

Credit Card Customer Report

Revenue
55M

Total Interest
8M

Income
576M

Css
3.19

Customer_Job	Revenue	Income	Interest
Blue-collar	69,04,278.57	72262158	9,52,800.57
Businessman	1,73,87,832.31	186959919	25,39,390.31
Govt	81,11,701.37	88773989	11,60,016.37
Retirees	45,35,184.24	48675030	6,30,359.24
Selfemployeed	82,61,757.81	75313288	11,19,741.81
White-collar	1,01,14,655.93	103930055	14,41,073.93
Total	5,53,15,410.23	575914439	78,43,382.23

Week Start Date

All

Silver

Blue

Gold

Platinum

Q4

Q3

Q2

Q1

Swipe

Online

Chip

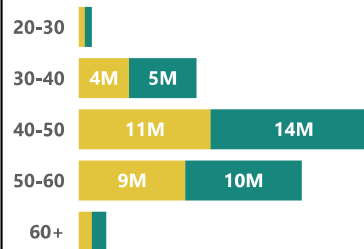
M

30.22M

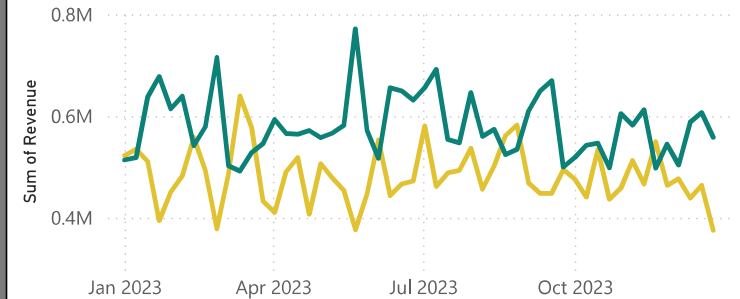
F

25.09M

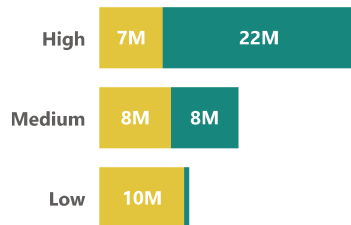
Revenue by Age Group



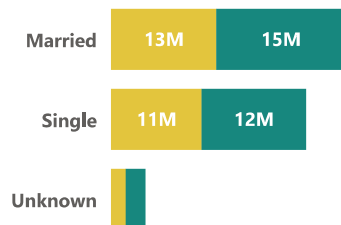
Revenue by Week



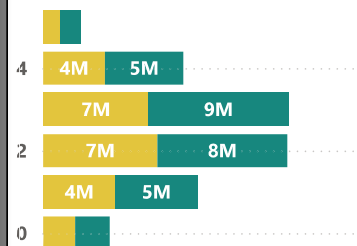
Revenue by Income Group



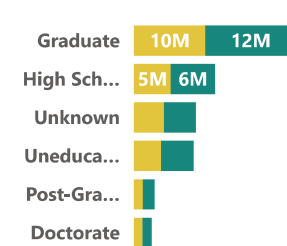
Revenue by Marital Status



Revenue by Customer dependency



Revenue by Customer Education



Revenue by Top 5 States

