

Susmitha Arikatla

DATA ANALYST

+1(281) -750-6048|susmitha.usk7@gmail.com | [GitHub](#) | [LinkedIn](#) | Houston, Texas

WORK EXPERIENCE

Data Visualization Teaching Assistant | University of Houston |

Aug 2022 – May 2023

- Showcased the utilization of various software tools including Excel, SAS, R, Tableau to demonstrate the implementation of data science techniques and machine learning models.
- Generated visualizations for professors to use in class, increasing student comprehension by 17% in 4 months.

Data Analyst | Freelance | Remote India

June 2020 – Apr 2022

- Implemented data visualization techniques using Python and Tableau to present complex data insights to stakeholders, resulting in improved decision-making and a 20% reduction in time spent on data analysis.
- Collaborated with cross-functional teams to develop and implement machine learning algorithms for predictive maintenance, leading to a decrease in equipment downtime by 25%.
- Utilized advanced statistical techniques and predictive modeling to analyze a large dataset of customer behavior, resulting in a 15% increase in customer retention.

PROJECT EXPERIENCE

Construction Safety Analysis using OSHA Dataset

Tech Stack: Numpy, Google Collab, PowerBI, Excel

- Applied web-scraping to collect the data and preprocessed using advanced NLP techniques, including stemming and lemmatization, to enhance data quality and trends.
- Applied Principal Component Analysis (PCA) to reduce dataset dimensionality and Conducted TF-IDF Vectorization for feature representation.
- Employed the K-means Clustering technique to identify the optimal number of clusters (K), centroids.

Seoul Bike Sharing Demand

Tech Stack: Regression, Google Collab, MySQL, Python, Tableau

- Collected and aggregated data from various sources to create a comprehensive dataset for analysis.
- Cleaned, normalized, and engineered features in the dataset to ensure data integrity and suitability for modeling.
- Developed predictive models, including regression and machine learning algorithms, to accurately forecast the demand for bikes at different stations. Achieved 80% accuracy rate, significantly improving bike sharing demand forecasting in Seoul.

Comparative study of supervised learning algorithms for Intrusion Detection

Tech Stack: Numpy, Algorithms, Python, Data Analysis

- Gathered Data from external sources and processed it using techniques PCA, Label encoding, and Normalization.
- Trained and evaluated Decision Tree, Random Forest, Support Vector Machines, Boosting, Bootstrap Aggregation, Naive Bayes, and Advanced Neural Networks algorithms.
- Assessed the best algorithm based on performance metrics like Accuracy Score, Execution Time, and F1 score.

EDUCATION

Master of Science in Data Science | University of Houston | Houston, Texas | GPA: 3.6/4.0 May 2023

- **Relevant Coursework:** Machine Learning, Statistics, Data Analysis, Database Management, Big Data, Time Series Forecasting, Artificial Intelligence, Data Science for Security, Data Visualization, Time Series Analysis, Project Management

SKILLS

- **Programming Languages:** Python, R, SQL, SAS, MATLAB
- **Databases:** Oracle, MongoDB, AWS S3, MYSQL, Snowflake
- **Data warehouse:** Apache Spark, Apache Kafka, Data Pipelines, Hadoop
- **Python libraries:** Pandas, Numpy, TensorFlow, Keras, Seaborn, Matplotlib, Scikit-learn, PyTorch.
- **Data Modeling:** Logistic Regressions, Decision Trees, Regression, Neural Networks, Random Forests
- **Tools:** Data extraction, Analysis, Statistical Modeling, ETL, Hypothesis Testing, AWS QuickSight, DAX, Informatica, PowerBI, Tableau, SSRS, Agile, SAP, Financial Analyses, MS Excel, MS Access, PowerPoint, Six Sigma, R Shiny,

CERTIFICATIONS

- Tableau Desktop Specialist (Tableau Software, LLC)
- Google Data Analytics (Coursera)