ACADEMICS / GRADUATE

# Design and Technology (MFA)

SCHOOL OF ART, MEDIA, AND TECHNOLOGY

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The New Magazine of Art, Media, and Technology



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**ART MEETS INNOVATION** / Inside Design and Technology



PARSONS @ SXSW / March 9-18

The MFA in Design and Technology explores the social and cultural dimensions of technological change.

## **DESIGN PROCESS AND PROJECT-BASED LEARNING**

Today's designer faces two fundamental challenges: the expanding influence of design within society, and the growing role of technology within design. As a terminal degree, the two-year, 64-credit MFA in Design and Technology (MFA DT) provides a lively and dynamic environment for students to use design research, process, applied theory, and writing to address these challenges. Students push their experimentation beyond the visual: design is seen as a

mechanism for developing strategies, knowledge organization, business structures, and social consciousness.

## **CROSS-DISCIPLINARY COLLABORATION AND LEADERSHIP**

From Boot Camp to the final Thesis Symposium, faculty members who are active design practitioners encourage students to pursue forward thinking, creative, commercial, research-based, educational, and art-based career paths. Areas of study include Interaction (mobile, games, web, and installation), Physical Computing (programming code and chip-based applications such as toys, fashion, media in architecture, and performance technology), 2D and 3D Animation, Motion Graphics, and Digital Filmmaking.

Through dynamic collaborations with industry partners, other universities, and not-for-profit organizations, students make award-winning design projects and have opportunities to exhibit at venues worldwide. As a result, MFA DT alumni are leaders in a variety of groundbreaking innovative enterprises.

#### **CONNECT**









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STUDENT WORK

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