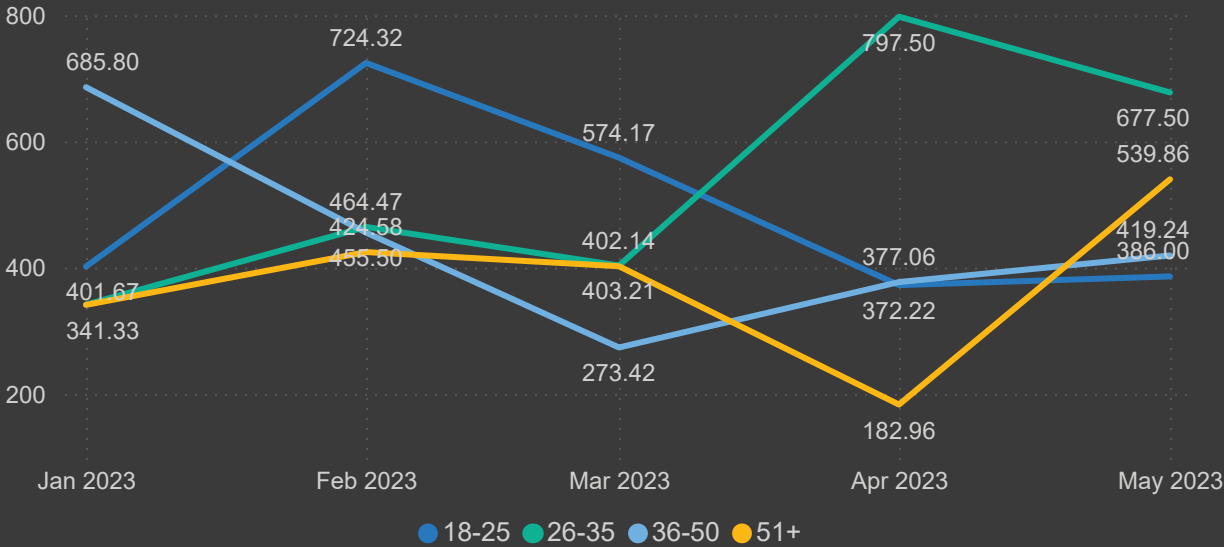
1076

Units Sold

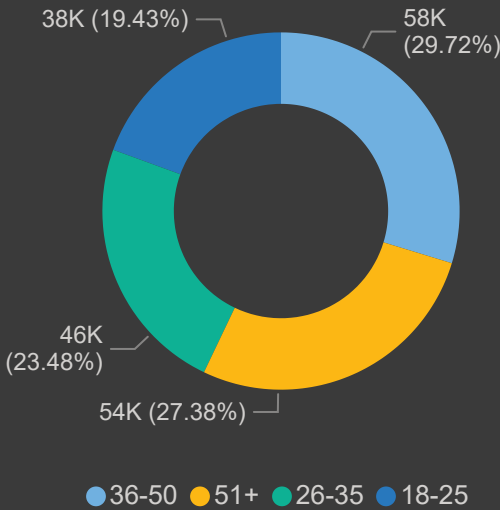
181.08

Avg Price per Unit

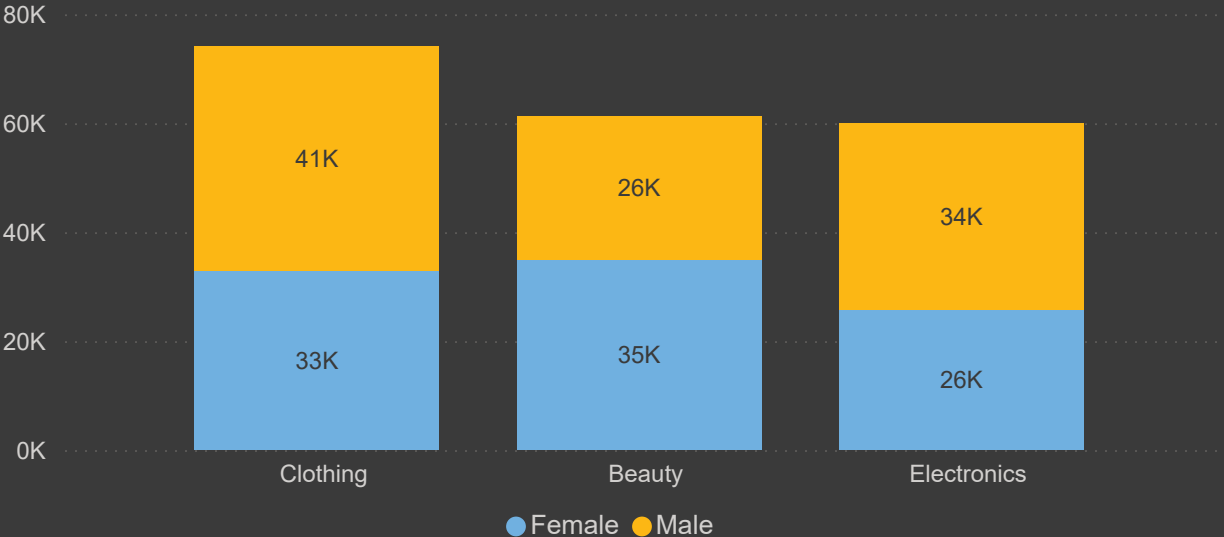
Monthly Revenue Trend



Revenue Share by Age Group



Product-wise Revenue By Gender



## Key Insights:

- 🇮🇳 Age group 26–35 generates the highest revenue share (30%).
- 👕📺 Clothing and Electronics are the top-performing product categories.
- 📈 Revenue spiked in Jan 2024, led by the 36–50 age group.
- 👤 Male customers contribute more to Electronics sales Whereas Females contribute nearly equal to Clothing